

ArcGIS Online Basemap Matrix

	HIGH CONTENT HIGH SATURATION	HIGH CONTENT MEDIUM SATURATION	LOW CONTENT LOW SATURATION	LOW CONTENT HIGH SATURATION
QUALITATIVE POINTS	National Geographic	Topographic	Light Gray Canvas	Dark Gray Canvas
	Street	Oceans	Terrain with labels	
	Imagery with labels/Hybrid			
QUANTITATIVE POINTS	Imagery with labels/Hybrid	Topographic	Light Gray Canvas	Dark Gray Canvas
		Oceans	Terrain with labels	
LINES	Imagery with labels/Hybrid	Topographic	Light Gray Canvas	Dark Gray Canvas
	Street	Oceans	Terrain with labels	
QUALITATIVE POLYGONS	Imagery with labels/Hybrid	Topographic	Light Gray Canvas	Dark Gray Canvas
			Terrain with labels	
QUANTITATIVE POLYGONS	Imagery with labels/Hybrid	Oceans	Light Gray Canvas...	Dark Gray Canvas

Which Basemap?

Some questions to ask when choosing a basemap

- What is your subject?
- What kind of data are you using (Point/Line/Polygon)?
- What is the geographic extent of your data?
- What scales are most appropriate for your data?

- Are you trying to find a basemap to use with an existing map?...
- ... or are you building a new map on top of your preferred basemap?

