Esri Demographic Data Release Notes: Denmark

Release: December 2016

Introduction

The Esri demographic dataset for Denmark provides key population and household attributes for use in a variety of applications. Release notes provide information such as the data's vintage, source, and changes to the dataset. The methodology document provides additional information regarding methods and definitions. Refer to the associated csv file for a list of attributes.

The existing ArcGIS Online service and maps for Denmark were updated in December 2016.

- The demographic data's vintage was updated from 2013 to 2015 (with the exception of Unemployed Population which was updated from 2012 to 2014).
- The Education data has been reorganized resulting in the removal of certain attributes and the addition of new attributes.
- Postcode4 data is now available in GeoEnrichment Services, Business Analyst, and Community Analyst. (It is not available in the Living Atlas Web Maps or Map Image Layers.)
- The layer ID schema was updated to match new/removed geographies and generalizations.

Esri demographic datasets are part of the Living Atlas of the World. The Living Atlas is an incredible collection of maps and apps from around the world. It features Esri and user content, that can enhance your research and analysis. You too can contribute your maps, apps, and story maps through the Living Atlas contributor app.

Using Demographic Data

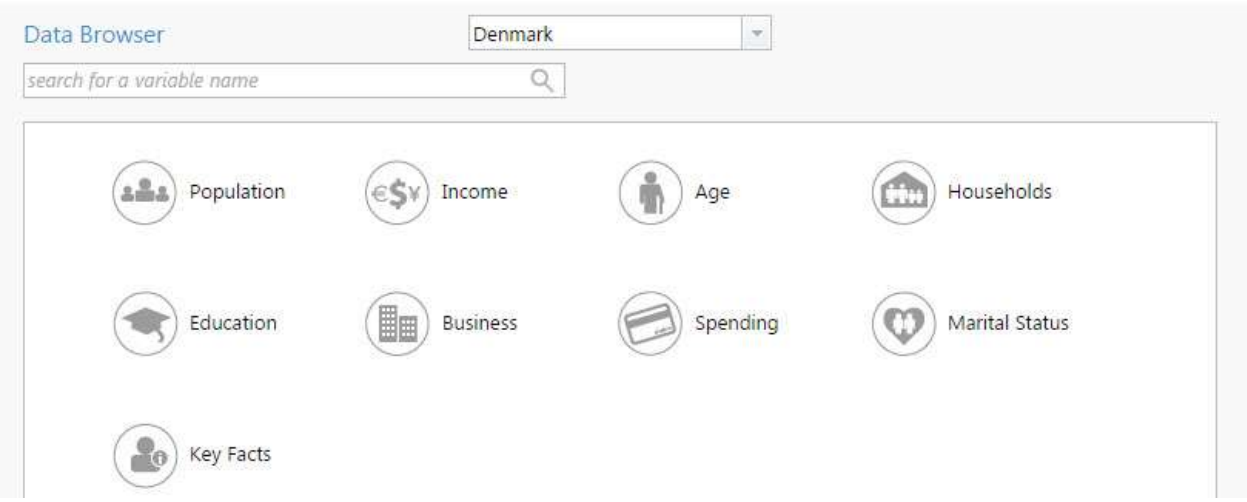
Government agencies use demographic data to provide better services to citizens. Marketers use demographic data to select store locations, target customers, and improve product mix. Utilities use demographic data to understand population changes in their service areas and to plan growth and distribution accordingly.

When you map Esri demographic layers along with your data, you can answer questions such as "Who are my customers?" and "Where should we open the next store?" For example, map your retail locations or offices on top of Esri demographic attributes such as population, age, and purchasing power, to understand the local community from a demographic perspective. Once you see the general pattern, Esri products such as ArcGIS Online, Business Analyst, and ArcGIS Maps for Office, can help you find other suitable locations for new stores based on actionable criteria.

Use the Data Browser in Esri products such as ArcGIS Online, Business Analyst and ArcGIS Maps for Office to easily find the attributes you want. Browse by category such as **Age**, or search by **Alias Name**, as shown below:

Esri Demographic Data Release Notes: Denmark

Release: December 2016



Map the attributes you select using the dataset's features, or create your own custom analysis areas. Esri products calculate new attribute values and answer questions such as "how many older people live within a five minute drive of the proposed clinic?"

Continue below for additional details regarding the Denmark dataset.

Dataset Information

Denmark	
3 Letter ISO Country code	DNK
Currency	Danish krone
3 Letter Currency code	DKK
Number of attributes available	132
Number of geography levels	7

Geographic Levels and Feature Counts

	Geography Levels Available for Denmark	Geography Levels Available through ArcGIS.com Maps	Feature Count
Country	✓	✓	1
Region	✓	✓	5
Postcode1	✓		9
Province	✓	✓	11
Postcode2	✓		85
Municipality	✓	✓	99
Postcode4	✓*		1,078

**New in this release*

Attributes

Refer to the associated csv file for a list of attributes. The following information is included for each attribute:

Variable ID Unique variable ID that consists of no more than 10 characters

Alias Name Description associated with **Variable ID**.

Category Shows the Data Browser category for each attribute.

Data Collection Shows the data collection within the **Category**.

Field Category Shows the field category within the **Data Collection.**

Long Description Long description associated with Variable ID.

Year Vintage represents the year for which projections were created.

Change Summary

Changes to geography level names

Former Geographic Level Name	New Geographic Level Name	Change Reason
	Postcode4	New layer featured in GeoEnrichment Services, Business Analyst, and Community Analyst.

New Attributes

Attribute Name	Alias Name	Category
POPDENS_CY	2015 Population Density	Population
EDUC01A_CY	2015 Pop 15+/Edu: Primary	Education
EDUC02A_CY	2015 Pop 15+/Edu: Upper Secondary	Education
EDUC03A_CY	2015 Pop 15+/Edu: Vocational Training	Education
EDUC04A_CY	2015 Pop 15+/Edu: Vocational Education	Education
EDUC05A_CY	2015 Pop 15+/Edu: Qualifying Programs	Education
EDUC06A_CY	2015 Pop 15+/Edu: Vocational Bachelors	Education
EDUC07A_CY	2015 Pop 15+/Edu: Bachelor Programs	Education
EDUC08A_CY	2015 Pop 15+/Edu: Master Programs	Education
EDUC09A_CY	2015 Pop 15+/Edu: PhD Programs	Education

EDUC10A_CY	2015 Pop 15+/Edu: Unknown	Education

Attributes no longer available

Attribute Name	Alias Name	Category
EDUC01_CY	2013 Pop 15+/Educ: Basic 8-10 Grade (MBR)	Education
EDUC02_CY	2013 Pop 15+/Educ: General Upper Secondary (MBR)	Education
EDUC03_CY	2013 Pop 15+/Educ: Vocational Upper Secondary (MBR)	Education
EDUC04_CY	2013 Pop 15+/Educ: Vocational (MBR)	Education
EDUC05_CY	2013 Pop 15+/Educ: Short-cycle Higher (MBR)	Education
EDUC06_CY	2013 Pop 15+/Educ: Medium-cycle Higher (MBR)	Education
EDUC07_CY	2013 Pop 15+/Educ: Bachelor (MBR)	Education
EDUC08_CY	2013 Pop 15+/Educ: Long-cycle Higher (MBR)	Education
EDUC09_CY	2013 Pop 15+/Educ: Phd-degree (MBR)	Education
EDUC10_CY	2013 Pop 15+/Educ: Unknown (MBR)	Education