# Esri Demographic Data Release Notes: Estonia

Release: March 2020

#### Introduction

The Esri demographic dataset for Estonia provides key population, and household attributes for use in a variety of applications. Release notes provide information such as the attribute list, vintage, source, and changes to the dataset. The <a href="methodology">methodology</a> document provides additional information regarding methods and definitions. Refer to the associated csv file for a list of attributes.

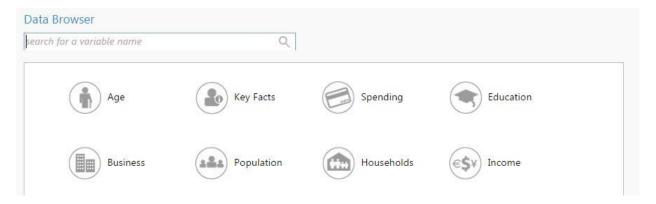
Esri demographic datasets are part of the <u>Living Atlas of the World</u>. The Living Atlas is an incredible collection of maps and apps from around the world. It features Esri and user content, that can enhance your research and analysis. You too can contribute your maps, apps, and story maps through the <u>Living Atlas contributor app</u>.

## Using Demographic Data

Government agencies use demographic data to provide better services to citizens. Marketers use demographic data to select store locations, target customers, and improve product mix. Utilities use demographic data to understand population changes in their service areas and to plan growth and distribution accordingly.

When you map Esri demographic layers along with your data, you can answer questions such as "who are my customers?" and "where should we open the next store?" For example, map your retail locations or offices on top of Esri demographic attributes such as population, age, and purchasing power, to understand the local community from a demographic perspective. Once you see the general pattern, Esri products such as <a href="ArcGIS Online">ArcGIS Online</a>, <a href="Business Analyst">Business Analyst</a>, and <a href="ArcGIS Maps for Office">ArcGIS Maps for Office</a>, can help you find other suitable locations for new stores based on actionable criteria.

Use the <u>Data Browser</u> in Esri products such as <u>ArcGIS Online</u>, <u>Business Analyst</u> and <u>ArcGIS Maps for</u> <u>Office</u> to easily find the attributes you want. Browse by category such as **Age**, or search by **Alias Name**, as shown below:



Map the attributes you select using the dataset's features, or create your own custom analysis areas. Esri products calculate new attribute values and answer questions such as "How many older people live within a five minute drive of the proposed clinic?"

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Continue below for additional details regarding the Estonia dataset.

#### Source

Data: © Michael Bauer Research GmbH 2020 based on © Statistics Estonia, Eurostat. Boundaries: © Michael Bauer Research GmbH, Nuremberg, Germany, 2020. Data Source for

Digital Boundaries: 2020 Michael Bauer Research GmbH based on © Estonian Land

Board, 01.06.2016.

#### **Dataset Information**

Estonia		
3 Letter ISO Country code	EST	
Currency	Euro	
3 Letter Currency code	EUR	
Number of attributes available	127	
Number of geography levels	6	

### Geographic Levels and Feature Counts

	Geography Levels Available for Estonia	Geography Levels Available through ArcGIS.com Maps	Feature Count
Country	X	Χ	1
Postcodes1	X		9
Counties	X	Χ	15
Postcodes2	X		49
Municipalities	X	Χ	79
Postcodes5	X		5387

### **Attributes**

Refer to the associated csv file for a list of attributes. The following information is included for each attribute:

Variable ID Unique variable ID that consists of no more than 10 characters

Alias Name Description associated with Variable ID.

**Category** Shows the <u>Data Browser</u> category for each attribute.

**Data Collection** Shows the data collection within the **Category**.

**Field Category** Shows the field category within the **Data Collection**.

**Long Description** Long description associated with Variable ID.

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**Year** Vintage represents the year for which projections were created.

# **Change Summary**

Changes to geography level names

None.

#### New Attributes

Attribute Name	Alias Name	Category
EDUC01B_CY	2019 Pop 15+/Edu: Primary or Basic Education	Education
EDUC02B_CY	2019 Pop 15+/Edu: Secondary Education	Education
EDUC03B_CY	2019 Pop 15+/Edu: Higher Education	Education
EDUC04B_CY	2019 Pop 15+/Edu: Educational Level Unknown	Education

## Attributes no longer available

Attribute Name	Alias Name	Category
EDUC01A_CY	2017 Pop 10+/Edu: Less than Primary	Education
EDUC02A_CY	2017 Pop 10+/Edu: Primary	Education
EDUC03A_CY	2017 Pop 10+/Edu: Vocational Edu. w/o Secondary	Education
EDUC04A_CY	2017 Pop 10+/Edu: Lower Secondary	Education
EDUC05A_CY	2017 Pop 10+/Edu: Lower Secondary w/ Vocational	Education
EDUC06A_CY	2017 Pop 10+/Edu: Upper Secondary w/ Vocational	Education
EDUC07A_CY	2017 Pop 10+/Edu: Upper Secondary	Education
EDUC08A_CY	2017 Pop 10+/Edu: Post Secondary Non-Tertiary	Education
EDUC09A_CY	2017 Pop 10+/Edu: Professional Higher Education	Education
EDUC10A_CY	2017 Pop 10+/Edu: Bachelor's Degree	Education
EDUC11A_CY	2017 Pop 10+/Edu: Higher Education Before 1992	Education
EDUC12A_CY	2017 Pop 10+/Edu: Master's Degree or Equivalent	Education
EDUC13A_CY	2017 Pop 10+/Edu: Doctorate	Education
EDUC14A_CY	2017 Pop 10+/Edu: Educational Attainment Unknown	Education

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