

# Esri Demographic Data Release Notes: Finland

Release: June 2018

## Introduction

The Esri demographic dataset for Finland provides key population, and household attributes for use in a variety of applications. Release notes provide information such as the attribute list, vintage, source, and changes to the dataset. The [methodology](#) document provides additional information regarding methods and definitions. Refer to the associated csv file for a list of attributes.

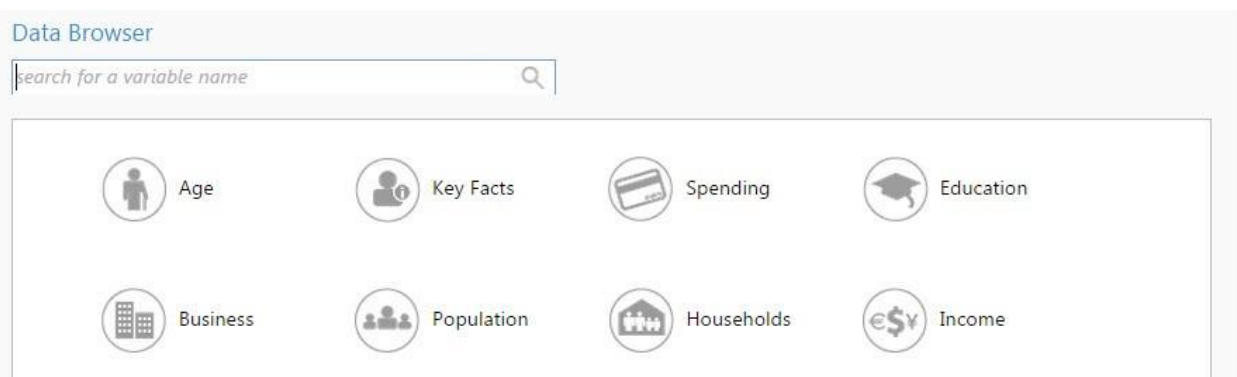
Esri demographic datasets are part of the [Living Atlas of the World](#). The Living Atlas is an incredible collection of maps and apps from around the world. It features Esri and user content, that can enhance your research and analysis. You too can contribute your maps, apps, and story maps through the [Living Atlas contributor app](#).

## Using Demographic Data

Government agencies use demographic data to provide better services to citizens. Marketers use demographic data to select store locations, target customers, and improve product mix. Utilities use demographic data to understand population changes in their service areas and to plan growth and distribution accordingly.

When you map Esri demographic layers along with your data, you can answer questions such as “who are my customers?” and “where should we open the next store?” For example, map your retail locations or offices on top of Esri demographic attributes such as population, age, and purchasing power, to understand the local community from a demographic perspective. Once you see the general pattern, Esri products such as [ArcGIS Online](#), [Business Analyst](#), and [ArcGIS Maps for Office](#), can help you find other suitable locations for new stores based on actionable criteria.

Use the [Data Browser](#) in Esri products such as [ArcGIS Online](#), [Business Analyst](#) and [ArcGIS Maps for Office](#) to easily find the attributes you want. Browse by category such as **Age**, or search by **Alias Name**, as shown below:



Map the attributes you select using the dataset’s features, or create your own custom analysis areas. Esri products calculate new attribute values and answer questions such as “How many older people live within a five minute drive of the proposed clinic?”

# Esri Demographic Data Release Notes: Finland

Release: June 2018

Continue below for additional details regarding the Finland dataset.

## Source

Data: © Michael Bauer Research GmbH 2018 based on © Statistics Finland, Eurostat.

Boundaries: © Michael Bauer Research GmbH, Nuremberg, Germany, 2018. Data Source for Digital Boundaries: 2018 Michael Bauer Research GmbH based on © NLS, 2012.

## Dataset Information

Finland	
3 Letter ISO Country code	FIN
Currency	Euro
3 Letter Currency code	EUR
Number of attributes available	114
Number of geography levels	8

## Geographic Levels and Feature Counts

	Geography Levels Available for Finland	Geography Levels Available through ArcGIS.com Maps	Feature Count
Country	X	X	1
Large Areas	X	X	5
Postcodes1	X		10
Regions	X	X	19
Subregions	X	X	70
Postcodes2	X		100
Municipalities	X	X	311
Postcodes5	X		3029

## Attributes

Refer to the associated csv file for a list of attributes. The following information is included for each attribute:

**Variable ID** Unique variable ID that consists of no more than 10 characters

**Alias Name** Description associated with **Variable ID**.

**Category** Shows the [Data Browser](#) category for each attribute.

**Data Collection** Shows the data collection within the **Category**.

**Field Category** Shows the field category within the **Data Collection**.

# Esri Demographic Data Release Notes: Finland

Release: June 2018

**Long Description** Long description associated with Variable ID.

**Year** Vintage represents the year for which projections were created.

## Change Summary

### Changes to geography level names

Former geographic level name	New geographic level name	Change reason
	Large Areas	New geography level
Provinces		No longer available

### New Attributes

Attribute Name	Alias Name	Category
EDUC02A_CY	2017 Pop 15+/Edu: Upper Secondary Education	Education
EDUC03B_CY	2017 Pop 15+/Edu: Post-Secondary Non-Tertiary	Education
EDUC04B_CY	2017 Pop 15+/Edu: Short-Cycle Tertiary Education	Education
EDUC05B_CY	2017 Pop 15+/Edu: Bachelor's or Equivalent Level	Education
EDUC06B_CY	2017 Pop 15+/Edu: Master's or Equivalent Level	Education
EDUC07_CY	2017 Pop 15+/Edu: Doctoral or Equivalent Level	Education

### Attributes no longer available

Attribute Name	Alias Name	Category
EDUC02_CY	2015 Pop 15+/Edu: Upper Secondary	Education
EDUC03A_CY	2015 Pop 15+/Edu: Lowest Tertiary Level	Education
EDUC04A_CY	2015 Pop 15+/Edu: Lower Tertiary Level	Education
EDUC05A_CY	2015 Pop 15+/Edu: Higher Tertiary Level	Education
EDUC06A_CY	2015 Pop 15+/Edu: Doctorate	Education