

Esri Demographic Data Release Notes: Indonesia

Introduction

The Esri demographic dataset for Indonesia provides key population and household attributes for use in a variety of applications. Release notes provide information such as the attribute list, vintage, source, and changes to the dataset. The [methodology](#) document provides additional information regarding methods and definitions.

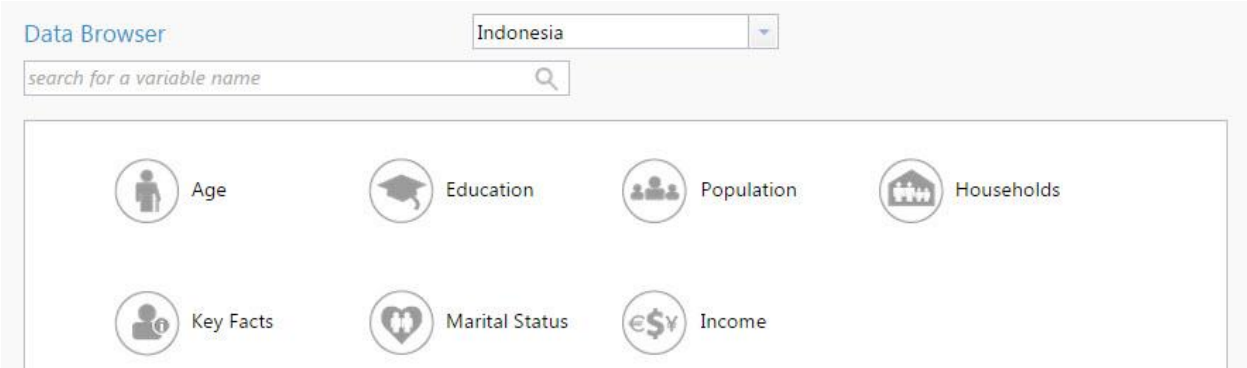
Esri demographic datasets are part of the [Living Atlas of the World](#). The Living Atlas is an incredible collection of maps and apps from around the world. It features Esri and user content, that can enhance your research and analysis. You too can contribute your maps, apps, and story maps through the [Living Atlas contributor app](#).

Using Demographic Data

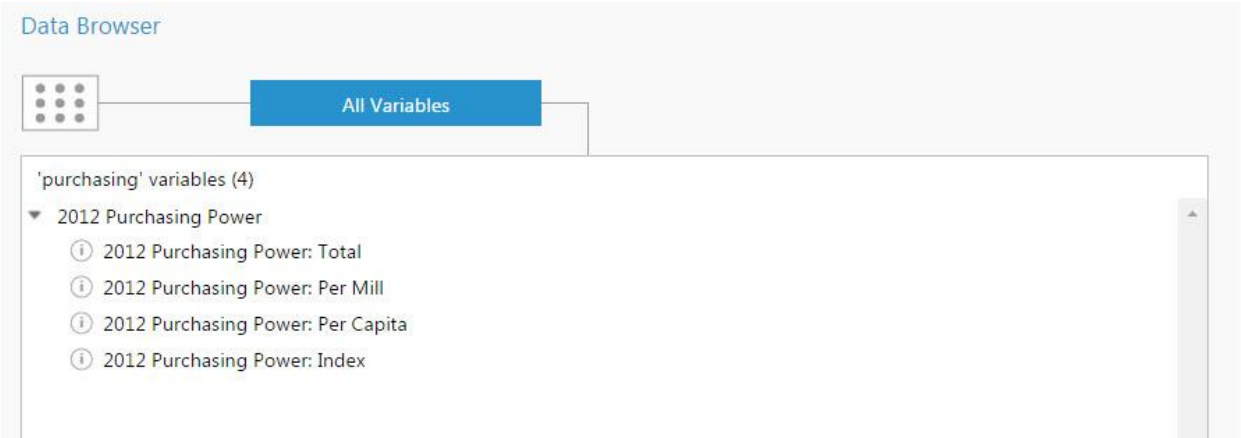
Government agencies use demographic data to provide better services to citizens. Marketers use demographic data to select store locations, target customers, and improve product mix. Utilities use demographic data to understand population changes in their service areas and to plan growth and distribution accordingly.

When you map Esri demographic layers along with your data, you can answer questions such as “who are my customers?” and “where should we open the next store?” For example, map your retail locations or offices on top of Esri demographic attributes such as population, age, and purchasing power, to understand the local community from a demographic perspective. Once you see the general pattern, Esri products such as [ArcGIS Online](#), [Business Analyst](#), and [Maps for Office](#), can help you find other suitable locations for new stores based on actionable criteria.

Use the [Data Browser](#) in Esri products such as [ArcGIS Online](#), [Business Analyst](#) and [Esri Maps for Office](#) to easily find the attributes you want. Browse by category such as **Age**, or search by **Alias Name**, as shown below and on the next page:



Esri Demographic Data Release Notes: Indonesia



Map the attributes you select using the dataset’s features, or create your own custom analysis areas. Esri products calculate new attribute values and answer questions such as “how many older people live within a five minute drive of the proposed clinic?”

Continue below for additional details regarding the Indonesia dataset.

Dataset Information

Indonesia	
3 Letter ISO Country code	IDN
Currency	Indonesian Rupiah
3 Letter Currency code	IDR
Number of attributes available	40
Number of geography levels	2

Geographic Levels and Feature Counts

Geography Level	Feature Count
Province	34
County	508

Attribute Lists

Attribute names are unique and 10 characters or less. Each attribute is paired with an **Alias Name** that describes the attribute. The attribute list is presented twice in the document for your convenience. The first list is ordered by **Category**, with frequently used categories such as **Population** near the top. The second list is ordered alphabetically by **Alias Name**.

Esri Demographic Data Release Notes: Indonesia

Vintage and source are indicated in the **Alias Name** field. The attribute **2014 Total Population (MBR)** is a 2014 attribute, from Michael Bauer Research GmbH (MBR). Vintage represents the year for which projections, based on official statistics, were created.

The **Category** field shows the [Data Browser](#) category for each attribute. Use the Data Browser to easily find the attributes you want in products such as [ArcGIS Online](#), [Business Analyst](#) and [Esri Maps for Office](#).

The **Attribute Type** column differentiates between text, count, index, ratio, and median attributes. This information is relevant when performing analysis or building models. Count attributes can easily be aggregated, but other types of attributes such as medians should not be aggregated.

Attribute list by category

This list is ordered by **Category**, with frequently used categories such as **Population** near the top. Note that **NAME** and **ID** are not assigned a category and are not available in the [Data Browser](#).

Attribute Name	Alias Name	Category	Attribute Type
NAME	NAME (The feature's name)		Text
ID	ID (The feature's numerical ID)		Numerical
POPPRM_CY	2014 Population Per Mill (MBR)	Population	Ratio
FEMALES_CY	2014 Total Female Population (MBR)	Population	Count
MALES_CY	2014 Total Male Population (MBR)	Population	Count
TOTPOP_CY	2014 Total Population (MBR)	Population	Count
AVGHHSZ_CY	2014 Average Household Size (MBR)	Households	Ratio
TOTHH_CY	2014 Total Households (MBR)	Households	Count
FAGE01_CY	2014 Female Population 0-14 (MBR)	Age	Count
FAGE02_CY	2014 Female Population 15-29 (MBR)	Age	Count
FAGE03_CY	2014 Female Population 30-44 (MBR)	Age	Count
FAGE04_CY	2014 Female Population 45-59 (MBR)	Age	Count
FAGE05_CY	2014 Female Population 60+ (MBR)	Age	Count
MAGE01_CY	2014 Male Population 0-14 (MBR)	Age	Count
MAGE02_CY	2014 Male Population 15-29 (MBR)	Age	Count
MAGE03_CY	2014 Male Population 30-44 (MBR)	Age	Count
MAGE04_CY	2014 Male Population 45-59 (MBR)	Age	Count
MAGE05_CY	2014 Male Population 60+ (MBR)	Age	Count
PAGE01_CY	2014 Total Population 0-14 (MBR)	Age	Count
PAGE02_CY	2014 Total Population 15-29 (MBR)	Age	Count
PAGE03_CY	2014 Total Population 30-44 (MBR)	Age	Count
PAGE04_CY	2014 Total Population 45-59 (MBR)	Age	Count
PAGE05_CY	2014 Total Population 60+ (MBR)	Age	Count

Esri Demographic Data Release Notes: Indonesia

Attribute Name	Alias Name	Category	Attribute Type
EDUC07_CY	2014 Pop 5+/Education: Diploma I/II (MBR)	Education	Count
EDUC08_CY	2014 Pop 5+/Education: Diploma III (MBR)	Education	Count
EDUC09_CY	2014 Pop 5+/Education: Diploma IV/University (MBR)	Education	Count
EDUC04_CY	2014 Pop 5+/Education: Junior High (MBR)	Education	Count
EDUC01_CY	2014 Pop 5+/Education: Never Attended School (MBR)	Education	Count
EDUC02_CY	2014 Pop 5+/Education: Not Completed Primary (MBR)	Education	Count
EDUC11_CY	2014 Pop 5+/Education: Not Stated (MBR)	Education	Count
EDUC10_CY	2014 Pop 5+/Education: Postgraduate (MBR)	Education	Count
EDUC03_CY	2014 Pop 5+/Education: Primary (MBR)	Education	Count
EDUC05_CY	2014 Pop 5+/Education: Senior High (MBR)	Education	Count
EDUC06_CY	2014 Pop 5+/Education: Vocational (MBR)	Education	Count
MRST03_CY	2014 Marital Status: Divorced (MBR)	Marital Status	Count
MRST02_CY	2014 Marital Status: Married (MBR)	Marital Status	Count
MRST01_CY	2014 Marital Status: Single (MBR)	Marital Status	Count
MRST04_CY	2014 Marital Status: Widowed (MBR)	Marital Status	Count
PPIDX_CY	2014 Purchasing Power: Index (MBR)	Spending	Index
PPPC_CY	2014 Purchasing Power: Per Capita (MBR)	Spending	Ratio
PPPRM_CY	2014 Purchasing Power: Per Mill (MBR)	Spending	Ratio
PP_CY	2014 Purchasing Power: Total (MBR)	Spending	Count

Esri Demographic Data Release Notes: Indonesia

Attribute list in alphabetical order

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AVGHHSZ_CY	2014 Average Household Size (MBR)	Households	Ratio
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MAGE01_CY	2014 Male Population 0-14 (MBR)	Age	Count
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Esri Demographic Data Release Notes: Indonesia

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PAGE04_CY	2014 Total Population 45-59 (MBR)	Age	Count
PAGE05_CY	2014 Total Population 60+ (MBR)	Age	Count
NAME	NAME (The feature's name)		Text
ID	ID (The feature's numerical ID)		Numerical

Esri Demographic Data Release Notes: Indonesia

Change Summary

Changes to geography level names

Former geographic level name	New geographic level name	Change reason
Kabupaten	County	Geographic levels names are now presented in English

New Attributes

No new attributes in this release.

Attributes no longer available

All attributes available in the previous release are available in this release.