

## Housing

Addresses of houses in Korea from the Ministry of Land, Infrastructure and Transport have been geo-coded by OPENmate geo-coding service to assign the coordinate of the houses.

Geo-coded houses with price and size information have been aggregated to block level.

This will visualize the housing information of neighborhoods to help marketers to identify and analyze their best customers and prospects

## Source

- XGA (eXtensible Geo-coding & Address cleansing), OPENmate
- Block data (360,000 blocks), OPENmate
- Onnara Real Estate 2013, Ministry of Land, Infrastructure and Transport