



Esri Demographic and Business Data List

Major Shopping Centers

Item	Description
Major Shopping Center Mall Database	
MALLCODE	Unique Identifier code - used to cross reference with store data
MALLNAME	Mall /Shopping Center Name
MALLCOUNTY	County where project is located
MALLLOCA	Intersecting streets where project is located
MALLCITY	City where project is located
MALLSTATE	State where project is located
MALLZIP	ZIP Code where project is located
GLA	Gross Leasable area (Sq.Ft.)
SITESIZE	# of acres
TOTSALES	total retail sales (including anchor stores)
DISTONMALL	Distance to nearest competing center
TYPEMALL	Type of center ("O"=Open, "E"=Enclosed)
LEVELS	# of Levels
SHAPE	Shape code for design (see Shape Tab)
DATEOPENED	Year Opened/To Open
SPACEAVAIL	Is space available - Yes/No?
TENANTNEED	Types of tenants needed
EXPANSION	Expansion planned - Yes/No?
WHENEXPAND	When will expansion be completed
DISTONCITY	Distance to nearest major city
NEARMCITY	Nearest major city
MALLMRKMRGR	Marketing Director
OD_ADD1	Owner/Developer Company
OD_NAME	Owner/Developer Contact
OD_ADD2	Owner/Developer Address line 1
OD_ADD3	Owner/Developer Address line 2
OD_CITY	Owner/Developer City
OD_STATE	Owner/Developer State
OD_ZIP	Owner/Developer ZIP Code
OD_PHONE	Owner/Developer Phone
LA_ADD1	Leasing Agent Company
LA_NAME	Leasing Agent Contact
LA_ADD2	Leasing Agent Address Line 1
LA_ADD3	Leasing Agent Address Line 2
LA_CITY	Leasing Agent City
LA_STATE	Leasing Agent State
LA_ZIP	Leasing Agent ZIP Code
LA_PHONE	Leasing Agent Phone
MM_NAME	Mall/Center Manager
MM_ADD1	Mall Mailing Address Line 1
MM_ADD2	Mall Mailing Address Line 2
MM_CITY	Mall Mailing Address City
MM_STATE	Mall Mailing Address State
MM_ZIP	Mall Mailing Address ZIP Code
MM_PHONE	Mall Mailing Phone
TOTSTORES	Total # Stores
PARKSPACES	# of Parking Spaces
DIST_PRIM	Distance of the primary market
TEMP_TENYN	Does center accept temporary tenants? Y/N
FOOD_CRTYN	Does the center have a food court? Y/N
JOINTYN	Is this a joint venture project?
JOINTPART	Names of joint venture partners
COMMENT	Comment field
SALE_SQFT	Sales per square foot (excluding anchor stores)
SP_LS_NM	Specialty Leasing contact
SP_LS_CO	Specialty Leasing company
SP_LS_ADD1	Specialty Leasing Address Line 1
SP_LS_ADD2	Specialty Leasing Address Line 2
SP_LS_CITY	Specialty Leasing Address City



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SP_LS_STAT	Specialty Leasing Address State
SP_LS_ZIP	Specialty Leasing Address ZIP Code
SP_LS_PH	Specialty Leasing Phone
MGMT_CO	Third Party Management Co.
MGMT_ADD1	Third Party Address Line1
MGMT_ADD2	Third Party Address Line2
MGMT_CITY	Third Party Address City
MGMT_STATE	Third Party Address State
MGMT_ZIP	Third Party Address ZIP Code
MGMT_PHONE	Third Party Address Phone
CART_PR	Can center provide cart/kiosk
IN_LINE_TP	Is temporary in-line space available?
US_CAN	US / Canada designation
MSA	Code for Metropolitan Statistical Area
LAST_RENOV	Last renovation completed
OUT_PARC	Are there outparcels?
OUT_P_SPAC	Is outparcel space available?
NEARMALL	Name of nearest competing center
MGMT_NM	Third Party management contact name
FOODSEATS	Number of seats in the food court
MM_FAX	Mall mailing address Fax
MGMT_FAX	Third Party management fax
SP_LS_FAX	Specialty Leasing Fax
O_FAX	Owner/Developer Fax
A_FAX	Leasing Agent Fax
CTR_CLASS	Classification Code for Center (see Center Classification Tab)
WEEKLY	Average # of weekly visitors
MONTHLY	Average # of monthly visitors
YEARLY	Average # of annual visitors
MM_WEB	Mall mailing address website
MM_EMAIL	Mall mailing address e-mail address
O_WEB	Owner/Developer company Website
O_EMAIL	Owner/Developer contact E-mail address
O_TITLE	Owner/Developer contact title
A_WEB	Leasing Agent Company website
A_EMAIL	Leasing Agent contact E-mail address
A_TITLE	Leasing Agent contact E-mail title
MGMT_WEB	Third Party Management company website
MGMT_EMAIL	Third Party Management contact e-mail address
MGMT_TITLE	Third Party Management contact title
SP_LS_WEB	Specialty Leasing Company website
SP_LS_EMAIL	Specialty Leasing Contact e-mail address
SP_LS_TITL	Specialty Leasing Contact title
DEC_LAT	Geocodes - Latitude
DEC_LON	Geocodes - Longitude
UPDATE_DTE	Release Date
DMM Major Shopping Center Store Database	
MALLCODE	Internal code used to link to unique Malls/shopping center database
STORETYPE	Store category code
STORENAME	storename
SGFT	Square footage for anchor stores (storetype: 3A)
STORETYPE	Description
3A	Anchor
4G	Barbers, Beauty
3M	Children's Apparel
5T	Entertainment
3U	Food & Restaurants
4A	Gifts, Cards, Books



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Item	Description
5H	Hi-Tech
3W	Jewelry
3J	Men's Wear
5Z	Miscellaneous
5S	Services
3D	Shoes
4M	Specialty Store
4B	Temporary Tenant
3S	Unisex/Family Clothing
3G	Women's Wear
CENTER_CLASS_ID	CENTER_CLASS_NAME
CC	Community Center
EC	Entertainment Center
LC	Lifestyle/Specialty Center
OF	Other
PC	Power Center
RC	Regional Center
SR	Super Regional Center
UU	Unknown
VR	Value Retail Center
DESIGN_TYPE_ID	DESIGN_DESCRIPTION
E	Enclosed
O	Open
U	Unspecified
SHAPE_ID	SHAPE_DESCRIPTION
A	A-Shaped
B	B-Shaped
C	Cross-Shaped
D	Dumbbell-Shaped
E	E-Shaped
F	F-Shaped
G	G-Shaped
H	H-Shaped
I	Irregular-Shaped
L	L-Shaped
M	M-Shaped
N	N-Shaped
O	Round-Shaped
P	P-Shaped
Q	Square-Shaped
R	Rectangle-Shaped
S	Strip-Rectangle
T	T-Shaped
U	U-Shaped
V	V-Shaped
W	W-Shaped
X	X-Shaped
Y	Y-Shaped
Z	Z-Shaped