



Esri Demographic and Business Data List

Tapestry™ Segmentation

	Description
2014 Tapestry Households	
TSEGCODE	2014 Dominant Tapestry Segment
TSEGNAME	2014 Dominant Tapestry Segment Name
TSEGNUM	2014 Dominant Tapestry Segment Code
TLIFECODE	2014 Dominant Tapestry LifeMode Group Code
TLIFENAME	2014 Dominant Tapestry LifeMode Group Name
TURBZCODE	2014 Dominant Tapestry Urbanization Group Code
TURBZNAME	2014 Dominant Tapestry Urbanization Group Name
THHBASE	2014 Households by Tapestry Segment Base
THH01	2014 Households in Tapestry Seg 1A (Top Tier)
THH02	2014 Households in Tapestry Seg 1B (Professional Pride)
THH03	2014 Households in Tapestry Seg 1C (Boomburbs)
THH04	2014 Households in Tapestry Seg 1D (Savvy Suburbanites)
THH05	2014 Households in Tapestry Seg 1E (Exurbanites)
THH06	2014 Households in Tapestry Seg 2A (Urban Chic)
THH07	2014 Households in Tapestry Seg 2B (Pleasantville)
THH08	2014 Households in Tapestry Seg 2C (Pacific Heights)
THH09	2014 Households in Tapestry Seg 2D (Enterprising Professionals)
THH10	2014 Households in Tapestry Seg 3A (Laptops and Lattes)
THH11	2014 Households in Tapestry Seg 3B (Metro Renters)
THH12	2014 Households in Tapestry Seg 3C (Trendsetters)
THH13	2014 Households in Tapestry Seg 4A (Soccer Moms)
THH14	2014 Households in Tapestry Seg 4B (Home Improvement)
THH15	2014 Households in Tapestry Seg 4C (Middleburg)
THH16	2014 Households in Tapestry Seg 5A (Comfortable Empty Nesters)
THH17	2014 Households in Tapestry Seg 5B (In Style)
THH18	2014 Households in Tapestry Seg 5C (Parks and Rec)
THH19	2014 Households in Tapestry Seg 5D (Rustbelt Traditions)
THH20	2014 Households in Tapestry Seg 5E (Midlife Constants)
THH21	2014 Households in Tapestry Seg 6A (Green Acres)
THH22	2014 Households in Tapestry Seg 6B (Salt of the Earth)
THH23	2014 Households in Tapestry Seg 6C (The Great Outdoors)
THH24	2014 Households in Tapestry Seg 6D (Prairie Living)
THH25	2014 Households in Tapestry Seg 6E (Rural Resort Dwellers)
THH26	2014 Households in Tapestry Seg 6F (Heartland Communities)
THH27	2014 Households in Tapestry Seg 7A (Up and Coming Families)
THH28	2014 Households in Tapestry Seg 7B (Urban Villages)
THH29	2014 Households in Tapestry Seg 7C (American Dreamers)
THH30	2014 Households in Tapestry Seg 7D (Barrios Urbanos)
THH31	2014 Households in Tapestry Seg 7E (Valley Growers)
THH32	2014 Households in Tapestry Seg 7F (Southwestern Families)
THH33	2014 Households in Tapestry Seg 8A (City Lights)
THH34	2014 Households in Tapestry Seg 8B (Emerald City)
THH35	2014 Households in Tapestry Seg 8C (Bright Young Professionals)
THH36	2014 Households in Tapestry Seg 8D (Downtown Melting Pot)
THH37	2014 Households in Tapestry Seg 8E (Front Porches)
THH38	2014 Households in Tapestry Seg 8F (Old and Newcomers)
THH39	2014 Households in Tapestry Seg 8G (Hardscrabble Road)
THH40	2014 Households in Tapestry Seg 9A (Silver & Gold)
THH41	2014 Households in Tapestry Seg 9B (Golden Years)
THH42	2014 Households in Tapestry Seg 9C (The Elders)
THH43	2014 Households in Tapestry Seg 9D (Senior Escapes)
THH44	2014 Households in Tapestry Seg 9E (Retirement Communities)
THH45	2014 Households in Tapestry Seg 9F (Social Security Set)
THH46	2014 Households in Tapestry Seg 10A (Southern Satellites)



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THH47	2014 Households in Tapestry Seg 10B (Rooted Rural)
THH48	2014 Households in Tapestry Seg 10C (Diners & Miners)
THH49	2014 Households in Tapestry Seg 10D (Down the Road)
THH50	2014 Households in Tapestry Seg 10E (Rural Bypasses)
THH51	2014 Households in Tapestry Seg 11A (City Strivers)
THH52	2014 Households in Tapestry Seg 11B (Young and Restless)
THH53	2014 Households in Tapestry Seg 11C (Metro Fusion)
THH54	2014 Households in Tapestry Seg 11D (Set to Impress)
THH55	2014 Households in Tapestry Seg 11E (City Commons)
THH56	2014 Households in Tapestry Seg 12A (Family Foundations)
THH57	2014 Households in Tapestry Seg 12B (Traditional Living)
THH58	2014 Households in Tapestry Seg 12C (Small Town Simplicity)
THH59	2014 Households in Tapestry Seg 12D (Modest Income Homes)
THH60	2014 Households in Tapestry Seg 13A (International Marketplace)
THH61	2014 Households in Tapestry Seg 13B (Las Casas)
THH62	2014 Households in Tapestry Seg 13C (NeWest Residents)
THH63	2014 Households in Tapestry Seg 13D (Fresh Ambitions)
THH64	2014 Households in Tapestry Seg 13E (High Rise Renters)
THH65	2014 Households in Tapestry Seg 14A (Military Proximity)
THH66	2014 Households in Tapestry Seg 14B (College Towns)
THH67	2014 Households in Tapestry Seg 14C (Dorms to Diplomas)
THH68	2014 Households in Tapestry Seg 15 (Unclassified)
2014 Tapestry Population	
TPOPBASE	2014 Population by Tapestry Segment Base
TPOP01	2014 Population in Tapestry Seg 1A (Top Tier)
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