

Fact Sheet

Esri® US Data

Database Name	Source	Vintage	Description	Updated
Updated Demographics	Esri	2019/2024	Esri offers current-year updates and five-year projections of population, age by sex, race and Hispanic origin, households and families, tenure, home value, household income, household income by age of householder, per capita income, current-year employed population by occupation and industry, unemployment, current-year marital status, current-year education attainment, current-year age by sex and race, current-year disposable income, current-year net worth, and more.	Annually
Census Data	Esri and US Census Bureau	2010 & 2000	Esri provides census data for geographies not supplied by the Census Bureau including ZIP codes, designated market areas (DMAs), rings, drive times, and hand-drawn areas. Esri also provides data for states, counties, tracts, block groups, places, Core Based Statistical Areas (CBSAs), congressional districts, and county subdivisions.	Decennially
American Community Survey (ACS)	US Census Bureau	2013–2017	Esri provides ACS data for households by social security income, households by retirement income, poverty status, labor force, journey to work, languages spoken, and ancestry. To increase understanding of the data, Esri developed a system of reliability symbols that indicates the accuracy of each estimate. Esri also provides the ACS data for geographies not supplied by the Census Bureau such as ZIP codes, rings, drive times, and hand-drawn areas.	Annually
Tapestry™ Segmentation	Esri	2019	Tapestry Segmentation provides an accurate, detailed description of America's neighborhoods. US residential areas are divided into 67 distinctive segments based on their socioeconomic and demographic composition.	Annually
Retail MarketPlace	Esri	2017	This database includes retail sales by industry to households and retail potential or spending by households. The database provides a direct comparison between retail sales and consumer spending by industry and measures the gap between supply and demand.	Annually
Business Locations	Esri and Infogroup	2019	Esri's business locations data is extracted from a comprehensive list of businesses that is licensed from Infogroup. The business list contains data for more than 13 million US businesses including name and location, industrial classification code, number of employees, and sales.	Quarterly
Business Summary	Esri and Infogroup	2019	This geographic database summarizes the comprehensive list of businesses from Infogroup for select NAICS and SIC summary categories and includes total number of businesses, sales, and employees for a trade area.	Annually
Consumer Spending	Esri	2019/2024	This comprehensive database, developed by Esri, is based on a combination of the latest Consumer Expenditure Survey (CEX) from the Bureau of Labor Statistics. Data is reported by product or service and includes total expenditures, average spending per household, and a Spending Potential Index (SPI) for the current year and for five-year projections.	Annually
Market Potential	Esri and GfK MRI	2019	The Market Potential database includes data representing goods, services, attitudes, and activities and is collected from the GfK MRI consumer survey. The database provides the expected number of consumers and a Market Potential Index (MPI).	Annually
Traffic Counts	Kalibrate Technologies	2019	Esri's traffic count data comes from Kalibrate TrafficMetrix and provides the most current and extensive US traffic data for trade analysis, routing, or mathematical modeling.	Quarterly
Major Shopping Centers	Directory of Major Malls, Inc. (DMM)	2019	The Major Shopping Centers database from DMM data includes information about shopping centers with a gross leasable area (GLA) of 250,000 square feet or more.	Semiannually

Continued on next page



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Crime Indexes	Applied Geographic Solutions (AGS)	2019	Esri's Crime Indexes data incorporates information from the AGS national CrimeRisk database, which is based on an extensive analysis of several years of the crime incidents reported by most US law enforcement jurisdictions. The Crime Indexes database includes standardized indexes for a range of serious crimes against both persons and property. The data is available at multiple geographies down to the block group level.	Semiannually

Esri US Demographics are available across the ArcGIS® platform, offering a comprehensive set of demographic, lifestyle, spending, and business data for mapping and analysis purposes. Esri US Demographics can be accessed through web maps and ArcGIS GeoEnrichmentSM Service, which includes infographics, data enrichment, and reports.

Note: Vintages noted are for data orders; however, these vintages may differ in software and online products.



For more information about Esri's data products, call **1-800-447-9778** or visit esri.com/bizdata.