



Automotive Aftermarket Expenditures

Proposed Location
 100 S Wacker Dr, Chicago, Illinois, 60606
 Ring: 1 mile radius

Sample Report
 Latitude: 41.87998
 Longitude: -87.63702

Demographic Summary		2018	2023
Population		66,358	76,082
Households		38,440	44,505
Families		10,370	11,933
Median Age		32.9	33.7
Median Household Income		\$102,525	\$112,759

	Spending Potential Index	Average Amount Spent	Total
Payments on Vehicles excluding Leases	161	\$3,852.90	\$148,105,633
Gasoline and Motor Oil			
Gasoline	164	\$3,820.48	\$146,859,228
Diesel Fuel	136	\$71.71	\$2,756,498
Motor Oil	153	\$25.01	\$961,530
Other Vehicle Expenses			
Vehicle Maintenance & Repairs	160	\$1,716.35	\$65,976,483
Vehicle Coolant/Brake/Transmission Fluids	170	\$14.51	\$557,837
Tire Purchase/Replacement	149	\$248.28	\$9,544,034
Vehicle Parts/Equipment/Accessories	175	\$111.18	\$4,273,703
Vehicle Accessories including Labor	160	\$17.30	\$664,956
Vehicle Cleaning Services including Car Washes	175	\$45.31	\$1,741,765
Miscellaneous Auto Repair/Service	152	\$173.84	\$6,682,373
Vehicle Body Work & Painting	152	\$58.63	\$2,253,758
Vehicle or Engine Repairs	164	\$402.40	\$15,468,081
Vehicle Motor Tune-up	154	\$78.53	\$3,018,543
Lube/Oil Change & Oil Filters	164	\$186.64	\$7,174,380
Vehicle Front End Alignment/Wheel Balance & Rotation	156	\$49.26	\$1,893,433
Vehicle Shock Absorber Replacement	143	\$23.87	\$917,737
Tire Repair and Other Repair Work	169	\$246.27	\$9,466,613
Auto Repair Service Policy	142	\$60.33	\$2,319,270
Vehicle Insurance	162	\$2,047.01	\$78,687,036
Rental of Vehicles excluding Trips	189	\$103.88	\$3,993,221
Leased Vehicles	177	\$675.97	\$25,984,336
Basic Lease Charge for Cars/Trucks	177	\$607.53	\$23,353,480
Car/Truck Lease Fees & Down Payments	181	\$68.44	\$2,630,857
Vehicle Pers Property Taxes/State & Local Registr Fees	151	\$275.04	\$10,572,522
Driver`s License Fees	187	\$22.04	\$847,195
Vehicle Inspection Fees	162	\$25.26	\$970,927
Parking Fees & Tolls excluding Trips	205	\$220.18	\$8,463,874
Parking Fees excluding Residence (Not on Trips)	228	\$127.16	\$4,888,219
Tolls/Electronic Toll Passes excluding Trips	180	\$93.02	\$3,575,655
Towing Charges	221	\$14.82	\$569,675
Auto Service Clubs & GPS Services	142	\$48.30	\$1,856,823

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100.
Source: Esri forecasts for 2018 and 2023; Consumer Spending data are derived from the 2015 and 2016 Consumer Expenditure Surveys, Bureau of Labor Statistics.



Automotive Aftermarket Expenditures

Proposed Location
 100 S Wacker Dr, Chicago, Illinois, 60606
 Ring: 3 mile radius

Sample Report
 Latitude: 41.87998
 Longitude: -87.63702

Demographic Summary	2018	2023
Population	373,093	398,556
Households	194,612	209,219
Families	68,909	73,210
Median Age	34.3	35.0
Median Household Income	\$79,177	\$91,168

	Spending Potential Index	Average Amount Spent	Total
Payments on Vehicles excluding Leases	131	\$3,139.83	\$611,048,756
Gasoline and Motor Oil			
Gasoline	137	\$3,180.03	\$618,871,767
Diesel Fuel	110	\$57.99	\$11,284,833
Motor Oil	126	\$20.59	\$4,007,873
Other Vehicle Expenses			
Vehicle Maintenance & Repairs	135	\$1,450.84	\$282,351,539
Vehicle Coolant/Brake/Transmission Fluids	141	\$12.07	\$2,348,764
Tire Purchase/Replacement	127	\$210.92	\$41,047,273
Vehicle Parts/Equipment/Accessories	143	\$90.93	\$17,695,458
Vehicle Accessories including Labor	136	\$14.69	\$2,858,020
Vehicle Cleaning Services including Car Washes	149	\$38.77	\$7,545,554
Miscellaneous Auto Repair/Service	129	\$147.95	\$28,793,587
Vehicle Body Work & Painting	127	\$49.30	\$9,594,159
Vehicle or Engine Repairs	139	\$341.96	\$66,549,704
Vehicle Motor Tune-up	135	\$68.83	\$13,396,097
Lube/Oil Change & Oil Filters	135	\$154.24	\$30,016,346
Vehicle Front End Alignment/Wheel Balance & Rotation	136	\$42.93	\$8,355,339
Vehicle Shock Absorber Replacement	128	\$21.34	\$4,153,608
Tire Repair and Other Repair Work	142	\$207.10	\$40,303,647
Auto Repair Service Policy	117	\$49.81	\$9,693,983
Vehicle Insurance	137	\$1,730.85	\$336,844,844
Rental of Vehicles excluding Trips	156	\$85.72	\$16,682,655
Leased Vehicles	153	\$581.27	\$113,122,993
Basic Lease Charge for Cars/Trucks	152	\$521.15	\$101,422,183
Car/Truck Lease Fees & Down Payments	159	\$60.12	\$11,700,810
Vehicle Pers Property Taxes/State & Local Registr Fees	128	\$232.72	\$45,290,289
Driver`s License Fees	157	\$18.53	\$3,605,394
Vehicle Inspection Fees	151	\$23.53	\$4,578,554
Parking Fees & Tolls excluding Trips	181	\$193.94	\$37,743,569
Parking Fees excluding Residence (Not on Trips)	197	\$109.69	\$21,347,484
Tolls/Electronic Toll Passes excluding Trips	163	\$84.25	\$16,396,085
Towing Charges	178	\$11.94	\$2,323,537
Auto Service Clubs & GPS Services	128	\$43.56	\$8,476,535

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100.
Source: Esri forecasts for 2018 and 2023; Consumer Spending data are derived from the 2015 and 2016 Consumer Expenditure Surveys, Bureau of Labor Statistics.



Automotive Aftermarket Expenditures

Proposed Location
 100 S Wacker Dr, Chicago, Illinois, 60606
 Ring: 5 mile radius

Sample Report
 Latitude: 41.87998
 Longitude: -87.63702

Demographic Summary		2018	2023
Population		853,482	886,698
Households		387,951	405,830
Families		160,458	166,010
Median Age		33.2	34.0
Median Household Income		\$64,916	\$76,320

	Spending Potential Index	Average Amount Spent	Total
Payments on Vehicles excluding Leases	114	\$2,712.68	\$1,052,386,553
Gasoline and Motor Oil			
Gasoline	120	\$2,783.96	\$1,080,038,632
Diesel Fuel	95	\$49.93	\$19,368,984
Motor Oil	111	\$18.17	\$7,048,891
Other Vehicle Expenses			
Vehicle Maintenance & Repairs	118	\$1,267.04	\$491,548,862
Vehicle Coolant/Brake/Transmission Fluids	125	\$10.71	\$4,156,016
Tire Purchase/Replacement	111	\$184.46	\$71,561,693
Vehicle Parts/Equipment/Accessories	125	\$79.38	\$30,795,963
Vehicle Accessories including Labor	118	\$12.72	\$4,936,611
Vehicle Cleaning Services including Car Washes	131	\$33.91	\$13,154,527
Miscellaneous Auto Repair/Service	111	\$127.81	\$49,583,056
Vehicle Body Work & Painting	110	\$42.70	\$16,565,541
Vehicle or Engine Repairs	122	\$300.20	\$116,461,904
Vehicle Motor Tune-up	118	\$60.48	\$23,462,616
Lube/Oil Change & Oil Filters	118	\$134.49	\$52,176,866
Vehicle Front End Alignment/Wheel Balance & Rotation	119	\$37.64	\$14,604,103
Vehicle Shock Absorber Replacement	114	\$19.03	\$7,380,969
Tire Repair and Other Repair Work	124	\$180.37	\$69,975,352
Auto Repair Service Policy	101	\$43.13	\$16,733,645
Vehicle Insurance	120	\$1,513.50	\$587,163,155
Rental of Vehicles excluding Trips	134	\$73.80	\$28,631,965
Leased Vehicles	132	\$504.09	\$195,560,760
Basic Lease Charge for Cars/Trucks	132	\$451.80	\$175,275,794
Car/Truck Lease Fees & Down Payments	138	\$52.29	\$20,284,966
Vehicle Pers Property Taxes/State & Local Registr Fees	112	\$204.40	\$79,297,578
Driver`s License Fees	137	\$16.20	\$6,286,444
Vehicle Inspection Fees	133	\$20.69	\$8,026,970
Parking Fees & Tolls excluding Trips	155	\$166.12	\$64,447,017
Parking Fees excluding Residence (Not on Trips)	168	\$93.44	\$36,249,830
Tolls/Electronic Toll Passes excluding Trips	141	\$72.68	\$28,197,187
Towing Charges	155	\$10.40	\$4,033,476
Auto Service Clubs & GPS Services	112	\$38.26	\$14,841,867

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100.
Source: Esri forecasts for 2018 and 2023; Consumer Spending data are derived from the 2015 and 2016 Consumer Expenditure Surveys, Bureau of Labor Statistics.