



Household Budget Expenditures

Proposed Location
 100 S Wacker Dr, Chicago, Illinois, 60606
 Ring: 1 mile radius

Sample Report
 Latitude: 41.87998
 Longitude: -87.63702

Demographic Summary		2018	2023		
Population		66,358	76,082		
Households		38,440	44,505		
Average Household Size		1.58	1.59		
Families		10,370	11,933		
Median Age		32.9	33.7		
Median Household Income		\$102,525	\$112,759		
		Spending Potential Index	Average Amount Spent	Total	Percent
Total Expenditures		167	\$119,308.94	\$4,586,235,719	100.0%
Food		174	\$14,842.27	\$570,536,826	12.4%
Food at Home		169	\$8,478.42	\$325,910,616	7.1%
Food Away from Home		181	\$6,363.85	\$244,626,210	5.3%
Alcoholic Beverages		192	\$1,076.56	\$41,382,855	0.9%
Housing		175	\$38,027.59	\$1,461,780,593	31.9%
Shelter		181	\$30,331.63	\$1,165,947,676	25.4%
Utilities, Fuel and Public Services		155	\$7,695.97	\$295,832,918	6.5%
Household Operations		164	\$3,260.49	\$125,333,064	2.7%
Housekeeping Supplies		158	\$1,131.08	\$43,478,838	0.9%
Household Furnishings and Equipment		163	\$3,410.06	\$131,082,819	2.9%
Apparel and Services		180	\$3,913.94	\$150,451,929	3.3%
Transportation		165	\$13,326.32	\$512,263,624	11.2%
Travel		160	\$3,450.63	\$132,642,365	2.9%
Health Care		143	\$8,178.61	\$314,385,719	6.9%
Entertainment and Recreation		161	\$5,187.04	\$199,389,924	4.3%
Personal Care Products & Services		170	\$1,404.49	\$53,988,727	1.2%
Education		179	\$2,587.36	\$99,458,143	2.2%
Smoking Products		177	\$733.13	\$28,181,658	0.6%
Lotteries & Pari-mutuel Losses		167	\$95.44	\$3,668,538	0.1%
Legal Fees		166	\$347.21	\$13,346,590	0.3%
Funeral Expenses		137	\$111.99	\$4,305,057	0.1%
Safe Deposit Box Rentals		127	\$6.61	\$254,189	0.0%
Checking Account/Banking Service Charges		200	\$74.23	\$2,853,521	0.1%
Cemetery Lots/Vaults/Maintenance Fees		109	\$8.23	\$316,220	0.0%
Accounting Fees		147	\$144.65	\$5,560,368	0.1%
Miscellaneous Personal Services/Advertising/Fine		192	\$98.28	\$3,777,905	0.1%
Occupational Expenses		167	\$98.04	\$3,768,751	0.1%
Expenses for Other Properties		155	\$184.90	\$7,107,508	0.2%
Credit Card Membership Fees		197	\$15.53	\$596,806	0.0%
Shopping Club Membership Fees		164	\$39.11	\$1,503,250	0.0%
Support Payments/Cash Contributions/Gifts in Kind		153	\$3,809.99	\$146,456,016	3.2%
Life/Other Insurance		125	\$518.73	\$19,939,990	0.4%
Pensions and Social Security		165	\$13,226.43	\$508,423,923	11.1%

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding.

Source: Esri forecasts for 2018 and 2023; Consumer Spending data are derived from the 2015 and 2016 Consumer Expenditure Surveys, Bureau of Labor Statistics.



Household Budget Expenditures

Proposed Location
 100 S Wacker Dr, Chicago, Illinois, 60606
 Ring: 3 mile radius

Sample Report
 Latitude: 41.87998
 Longitude: -87.63702

Demographic Summary		2018	2023		
Population		373,093	398,556		
Households		194,612	209,219		
Average Household Size		1.85	1.85		
Families		68,909	73,210		
Median Age		34.3	35.0		
Median Household Income		\$79,177	\$91,168		
		Spending Potential Index	Average Amount Spent	Total	Percent
Total Expenditures		142	\$101,490.86	\$19,751,340,112	100.0%
Food		146	\$12,496.26	\$2,431,922,332	12.3%
Food at Home		144	\$7,208.58	\$1,402,875,266	7.1%
Food Away from Home		151	\$5,287.69	\$1,029,047,067	5.2%
Alcoholic Beverages		160	\$898.58	\$174,875,209	0.9%
Housing		150	\$32,542.78	\$6,333,214,845	32.1%
Shelter		155	\$25,958.13	\$5,051,764,553	25.6%
Utilities, Fuel and Public Services		133	\$6,584.64	\$1,281,450,293	6.5%
Household Operations		140	\$2,785.92	\$542,174,429	2.7%
Housekeeping Supplies		134	\$963.34	\$187,478,345	0.9%
Household Furnishings and Equipment		137	\$2,863.22	\$557,216,640	2.8%
Apparel and Services		151	\$3,294.30	\$641,110,912	3.2%
Transportation		138	\$11,150.01	\$2,169,926,459	11.0%
Travel		138	\$2,969.01	\$577,804,975	2.9%
Health Care		123	\$7,069.59	\$1,375,827,545	7.0%
Entertainment and Recreation		137	\$4,404.01	\$857,073,611	4.3%
Personal Care Products & Services		143	\$1,181.80	\$229,992,004	1.2%
Education		152	\$2,204.94	\$429,108,719	2.2%
Smoking Products		146	\$605.82	\$117,899,669	0.6%
Lotteries & Pari-mutuel Losses		150	\$85.79	\$16,694,969	0.1%
Legal Fees		140	\$292.21	\$56,866,832	0.3%
Funeral Expenses		117	\$96.37	\$18,754,059	0.1%
Safe Deposit Box Rentals		115	\$5.97	\$1,161,395	0.0%
Checking Account/Banking Service Charges		167	\$62.00	\$12,066,372	0.1%
Cemetery Lots/Vaults/Maintenance Fees		99	\$7.45	\$1,450,705	0.0%
Accounting Fees		134	\$131.15	\$25,522,764	0.1%
Miscellaneous Personal Services/Advertising/Fine		164	\$84.00	\$16,346,694	0.1%
Occupational Expenses		147	\$86.59	\$16,852,407	0.1%
Expenses for Other Properties		138	\$164.42	\$31,998,422	0.2%
Credit Card Membership Fees		169	\$13.31	\$2,589,759	0.0%
Shopping Club Membership Fees		140	\$33.36	\$6,493,004	0.0%
Support Payments/Cash Contributions/Gifts in Kind		135	\$3,350.68	\$652,082,285	3.3%
Life/Other Insurance		112	\$466.92	\$90,867,546	0.5%
Pensions and Social Security		140	\$11,181.05	\$2,175,967,203	11.0%

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding.

Source: Esri forecasts for 2018 and 2023; Consumer Spending data are derived from the 2015 and 2016 Consumer Expenditure Surveys, Bureau of Labor Statistics.

June 15, 2018



Household Budget Expenditures

Proposed Location
 100 S Wacker Dr, Chicago, Illinois, 60606
 Ring: 5 mile radius

Sample Report
 Latitude: 41.87998
 Longitude: -87.63702

Demographic Summary		2018	2023		
Population		853,482	886,698		
Households		387,951	405,830		
Average Household Size		2.12	2.10		
Families		160,458	166,010		
Median Age		33.2	34.0		
Median Household Income		\$64,916	\$76,320		
		Spending Potential Index	Average Amount Spent	Total	Percent
Total Expenditures		123	\$88,053.29	\$34,160,360,669	100.0%
Food		127	\$10,869.50	\$4,216,835,278	12.3%
Food at Home		126	\$6,313.23	\$2,449,224,961	7.2%
Food Away from Home		130	\$4,556.27	\$1,767,610,317	5.2%
Alcoholic Beverages		137	\$765.85	\$297,112,677	0.9%
Housing		130	\$28,342.24	\$10,995,401,837	32.2%
Shelter		134	\$22,546.08	\$8,746,774,528	25.6%
Utilities, Fuel and Public Services		117	\$5,796.16	\$2,248,627,309	6.6%
Household Operations		121	\$2,401.40	\$931,626,327	2.7%
Housekeeping Supplies		117	\$841.92	\$326,622,322	1.0%
Household Furnishings and Equipment		119	\$2,475.44	\$960,347,920	2.8%
Apparel and Services		131	\$2,853.60	\$1,107,057,913	3.2%
Transportation		120	\$9,710.48	\$3,767,189,556	11.0%
Travel		118	\$2,547.79	\$988,416,617	2.9%
Health Care		108	\$6,175.56	\$2,395,816,332	7.0%
Entertainment and Recreation		118	\$3,813.99	\$1,479,641,831	4.3%
Personal Care Products & Services		123	\$1,019.84	\$395,648,500	1.2%
Education		131	\$1,895.80	\$735,478,269	2.2%
Smoking Products		129	\$534.37	\$207,309,948	0.6%
Lotteries & Pari-mutuel Losses		133	\$75.95	\$29,464,268	0.1%
Legal Fees		123	\$256.91	\$99,669,362	0.3%
Funeral Expenses		105	\$86.15	\$33,422,037	0.1%
Safe Deposit Box Rentals		100	\$5.20	\$2,019,229	0.0%
Checking Account/Banking Service Charges		147	\$54.77	\$21,248,070	0.1%
Cemetery Lots/Vaults/Maintenance Fees		88	\$6.59	\$2,558,518	0.0%
Accounting Fees		116	\$113.81	\$44,153,881	0.1%
Miscellaneous Personal Services/Advertising/Fine		141	\$72.29	\$28,046,145	0.1%
Occupational Expenses		129	\$75.83	\$29,419,566	0.1%
Expenses for Other Properties		118	\$140.74	\$54,600,253	0.2%
Credit Card Membership Fees		144	\$11.32	\$4,390,292	0.0%
Shopping Club Membership Fees		122	\$29.04	\$11,266,138	0.0%
Support Payments/Cash Contributions/Gifts in Kind		116	\$2,886.95	\$1,119,994,754	3.3%
Life/Other Insurance		98	\$407.46	\$158,075,411	0.5%
Pensions and Social Security		120	\$9,582.47	\$3,717,527,415	10.9%

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