



Financial Expenditures

Proposed Location
 100 S Wacker Dr, Chicago, Illinois, 60606
 Ring: 1 mile radius

Sample Report
 Latitude: 41.87998
 Longitude: -87.63702

Demographic Summary		2018	2023
Population		66,358	76,082
Households		38,440	44,505
Families		10,370	11,933
Median Age		32.9	33.7
Median Household Income		\$102,525	\$112,759
		Spending Potential Index	Average Amount
			Total
Assets			
Value of Checking/Savings/Money Market Accounts & CDs	152	\$6,359.48	\$244,458,592
Value of Checking/Savings/Money Market Accounts & CDs (1 year ago)	149	\$5,522.62	\$212,289,582
Value of Stocks/Bonds/Mutual Funds	133	\$6,688.19	\$257,094,188
Value of Stocks/Bonds/Mutual Funds (1 year ago)	131	\$6,201.07	\$238,369,245
Value of Other Financial Assets	140	\$1,976.21	\$75,965,604
Value of Other Financial Assets (1 year ago)	143	\$1,913.88	\$73,569,505
Value of Retirement Plans	123	\$28,363.87	\$1,090,307,176
Value of Retirement Plans (1 year ago)	122	\$26,273.53	\$1,009,954,417
Surrender Value of Whole Life Policies	165	\$2,978.00	\$114,474,379
Surrender Value of Whole Life Policies (1 year ago)"	170	\$2,411.66	\$92,704,344
Earnings			
Interest/Dividends	116	\$1,266.84	\$48,697,369
Royalty/Estate/Trust Income	138	\$654.29	\$25,150,842
Liabilities			
Original Mortgage Amount (Owned Home)	137	\$14,954.64	\$574,856,476
Vehicle Loan Amount (1)	158	\$4,409.20	\$169,489,489
Value of Credit Card Debt	155	\$912.73	\$35,085,284
Value of Credit Card Debt (1 year ago)	152	\$835.48	\$32,115,983
Value Owed on Student Loans	268	\$4,172.72	\$160,399,251
Value Owed on Student Loans (1 year ago)	264	\$3,887.59	\$149,438,845
Value Owed on Non-student Loans	181	\$370.07	\$14,225,417
Value Owed on Non-student Loans (1 year ago)	183	\$282.31	\$10,851,959
Amount Paid: Interest			
Home Mortgage	120	\$4,315.71	\$165,895,822
Lump Sum Home Equity Loan	109	\$47.60	\$1,829,639
New Car/Truck/Van Loan	152	\$202.66	\$7,790,238
Used Car/Truck/Van Loan	178	\$235.67	\$9,059,140
Finance/Late/Interest Charges for Credit Cards	175	\$154.44	\$5,936,800
Finance/Late/Interest Charges for Student Loans	233	\$112.79	\$4,335,783
Finance/Late/Interest Charges for Non-student Loans	177	\$21.35	\$820,849
Amount Paid: Principal			
Home Mortgage	110	\$2,106.43	\$80,971,131
Lump Sum Home Equity Loan	110	\$78.72	\$3,025,885
New Car/Truck/Van Loan	148	\$1,536.35	\$59,057,264
Used Car/Truck/Van Loan	175	\$1,526.38	\$58,674,188
Checking Account and Banking Service Charges	200	\$74.23	\$2,853,521

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100.
 (1) **Vehicle Loan Amount** is the amount of a loan for a car, truck, van, SUV, motor home, boat, camper, motorcycle, motor scooter, moped, plane, snowmobile, dune buggy, ATV, or Segway, excluding interest.
Source: Esri forecasts for 2018 and 2023; Consumer Spending data are derived from the 2015 and 2016 Consumer Expenditure Surveys, Bureau of Labor Statistics.



Financial Expenditures

Proposed Location
 100 S Wacker Dr, Chicago, Illinois, 60606
 Ring: 3 mile radius

Sample Report
 Latitude: 41.87998
 Longitude: -87.63702

Demographic Summary		2018	2023
Population		373,093	398,556
Households		194,612	209,219
Families		68,909	73,210
Median Age		34.3	35.0
Median Household Income		\$79,177	\$91,168
		Spending Potential Index	Average Amount
			Total
Assets			
Value of Checking/Savings/Money Market Accounts & CDs	133	\$5,536.13	\$1,077,397,016
Value of Checking/Savings/Money Market Accounts & CDs (1 year ago)	130	\$4,827.68	\$939,523,892
Value of Stocks/Bonds/Mutual Funds	121	\$6,119.78	\$1,190,983,223
Value of Stocks/Bonds/Mutual Funds (1 year ago)	120	\$5,680.85	\$1,105,561,320
Value of Other Financial Assets	117	\$1,655.41	\$322,163,394
Value of Other Financial Assets (1 year ago)	119	\$1,601.29	\$311,630,852
Value of Retirement Plans	111	\$25,711.24	\$5,003,716,691
Value of Retirement Plans (1 year ago)	111	\$23,847.36	\$4,640,983,285
Surrender Value of Whole Life Policies	147	\$2,653.52	\$516,405,966
Surrender Value of Whole Life Policies (1 year ago)"	148	\$2,110.73	\$410,773,832
Earnings			
Interest/Dividends	107	\$1,173.70	\$228,415,845
Royalty/Estate/Trust Income	119	\$563.16	\$109,597,634
Liabilities			
Original Mortgage Amount (Owned Home)	118	\$12,807.77	\$2,492,545,510
Vehicle Loan Amount (1)	127	\$3,550.03	\$690,878,749
Value of Credit Card Debt	135	\$792.88	\$154,303,317
Value of Credit Card Debt (1 year ago)	133	\$733.40	\$142,728,022
Value Owed on Student Loans	208	\$3,236.92	\$629,943,423
Value Owed on Student Loans (1 year ago)	205	\$3,011.73	\$586,119,346
Value Owed on Non-student Loans	154	\$315.35	\$61,370,396
Value Owed on Non-student Loans (1 year ago)	158	\$242.94	\$47,278,885
Amount Paid: Interest			
Home Mortgage	106	\$3,799.44	\$739,415,853
Lump Sum Home Equity Loan	106	\$46.21	\$8,993,873
New Car/Truck/Van Loan	124	\$165.61	\$32,229,663
Used Car/Truck/Van Loan	143	\$189.62	\$36,902,878
Finance/Late/Interest Charges for Credit Cards	153	\$134.95	\$26,263,844
Finance/Late/Interest Charges for Student Loans	184	\$89.39	\$17,397,172
Finance/Late/Interest Charges for Non-student Loans	140	\$16.87	\$3,283,278
Amount Paid: Principal			
Home Mortgage	99	\$1,888.01	\$367,430,240
Lump Sum Home Equity Loan	108	\$77.32	\$15,047,036
New Car/Truck/Van Loan	123	\$1,273.81	\$247,899,044
Used Car/Truck/Van Loan	141	\$1,228.59	\$239,098,345
Checking Account and Banking Service Charges	167	\$62.00	\$12,066,372

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100.
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Source: Esri forecasts for 2018 and 2023; Consumer Spending data are derived from the 2015 and 2016 Consumer Expenditure Surveys, Bureau of Labor Statistics.



Financial Expenditures

Proposed Location
 100 S Wacker Dr, Chicago, Illinois, 60606
 Ring: 5 mile radius

Sample Report
 Latitude: 41.87998
 Longitude: -87.63702

Demographic Summary		2018	2023
Population		853,482	886,698
Households		387,951	405,830
Families		160,458	166,010
Median Age		33.2	34.0
Median Household Income		\$64,916	\$76,320
		Spending Potential Index	Average Amount
			Total
Assets			
Value of Checking/Savings/Money Market Accounts & CDs	114	\$4,757.02	\$1,845,490,529
Value of Checking/Savings/Money Market Accounts & CDs (1 year ago)	112	\$4,155.70	\$1,612,208,672
Value of Stocks/Bonds/Mutual Funds	104	\$5,239.73	\$2,032,758,484
Value of Stocks/Bonds/Mutual Funds (1 year ago)	103	\$4,862.72	\$1,886,498,874
Value of Other Financial Assets	100	\$1,406.59	\$545,688,804
Value of Other Financial Assets (1 year ago)	101	\$1,359.80	\$527,534,204
Value of Retirement Plans	96	\$22,222.05	\$8,621,067,777
Value of Retirement Plans (1 year ago)	96	\$20,607.53	\$7,994,713,712
Surrender Value of Whole Life Policies	124	\$2,227.02	\$863,974,139
Surrender Value of Whole Life Policies (1 year ago)"	124	\$1,764.81	\$684,658,450
Earnings			
Interest/Dividends	92	\$1,002.53	\$388,933,598
Royalty/Estate/Trust Income	101	\$478.13	\$185,491,725
Liabilities			
Original Mortgage Amount (Owned Home)	101	\$11,014.04	\$4,272,908,473
Vehicle Loan Amount (1)	110	\$3,070.18	\$1,191,080,781
Value of Credit Card Debt	118	\$698.06	\$270,814,110
Value of Credit Card Debt (1 year ago)	117	\$645.54	\$250,436,260
Value Owed on Student Loans	177	\$2,751.14	\$1,067,309,162
Value Owed on Student Loans (1 year ago)	174	\$2,555.80	\$991,526,620
Value Owed on Non-student Loans	135	\$276.87	\$107,413,377
Value Owed on Non-student Loans (1 year ago)	138	\$212.60	\$82,480,012
Amount Paid: Interest			
Home Mortgage	92	\$3,304.15	\$1,281,847,266
Lump Sum Home Equity Loan	93	\$40.63	\$15,763,138
New Car/Truck/Van Loan	107	\$142.52	\$55,291,910
Used Car/Truck/Van Loan	124	\$164.29	\$63,736,621
Finance/Late/Interest Charges for Credit Cards	133	\$118.01	\$45,782,529
Finance/Late/Interest Charges for Student Loans	157	\$75.86	\$29,431,279
Finance/Late/Interest Charges for Non-student Loans	121	\$14.58	\$5,655,961
Amount Paid: Principal			
Home Mortgage	87	\$1,654.62	\$641,909,760
Lump Sum Home Equity Loan	96	\$68.12	\$26,425,632
New Car/Truck/Van Loan	106	\$1,097.55	\$425,795,019
Used Car/Truck/Van Loan	122	\$1,065.10	\$413,205,997
Checking Account and Banking Service Charges	147	\$54.77	\$21,248,070

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