

Retail Goods and Services Expenditures

100 S Wacker Dr, Chicago, Illinois, 60606
 Ring: 1 mile radius

Sample Report
 Latitude: 41.8803
 Longitude: -87.6375

Top Tapestry Segments	Percent	Demographic Summary	2025	2030
Metro Renters (D4)	84.4%	Population	85,883	90,628
Laptops and Lattes (D5)	12.7%	Households	52,380	56,302
Social Security Set (A3)	1.5%	Families	14,391	15,357
College Towns (B2)	1.4%	Median Age	32.5	32.9
Urban Chic (H4)	0.0%	Median Household Income	\$138,427	\$147,664
		Spending Potential Index	Average Amount Spent	Total
Apparel and Services		183	\$4,487.32	\$235,045,630
Men's		187	\$900.88	\$47,188,284
Women's		175	\$1,462.69	\$76,615,881
Children's		179	\$603.24	\$31,597,642
Footwear		186	\$1,017.09	\$53,275,130
Watches & Jewelry		205	\$412.81	\$21,623,055
Apparel Products and Services (1)		194	\$90.60	\$4,745,638
Computer				
Computers and Hardware for Home Use		186	\$421.06	\$22,055,164
Portable Memory		206	\$7.89	\$413,089
Computer Software		228	\$38.38	\$2,010,225
Computer Accessories		197	\$39.57	\$2,072,488
Entertainment & Recreation		158	\$6,493.40	\$340,124,224
Fees and Admissions		159	\$1,487.34	\$77,906,983
Membership Fees for Clubs (2)		168	\$533.43	\$27,941,232
Fees for Participant Sports, excl. Trips		136	\$226.34	\$11,855,930
Tickets to Theatre/Operas/Concerts		177	\$201.27	\$10,542,642
Tickets to Movies		194	\$71.55	\$3,747,798
Tickets to Parks or Museums		163	\$69.40	\$3,635,234
Admission to Sporting Events, excl. Trips		144	\$131.91	\$6,909,655
Fees for Recreational Lessons		149	\$249.84	\$13,086,582
Dating Services		309	\$3.59	\$187,910
TV/Video/Audio		158	\$1,950.66	\$102,175,359
Cable and Satellite Television Services		135	\$898.57	\$47,066,878
Televisions		176	\$208.80	\$10,936,885
Satellite Dishes		152	\$2.11	\$110,364
VCRs, Video Cameras, and DVD Players		167	\$6.98	\$365,614
Miscellaneous Video Equipment		163	\$56.46	\$2,957,138
Video Cassettes and DVDs		205	\$9.77	\$511,617
Video Game Hardware/Accessories		218	\$102.74	\$5,381,591
Video Game Software		260	\$59.86	\$3,135,382
Rental/Streaming/Downloaded Video		185	\$358.17	\$18,760,722
Installation of Televisions		145	\$2.19	\$114,473
Audio (3)		172	\$241.47	\$12,648,319
Rental and Repair of TV/Radio/Sound Equipment		224	\$3.56	\$186,375
Pets		155	\$1,640.15	\$85,911,085
Toys/Games/Crafts/Hobbies (4)		169	\$302.76	\$15,858,622
Recreational Vehicles and Fees (5)		125	\$241.30	\$12,639,506
Sports/Recreation/Exercise Equipment (6)		166	\$431.24	\$22,588,499
Photo Equipment and Supplies (7)		195	\$134.81	\$7,061,118
Reading (8)		164	\$212.38	\$11,124,642
Catered Affairs (9)		234	\$92.75	\$4,858,409
Food		174	\$20,176.77	\$1,056,859,363
Food at Home		170	\$12,639.15	\$662,038,883
Bakery and Cereal Products		168	\$1,670.59	\$87,505,464
Meats, Poultry, Fish, and Eggs		170	\$2,599.75	\$136,174,792
Dairy Products		167	\$1,262.10	\$66,108,744
Fruits and Vegetables		172	\$2,204.61	\$115,477,229
Snacks and Other Food at Home (10)		169	\$3,419.26	\$179,100,605
Food Away from Home		183	\$7,537.62	\$394,820,481
Alcoholic Beverages		178	\$1,206.15	\$63,178,295

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals.

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June 10, 2025

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	Spending Potential Index	Average Amount Spent	Total
Financial			
Value of Stocks/Bonds/Mutual Funds	117	\$56,045.24	\$2,935,649,512
Value of Retirement Plans	108	\$165,555.52	\$8,671,797,995
Value of Other Financial Assets	112	\$14,768.65	\$773,581,810
Vehicle Loan Amount excluding Interest	172	\$6,037.63	\$316,251,055
Value of Credit Card Debt	162	\$4,883.43	\$255,793,944
Health			
Nonprescription Drugs	151	\$301.33	\$15,783,859
Prescription Drugs	125	\$524.75	\$27,486,312
Eyeglasses and Contact Lenses	142	\$187.90	\$9,841,975
Home			
Mortgage Payment and Basics (11)	111	\$14,793.34	\$774,875,010
Maintenance and Remodeling Services	99	\$4,585.66	\$240,196,818
Maintenance and Remodeling Materials (12)	89	\$716.59	\$37,534,784
Utilities, Fuel, and Public Services	152	\$9,007.15	\$471,794,510
Household Furnishings and Equipment			
Household Textiles (13)	174	\$204.05	\$10,688,162
Furniture	163	\$1,443.96	\$75,634,799
Rugs	155	\$60.73	\$3,181,250
Major Appliances (14)	133	\$673.98	\$35,302,981
Housewares (15)	172	\$169.60	\$8,883,411
Small Appliances	198	\$153.94	\$8,063,569
Luggage	173	\$42.39	\$2,220,583
Telephones and Accessories	184	\$152.86	\$8,006,904
Household Operations			
Child Care	184	\$1,081.17	\$56,631,652
Lawn and Garden (16)	112	\$763.24	\$39,978,434
Moving/Storage/Freight Express	214	\$273.71	\$14,336,840
Housekeeping Supplies (17)	164	\$1,419.70	\$74,363,900
Insurance			
Owners and Renters Insurance	110	\$928.74	\$48,647,388
Vehicle Insurance	169	\$3,687.40	\$193,145,778
Life/Other Insurance	130	\$898.69	\$47,073,315
Health Insurance	140	\$6,926.38	\$362,803,858
Personal Care Products (18)	186	\$1,107.67	\$58,019,573
Educational Books/Supplies/Other Expenditures	187	\$173.87	\$9,107,130
Smoking Products	172	\$796.39	\$41,714,792
Transportation			
Payments on Vehicles excluding Leases	161	\$4,841.65	\$253,605,634
Gasoline/Diesel Fuel/Electric Vehicle Charging	163	\$5,703.34	\$298,741,057
Vehicle Maintenance and Repairs	159	\$2,146.61	\$112,439,662
Travel			
Airline Fares	172	\$1,455.24	\$76,225,642
Lodging on Trips	147	\$1,628.48	\$85,299,871
Auto/Truck Rental on Trips	170	\$207.04	\$10,844,787
Food and Drink on Trips	162	\$1,364.87	\$71,492,013

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Source: Esri forecasts for 2025 and 2030; Consumer Spending data are derived from the 2022 and 2023 Consumer Expenditure Surveys, Bureau of Labor Statistics.

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- (1) Apparel Products and Services** includes shoe repair and other shoe services, apparel laundry and dry cleaning, alteration, repair and tailoring of apparel, clothing rental and storage, and watch and jewelry repair.
- (2) Membership Fees for Clubs** includes membership fees for social, recreational, and health clubs.
- (3) Audio** includes satellite radio service, radios, stereos, sound components, equipment and accessories, digital audio players, records, CDs, audio tapes, streaming/downloaded audio, musical instruments and accessories, and rental and repair of musical instruments.
- (4) Toys and Games** includes toys, games, arts and crafts, tricycles, playground equipment, arcade games, online entertainment and games, and stamp and coin collecting.
- (5) Recreational Vehicles & Fees** includes docking and landing fees for boats and planes, payments on boats, trailers, campers and RVs, rental of boats, trailers, campers and RVs, and camp fees.
- (6) Sports/Recreation/Exercise Equipment** includes exercise equipment and gear, game tables, bicycles, camping equipment, hunting and fishing equipment, winter sports equipment, water sports equipment, other sports equipment, and rental/repair of sports/recreation/exercise equipment.
- (7) Photo Equipment** includes film, film processing, photographic equipment, rental and repair of photo equipment, and photographer fees.
- (8) Reading** includes digital book readers, books, magazine and newspaper subscriptions, and single copies of magazines and newspapers.
- (9) Catered Affairs** includes expenses associated with live entertainment and rental of party supplies.
- (10) Snacks and Other Food at Home** includes candy, chewing gum, sugar, artificial sweeteners, jam, jelly, preserves, margarine, fats and oils, salad dressing, nondairy cream and milk, peanut butter, frozen prepared food, potato chips and other snacks, nuts, salt, spices, seasonings, olives, pickles, relishes, sauces, gravy, other condiments, soup, prepared salad, prepared dessert, baby food, miscellaneous prepared food, and nonalcoholic beverages.
- (11) Mortgage Payment and Basics** includes mortgage interest, mortgage principal, property taxes, homeowners insurance, and ground rent on owned dwellings.
- (12) Maintenance and Remodeling Materials** includes supplies/tools/equipment for painting and wallpapering, plumbing supplies and equipment, electrical/heating/AC supplies, materials for roofing/gutters, materials for plaster/panel/siding, materials for patio/fence/brick work, landscaping materials, and insulation materials for owned homes.
- (13) Household Textiles** includes bathroom linens, bedroom linens, kitchen linens, dining room linens, other linens, curtains, draperies, slipcovers and decorative pillows.
- (14) Major Appliances** includes dishwashers, disposals, refrigerators, freezers, washers, dryers, stoves, ovens, microwaves, window air conditioners, electric floor cleaning equipment, sewing machines, and miscellaneous appliances.
- (15) Housewares** includes flatware, dishes, cups glasses, serving pieces, nonelectric cookware, and tableware.
- (16) Lawn and Garden** includes lawn and garden supplies, equipment and care service, indoor plants, fresh flowers, and repair/rental of lawn and garden equipment.
- (17) Housekeeping Supplies** includes soaps and laundry detergents, cleaning products, toilet tissue, paper towels, napkins, paper/plastic/foil products, stationery, giftwrap supplies, postage, and delivery services.
- (18) Personal Care Products** includes hair care products, nonelectric articles for hair, wigs, hairpieces, oral hygiene products, shaving needs, perfume, cosmetics, skincare, bath products, nail products, deodorant, feminine hygiene products, adult diapers, other miscellaneous care products and personal care appliances.

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals.

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Top Tapestry Segments	Percent	Demographic Summary	2025	2030
Metro Renters (D4)	48.9%	Population	404,831	413,853
Laptops and Lattes (D5)	28.2%	Households	224,866	234,916
Downtown Melting Pot (F3)	4.3%	Families	77,401	79,857
Trendsetters (D2)	3.7%	Median Age	34.0	34.8
Diverse Horizons (C5)	2.4%	Median Household Income	\$118,422	\$128,064
		Spending Potential Index	Average Amount Spent	Total
Apparel and Services		161	\$3,937.79	\$885,475,810
Men's		163	\$784.91	\$176,499,788
Women's		155	\$1,292.27	\$290,587,270
Children's		157	\$528.89	\$118,930,446
Footwear		163	\$889.39	\$199,993,873
Watches & Jewelry		180	\$361.81	\$81,358,668
Apparel Products and Services (1)		172	\$80.52	\$18,105,766
Computer				
Computers and Hardware for Home Use		161	\$364.48	\$81,959,813
Portable Memory		173	\$6.63	\$1,490,410
Computer Software		190	\$32.04	\$7,205,165
Computer Accessories		170	\$34.25	\$7,701,418
Entertainment & Recreation		141	\$5,804.07	\$1,305,139,125
Fees and Admissions		146	\$1,363.13	\$306,522,694
Membership Fees for Clubs (2)		154	\$486.59	\$109,418,087
Fees for Participant Sports, excl. Trips		125	\$207.30	\$46,614,874
Tickets to Theatre/Operas/Concerts		161	\$182.76	\$41,096,512
Tickets to Movies		168	\$61.91	\$13,921,800
Tickets to Parks or Museums		148	\$63.20	\$14,210,513
Admission to Sporting Events, excl. Trips		126	\$115.41	\$25,951,862
Fees for Recreational Lessons		145	\$242.97	\$54,635,676
Dating Services		258	\$2.99	\$673,370
TV/Video/Audio		140	\$1,726.58	\$388,248,515
Cable and Satellite Television Services		126	\$836.71	\$188,147,405
Televisions		152	\$180.58	\$40,607,068
Satellite Dishes		133	\$1.85	\$415,454
VCRs, Video Cameras, and DVD Players		142	\$5.94	\$1,335,545
Miscellaneous Video Equipment		125	\$43.46	\$9,771,580
Video Cassettes and DVDs		178	\$8.45	\$1,900,788
Video Game Hardware/Accessories		178	\$83.89	\$18,863,492
Video Game Software		209	\$48.05	\$10,804,265
Rental/Streaming/Downloaded Video		155	\$300.05	\$67,470,654
Installation of Televisions		140	\$2.11	\$474,912
Audio (3)		152	\$212.54	\$47,794,074
Rental and Repair of TV/Radio/Sound Equipment		186	\$2.95	\$663,277
Pets		137	\$1,451.40	\$326,370,398
Toys/Games/Crafts/Hobbies (4)		149	\$266.39	\$59,902,457
Recreational Vehicles and Fees (5)		120	\$230.19	\$51,762,521
Sports/Recreation/Exercise Equipment (6)		143	\$370.28	\$83,264,069
Photo Equipment and Supplies (7)		172	\$119.12	\$26,785,325
Reading (8)		151	\$194.55	\$43,747,055
Catered Affairs (9)		208	\$82.43	\$18,536,092
Food		154	\$17,794.51	\$4,001,380,263
Food at Home		151	\$11,203.80	\$2,519,352,965
Bakery and Cereal Products		150	\$1,489.97	\$335,043,385
Meats, Poultry, Fish, and Eggs		151	\$2,306.41	\$518,632,931
Dairy Products		148	\$1,121.29	\$252,139,311
Fruits and Vegetables		154	\$1,976.72	\$444,497,037
Snacks and Other Food at Home (10)		149	\$3,009.94	\$676,834,266
Food Away from Home		160	\$6,590.71	\$1,482,027,298
Alcoholic Beverages		158	\$1,069.02	\$240,386,777

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	Spending Potential Index	Average Amount Spent	Total
Financial			
Value of Stocks/Bonds/Mutual Funds	118	\$56,279.74	\$12,655,399,965
Value of Retirement Plans	108	\$164,602.21	\$37,013,439,618
Value of Other Financial Assets	104	\$13,776.82	\$3,097,939,017
Vehicle Loan Amount excluding Interest	145	\$5,092.91	\$1,145,222,694
Value of Credit Card Debt	144	\$4,339.99	\$975,916,942
Health			
Nonprescription Drugs	132	\$263.97	\$59,357,112
Prescription Drugs	111	\$467.41	\$105,104,547
Eyeglasses and Contact Lenses	131	\$172.80	\$38,856,057
Home			
Mortgage Payment and Basics (11)	109	\$14,550.28	\$3,271,863,245
Maintenance and Remodeling Services	99	\$4,597.03	\$1,033,716,772
Maintenance and Remodeling Materials (12)	87	\$700.24	\$157,459,159
Utilities, Fuel, and Public Services	135	\$7,976.46	\$1,793,634,146
Household Furnishings and Equipment			
Household Textiles (13)	153	\$179.84	\$40,439,559
Furniture	143	\$1,262.37	\$283,864,759
Rugs	140	\$55.13	\$12,397,026
Major Appliances (14)	122	\$618.40	\$139,058,018
Housewares (15)	152	\$149.74	\$33,670,565
Small Appliances	171	\$133.15	\$29,941,884
Luggage	155	\$38.05	\$8,555,853
Telephones and Accessories	160	\$133.14	\$29,938,588
Household Operations			
Child Care	164	\$959.45	\$215,748,746
Lawn and Garden (16)	107	\$726.41	\$163,344,022
Moving/Storage/Freight Express	185	\$236.17	\$53,106,778
Housekeeping Supplies (17)	144	\$1,248.67	\$280,782,604
Insurance			
Owners and Renters Insurance	102	\$864.49	\$194,394,833
Vehicle Insurance	145	\$3,165.77	\$711,874,352
Life/Other Insurance	123	\$845.14	\$190,043,026
Health Insurance	126	\$6,254.64	\$1,406,455,107
Personal Care Products (18)	159	\$947.21	\$212,994,720
Educational Books/Supplies/Other Expenditures	160	\$148.73	\$33,443,431
Smoking Products	145	\$667.56	\$150,111,805
Transportation			
Payments on Vehicles excluding Leases	138	\$4,137.17	\$930,308,096
Gasoline/Diesel Fuel/Electric Vehicle Charging	140	\$4,917.31	\$1,105,735,278
Vehicle Maintenance and Repairs	139	\$1,869.36	\$420,356,269
Travel			
Airline Fares	158	\$1,335.71	\$300,355,252
Lodging on Trips	137	\$1,510.00	\$339,547,074
Auto/Truck Rental on Trips	152	\$184.79	\$41,551,926
Food and Drink on Trips	146	\$1,234.95	\$277,698,207

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Laptops and Lattes (D5)	27.1%	Households	431,408	442,972
Trendsetters (D2)	6.5%	Families	169,567	171,987
Diverse Horizons (C5)	4.1%	Median Age	33.9	34.7
City Commons (A2)	3.9%	Median Household Income	\$102,657	\$111,418
		Spending Potential Index	Average Amount Spent	Total
Apparel and Services		143	\$3,493.20	\$1,506,994,671
Men's		144	\$692.40	\$298,706,551
Women's		138	\$1,153.94	\$497,821,068
Children's		141	\$472.90	\$204,012,715
Footwear		144	\$788.38	\$340,113,740
Watches & Jewelry		156	\$314.54	\$135,697,056
Apparel Products and Services (1)		152	\$71.03	\$30,643,540
Computer				
Computers and Hardware for Home Use		142	\$321.17	\$138,556,447
Portable Memory		150	\$5.74	\$2,476,201
Computer Software		165	\$27.72	\$11,958,718
Computer Accessories		149	\$30.03	\$12,953,162
Entertainment & Recreation		125	\$5,154.60	\$2,223,734,921
Fees and Admissions		129	\$1,202.85	\$518,917,268
Membership Fees for Clubs (2)		135	\$426.15	\$183,843,563
Fees for Participant Sports, excl. Trips		112	\$185.13	\$79,864,474
Tickets to Theatre/Operas/Concerts		141	\$160.57	\$69,272,443
Tickets to Movies		147	\$54.36	\$23,450,029
Tickets to Parks or Museums		131	\$55.93	\$24,128,078
Admission to Sporting Events, excl. Trips		112	\$102.15	\$44,069,552
Fees for Recreational Lessons		129	\$215.94	\$93,158,916
Dating Services		226	\$2.62	\$1,130,213
TV/Video/Audio		125	\$1,545.93	\$666,926,411
Cable and Satellite Television Services		115	\$763.20	\$329,251,744
Televisions		135	\$160.47	\$69,227,924
Satellite Dishes		121	\$1.68	\$725,310
VCRs, Video Cameras, and DVD Players		126	\$5.27	\$2,272,863
Miscellaneous Video Equipment		110	\$38.05	\$16,414,017
Video Cassettes and DVDs		156	\$7.44	\$3,210,246
Video Game Hardware/Accessories		155	\$73.30	\$31,622,967
Video Game Software		179	\$41.17	\$17,762,447
Rental/Streaming/Downloaded Video		136	\$263.31	\$113,595,283
Installation of Televisions		125	\$1.88	\$809,156
Audio (3)		134	\$187.46	\$80,872,291
Rental and Repair of TV/Radio/Sound Equipment		169	\$2.69	\$1,162,164
Pets		122	\$1,290.20	\$556,601,893
Toys/Games/Crafts/Hobbies (4)		132	\$236.18	\$101,890,966
Recreational Vehicles and Fees (5)		107	\$206.75	\$89,193,117
Sports/Recreation/Exercise Equipment (6)		125	\$324.76	\$140,103,348
Photo Equipment and Supplies (7)		150	\$103.57	\$44,679,255
Reading (8)		133	\$172.39	\$74,370,454
Catered Affairs (9)		182	\$71.98	\$31,052,208
Food		137	\$15,834.88	\$6,831,292,712
Food at Home		135	\$10,018.87	\$4,322,219,615
Bakery and Cereal Products		134	\$1,331.15	\$574,270,445
Meats, Poultry, Fish, and Eggs		136	\$2,071.75	\$893,769,099
Dairy Products		133	\$1,002.81	\$432,619,835
Fruits and Vegetables		138	\$1,766.73	\$762,183,326
Snacks and Other Food at Home (10)		133	\$2,682.90	\$1,157,425,829
Food Away from Home		141	\$5,816.01	\$2,509,073,097
Alcoholic Beverages		139	\$937.34	\$404,375,985

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals.

Source: Esri forecasts for 2025 and 2030; Consumer Spending data are derived from the 2022 and 2023 Consumer Expenditure Surveys, Bureau of Labor Statistics.

June 10, 2025

Retail Goods and Services Expenditures

100 S Wacker Dr, Chicago, Illinois, 60606
 Ring: 5 mile radius

Sample Report
 Latitude: 41.8803
 Longitude: -87.6375

	Spending Potential Index	Average Amount Spent	Total
Financial			
Value of Stocks/Bonds/Mutual Funds	105	\$50,402.18	\$21,743,905,162
Value of Retirement Plans	97	\$148,952.07	\$64,259,116,273
Value of Other Financial Assets	95	\$12,534.75	\$5,407,593,535
Vehicle Loan Amount excluding Interest	128	\$4,498.65	\$1,940,754,309
Value of Credit Card Debt	128	\$3,874.13	\$1,671,329,244
Health			
Nonprescription Drugs	118	\$235.99	\$101,805,844
Prescription Drugs	101	\$425.84	\$183,708,891
Eyeglasses and Contact Lenses	117	\$155.05	\$66,890,910
Home			
Mortgage Payment and Basics (11)	99	\$13,195.89	\$5,692,812,828
Maintenance and Remodeling Services	91	\$4,194.14	\$1,809,385,820
Maintenance and Remodeling Materials (12)	80	\$643.79	\$277,736,084
Utilities, Fuel, and Public Services	121	\$7,203.71	\$3,107,739,733
Household Furnishings and Equipment			
Household Textiles (13)	137	\$160.50	\$69,242,881
Furniture	127	\$1,119.55	\$482,984,408
Rugs	125	\$48.96	\$21,122,141
Major Appliances (14)	111	\$561.16	\$242,090,190
Housewares (15)	135	\$132.73	\$57,259,072
Small Appliances	151	\$117.81	\$50,823,401
Luggage	137	\$33.61	\$14,498,042
Telephones and Accessories	139	\$115.46	\$49,811,281
Household Operations			
Child Care	143	\$835.61	\$360,490,728
Lawn and Garden (16)	97	\$658.96	\$284,280,037
Moving/Storage/Freight Express	163	\$207.85	\$89,669,776
Housekeeping Supplies (17)	129	\$1,115.78	\$481,355,628
Insurance			
Owners and Renters Insurance	93	\$789.66	\$340,665,678
Vehicle Insurance	130	\$2,828.94	\$1,220,425,464
Life/Other Insurance	110	\$760.80	\$328,215,166
Health Insurance	114	\$5,638.48	\$2,432,483,548
Personal Care Products (18)	141	\$836.12	\$360,708,441
Educational Books/Supplies/Other Expenditures	141	\$130.95	\$56,492,247
Smoking Products	130	\$601.37	\$259,437,746
Transportation			
Payments on Vehicles excluding Leases	123	\$3,686.54	\$1,590,403,713
Gasoline/Diesel Fuel/Electric Vehicle Charging	126	\$4,416.11	\$1,905,144,803
Vehicle Maintenance and Repairs	124	\$1,670.64	\$720,725,928
Travel			
Airline Fares	139	\$1,173.40	\$506,212,723
Lodging on Trips	121	\$1,336.95	\$576,770,069
Auto/Truck Rental on Trips	133	\$162.54	\$70,122,103
Food and Drink on Trips	129	\$1,088.34	\$469,519,391

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June 10, 2025

- (1) Apparel Products and Services** includes shoe repair and other shoe services, apparel laundry and dry cleaning, alteration, repair and tailoring of apparel, clothing rental and storage, and watch and jewelry repair.
- (2) Membership Fees for Clubs** includes membership fees for social, recreational, and health clubs.
- (3) Audio** includes satellite radio service, radios, stereos, sound components, equipment and accessories, digital audio players, records, CDs, audio tapes, streaming/downloaded audio, musical instruments and accessories, and rental and repair of musical instruments.
- (4) Toys and Games** includes toys, games, arts and crafts, tricycles, playground equipment, arcade games, online entertainment and games, and stamp and coin collecting.
- (5) Recreational Vehicles & Fees** includes docking and landing fees for boats and planes, payments on boats, trailers, campers and RVs, rental of boats, trailers, campers and RVs, and camp fees.
- (6) Sports/Recreation/Exercise Equipment** includes exercise equipment and gear, game tables, bicycles, camping equipment, hunting and fishing equipment, winter sports equipment, water sports equipment, other sports equipment, and rental/repair of sports/recreation/exercise equipment.
- (7) Photo Equipment** includes film, film processing, photographic equipment, rental and repair of photo equipment, and photographer fees.
- (8) Reading** includes digital book readers, books, magazine and newspaper subscriptions, and single copies of magazines and newspapers.
- (9) Catered Affairs** includes expenses associated with live entertainment and rental of party supplies.
- (10) Snacks and Other Food at Home** includes candy, chewing gum, sugar, artificial sweeteners, jam, jelly, preserves, margarine, fats and oils, salad dressing, nondairy cream and milk, peanut butter, frozen prepared food, potato chips and other snacks, nuts, salt, spices, seasonings, olives, pickles, relishes, sauces, gravy, other condiments, soup, prepared salad, prepared dessert, baby food, miscellaneous prepared food, and nonalcoholic beverages.
- (11) Mortgage Payment and Basics** includes mortgage interest, mortgage principal, property taxes, homeowners insurance, and ground rent on owned dwellings.
- (12) Maintenance and Remodeling Materials** includes supplies/tools/equipment for painting and wallpapering, plumbing supplies and equipment, electrical/heating/AC supplies, materials for roofing/gutters, materials for plaster/panel/siding, materials for patio/fence/brick work, landscaping materials, and insulation materials for owned homes.
- (13) Household Textiles** includes bathroom linens, bedroom linens, kitchen linens, dining room linens, other linens, curtains, draperies, slipcovers and decorative pillows.
- (14) Major Appliances** includes dishwashers, disposals, refrigerators, freezers, washers, dryers, stoves, ovens, microwaves, window air conditioners, electric floor cleaning equipment, sewing machines, and miscellaneous appliances.
- (15) Housewares** includes flatware, dishes, cups glasses, serving pieces, nonelectric cookware, and tableware.
- (16) Lawn and Garden** includes lawn and garden supplies, equipment and care service, indoor plants, fresh flowers, and repair/rental of lawn and garden equipment.
- (17) Housekeeping Supplies** includes soaps and laundry detergents, cleaning products, toilet tissue, paper towels, napkins, paper/plastic/foil products, stationery, giftwrap supplies, postage, and delivery services.
- (18) Personal Care Products** includes hair care products, nonelectric articles for hair, wigs, hairpieces, oral hygiene products, shaving needs, perfume, cosmetics, skincare, bath products, nail products, deodorant, feminine hygiene products, adult diapers, other miscellaneous care products and personal care appliances.

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