



Retail MarketPlace Profile

Proposed Location
 100 S Wacker Dr, Chicago, Illinois, 60606
 Ring: 1 mile radius

Sample Report
 Latitude: 41.87998
 Longitude: -87.63702

Summary Demographics

2018 Population	66,358
2018 Households	38,440
2018 Median Disposable Income	\$76,752
2018 Per Capita Income	\$83,685

2017 Industry Summary

	NAICS	Demand (Retail Potential)	Supply (Retail Sales)	Retail Gap	Leakage/Surplus Factor	Number of Businesses
Total Retail Trade and Food & Drink	44-45,722	\$2,221,516,882	\$4,290,828,420	-\$2,069,311,538	-31.8	2,443
Total Retail Trade	44-45	\$1,978,547,729	\$3,168,175,130	-\$1,189,627,401	-23.1	1,288
Total Food & Drink	722	\$242,969,153	\$1,122,653,290	-\$879,684,137	-64.4	1,155

2017 Industry Group

	NAICS	Demand (Retail Potential)	Supply (Retail Sales)	Retail Gap	Leakage/Surplus Factor	Number of Businesses
Motor Vehicle & Parts Dealers	441	\$405,950,654	\$72,255,592	\$333,695,062	69.8	26
Automobile Dealers	4411	\$339,050,001	\$48,590,576	\$290,459,425	74.9	9
Other Motor Vehicle Dealers	4412	\$30,955,986	\$16,044,263	\$14,911,723	31.7	8
Auto Parts, Accessories & Tire Stores	4413	\$35,944,667	\$7,620,752	\$28,323,915	65.0	8
Furniture & Home Furnishings Stores	442	\$65,734,248	\$119,666,311	-\$53,932,063	-29.1	101
Furniture Stores	4421	\$41,114,634	\$72,239,548	-\$31,124,914	-27.5	62
Home Furnishings Stores	4422	\$24,619,614	\$47,426,763	-\$22,807,149	-31.7	39
Electronics & Appliance Stores	443	\$75,788,393	\$174,461,806	-\$98,673,413	-39.4	81
Bldg Materials, Garden Equip. & Supply Stores	444	\$108,735,377	\$74,383,346	\$34,352,031	18.8	64
Bldg Material & Supplies Dealers	4441	\$98,062,150	\$74,122,884	\$23,939,266	13.9	64
Lawn & Garden Equip & Supply Stores	4442	\$10,673,226	\$0	\$10,673,226	100.0	0
Food & Beverage Stores	445	\$340,608,350	\$336,285,419	\$4,322,931	0.6	146
Grocery Stores	4451	\$297,862,054	\$279,605,693	\$18,256,361	3.2	83
Specialty Food Stores	4452	\$17,672,909	\$30,680,781	-\$13,007,872	-26.9	46
Beer, Wine & Liquor Stores	4453	\$25,073,388	\$25,998,945	-\$925,557	-1.8	16
Health & Personal Care Stores	446,4461	\$122,555,603	\$227,598,339	-\$105,042,736	-30.0	100
Gasoline Stations	447,4471	\$208,546,499	\$32,324,470	\$176,222,029	73.2	10
Clothing & Clothing Accessories Stores	448	\$117,559,146	\$354,169,091	-\$236,609,945	-50.2	336
Clothing Stores	4481	\$78,910,166	\$200,376,274	-\$121,466,108	-43.5	131
Shoe Stores	4482	\$16,678,707	\$28,724,951	-\$12,046,244	-26.5	23
Jewelry, Luggage & Leather Goods Stores	4483	\$21,970,274	\$125,067,866	-\$103,097,592	-70.1	182
Sporting Goods, Hobby, Book & Music Stores	451	\$54,304,498	\$148,777,624	-\$94,473,126	-46.5	102
Sporting Goods/Hobby/Musical Instr Stores	4511	\$44,004,656	\$54,823,428	-\$10,818,772	-10.9	52
Book, Periodical & Music Stores	4512	\$10,299,842	\$93,954,196	-\$83,654,354	-80.2	50
General Merchandise Stores	452	\$355,382,628	\$583,390,955	-\$228,008,327	-24.3	64
Department Stores Excluding Leased Depts.	4521	\$254,661,645	\$448,855,258	-\$194,193,613	-27.6	21
Other General Merchandise Stores	4529	\$100,720,984	\$134,535,697	-\$33,814,713	-14.4	43
Miscellaneous Store Retailers	453	\$71,345,903	\$760,040,140	-\$688,694,237	-82.8	218
Florists	4531	\$3,953,897	\$4,308,316	-\$354,419	-4.3	23
Office Supplies, Stationery & Gift Stores	4532	\$13,086,509	\$50,242,236	-\$37,155,727	-58.7	57
Used Merchandise Stores	4533	\$7,712,831	\$8,257,439	-\$544,608	-3.4	16
Other Miscellaneous Store Retailers	4539	\$46,592,666	\$697,232,149	-\$650,639,483	-87.5	121
Nonstore Retailers	454	\$52,036,430	\$284,822,035	-\$232,785,605	-69.1	41
Electronic Shopping & Mail-Order Houses	4541	\$42,102,601	\$271,317,699	-\$229,215,098	-73.1	31
Vending Machine Operators	4542	\$1,607,312	\$0	\$1,607,312	100.0	0
Direct Selling Establishments	4543	\$8,326,517	\$13,504,336	-\$5,177,819	-23.7	10
Food Services & Drinking Places	722	\$242,969,153	\$1,122,653,290	-\$879,684,137	-64.4	1,155
Special Food Services	7223	\$5,499,770	\$17,445,318	-\$11,945,548	-52.1	14
Drinking Places - Alcoholic Beverages	7224	\$8,785,842	\$67,696,589	-\$58,910,747	-77.0	70
Restaurants/Other Eating Places	7225	\$228,683,540	\$1,037,511,383	-\$808,827,843	-63.9	1,071

Data Note: Supply (retail sales) estimates sales to consumers by establishments. Sales to businesses are excluded. Demand (retail potential) estimates the expected amount spent by consumers at retail establishments. Supply and demand estimates are in current dollars. The Leakage/Surplus Factor presents a snapshot of retail opportunity. This is a measure of the relationship between supply and demand that ranges from +100 (total leakage) to -100 (total surplus). A positive value represents 'leakage' of retail opportunity outside the trade area. A negative value represents a surplus of retail sales, a market where customers are drawn in from outside the trade area. The Retail Gap represents the difference between Retail Potential and Retail Sales. Esri uses the North American Industry Classification System (NAICS) to classify businesses by their primary type of economic activity. Retail establishments are classified into 27 industry groups in the Retail Trade sector, as well as four industry groups within the Food Services & Drinking Establishments subsector. For more information on the Retail MarketPlace data, please click the link below to view the Methodology Statement. <http://www.esri.com/library/whitepapers/pdfs/esri-data-retail-marketplace.pdf>

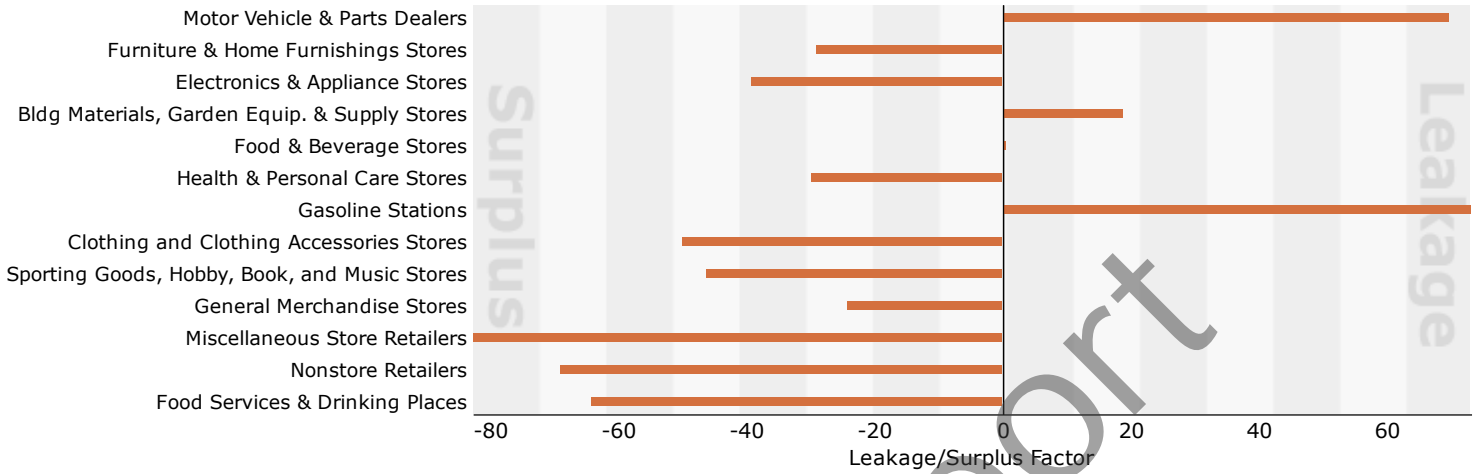
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June 15, 2018

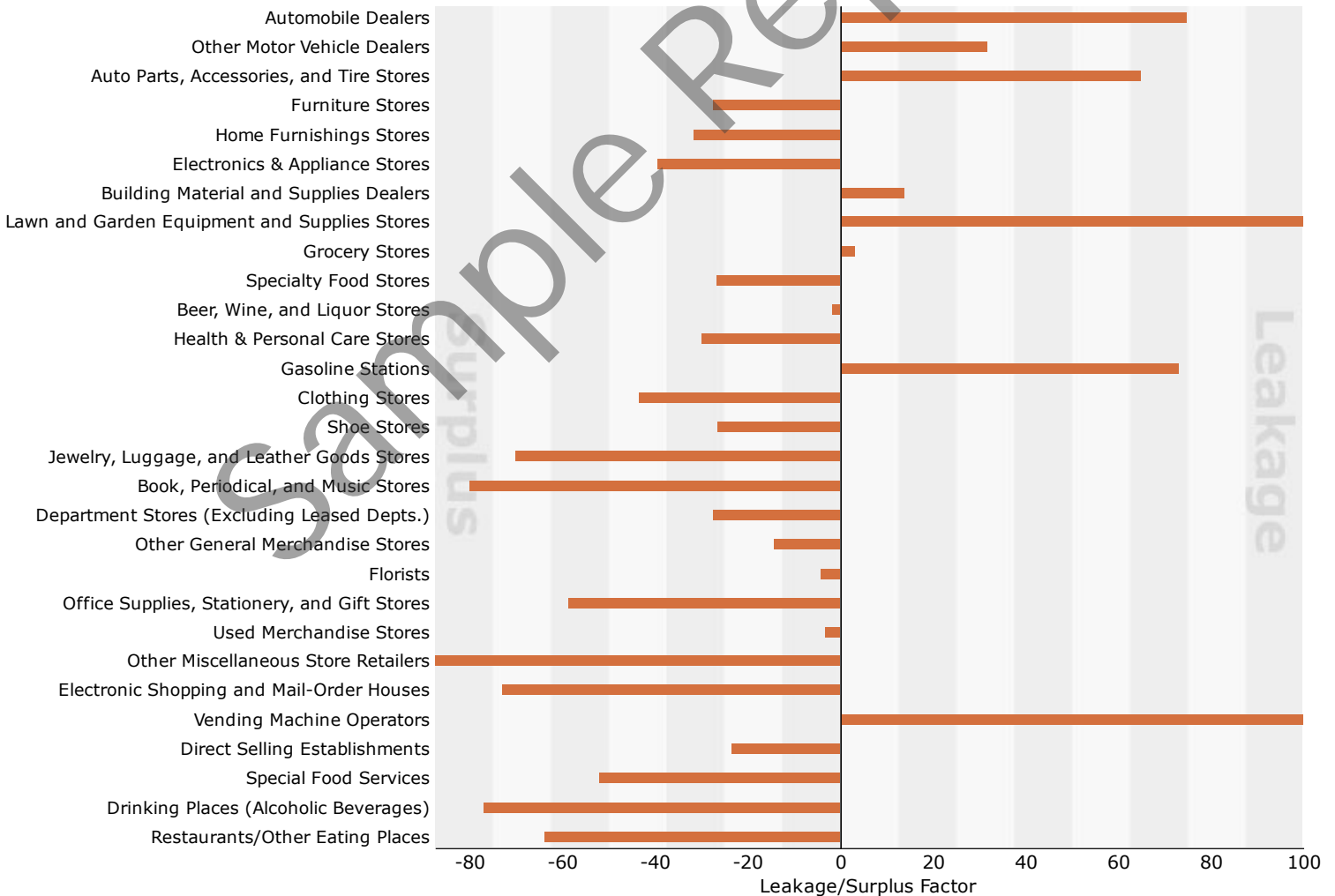
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 Ring: 1 mile radius

Sample Report
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2017 Leakage/Surplus Factor by Industry Subsector



2017 Leakage/Surplus Factor by Industry Group



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Retail MarketPlace Profile

Proposed Location
 100 S Wacker Dr, Chicago, Illinois, 60606
 Ring: 3 mile radius

Sample Report
 Latitude: 41.87998
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Summary Demographics						
2018 Population						373,093
2018 Households						194,612
2018 Median Disposable Income						\$59,676
2018 Per Capita Income						\$63,062
2017 Industry Summary	NAICS	Demand (Retail Potential)	Supply (Retail Sales)	Retail Gap	Leakage/Surplus Factor	Number of Businesses
Total Retail Trade and Food & Drink	44-45,722	\$9,887,998,070	\$11,145,852,226	-\$1,257,854,156	-6.0	6,000
Total Retail Trade	44-45	\$8,815,344,839	\$8,660,255,415	\$155,089,424	0.9	3,314
Total Food & Drink	722	\$1,072,653,231	\$2,485,596,811	-\$1,412,943,580	-39.7	2,686
2017 Industry Group	NAICS	Demand (Retail Potential)	Supply (Retail Sales)	Retail Gap	Leakage/Surplus Factor	Number of Businesses
Motor Vehicle & Parts Dealers	441	\$1,778,758,050	\$658,744,687	\$1,120,013,363	45.9	101
Automobile Dealers	4411	\$1,480,809,940	\$589,630,720	\$891,179,220	43.0	46
Other Motor Vehicle Dealers	4412	\$136,605,844	\$49,960,056	\$86,645,788	46.4	24
Auto Parts, Accessories & Tire Stores	4413	\$161,342,266	\$19,153,912	\$142,188,354	78.8	30
Furniture & Home Furnishings Stores	442	\$291,650,758	\$492,409,269	-\$200,758,511	-25.6	235
Furniture Stores	4421	\$179,830,042	\$296,930,410	-\$117,100,368	-24.6	143
Home Furnishings Stores	4422	\$111,820,716	\$195,478,858	-\$83,658,142	-27.2	92
Electronics & Appliance Stores	443	\$338,774,069	\$370,201,192	-\$31,427,123	-4.4	165
Bldg Materials, Garden Equip. & Supply Stores	444	\$506,361,320	\$247,565,879	\$258,795,441	34.3	151
Bldg Material & Supplies Dealers	4441	\$456,977,252	\$242,136,784	\$214,840,468	30.7	144
Lawn & Garden Equip & Supply Stores	4442	\$49,384,068	\$5,429,095	\$43,954,973	80.2	6
Food & Beverage Stores	445	\$1,520,963,816	\$1,434,513,885	\$86,449,931	2.9	423
Grocery Stores	4451	\$1,329,570,483	\$1,208,240,361	\$121,330,122	4.8	228
Specialty Food Stores	4452	\$78,828,494	\$129,902,764	-\$51,074,270	-24.5	139
Beer, Wine & Liquor Stores	4453	\$112,564,839	\$96,370,760	\$16,194,079	7.8	56
Health & Personal Care Stores	446,4461	\$556,090,977	\$533,882,287	\$22,208,690	2.0	266
Gasoline Stations	447,4471	\$916,060,984	\$244,435,668	\$671,625,316	57.9	48
Clothing & Clothing Accessories Stores	448	\$526,653,736	\$1,342,169,222	-\$815,515,486	-43.6	867
Clothing Stores	4481	\$352,666,209	\$986,766,981	-\$634,100,772	-47.3	527
Shoe Stores	4482	\$74,354,623	\$131,728,458	-\$57,373,835	-27.8	80
Jewelry, Luggage & Leather Goods Stores	4483	\$99,632,904	\$223,673,783	-\$124,040,879	-38.4	259
Sporting Goods, Hobby, Book & Music Stores	451	\$242,431,211	\$296,464,536	-\$54,033,325	-10.0	204
Sporting Goods/Hobby/Musical Instr Stores	4511	\$197,088,284	\$168,980,470	\$28,107,814	7.7	121
Book, Periodical & Music Stores	4512	\$45,342,927	\$127,484,066	-\$82,141,139	-47.5	83
General Merchandise Stores	452	\$1,583,318,142	\$1,316,719,048	\$266,599,094	9.2	132
Department Stores Excluding Leased Depts.	4521	\$1,135,344,808	\$867,836,703	\$267,508,105	13.4	51
Other General Merchandise Stores	4529	\$447,973,334	\$448,882,346	-\$909,012	-0.1	82
Miscellaneous Store Retailers	453	\$316,831,761	\$1,084,071,874	-\$767,240,113	-54.8	625
Florists	4531	\$18,748,581	\$28,207,671	-\$9,459,090	-20.1	94
Office Supplies, Stationery & Gift Stores	4532	\$58,408,115	\$89,175,024	-\$30,766,909	-20.8	133
Used Merchandise Stores	4533	\$33,930,822	\$32,884,414	\$1,046,408	1.6	77
Other Miscellaneous Store Retailers	4539	\$205,744,244	\$933,804,766	-\$728,060,522	-63.9	321
Nonstore Retailers	454	\$237,450,014	\$639,077,869	-\$401,627,855	-45.8	97
Electronic Shopping & Mail-Order Houses	4541	\$189,438,320	\$596,787,418	-\$407,349,098	-51.8	63
Vending Machine Operators	4542	\$7,141,086	\$3,697,962	\$3,443,124	31.8	4
Direct Selling Establishments	4543	\$40,870,609	\$38,592,489	\$2,278,120	2.9	31
Food Services & Drinking Places	722	\$1,072,653,231	\$2,485,596,811	-\$1,412,943,580	-39.7	2,686
Special Food Services	7223	\$24,415,647	\$110,043,045	-\$85,627,398	-63.7	70
Drinking Places - Alcoholic Beverages	7224	\$38,220,857	\$169,939,343	-\$131,718,486	-63.3	212
Restaurants/Other Eating Places	7225	\$1,010,016,727	\$2,205,614,423	-\$1,195,597,696	-37.2	2,405

Data Note: Supply (retail sales) estimates sales to consumers by establishments. Sales to businesses are excluded. Demand (retail potential) estimates the expected amount spent by consumers at retail establishments. Supply and demand estimates are in current dollars. The Leakage/Surplus Factor presents a snapshot of retail opportunity. This is a measure of the relationship between supply and demand that ranges from +100 (total leakage) to -100 (total surplus). A positive value represents 'leakage' of retail opportunity outside the trade area. A negative value represents a surplus of retail sales, a market where customers are drawn in from outside the trade area. The Retail Gap represents the difference between Retail Potential and Retail Sales. Esri uses the North American Industry Classification System (NAICS) to classify businesses by their primary type of economic activity. Retail establishments are classified into 27 industry groups in the Retail Trade sector, as well as four industry groups within the Food Services & Drinking Establishments subsector. For more information on the Retail MarketPlace data, please click the link below to view the Methodology Statement. <http://www.esri.com/library/whitepapers/pdfs/esri-data-retail-marketplace.pdf>

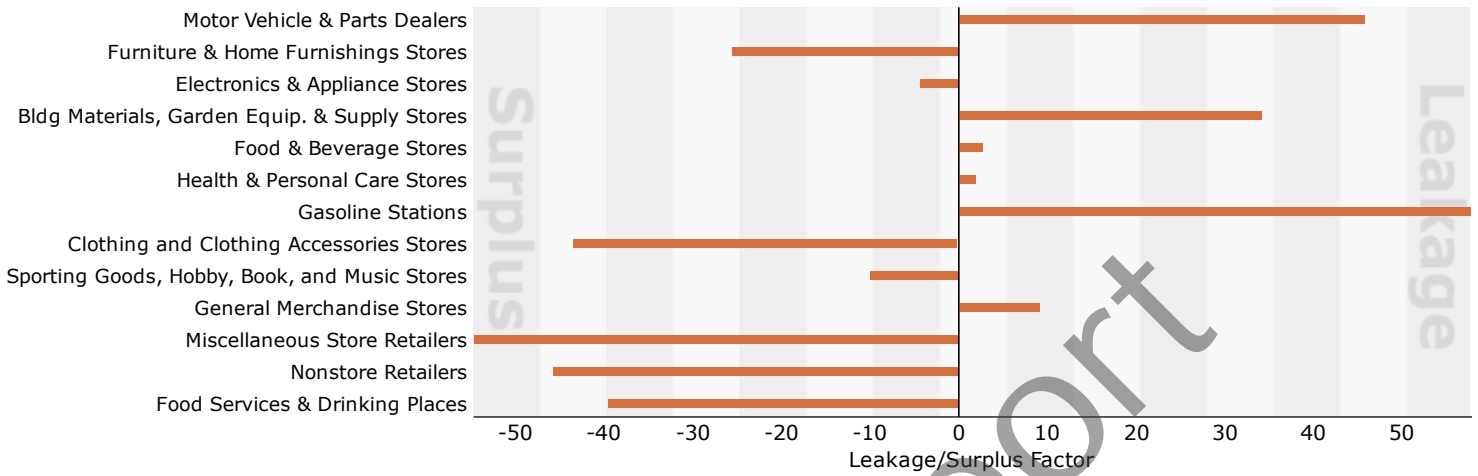
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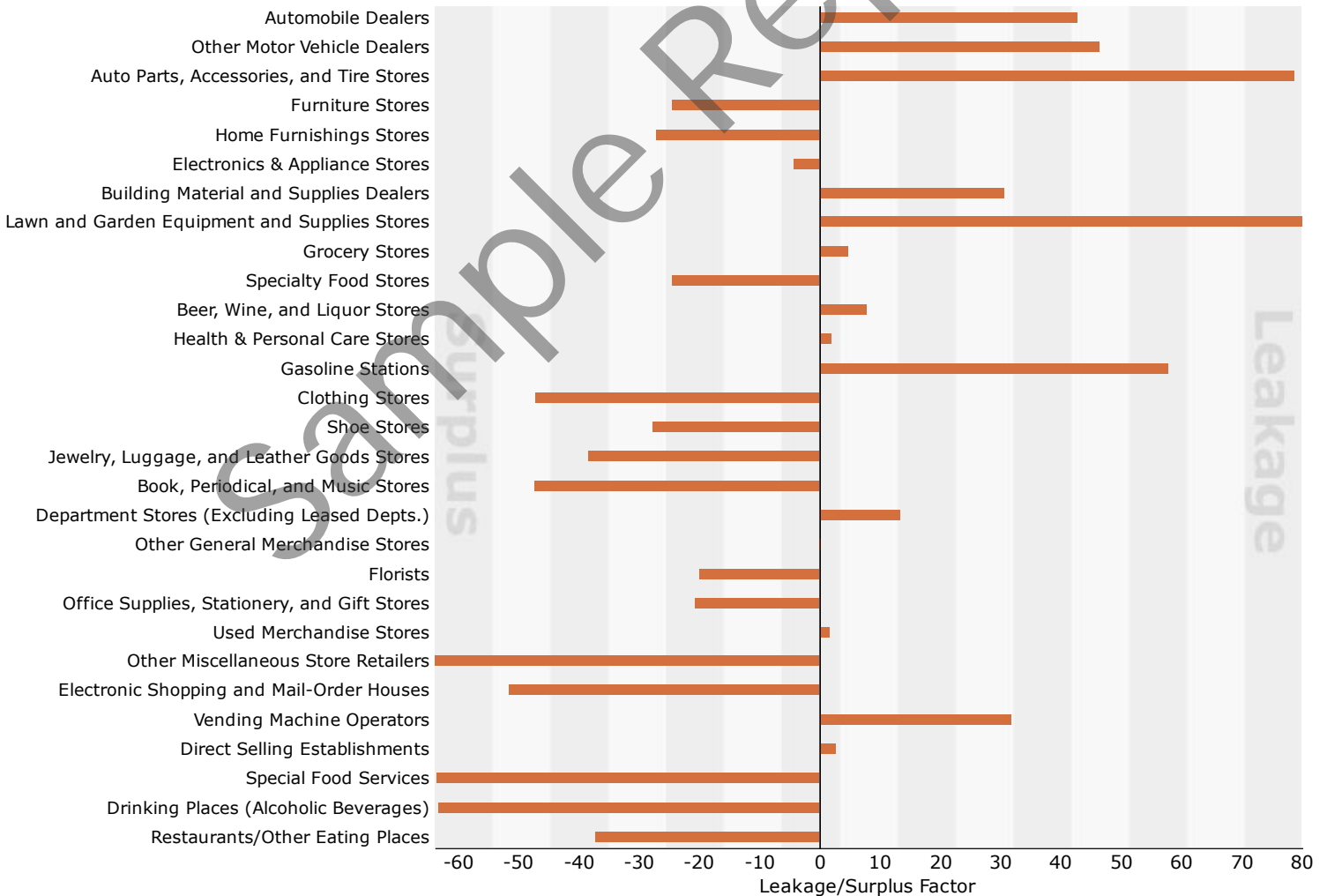
Proposed Location
 100 S Wacker Dr, Chicago, Illinois, 60606
 Ring: 3 mile radius

Sample Report
 Latitude: 41.87998
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2017 Leakage/Surplus Factor by Industry Subsector



2017 Leakage/Surplus Factor by Industry Group



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Retail MarketPlace Profile

Proposed Location
 100 S Wacker Dr, Chicago, Illinois, 60606
 Ring: 5 mile radius

Sample Report
 Latitude: 41.87998
 Longitude: -87.63702

Summary Demographics						
2018 Population						853,482
2018 Households						387,951
2018 Median Disposable Income						\$51,417
2018 Per Capita Income						\$47,590
2017 Industry Summary	NAICS	Demand (Retail Potential)	Supply (Retail Sales)	Retail Gap	Leakage/Surplus Factor	Number of Businesses
Total Retail Trade and Food & Drink	44-45,722	\$17,507,907,130	\$15,865,073,076	\$1,642,834,054	4.9	9,114
Total Retail Trade	44-45	\$15,616,510,413	\$12,644,111,562	\$2,972,398,851	10.5	5,109
Total Food & Drink	722	\$1,891,396,717	\$3,220,961,514	-\$1,329,564,797	-26.0	4,005
2017 Industry Group	NAICS	Demand (Retail Potential)	Supply (Retail Sales)	Retail Gap	Leakage/Surplus Factor	Number of Businesses
Motor Vehicle & Parts Dealers	441	\$3,139,319,416	\$976,941,745	\$2,162,377,671	52.5	197
Automobile Dealers	4411	\$2,612,191,436	\$849,435,825	\$1,762,755,611	50.9	79
Other Motor Vehicle Dealers	4412	\$240,776,078	\$65,936,249	\$174,839,829	57.0	36
Auto Parts, Accessories & Tire Stores	4413	\$286,351,902	\$61,569,671	\$224,782,231	64.6	82
Furniture & Home Furnishings Stores	442	\$514,087,907	\$719,207,908	-\$205,120,001	-16.6	349
Furniture Stores	4421	\$316,734,808	\$420,913,316	-\$104,178,508	-14.1	216
Home Furnishings Stores	4422	\$197,353,098	\$298,294,592	-\$100,941,494	-20.4	133
Electronics & Appliance Stores	443	\$599,163,843	\$543,148,540	\$56,015,303	4.9	246
Bldg Materials, Garden Equip. & Supply Stores	444	\$893,945,029	\$441,219,268	\$452,725,761	33.9	257
Bldg Material & Supplies Dealers	4441	\$806,894,309	\$428,727,267	\$378,167,042	30.6	247
Lawn & Garden Equip & Supply Stores	4442	\$87,050,720	\$12,492,002	\$74,558,718	74.9	10
Food & Beverage Stores	445	\$2,704,474,959	\$2,498,243,377	\$206,231,582	4.0	776
Grocery Stores	4451	\$2,365,727,141	\$2,065,901,115	\$299,826,026	6.8	453
Specialty Food Stores	4452	\$140,390,085	\$217,407,515	-\$77,017,430	-21.5	206
Beer, Wine & Liquor Stores	4453	\$198,357,733	\$214,934,747	-\$16,577,014	-4.0	118
Health & Personal Care Stores	446,4461	\$987,214,310	\$824,078,532	\$163,135,778	9.0	415
Gasoline Stations	447,4471	\$1,626,916,036	\$642,496,997	\$984,419,039	43.4	119
Clothing & Clothing Accessories Stores	448	\$932,294,151	\$1,665,265,019	-\$732,970,868	-28.2	1,174
Clothing Stores	4481	\$625,146,831	\$1,235,560,047	-\$610,413,216	-32.8	744
Shoe Stores	4482	\$132,098,435	\$179,214,164	-\$47,115,729	-15.1	132
Jewelry, Luggage & Leather Goods Stores	4483	\$175,048,885	\$250,490,807	-\$75,441,922	-17.7	298
Sporting Goods, Hobby, Book & Music Stores	451	\$429,418,580	\$434,665,506	-\$5,246,926	-0.6	304
Sporting Goods/Hobby/Musical Instr Stores	4511	\$349,292,091	\$291,575,310	\$57,716,781	9.0	198
Book, Periodicals & Music Stores	4512	\$80,126,489	\$143,090,196	-\$62,963,707	-28.2	106
General Merchandise Stores	452	\$2,809,195,039	\$1,769,658,308	\$1,039,536,731	22.7	215
Department Stores Excluding Leased Depts.	4521	\$2,013,302,507	\$1,078,901,465	\$934,401,042	30.2	79
Other General Merchandise Stores	4529	\$795,892,532	\$690,756,843	\$105,135,689	7.1	136
Miscellaneous Store Retailers	453	\$559,411,840	\$1,341,803,768	-\$782,391,928	-41.2	929
Florists	4531	\$32,814,421	\$38,777,415	-\$5,962,994	-8.3	138
Office Supplies, Stationery & Gift Stores	4532	\$103,247,591	\$123,526,098	-\$20,278,507	-8.9	192
Used Merchandise Stores	4533	\$59,899,172	\$60,155,016	-\$255,844	-0.2	149
Other Miscellaneous Store Retailers	4539	\$363,450,656	\$1,119,345,238	-\$755,894,582	-51.0	450
Nonstore Retailers	454	\$421,069,303	\$787,382,593	-\$366,313,290	-30.3	129
Electronic Shopping & Mail-Order Houses	4541	\$335,238,523	\$734,934,496	-\$399,695,973	-37.3	85
Vending Machine Operators	4542	\$12,684,526	\$5,196,945	\$7,487,581	41.9	5
Direct Selling Establishments	4543	\$73,146,253	\$47,251,153	\$25,895,100	21.5	39
Food Services & Drinking Places	722	\$1,891,396,717	\$3,220,961,514	-\$1,329,564,797	-26.0	4,005
Special Food Services	7223	\$43,087,562	\$133,917,244	-\$90,829,682	-51.3	97
Drinking Places - Alcoholic Beverages	7224	\$67,014,926	\$278,849,860	-\$211,834,934	-61.2	357
Restaurants/Other Eating Places	7225	\$1,781,294,229	\$2,808,194,409	-\$1,026,900,180	-22.4	3,551

Data Note: Supply (retail sales) estimates sales to consumers by establishments. Sales to businesses are excluded. Demand (retail potential) estimates the expected amount spent by consumers at retail establishments. Supply and demand estimates are in current dollars. The Leakage/Surplus Factor presents a snapshot of retail opportunity. This is a measure of the relationship between supply and demand that ranges from +100 (total leakage) to -100 (total surplus). A positive value represents 'leakage' of retail opportunity outside the trade area. A negative value represents a surplus of retail sales, a market where customers are drawn in from outside the trade area. The Retail Gap represents the difference between Retail Potential and Retail Sales. Esri uses the North American Industry Classification System (NAICS) to classify businesses by their primary type of economic activity. Retail establishments are classified into 27 industry groups in the Retail Trade sector, as well as four industry groups within the Food Services & Drinking Establishments subsector. For more information on the Retail MarketPlace data, please click the link below to view the Methodology Statement. <http://www.esri.com/library/whitepapers/pdfs/esri-data-retail-marketplace.pdf>

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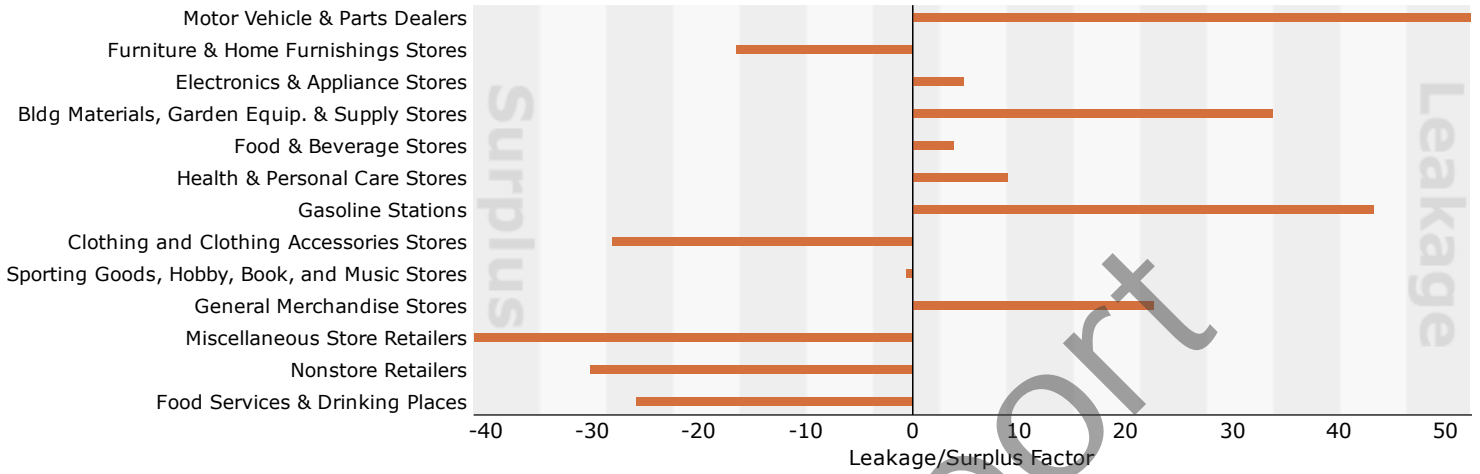
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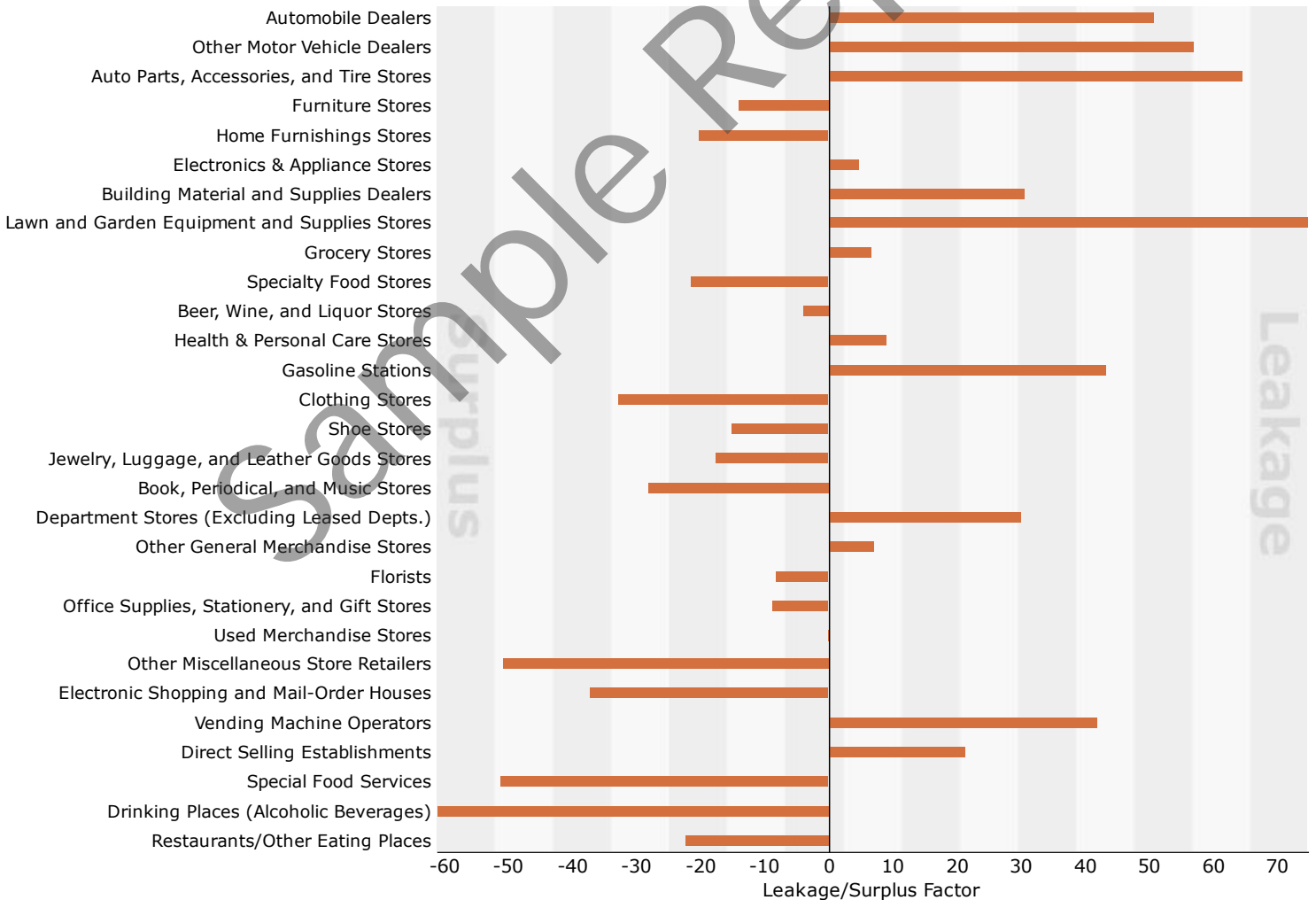
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