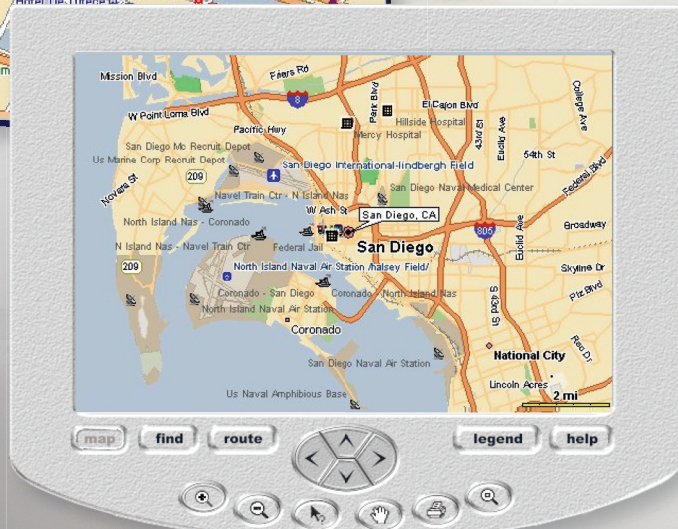
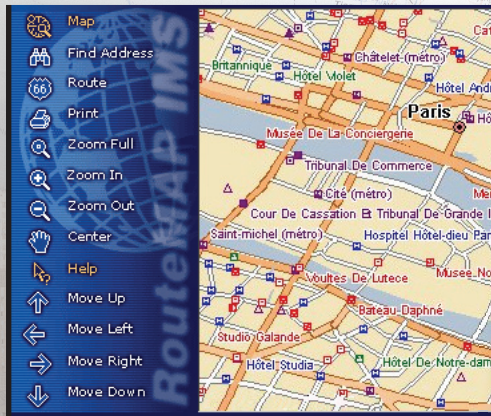


# RouteMAP™ IMS

Internet Location Services Software



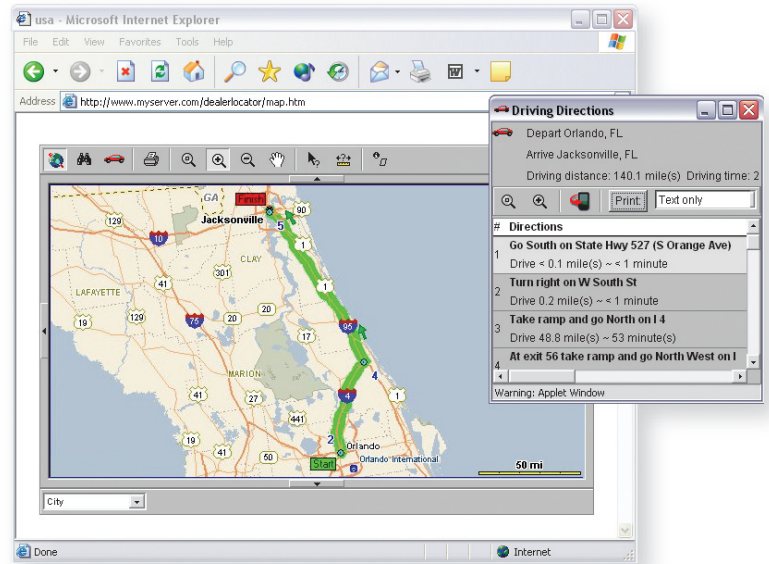
# RouteMAP IMS

## Internet Location Services Software

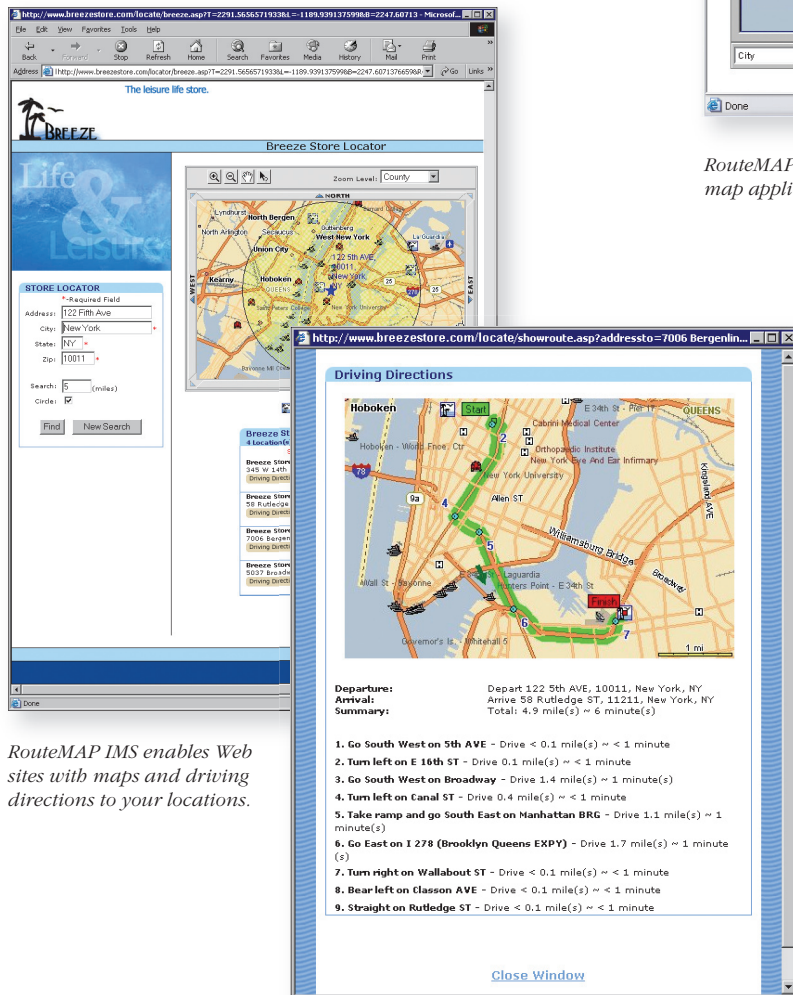
ESRI's RouteMAP IMS is an affordable, out-of-the-box solution for adding customized mapping and routing capabilities to Web sites.

With RouteMAP™ IMS, no programming is necessary to create custom maps with symbols for your unique company locations. Map data package options are offered that include all the map data and templates needed to produce attractive Internet maps. Prospective customers visiting your Web site can display maps and get driving directions to your various business locations. This translates to more business activity for your company!

RouteMAP IMS is designed so companies can have total control over the Internet map-publishing process. Applications can be created with either ActiveX®, Java™, or .NET APIs. From here you can customize and publish an unlimited number of maps from your Web site.



RouteMAP IMS provides map data and templates for attractive Internet map applications.



RouteMAP IMS enables Web sites with maps and driving directions to your locations.

### Key Features

- Publish custom maps to the Web with symbols for your unique locations.
- Display and print driving directions and maps to your locations.
- Search for your business locations within a one- to 3,000-mile radius or perform a polygon search.
- Create map routes between locations or calculate a route that optimizes stops.
- Zoom in, zoom out, pan, and measure distances.
- Edit map feature layers.
- Find what is nearby or along a route.
- View 18 million Dun & Bradstreet business listings (viewable layer only).
- Choose from datasets for North America (Canada and USA including Puerto Rico) and Europe.

# Using RouteMAP IMS

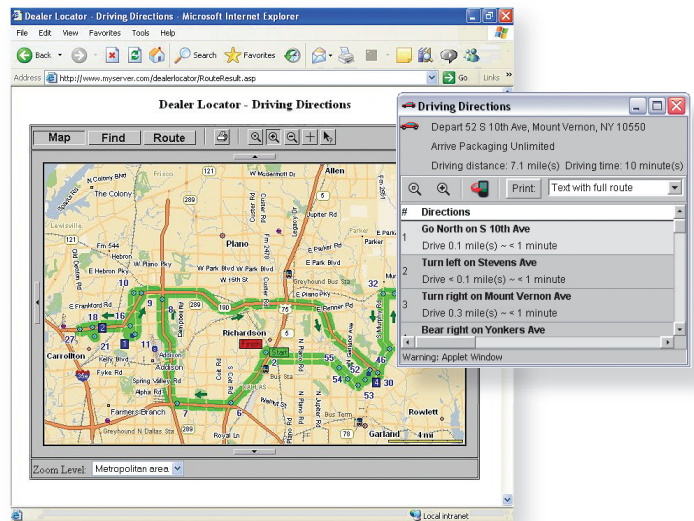
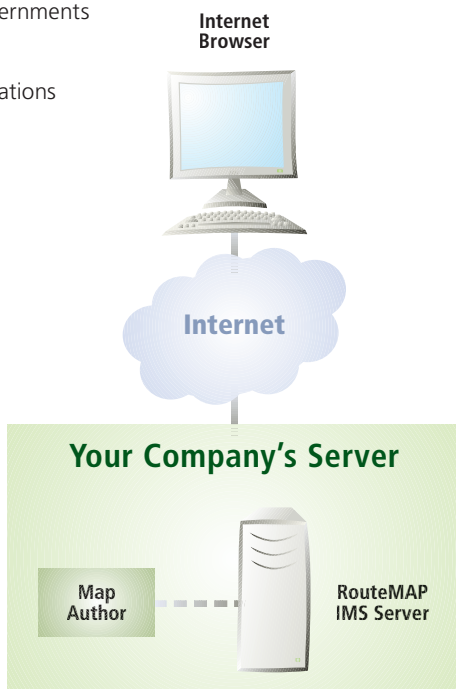
RouteMAP IMS offers flexibility in the range of services offered and how you deploy them. RouteMAP IMS can also be used by application service providers (ASPs) who want to offer customers the ability to map their locations. Using a standard Web browser, individuals can access these maps to find a route to the nearest company locations. Maps reside on the ASPs' computers and are served to customer Web sites that have map author software for map creation and publishing.

RouteMAP IMS reads ESRI® shapefiles, allowing you to add custom map layers to your Internet-mapping applications. Applications can be created with either ActiveX, Java, or .NET APIs. RouteMAP IMS supports active connections to popular databases: Oracle®, dBASE®, Microsoft® SQL Server and Microsoft Access, or other ODBC-compliant applications.

## Who Uses RouteMAP IMS?

Numerous industries have selected RouteMAP IMS as a key component of their Internet strategy including

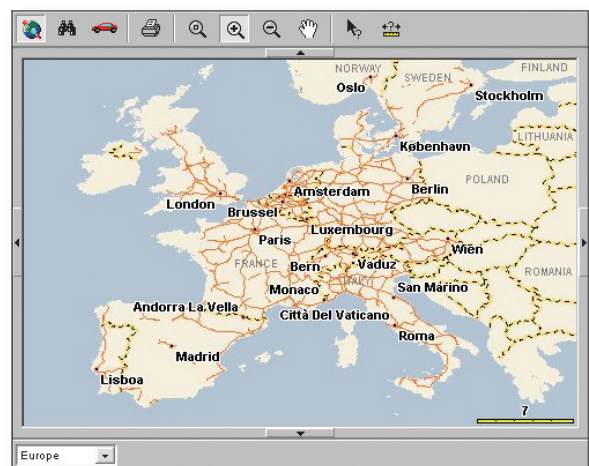
- Retail stores
- Real estate
- Manufacturers
- Credit unions
- Convenience stores
- Restaurants
- Travel/Tourism
- Health services
- Schools and universities
- Local governments
- Hotels
- Service stations



RouteMAP IMS offers a value-added solution for application service providers (ASPs).

## System Requirements

- Windows® NT® with Service Pack 6.0a or higher, Windows 2000 Server, Windows Server™ 2003, or Windows® XP Professional
- Microsoft Internet Information Server 4.0 or higher
- 125 MB hard drive space plus an additional 2–4 GB for the desired dataset(s)
- 256 MB RAM minimum
- Works with most Internet browsers
- Internet connection



RouteMAP IMS offers data options for Europe and North America (Canada and USA including Puerto Rico).



For more than 35 years ESRI has been helping people manage and analyze geographic information. ESRI offers a framework for implementing GIS technology in any organization with a seamless link from personal GIS on the desktop to enterprise-wide GIS client/server and data management systems. ESRI GIS solutions are flexible and can be customized to meet the needs of our users. ESRI is a full-service GIS company, ready to help you begin, grow, and build success with GIS.

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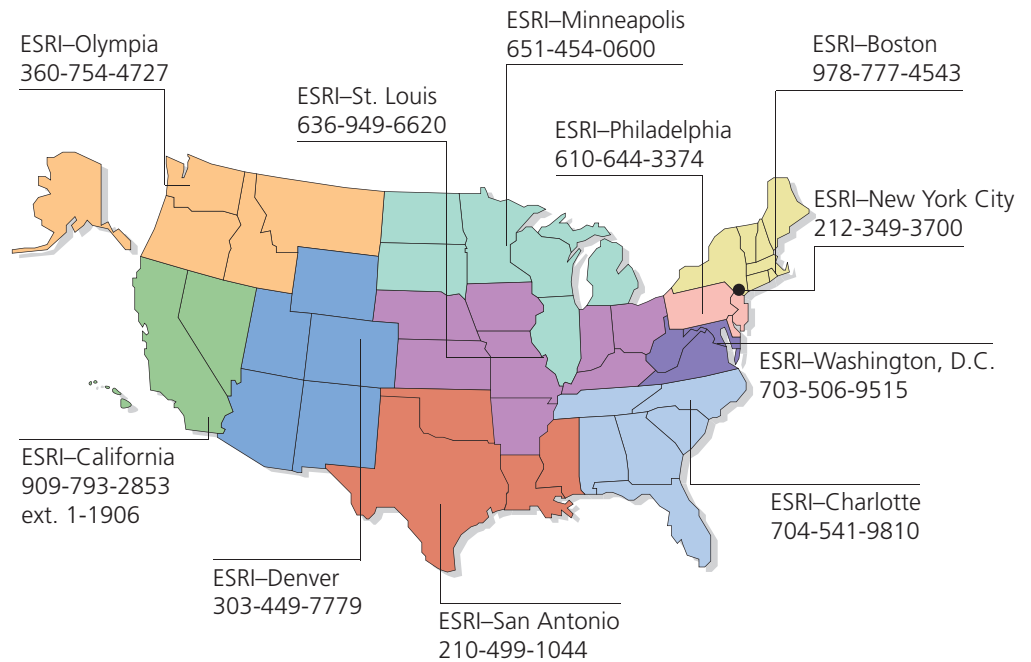
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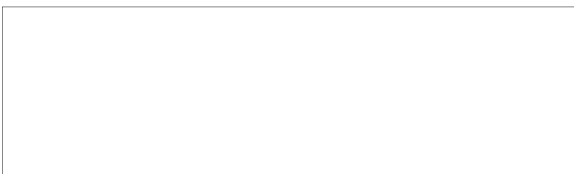
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