Directory of Major Malls® (DMM)
Major Shopping Center File

Company location: Nyack, New York

Web address: http://shoppingcenters.com/

Description: Directory of Major Malls tracks the following information on over 6,000 major shopping centers and malls across the United States. The file used in Business Analyst includes all shopping centers with a gross leasable area (GLA) of approximately 225,000+ square feet and is current as of June 2012. Lifestyle/specialty centers of any size are also included in this file as this classification of centers has recently become a primary focus in shopping center development. In addition, the data in Business Analyst contains the data for up to four Anchor stores.

Fields:

Field	Field Name	Description
1	MALLCODE	Unique Identifier code
2	MALLNAME	Project Name
3	MALLCOUNTY	County where project is located
4	MALLLOCA	Intersecting streets where project is located
5	MALLCITY	City where project is located
6	MALLSTATE	State where project is located (abbreviation)
7	STATE_NAME	State where project is located (full name)
8	MALLZIP	Zip code where project is located
9	GLA	Gross Leasable area (sq. Ft.) (Retail space)
10	TOTSALES	total retail sales (including anchor stores)
11	DISTONMALL	Distance to nearest competing center
12	TYPEMALL	Type of center ("O"=Open, "E"=Enclosed)
13	DATEOPENED	Year Opened/To Open
14	EXPANSION	Expansion planned - Yes/No?
15	WHENEXPAND	When will expansion be completed
16	DISTONCITY	Distance to nearest major city
17	NEARMCITY	Nearest major city
18	TOTSTORES	Total # Stores
19	CBSA	Core-Based Statistical Area (Code for Metropolitan Statistical Area*)
20	LAST_RENOV	Last renovation completed
21	ANCHOR1	Anchor Store Name (largest)
22	ANCH1_SQFT	Anchor Store Square Footage (largest)
23	ANCHOR2	Anchor Store Name (2nd largest)
24	ANCH2_SQFT	Anchor Store Square Footage (2nd largest)
25	ANCHOR3	Anchor Store Name (3rd largest)
26	ANCH3_SQFT	Anchor Store Square Footage (3rd largest)
27	ANCHOR4	Anchor Store Name (4th largest)
28	ANCH4_SQFT	Anchor Store Square Footage (4th largest)

Codes for Micropolitan Statistical Areas are not included.