



Dun & Bradstreet Business Listing File




Company location: White Plains, NY

Web address: www.dnb.com

Description: New with the Esri 2014 U.S. Data Update for Business Analyst Desktop and Server, the source of the business listings data is Dun & Bradstreet (D&B). D&B collects information on over 23 million businesses across the U.S. More information about this dataset can be found in the 2014_USA_ESRI_Business_Data_Methodology.pdf stored with this and other documents about this release.

Businesses can be retrieved by their Standard Industrial Classification Code (SIC) as well as by North American Industry Classification System (NAICS) Code and Location. This data is current as of June 2014.

Fields:

Note: Using the Identify a Business tool  , click on a business in your map area to see these fields for an individual business.

D-U-N-S® Number (DUNSNUM) – Unique identifier

Primary Company Name (Actual field name=CONAME) – The legal, incorporated business name. Example: Esri, AT&T, IBM. Replaced with Tradestyle name if available.

Address – Physical address of location.

The address field cannot be used for direct mailing purposes.

City (CITY) – City of location.

State (STATE) – State abbreviation of location.

State Name (STATE_NAME) - State name of location.

ZIP Code (ZIP) – Five-digit ZIP code of location.

ZIP plus 4 extension (ZIP4) – Four-digit extension to the primary ZIP code, if available.

Phone (PHONE) – Telephone number with area code.

NAICS Code (NAICS) - The primary NAICS Code.

SIC Code (SIC) – The primary SIC code. A detailed listing of SIC Codes and their descriptions can be found in the 2013_USA_DandB_Business_Listings_SICCodes.xlsx stored with this and other documents about this release.

Sales Volume/Assets (SALESVOL) – Estimated sales or assets in U.S. dollars.

Field name change from SALES_VOL to SALESVOL.

Business Status (HDBRCH) – Status indicating whether the business is a headquarters or branch location.

0 = Not a Headquarters of a Branch (Single Location) 1 = Headquarters 2 = Branch

This is a change from prior years where the following was true. If the business was none of these, the field was blank. (1 Headquarters, 2 Branch, 3 Subsidiary Headquarters)

Employee Count (NUMBER_EMP) – The number of employees at the physical location.

Field name change from NUMBER_EMP to EMPNUM.

Franchise Code (FRNCOD) – 8 digit franchise code. Blank if not available.

Industry Code (ISCODE)

- 1 = Agriculture, Forestry, Fishing
- 2 = Mining
- 3 = Construction, Contracting
- 4 = Manufacturing
- 5 = Transportation, Communication, Electric, Gas & Sanitary Services
- 6 = Wholesale Trade
- 7 = Retail Trade
- 8 = Finance, Insurance and Real Estate
- 9 = Services (Professional & Non-Professional)
- 0 = Misc Industry (Public Administration)

Square Footage (SQFT) – The building space this entity operates from within a building as measured in square feet.

Field name change from SQFT to SQFTNUM.

Year Started (YRSTARTED) – The year the business started.

New Field for 2014.

Geocoding Locator Name (LOC_NAME) – The name of the locator from which the geocode information is derived.

Geocoding Match Status (STATUS) – M – the record was matched to a locator file; U – the record was unmatched; T – the record was matched to a locator file and multiple match candidates had the same score.

Geocoding Match Score (SCORE) - The match score of the candidate to which the address was matched. The score can be in a range of 0 to 100, where 100 indicates that the candidate is a perfect match.

Primary Company Name (CONAME_ALT) – If CONAME is replaced by Tradestyle name.

Field name change from CONAME_ALT to CONAMEALT.

Source (SOURCE) – The source.

New Field for 2014.