

## **Business Analyst (Canadian Edition) - Basic 2015 Basic Data Set Contents**

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**Adjusted Census 2011**

Field Names	Field Description
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## Estimates and Projections Historic Year (2010)

Field Names	Field Description
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## Estimates and Projections Current Year (2015)

Field Names	Field Description
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## Estimates and Projections 3 Year Est (2018)

Field Names	Field Description
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## Estimates and Projections 5 Year Est (2020)

Field Names	Field Description
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## Estimates and Projections 10 Year Est (2025)

Field Names	Field Description
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### Daytime Population 2015

Field Name	Field Description
ECYTOTPOPD	Total Population
ECYDAYPOP	Total Daytime Population
ECYHOMEPOP	Total Daytime Population at Home
ECYHOM014	Total Daytime Population at Home Aged 0-14
ECYHOM1564	Total Daytime Population at Home Aged 15-64
ECYHOM65P	Total Daytime Population at Home Aged 65 and Over



## Household Spend 2015

Field Name	Field Description
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## Shopping Centres - 2015

Field Name	Description
centre_id	Shopping Centre ID Number
PR_ABBREV	Province Abbreviation
centre_nm	Shopping Centre Name
address	Address
city	City
province	Province
region	Region
postal	Postal Code
intersctn	Nearest Major Street Intersection
centre_typ	Centre Type
yr_opened	Year Opened
gla	Gross Leaseable Area
levels	Number of Retail Levels
totstores	Total Number of Stores
parking	Total Number of Parking Spaces
lat	Latitude
lon	Longitude
anch_cnt	Number of Anchors
anch1	Shopping Centre Anchor 1*
anch2	Shopping Centre Anchor 2*
anch3	Shopping Centre Anchor 3*
anch4	Shopping Centre Anchor 4*
anch5	Shopping Centre Anchor 5*
anch6	Shopping Centre Anchor 6*
anch7	Shopping Centre Anchor 7*
anch8	Shopping Centre Anchor 8*
anch9	Shopping Centre Anchor 9*
anch10	Shopping Centre Anchor 10*
anch11	Shopping Centre Anchor 11*
anch12	Shopping Centre Anchor 12*
anch13	Shopping Centre Anchor 13*
anch14	Shopping Centre Anchor 14*
anch15	Shopping Centre Anchor 15*
anch16	Shopping Centre Anchor 16*
anch17	Shopping Centre Anchor 17*
anch18	Shopping Centre Anchor 18*
anch19	Shopping Centre Anchor 19*
anch20	Shopping Centre Anchor 20*
anch21	Shopping Centre Anchor 21*
anch22	Shopping Centre Anchor 22*
anch23	Shopping Centre Anchor 23*
anch24	Shopping Centre Anchor 24*
anch25	Shopping Centre Anchor 25*

### Shopping Centres - 2015

Field Name	Description
anch26	Shopping Centre Anchor 26*
anch27	Shopping Centre Anchor 27*
anch28	Shopping Centre Anchor 28*
anch29	Shopping Centre Anchor 29*
anch30	Shopping Centre Anchor 30*
anch31	Shopping Centre Anchor 31*
anch32	Shopping Centre Anchor 32*
anch33	Shopping Centre Anchor 33*
anch34	Shopping Centre Anchor 34*
anch35	Shopping Centre Anchor 35*
anch36	Shopping Centre Anchor 36*
anch37	Shopping Centre Anchor 37*
anch38	Shopping Centre Anchor 38*
anch39	Shopping Centre Anchor 39*
anchsf1	Shopping Centre Anchor 1 - Square Feet
anchsf2	Shopping Centre Anchor 2 - Square Feet
anchsf3	Shopping Centre Anchor 3 - Square Feet
anchsf4	Shopping Centre Anchor 4 - Square Feet
anchsf5	Shopping Centre Anchor 5 - Square Feet
anchsf6	Shopping Centre Anchor 6 - Square Feet
anchsf7	Shopping Centre Anchor 7 - Square Feet
anchsf8	Shopping Centre Anchor 8 - Square Feet
anchsf9	Shopping Centre Anchor 9 - Square Feet
anchsf10	Shopping Centre Anchor 10 - Square Feet

## Businesses - 2015

Field Name	Description
LOCNUM	Confidential business information number
PR_ABBREV	Province Abbreviation
CONAME	Legal, incorporated business name
ADDR	Physical address of location
STREET	Street Name
FSA	3-digit Forward Sortation Area
CITY	City of location
PROV	Province of location (abbreviation)
PROV_NAME	Full Province name
POSTCD	Postal Code of location
NAICS	North American Industry Code
NAICS_DESC	NAICS Description
SIC (SIC Code)	The primary SIC code (up to 6-digit)
SALESVOL (Sales Volume Range)	Estimated sales or assets in Canadian dollars.
HDBRCH (Business Status)	Whether the location is a headquarters, branch, or subsidiary headquarters 0 = Not a Headquarters of a Branch (Single Location) 1 = Headquarters 2 = Branch
EMPNUM (Employee Count Range)	The number of employees at the physical location
FRNCOD (Franchise Status)	Indicates whether the location is or not a franchise
ISCODE (Industry Code)	Industry code indicating industry specific information
SQFTCODE	
LOC_NAME	The name of the locator from which the geocode information is derived
STATUS	Geocoding Match Status M - the record was matched to a locator file U - the record was unmatched T - the record was matched to a locator file and multiple match candidates had the same score
SCORE	Geocoding Match Score where 100 indicates that the candidate is a perfect match

## PRIZM5 Segmentation Clusters (to Census Tract) 2015

Field Name	Field Description
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