# Directory of Major Malls ${ }^{\circledR}$ (DMM) <br> Major Shopping Center File 

Company location: Nyack, New York<br>Web address: http://shoppingcenters.com

Description: Directory of Major Malls tracks the following information on almost 7,300 major shopping centers and malls across the United States. The file used in Business Analyst includes all shopping centers with a gross leasable area (GLA) of approximately 100,000+ square feet and is current as of Feb 2015. Lifestyle/specialty centers of any size are also included in this file as this classification of centers has recently become a primary focus in shopping center development. In addition, the data in Business Analyst contains the data for up to four Anchor stores.

## Fields:

| Field | Field Name | Description |
| :--- | :--- | :--- |
| 1 | MALLCODE | Unique Identifier code |
| 2 | MALLNAME | Project Name |
| 3 | MALLCOUNTY | County where project is located |
| 4 | MALLLOCA | Intersecting streets where project is located |
| 5 | MALLCITY | City where project is located |
| 6 | MALLSTATE | State where project is located (abbreviation) |
| 7 | STATE_NAME | State where project is located (full name) |
| 8 | MALLZIP | Zip code where project is located |
| 9 | GLA | Gross Leasable area (sq. Ft.) (Retail space) |
| 10 | TOTSALES | Total retail sales (including anchor stores) |
| 11 | DISTONMALL | Distance to nearest competing center |
| 12 | TYPEMALL | Type of center ("O"=Open, "E"=Enclosed, "U"=Unspecified) |
| 13 | DATEOPENED | Year Opened/To Open |
| 14 | EXPANSION | Expansion planned - Yes/No? |
| 15 | WHENEXPAND | When will expansion be completed |
| 16 | DISTONCITY | Distance to nearest major city |
| 17 | NEARMCITY | Nearest major city |
| 18 | TOTSTORES | Total \# Stores |
| 19 | CBSA | Core-Based Statistical Area (Code for Metropolitan Statistical Area*) |
| 20 | LAST_RENOV | Last renovation completed |
| 21 | ANCHOR1 | Anchor Store Name (largest) |
| 22 | ANCH1_SQFT | Anchor Store Square Footage (largest) |
| 23 | ANCHOR2 | Anchor Store Name (2nd largest) |
| 24 | ANCH2_SQFT | Anchor Store Square Footage (2nd largest) |
| 25 | ANCHOR3 | Anchor Store Name (3rd largest) |
| 26 | ANCH3_SQFT | Anchor Store Square Footage (3rd largest) |
| 27 | ANCHOR4 | Anchor Store Name (4th largest) |
| 28 | ANCH4_SQFT | Anchor Store Square Footage (4th largest) |
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[^0]:    *Codes for Micropolitan Statistical Areas are not included.

