

# Esri Demographic Data Release Notes: Argentina

Release: September 2021

## Introduction

The Esri demographic dataset for Argentina provides key population, and household attributes for use in a variety of applications. Release notes provide information such as the attribute list, vintage, source, and changes to the dataset. The [methodology](#) document provides additional information regarding methods and definitions. Refer to the associated csv file for a list of attributes.

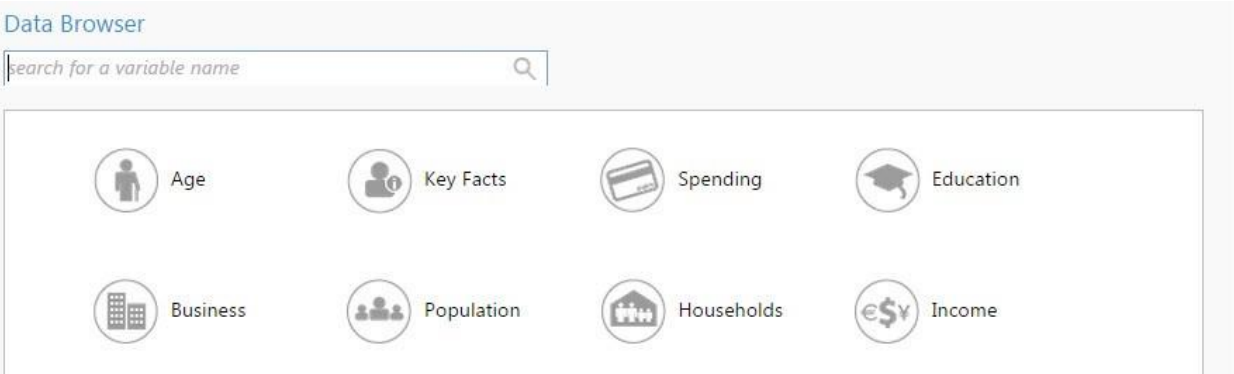
Esri demographic datasets are part of the [Living Atlas of the World](#). The Living Atlas is an incredible collection of maps and apps from around the world. It features Esri and user content, that can enhance your research and analysis. You too can contribute your maps, apps, and story maps through the [Living Atlas contributor app](#).

## Using Demographic Data

Government agencies use demographic data to provide better services to citizens. Marketers use demographic data to select store locations, target customers, and improve product mix. Utilities use demographic data to understand population changes in their service areas and to plan growth and distribution accordingly.

When you map Esri demographic layers along with your data, you can answer questions such as “who are my customers?” and “where should we open the next store?” For example, map your retail locations or offices on top of Esri demographic attributes such as population, age, and purchasing power, to understand the local community from a demographic perspective. Once you see the general pattern, Esri products such as [ArcGIS Online](#), [Business Analyst](#), and [ArcGIS Maps for Office](#), can help you find other suitable locations for new stores based on actionable criteria.

Use the [Data Browser](#) in Esri products such as [ArcGIS Online](#), [Business Analyst](#) and [ArcGIS Maps for Office](#) to easily find the attributes you want. Browse by category such as **Age**, or search by **Alias Name**, as shown below:



Map the attributes you select using the dataset’s features, or create your own custom analysis areas. Esri products calculate new attribute values and answer questions such as “How many older people live within a five minute drive of the proposed clinic?”

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Continue below for additional details regarding the Argentina dataset.

## Source

Data: © Michael Bauer Research GmbH 2021 based on © Instituto Nacional de Estadística y Censos, UN.

Boundaries: © Michael Bauer Research GmbH, Nuremberg, Germany, 2020.

## Dataset Information

Argentina	
3 Letter ISO Country code	ARG
Currency	Argentine Peso
3 Letter Currency code	ARS
Number of attributes available	97
Number of geography levels	4

## Geographic Levels and Feature Counts

	Geography Levels Available for Argentina	Geography Levels Available through ArcGIS.com Maps	Feature Count
Country	X	X	1
Provinces	X	X	24
Departments	X	X	527
Localities	X	X	5431

## Data Apportionment Settings

Threshold Upper Bound	Aggregation Method	Level of Geography
150 km	Block Apportion	AR.Localities
250 km	Centroids In Polygon	AR.Localities
more	Centroids In Polygon	AR.Departments

## Attributes

Refer to the associated csv file for a list of attributes. The following information is included for each attribute:

**Variable ID** Unique variable ID that consists of no more than 10 characters

**Alias Name** Description associated with **Variable ID**.

**Category** Shows the [Data Browser](#) category for each attribute.

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**Data Collection** Shows the data collection within the **Category**.

**Field Category** Shows the field category within the **Data Collection**.

**Long Description** Long description associated with Variable ID.

**Year** Vintage represents the year for which projections were created.

## Change Summary

Changes to geography level names

None.

## New Attributes

Attribute Name	Alias Name	Category
CS01_CY	2020 Food & Beverage: Total	Spending
CS01IDX_CY	2020 Food & Beverage: Index	Spending
CS01PRM_CY	2020 Food & Beverage: Per Mill	Spending
CS02_CY	2020 Alcoholic Beverage: Total	Spending
CS02IDX_CY	2020 Alcoholic Beverage: Index	Spending
CS02PRM_CY	2020 Alcoholic Beverage: Per Mill	Spending
CS03_CY	2020 Tobacco: Total	Spending
CS03IDX_CY	2020 Tobacco: Index	Spending
CS03PRM_CY	2020 Tobacco: Per Mill	Spending
CS04_CY	2020 Clothing: Total	Spending
CS04IDX_CY	2020 Clothing: Index	Spending
CS04PRM_CY	2020 Clothing: Per Mill	Spending
CS05_CY	2020 Footwear: Total	Spending
CS05IDX_CY	2020 Footwear: Index	Spending
CS05PRM_CY	2020 Footwear: Per Mill	Spending
CS06_CY	2020 Furniture/Furnishing: Total	Spending
CS06IDX_CY	2020 Furniture/Furnishing: Index	Spending
CS06PRM_CY	2020 Furniture/Furnishing: Per Mill	Spending
CS07_CY	2020 Household Textiles: Total	Spending
CS07IDX_CY	2020 Household Textiles: Index	Spending
CS07PRM_CY	2020 Household Textiles: Per Mill	Spending
CS08_CY	2020 Household Appliances: Total	Spending
CS08IDX_CY	2020 Household Appliances: Index	Spending
CS08PRM_CY	2020 Household Appliances: Per Mill	Spending
CS09_CY	2020 Household Utensils: Total	Spending
CS09IDX_CY	2020 Household Utensils: Index	Spending
CS09PRM_CY	2020 Household Utensils: Per Mill	Spending
CS10_CY	2020 House & Garden Tools: Total	Spending
CS10IDX_CY	2020 House & Garden Tools: Index	Spending
CS10PRM_CY	2020 House & Garden Tools: Per Mill	Spending

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CS11_CY	2020 Household Maintenance: Total	Spending
CS11IDX_CY	2020 Household Maintenance: Index	Spending
CS11PRM_CY	2020 Household Maintenance: Per Mill	Spending
CS12_CY	2020 Medical Products: Total	Spending
CS12IDX_CY	2020 Medical Products: Index	Spending
CS12PRM_CY	2020 Medical Products: Per Mill	Spending
CS13_CY	2020 Electronics & IT: Total	Spending
CS13IDX_CY	2020 Electronics & IT: Index	Spending
CS13PRM_CY	2020 Electronics & IT: Per Mill	Spending
CS14_CY	2020 Recreation Durables: Total	Spending
CS14IDX_CY	2020 Recreation Durables: Index	Spending
CS14PRM_CY	2020 Recreation Durables: Per Mill	Spending
CS15_CY	2020 Toys/Sports/Pets: Total	Spending
CS15IDX_CY	2020 Toys/Sports/Pets: Index	Spending
CS15PRM_CY	2020 Toys/Sports/Pets: Per Mill	Spending
CS16_CY	2020 Recreational Services: Total	Spending
CS16IDX_CY	2020 Recreational Services: Index	Spending
CS16PRM_CY	2020 Recreational Services: Per Mill	Spending
CS17_CY	2020 Books & Stationery: Total	Spending
CS17IDX_CY	2020 Books & Stationery: Index	Spending
CS17PRM_CY	2020 Books & Stationery: Per Mill	Spending
CS18_CY	2020 Catering Services: Total	Spending
CS18IDX_CY	2020 Catering Services: Index	Spending
CS18PRM_CY	2020 Catering Services: Per Mill	Spending
CS19_CY	2020 Personal Care: Total	Spending
CS19IDX_CY	2020 Personal Care: Index	Spending
CS19PRM_CY	2020 Personal Care: Per Mill	Spending
CS20_CY	2020 Personal Effects: Total	Spending
CS20IDX_CY	2020 Personal Effects: Index	Spending
CS20PRM_CY	2020 Personal Effects: Per Mill	Spending
CSPC01_CY	2020 Food & Beverage: Per Capita	Spending
CSPC02_CY	2020 Alcoholic Beverage: Per Capita	Spending
CSPC03_CY	2020 Tobacco: Per Capita	Spending
CSPC04_CY	2020 Clothing: Per Capita	Spending
CSPC05_CY	2020 Footwear: Per Capita	Spending
CSPC06_CY	2020 Furniture/Furnishing: Per Capita	Spending
CSPC07_CY	2020 Household Textiles: Per Capita	Spending
CSPC08_CY	2020 Household Appliances: Per Capita	Spending
CSPC09_CY	2020 Household Utensils: Per Capita	Spending
CSPC10_CY	2020 House & Garden Tools: Per Capita	Spending
CSPC11_CY	2020 Household Maintenance: Per Capita	Spending
CSPC12_CY	2020 Medical Products: Per Capita	Spending
CSPC13_CY	2020 Electronics & IT: Per Capita	Spending
CSPC14_CY	2020 Recreation Durables: Per Capita	Spending
CSPC15_CY	2020 Toys/Sports/Pets: Per Capita	Spending

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CSPC16_CY	2020 Recreational Services: Per Capita	Spending
CSPC17_CY	2020 Books & Stationery: Per Capita	Spending
CSPC18_CY	2020 Catering Services: Per Capita	Spending
CSPC19_CY	2020 Personal Care: Per Capita	Spending
CSPC20_CY	2020 Personal Effects: Per Capita	Spending

Attributes no longer available

None.

## Change Notes

Market Data are 2020 projections. Unemployment data is a 2019 vintage.