

APPENDIX B: Trademark code

POI_CODE	Description	BRAND_ID	Description
1. Cinema/Theatre			
9120	Cinema	20511	EGV
		20512	Major Cineplex
		20513	SF Cinema
		20517	Major Hollywood
2. Financial services			
9964	Finance Service	21611	Ngoen Tid Lor
		21612	Srisawad Power 1979 Plc.
		21613	MUANGTHAI CAPITAL PLC.
		21614	Nim See Seng Leasing Co., Ltd.
		21615	Krungsri Auto
		21616	Citi
		21617	KTB Leasing
		21618	Umay Plus
		21619	Aeon-Spot
		21620	Promise
		21621	Krungsri First Choice
		21622	Tisco Auto Cash
		21623	Somwang Ngoen Sang Dai
		21624	Quick Leasing
		21625	Chaiyarit Leasing
		21626	Mit Sin Duan Co., Ltd.
		21627	Shane Leasing Credit Union Cooperative Ltd.
		21628	Sabay Sabay Leasing
		21629	Thitikon Plc.
		21630	Sak Siam Phanis Leasing Co., Ltd.
		21631	BAF (Thailand) Co., Ltd.
		21632	Center Auto Lease Co., Ltd.
3. Supermarket and Department Store			
7327	Department Store	21022	Central Department Store
		21023	The Mall Department Store
		21024	Robinson Department Store

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POI_CODE	Description	BRAND_ID	Description
		21025	Imperial World Department Store
		21028	Maxvalue
		90001	Central Plaza Department Store
		90002	Central Festival
		90003	Central World
9546	Discount Store	21032	Tesco Lotus Superstore
		21034	Big C Super Center
		21035	Makro Superstore
9922	Supermarket	21012	Tops Supermarket
		21013	Foodland Supermarket
		21015	Villa Market
		21016	Lotus Market
		21017	Big C Market
4. Convenience store			
9535	Convenience store	21102	7 Eleven
		21103	Family Mart
		21104	Mart
		21105	Lemon Green
		21106	AM/PM
		21107	Tiger Mart
		21108	Select
		21109	V. Shop
		21111	Jiffy
		21114	TPI Mart
		21115	Rak Ban Koet
		21116	Golden Place
		21117	Lotus Express
		21118	Bai Chak
		21119	Fresh Mart
		21121	108 Shop
		21122	CP Fresh Mart
		21124	Mini Big C
		21125	CJ Supermarket
		21126	Maxvalu Tanjai

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POI_CODE	Description	BRAND_ID	Description
		21127	Super Cheap
		21128	Thai Shop
		21129	Lawson
		21130	Betagro Shop
5. Fast Food			
9930	Fast Food	21202	McDonald's
		21203	The Pizza Company
		21204	Pizza Hut
		21205	Narai Pizzeria
		21206	KFC
		21208	Chester's Grill
		21209	Burger Kings
		21210	A&W
		21211	EZ's
		21212	Pizza Today
		21213	Subway
6. Bakery & Coffee & Ice cream			
9996	Coffee Shop	21302	Starbucks
		21303	Coffee World
		21304	Au Bon Pain
		21305	Black Canyon
		21306	Baskin Robbins
		21307	Daily Queen
		21308	Mister Donut
		21309	Dunkin' Donuts
		21310	BUD'S ICE CREAM
		21311	Haagen-Dazs
		21312	Swensen's
		21313	Auntie Anne's
		21314	Delifrance
		21316	Khanom Ban Ayakan
		21317	Yamazaki
		21318	Gateaux House
		21319	S&P Bakery

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POI_CODE	Description	BRAND_ID	Description
9996	Coffee Shop	21320	Little Home Bakery
		21321	Bai Rai Coffee
		21322	94 Coffee
		21323	Coffee Boy
		21324	Cafe Amazon
		21325	D'ORO
		21326	In&Out
		21327	Cafe Doitung
		21328	Wawee Coffee
		21329	Chao Doi Coffee
		21330	Coffee Today
		21331	Mezzo
		21332	Rabika Coffee
		21333	Inthanin Coffee
7. The restaurant has several branches			
7315	Restaurant	21402	MK Suki
		21403	Coca Suki
		21404	S&P
		21405	Daidomon
		21406	Bar-B-Q Plaza
		21407	Jum Zap Hut
		21408	Sizzler
		21409	Little Home
		21410	Seefah
		21411	13 Coins
		21412	Pho
		21413	Fuji
		21414	Oishi/Oishi Express
		21415	Sushi King
		21416	Zen
		21417	Oishi Ramen
		21418	Banana Leaf
		21420	Hachiban Ramen
		21421	Bua

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POI_CODE	Description	BRAND_ID	Description
7315	Restaurant	21422	Texas Suki
		21423	Steak Lao
		21424	Khrua Thai
		21425	Sakura
		21426	Hot Pot
		21427	Yum Saap
		21428	Sukishi
		21429	Yayoi
		21430	Shabushi
		21431	Oishi Sushi Bar
		21432	Waraporn Salapao
		21433	Tha Siam Noodle
		21434	Chokdee Dimsum
		21435	Yentafo Kruengsonge
		21436	Jiang Fishball Noodle
		21437	Santa Fe Steak
		21438	Jeffer Steak
		21439	Ootoya
		21440	Secret Recipe
		21441	Nobu Shabu
		21442	Aka
8. Car Service			
9126	Automobile Dealership	21502	Toyota Showroom
		21503	Mercedes Benz Showroom
		21504	Citroen Showroom
		21506	Daewoo Showroom
		21508	Ford Showroom
		21510	Hyundai Showroom
		21511	Peugeot Showroom
		21513	BMW Showroom
		21514	Volvo Showroom
		21515	Mitsubishi Showroom
		21517	Mazda Showroom
		21518	Landrover Showroom

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POI_CODE	Description	BRAND_ID	Description
9126	Automobile Dealership	21519	Jaguar Showroom
		21520	Audi Showroom
		21521	Nissan Showroom
		21522	Honda Showroom
		21523	Suzuki Showroom
		21527	Subaru Showroom
		21528	Lexus Showroom
		21531	KIA Showroom
		21532	Saab Showroom
		21533	Volkswagen Showroom
		21534	Fiat Showroom
		21535	Hino Showroom
		21537	Isuzu Showroom
		21538	Chevrolet Showroom
		21539	Skoda Showroom
		21540	SsangYong Showroom
		21544	Proton Showroom
		21545	Tata Showroom
9140	Auto Dealership-Used Cars	21541	Dongfeng Showroom
		21542	MG Showroom
		21543	Toyota Sure Showroom
7310	Vehicle Repair Facility	21731	Tyreplus
		90022	Procheck
9. Oil Station			
7311	Petrol Station	24011	Shell Service Station
		24012	ESSO Service Station
		24013	PTT Service Station
		24014	Bangchak Service Station
		24015	Caltex Service Station
		24016	Thai Oil Service Station
		24017	Cosmo Service Station
		24019	BP Service Station
		24020	TPI Service Station
		24021	Mobil Service Station

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POI_CODE	Description	BRAND_ID	Description
		24024	Petro Asia Service Station
		24025	PT Service Station
		24026	MP Service Station
		24027	Susco Service Station
		24030	Pure Service Station
10. Gas Station			
7311	Petrol Station	24031	NGV Gas Service Station
11. Bank			
7328	Bank	27011	Bangkok Bank
		27012	Krung Thai Bank
		27013	Bank of Ayudhya
		27014	Kasikorn Bank
		27015	TMB Bank
		27017	Siam Commercial Bank
		27018	Standard Chartered (Thai) Bank
		27020	Government Savings Bank
		27021	Government Housing Bank
		27023	CIMB Bank
		27024	Bank for Agriculture and Agricultural Cooperatives
		27025	UOB Radanasin Bank
		27027	Export-Import Bank of Thailand (EXIM Bank)
		27028	Thanachart Bank
		27029	SME Bank
		27030	Islam Bank of Thailand
		27031	Tisco Bank
		27032	Kiatnakin Bank
		27033	LH Retail Bank
		27034	ACL Bank
		27037	Thai Credit Retail Bank
12. Bookstore			
9995	Book Store	22301	Se-ed Book Center
		22302	Nai In

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POI_CODE	Description	BRAND_ID	Description
		22303	B2S
		22304	Book Smile
		22305	Asia Book
13. Shop construction and decoration			
9560	Home Specialty Store	22603	Index Living Mall
9986	Home Improvement & Hardware Store	22601	Home Pro
		22602	BAAN & BEYOND
		22604	Boonthavorn
		22605	Thai Watsadu
		22606	Global House
		22607	Do Home
		22608	Mega Home

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