Esri Demographic Data Release Notes: Finland

Release: August 2021

Introduction

The Esri demographic dataset for Finland provides key population, and household attributes for use in a variety of applications. Release notes provide information such as the attribute list, vintage, source, and changes to the dataset. The methodology document provides additional information regarding methods and definitions. Refer to the associated csv file for a list of attributes.

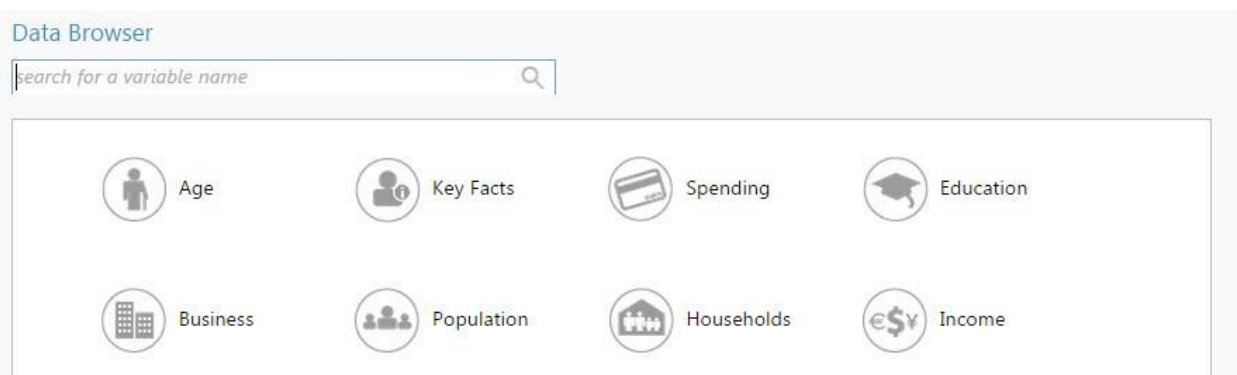Esri demographic datasets are part of the Living Atlas of the World. The Living Atlas is an incredible collection of maps and apps from around the world. It features Esri and user content, that can enhance your research and analysis. You too can contribute your maps, apps, and story maps through the Living Atlas contributor app.

Using Demographic Data

Government agencies use demographic data to provide better services to citizens. Marketers use demographic data to select store locations, target customers, and improve product mix. Utilities use demographic data to understand population changes in their service areas and to plan growth and distribution accordingly.

When you map Esri demographic layers along with your data, you can answer questions such as "who are my customers?" and "where should we open the next store?" For example, map your retail locations or offices on top of Esri demographic attributes such as population, age, and purchasing power, to understand the local community from a demographic perspective. Once you see the general pattern, Esri products such as ArcGIS Online, Business Analyst, and ArcGIS Maps for Office, can help you find other suitable locations for new stores based on actionable criteria.

Use the Data Browser in Esri products such as ArcGIS Online, Business Analyst and ArcGIS Maps for Office to easily find the attributes you want. Browse by category such as **Age**, or search by **Alias Name**, as shown below:

Map the attributes you select using the dataset's features, or create your own custom analysis areas. Esri products calculate new attribute values and answer questions such as "How many older people live within a five minute drive of the proposed clinic?"

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Continue below for additional details regarding the Finland dataset.

Source

Data: © Michael Bauer Research GmbH 2021 based on © Statistics Finland, Eurostat.

Boundaries: © Michael Bauer Research GmbH, Nuremberg, Germany, 2021. Data Source for Digital Boundaries: 2021 Michael Bauer Research GmbH based on © National Land Survey of Finland, Municipal Division Dataset 01/2020, CC BY 4.0. modified and enhanced by Michael Bauer

Dataset Information

Finland	
3 Letter ISO Country code	FIN
Currency	Euro
3 Letter Currency code	EUR
Number of attributes available	120
Number of geography levels	8

Geographic Levels and Feature Counts

	Geography Levels Available for Finland	Geography Levels Available through ArcGIS.com Maps	Feature Count
Country	X	X	1
Large Areas	X	X	5
Postcodes1	X		10
Regions	X	X	19
Subregions	X	X	70
Postcodes2	X		100
Municipalities	X	X	310
Postcodes5	X		3028

Data Apportionment Settings

Threshold Upper Bound	Aggregation Method	Level of Geography
150 km	Block Apportion	FI.Postcodes5
250 km	Centroids In Polygon	FI.Postcodes5
more	Centroids In Polygon	FI.Municipalities

Attributes

Refer to the associated csv file for a list of attributes. The following information is included for each attribute:

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Variable ID	Unique variable ID that consists of no more than 10 characters
Alias Name	Description associated with **Variable ID**.
Category	Shows the Data Browser category for each attribute.
Data Collection	Shows the data collection within the **Category**.
Field Category	Shows the field category within the **Data Collection.**
Long Description	Long description associated with Variable ID.
Year	Vintage represents the year for which projections were created.

Change Summary

Changes to geography level names

None.

New Attributes

Attribute Name	Alias Name	Category
EDUC_BASE	2020 Education Attainment Base	Education

Attributes no longer available

None.

Change Notes

Market Data are now projections for 2020 (before: 2018). Unemployed persons are shown for 2019 (before 2017).