

Esri Demographic Data Release Notes: Ireland

Release: March 2020

Introduction

The Esri demographic dataset for Ireland provides key population, and household attributes for use in a variety of applications. Release notes provide information such as the attribute list, vintage, source, and changes to the dataset. The [methodology](#) document provides additional information regarding methods and definitions. Refer to the associated csv file for a list of attributes.

Esri demographic datasets are part of the [Living Atlas of the World](#). The Living Atlas is an incredible collection of maps and apps from around the world. It features Esri and user content, that can enhance your research and analysis. You too can contribute your maps, apps, and story maps through the [Living Atlas contributor app](#).

Using Demographic Data

Government agencies use demographic data to provide better services to citizens. Marketers use demographic data to select store locations, target customers, and improve product mix. Utilities use demographic data to understand population changes in their service areas and to plan growth and distribution accordingly.

When you map Esri demographic layers along with your data, you can answer questions such as “who are my customers?” and “where should we open the next store?” For example, map your retail locations or offices on top of Esri demographic attributes such as population, age, and purchasing power, to understand the local community from a demographic perspective. Once you see the general pattern, Esri products such as [ArcGIS Online](#), [Business Analyst](#), and [ArcGIS Maps for Office](#), can help you find other suitable locations for new stores based on actionable criteria.

Use the [Data Browser](#) in Esri products such as [ArcGIS Online](#), [Business Analyst](#) and [ArcGIS Maps for Office](#) to easily find the attributes you want. Browse by category such as **Age**, or search by **Alias Name**, as shown below:



Map the attributes you select using the dataset’s features, or create your own custom analysis areas. Esri products calculate new attribute values and answer questions such as “How many older people live within a five minute drive of the proposed clinic?”

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Continue below for additional details regarding the Ireland dataset.

Source

Data: © Michael Bauer Research GmbH 2019 based on © Central Statistics Office, Eurostat.

Boundaries: © Michael Bauer Research GmbH, Nuremberg, Germany, 2019. Data Source for Digital Boundaries: 2019 Michael Bauer Research GmbH based on (c) <https://data.gov.ie/data>, CC BY 4.0. Modified and enhanced by Michael Bauer Research GmbH, utilization only with auth

Dataset Information

Ireland	
3 Letter ISO Country code	IRL
Currency	Euro
3 Letter Currency code	EUR
Number of attributes available	132
Number of geography levels	5

Geographic Levels and Feature Counts

	Geography Levels Available for Ireland	Geography Levels Available through ArcGIS.com Maps	Feature Count
Country	X	X	1
Regional Assemblies	X	X	3
Counties and Cities	X	X	31
Electoral Divisions	X	X	3441
Small Areas	X	X	18641

Attributes

Refer to the associated csv file for a list of attributes. The following information is included for each attribute:

Variable ID Unique variable ID that consists of no more than 10 characters

Alias Name Description associated with **Variable ID**.

Category Shows the [Data Browser](#) category for each attribute.

Data Collection Shows the data collection within the **Category**.

Field Category Shows the field category within the **Data Collection**.

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Long Description Long description associated with Variable ID.

Year Vintage represents the year for which projections were created.

Change Summary

Changes to geography level names

None.

New Attributes

Attribute Name	Alias Name	Category
HTYP06B_CY	2019 HHs: Couple and Others	Households
HTYP07B_CY	2019 HHs: Single Parent with Children and Others	Households
HTYP08A_CY	2019 HHs: Multi-Person Households	Households

Attributes no longer available

Attribute Name	Alias Name	Category
HTYP010ACY	2017 HHs: Single Father with Children & Others	Households
HTYP011ACY	2017 HHs: Single Mother with Children & Others	Households
HTYP012_CY	2017 HHs: Two or More Family Units	Households
HTYP013_CY	2017 HHs: Non-Family Households and Relations	Households
HTYP014_CY	2017 HHs: Two or More Non-Related HH Members	Households
HTYP06A_CY	2017 HHs: Single Father with Children	Households
HTYP07A_CY	2017 HHs: Single Mother with Children	Households
HTYP08_CY	2017 HHs: Couple and Others	Households
HTYP09A_CY	2017 HHs: Couple with Children and Others	Households