

Esri Demographic Data Release Notes: Mexico

Release: May 2021

Introduction

The Esri demographic dataset for Mexico provides key population, and household attributes for use in a variety of applications. Release notes provide information such as the attribute list, vintage, source, and changes to the dataset. The [methodology](#) document provides additional information regarding methods and definitions. Refer to the associated csv file for a list of attributes.

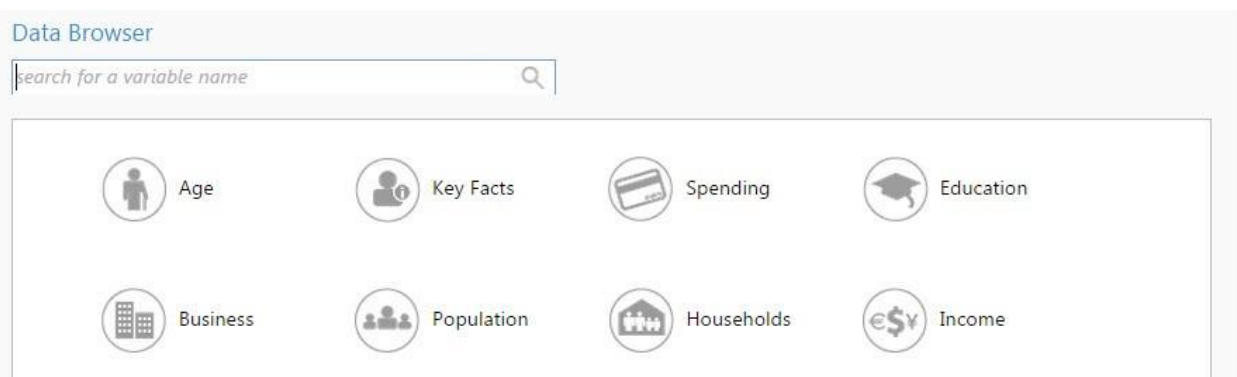
Esri demographic datasets are part of the [Living Atlas of the World](#). The Living Atlas is an incredible collection of maps and apps from around the world. It features Esri and user content, that can enhance your research and analysis. You too can contribute your maps, apps, and story maps through the [Living Atlas contributor app](#).

Using Demographic Data

Government agencies use demographic data to provide better services to citizens. Marketers use demographic data to select store locations, target customers, and improve product mix. Utilities use demographic data to understand population changes in their service areas and to plan growth and distribution accordingly.

When you map Esri demographic layers along with your data, you can answer questions such as “who are my customers?” and “where should we open the next store?” For example, map your retail locations or offices on top of Esri demographic attributes such as population, age, and purchasing power, to understand the local community from a demographic perspective. Once you see the general pattern, Esri products such as [ArcGIS Online](#), [Business Analyst](#), and [ArcGIS Maps for Office](#), can help you find other suitable locations for new stores based on actionable criteria.

Use the [Data Browser](#) in Esri products such as [ArcGIS Online](#), [Business Analyst](#) and [ArcGIS Maps for Office](#) to easily find the attributes you want. Browse by category such as **Age**, or search by **Alias Name**, as shown below:



Map the attributes you select using the dataset’s features, or create your own custom analysis areas. Esri products calculate new attribute values and answer questions such as “How many older people live within a five minute drive of the proposed clinic?”

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Continue below for additional details regarding the Mexico dataset.

Source

Data: © Michael Bauer Research GmbH 2021 based on © Instituto Nacional de Estadística y Geografía (INEGI), UN.

Boundaries: © Michael Bauer Research GmbH, Nuremberg, Germany, 2021. Data Source for Digital Boundaries: 2021 Michael Bauer Research GmbH based on © Source: INEGI, 2019 Marco Geoestadístico.

Dataset Information

Mexico	
3 Letter ISO Country code	MEX
Currency	Mexican Peso
3 Letter Currency code	MXN
Number of attributes available	122
Number of geography levels	4

Geographic Levels and Feature Counts

	Geography Levels Available for Mexico	Geography Levels Available through ArcGIS.com Maps	Feature Count
Country	X	X	1
States	X	X	32
Municipalities	X	X	2465
Basic Statistical Areas	X	X	58641

Data Apportionment Settings

Threshold Upper Bound	Aggregation Method	Level of Geography
150 km	Block Apportion	MX.AGEB
250 km	Centroids In Polygon	MX.AGEB
more	Centroids In Polygon	MX.Municipalities

Attributes

Refer to the associated csv file for a list of attributes. The following information is included for each attribute:

Variable ID Unique variable ID that consists of no more than 10 characters

Alias Name Description associated with **Variable ID**.

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- Category** Shows the [Data Browser](#) category for each attribute.
- Data Collection** Shows the data collection within the **Category**.
- Field Category** Shows the field category within the **Data Collection**.
- Long Description** Long description associated with Variable ID.
- Year** Vintage represents the year for which projections were created.

Change Summary

Changes to geography level names

Former geographic level name	New geographic level name	Change reason
	Basic Statistical Areas	New geography level

New Attributes

Attribute Name	Alias Name	Category
EDUC01A_CY	2020 Pop 15+/Edu: No Education	Education
EDUC02A_CY	2020 Pop 15+/Edu: Preschool	Education
EDUC03A_CY	2020 Pop 15+/Edu: Primary	Education
EDUC04A_CY	2020 Pop 15+/Edu: Secondary	Education
EDUC05A_CY	2020 Pop 15+/Edu: Upper Secondary Education	Education
EDUC06A_CY	2020 Pop 15+/Edu: Higher Education	Education
EDUC07A_CY	2020 Pop 15+/Edu: Not Specified	Education
EDUC_BASE	2020 Education Attainment Base	Education
HTYP_BASE	2020 Households by Type Base	Households

Attributes no longer available

Attribute Name	Alias Name	Category
EDUC01_CY	2018 Pop 12+/Edu: Without Education	Education
EDUC02_CY	2018 Pop 12+/Edu: Preschool or Kindergarten	Education
EDUC03_CY	2018 Pop 12+/Edu: Incomplete Primary	Education
EDUC04_CY	2018 Pop 12+/Edu: Primary Completed	Education
EDUC05_CY	2018 Pop 12+/Edu: Incomplete Secondary	Education
EDUC06_CY	2018 Pop 12+/Edu: Secondary Completed	Education
EDUC07_CY	2018 Pop 12+/Edu: Tech/Commercial w/Primary	Education
EDUC08_CY	2018 Pop 12+/Edu: Tech/Commercial w/Secondary	Education
EDUC09_CY	2018 Pop 12+/Edu: Preparatory or High School	Education
EDUC10_CY	2018 Pop 12+/Edu: Basic Normal	Education
EDUC11_CY	2018 Pop 12+/Edu: Tech or Trade School	Education
EDUC12_CY	2018 Pop 12+/Edu: Normal Degree	Education
EDUC13_CY	2018 Pop 12+/Edu: Professional	Education

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EDUC14_CY	2018 Pop 12+/Edu: Master's Degree	Education
EDUC15_CY	2018 Pop 12+/Edu: Doctorate	Education
EDUC16_CY	2018 Pop 12+/Edu: Not Specified	Education

Change Notes

Market Data are now projections for 2020 (before: 2018). Unemployed persons are shown for 2019 (before 2017). The results from the Intercensal Survey 2015 were used for the first time as further input data for the calculations.