


Canadian Business Listings

Description:

Included with Esri Business Analyst Desktop (Canadian Edition) is the 2020 Infogroup database of Canadian businesses. This proprietary, copyrighted database contains information on approximately 1.2 million Canadian businesses. Information in the database is compiled in two phases. First, Infogroup compiles from over 300+ yellow page telephone directories and new businesses from public record notices. Through these sources and additional processing, Infogroup can typically gather base level information. Second, Infogroup calls each business to verify the information and to obtain additional information. More than 1.6 million verification calls are conducted each year.

Businesses can be retrieved by their Standard Industrial Classification Code (SIC) and Location. The Infogroup Business data can be used for locating both competitors and marketing opportunities.

Fields:

Note: Use the *Identify a Business* tool  and click on a business in the map area to see the data fields for an individual business.

LOCNUM (Indexing Code) – Infogroup ID to identify unique business establishments.

CONAME (Company/Business Name) – The name shown is that by which the business is known or under which it conducts its business.

ADDR (Address) – Physical address of business location.

NOTE: Business addresses may not be used for direct mailing purposes. Refer to the Esri E204/E300 Master Licensing Agreement for detailed data use restrictions: <https://www.esri.com/en-us/legal/terms/full-master-agreement>

STREET (Street) – The street name of the Primary address provided without the street number.

CITY (City) – The city name identifies the town or municipality in which the address is situated. The city corresponds to the PO Box Number or the physical address, depending on which type of address is provided.

PROV (Province) – Province abbreviation of location.

FSA (FSA) – 3-digit Forward Sortation Area at the physical location.

PRMSIC (SIC Code) – This field contains the 6-digit SIC code for the business's primary activity.

SIC_DESC (SIC Description) - The primary SIC Code description. For additional details refer to: <https://www23.statcan.gc.ca/imdb/p3VD.pl?Function=getVD&TVD=53446>

NAICS (NAICS Code) - North American Industry Classification System code. Standard codes are 6 bytes - Infogroup uses a proprietary 8 byte code to increase the accuracy of a match to SIC codes. Field is associated with the primary sic code.

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NAICS_DESC (NAICS Description) - The primary NAICS Code description. More detailed descriptions of these codes are available in the Business Analyst Documentation folder or at:

<https://statcan.gc.ca/eng/subjects/standard/naics/2012/index>

FRNCOD (Franchise Status) – An additional sub-classification of certain SIC codes used to identify franchise/brand affiliation or professional specialty. This field is related to the selected SIC only.

FRNDESC (Franchise Description) – The Franchise Code description. More detailed descriptions of these codes are available in the Business Analyst Documentation folder.

ISCODE (Industry Status) – A one-character, alpha code, sub-classification, for specific SICs, such as number of beds in a hospital. This field is related to the selected SIC only

ISDESC - (Industry Status Description) - The IS Code description. This field is related to the selected SIC only. More detailed descriptions of these codes are available in the Business Analyst Documentation folder or at

<https://siccode.com>.

SSIC1:4, FRCOD1:4, ISCOD1:4 – Additional SIC codes for non-primary classifications of the business activities, as appropriate. These fields are related to the associated SIC only.

EMPSIZ (Employee Size) – A range describing the number of employees for the business.

Range	Employees	Range	Employees
A	1 - 4	G	250-499
B	5-9	H	500-999
C	10-19	I	1,000-4,999
D	20-49	J	5,000-9,999
E	50-99	K	10,000+.
F	100-249		

SALVOL (Sales Volume) - Code for the estimated sales of the business at this location, in thousands, by range

LOCEMP (Employee Count) – This field contains the number of employees who work at this location of the business.

SLSVDT (Sales Volume) – A modelled figure derived from employment size and other factors to indicate the estimated sales volume of the business for the current year in Canadian Dollars.

HDBRCH (Business Location Status) – The code denoting whether the business location is a headquarter, a branch, or a subsidiary headquarter. If the business is none of these, the field will be blank.

1 - Headquarters 2 – Branch 3 - Subsidiary Headquarters

EMPDRV () - ???

INDFRM (Individual or Firm) – Indicates if the business represents a professional individual (1) or a firm (2).

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FRFLAG (French Flag) – Indicates the primary operating language of the business, if known. (E – English, F – French, N – Neither)

ULTNUM (Ultimate Parent Number) - Identifies the ultimate corporate parent of the business and serves as the Infogroup ID number for the headquarters site of the ultimate parent.

LOC_NAME (Geocoding Locator Name) – The name of the locator from which the geocode information is derived.

STATUS (Geocoding Match Status) –

M – the record was matched to a locator file;

U – the record was unmatched;

T – the record was matched to a locator file and multiple match candidates had the same score.

SCORE (Geocoding Match Score) – The match score of the candidate to which the address was matched. The score can be in a range of 0 to 100, where 100 indicate that the candidate is a perfect match.