

 **esri** Canada data axle  

# Canadian Business Listings

**Description:**

Included with Esri Business Analyst Desktop (Canadian Edition) is the 2021 Data Axle database of Canadian businesses. This proprietary, copyrighted database contains information on approximately 1.1 million Canadian businesses. Information in the database is compiled in two phases. First, Data Axle compiles from over 300+ yellow page telephone directories and new businesses from public record notices. Through these sources and additional processing, Data Axle can typically gather base level information. Second, Data Axle calls each business to verify the information and to obtain additional information. More than 1.6 million verification calls are conducted each year.

Businesses can be retrieved by their Standard Industrial Classification Code (SIC) and Location. The Data Axle Business data can be used for locating both competitors and marketing opportunities.

**Fields:**

*Note: Use the Identify a Business tool and click on a business in the map area to see the data fields for an individual business.*

**LOCNUM** (Indexing Code) – Data Axle ID to identify unique business establishments.

**CONAME** (Company/Business Name) – The name shown is that by which the business is known or under which it conducts its business.

**ADDR** (Address) – Physical address of business location.

**NOTE:** Business addresses may not be used for direct mailing purposes. Refer to the Esri E204/E300 Master Licensing Agreement for detailed data use restrictions: <https://www.esri.com/en-us/legal/terms/full-master-agreement>

**STREET** (Street) – The street name of the Primary address provided without the street number.

**FSA** (FSA) – 3-digit Forward Sortation Area at the physical location.

**CITY** (City) – The city name identifies the town or municipality in which the address is situated. The city corresponds to the PO Box Number or the physical address, depending on which type of address is provided.

**PROV** (Province) – Province abbreviation of location.

**PROV\_NAME** (Province Name) – Province of location.

**NAICS** (NAICS Code) - North American Industry Classification System code. Standard codes are 6 bytes - Data Axle uses a proprietary 8 byte code to increase the accuracy of a match to SIC codes. Field is associated with the primary sic code.

**NAICS\_DESC** (NAICS Description) - The primary NAICS Code description. More detailed descriptions of these codes are available in the Business Analyst Documentation folder or at: <https://statcan.gc.ca/eng/subjects/standard/naics/2012/index>

**SIC** (SIC Code) – This field contains the 6-digit SIC code for the business's primary activity.



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**SALESVOL** (Sales Volume) - Code for the estimated sales of the business at this location, in thousands, by range

**HDBRCH** (Business Location Status) – The code denoting whether the business location is a headquarter, a branch, or a subsidiary headquarter. If the business is none of these, the field will be blank.

1 - Headquarters      2 – Branch      3 - Subsidiary Headquarters

**FRNCOD** (Franchise Status) – An additional sub-classification of certain SIC codes used to identify franchise/brand affiliation or professional specialty. This field is related to the selected SIC only.

**FRNDESC** (Franchise Description) – The Franchise Code description. More detailed descriptions of these codes are available in the Business Analyst Documentation folder.

**ISCODE** (Industry Status) – A one-character, alpha code, sub-classification, for specific SICs, such as number of beds in a hospital. This field is related to the selected SIC only

**LOC\_NAME** (Geocoding Locator Name) – The name of the locator from which the geocode information is derived.

**EMPNUM** (Employee Count) – This field contains the number of employees who work at this location of the business.

**STATUS (Geocoding Match Status)** –

M – the record was matched to a locator file;

U – the record was unmatched;

T – the record was matched to a locator file and multiple match candidates had the same score.

**SCORE (Geocoding Match Score)** – The match score of the candidate to which the address was matched. The score can be in a range of 0 to 100, where 100 indicate that the candidate is a perfect match.