

Order	Variable	Alias	Description
1	OBJECTID	Object ID	
2	Shape	Geometry	
3	CONAME	Company/Business Name	The name shown is that by which the business is known or under which it conducts its business.
4	STREET	Street	The street name of primary address provided without the street number.
5	CITY	City	The city name identifies the town or municipality in which the address is situated.
6	PROV_NAME	Province Name	The full name of the province.
7	PROV	Province Abbreviation	Province abbreviation of location.
8	POSTCD	Postal Code	Six-character uniformly structured, alphanumeric code.
9	NAICS	Primary NAICS	North American Industry Classification System 8-digit code.
10	SIC	Primary SIC	Standard Industrial Classification 6-digit code.
11	AFFILIATE	Affiliated Orgs	Organizations with which the company is registered.
12	BRAND	Brands	A list of brands sold by the business
13	HQNAME	Headquarters Name	The direct headquarters of this place in its corporate family.
14	LOC_CONF	Location Confidence	Confidence value between 0 and 100.
15	PLACETYPE	Business Category	The type of place within a corporation.
16	PROFSPEC	Professional Specialty	The specialty within professional lines of business.
17	EMPNUM	Employee Count	The actual number of employees for the business locations.
18	SALESVOL	Sales Volume/Assets	Estimated sales or assets in dollars.
19	SOURCE	Source	The source of the record.
20	ESRI_PID	Esri PID	An Esri points of interest unique identifier. The ID is 32 characters in width.