

Variable	Description	Category	Change Type
PZML70	2021 - 00 Total PRIZM	2021 PRIZM Counts	New Variable ID in 2021
PZML01	2021 - 01 The A-List	2021 PRIZM Counts	New Variable ID in 2021
PZML02	2021 - 02 Wealthy & Wise	2021 PRIZM Counts	New Variable ID in 2021
PZML03	2021 - 03 Asian Sophisticates	2021 PRIZM Counts	New Variable ID in 2021
PZML04	2021 - 04 Turbo Burbs	2021 PRIZM Counts	New Variable ID in 2021
PZML05	2021 - 05 First-Class Families	2021 PRIZM Counts	New Variable ID in 2021
PZML06	2021 - 06 Downtown Verve	2021 PRIZM Counts	New Variable ID in 2021
PZML07	2021 - 07 Mature & Secure	2021 PRIZM Counts	New Variable ID in 2021
PZML08	2021 - 08 Multiculture-ish	2021 PRIZM Counts	New Variable ID in 2021
PZML09	2021 - 09 Boomer Bliss	2021 PRIZM Counts	New Variable ID in 2021
PZML10	2021 - 10 Asian Achievement	2021 PRIZM Counts	New Variable ID in 2021
PZML11	2021 - 11 Modern Suburbia	2021 PRIZM Counts	New Variable ID in 2021
PZML12	2021 - 12 Eat, Play, Love	2021 PRIZM Counts	New Variable ID in 2021
PZML13	2021 - 13 Vie de Rêve	2021 PRIZM Counts	New Variable ID in 2021
PZML14	2021 - 14 Kick-Back Country	2021 PRIZM Counts	New Variable ID in 2021
PZML15	2021 - 15 South Asian Enterprise	2021 PRIZM Counts	New Variable ID in 2021
PZML16	2021 - 16 Savvy Seniors	2021 PRIZM Counts	New Variable ID in 2021
PZML17	2021 - 17 Asian Avenues	2021 PRIZM Counts	New Variable ID in 2021
PZML18	2021 - 18 Multicultural Corners	2021 PRIZM Counts	New Variable ID in 2021
PZML19	2021 - 19 Family Mode	2021 PRIZM Counts	New Variable ID in 2021
PZML20	2021 - 20 New Asian Heights	2021 PRIZM Counts	New Variable ID in 2021
PZML21	2021 - 21 Scenic Retirement	2021 PRIZM Counts	New Variable ID in 2021
PZML22	2021 - 22 Indieville	2021 PRIZM Counts	New Variable ID in 2021
PZML23	2021 - 23 Mid-City Mellow	2021 PRIZM Counts	New Variable ID in 2021
PZML24	2021 - 24 All-Terrain Families	2021 PRIZM Counts	New Variable ID in 2021
PZML25	2021 - 25 Suburban Sports	2021 PRIZM Counts	New Variable ID in 2021
PZML26	2021 - 26 Country Traditions	2021 PRIZM Counts	New Variable ID in 2021
PZML27	2021 - 27 Diversité Nouvelle	2021 PRIZM Counts	New Variable ID in 2021
PZML28	2021 - 28 Latte Life	2021 PRIZM Counts	New Variable ID in 2021
PZML29	2021 - 29 C'est Tiguidou	2021 PRIZM Counts	New Variable ID in 2021
PZML30	2021 - 30 South Asian Society	2021 PRIZM Counts	New Variable ID in 2021
PZML31	2021 - 31 Metro Melting Pot	2021 PRIZM Counts	New Variable ID in 2021
PZML32	2021 - 32 Diverse & Determined	2021 PRIZM Counts	New Variable ID in 2021
PZML33	2021 - 33 New Country	2021 PRIZM Counts	New Variable ID in 2021
PZML34	2021 - 34 Familles Typiques	2021 PRIZM Counts	New Variable ID in 2021
PZML35	2021 - 35 Vie Dynamique	2021 PRIZM Counts	New Variable ID in 2021
PZML36	2021 - 36 Middle-Class Mosaic	2021 PRIZM Counts	New Variable ID in 2021
PZML37	2021 - 37 Keep on Trucking	2021 PRIZM Counts	New Variable ID in 2021
PZML38	2021 - 38 Stressed in Suburbia	2021 PRIZM Counts	New Variable ID in 2021
PZML39	2021 - 39 Évolution Urbaine	2021 PRIZM Counts	New Variable ID in 2021
PZML40	2021 - 40 Les Énerjeunes	2021 PRIZM Counts	New Variable ID in 2021
PZML41	2021 - 41 Down to Earth	2021 PRIZM Counts	New Variable ID in 2021
PZML42	2021 - 42 Banlieues Tranquilles	2021 PRIZM Counts	New Variable ID in 2021
PZML43	2021 - 43 Happy Medium	2021 PRIZM Counts	New Variable ID in 2021
PZML44	2021 - 44 Un Grand Cru	2021 PRIZM Counts	New Variable ID in 2021
PZML45	2021 - 45 Slow-Lane Suburbs	2021 PRIZM Counts	New Variable ID in 2021
PZML46	2021 - 46 Patrimoine Rustique	2021 PRIZM Counts	New Variable ID in 2021
PZML47	2021 - 47 Social Networkers	2021 PRIZM Counts	New Variable ID in 2021
PZML48	2021 - 48 Agri-Biz	2021 PRIZM Counts	New Variable ID in 2021
PZML49	2021 - 49 Backcountry Boomers	2021 PRIZM Counts	New Variable ID in 2021
PZML50	2021 - 50 Country & Western	2021 PRIZM Counts	New Variable ID in 2021
PZML51	2021 - 51 On Their Own Again	2021 PRIZM Counts	New Variable ID in 2021
PZML52	2021 - 52 Friends & Roomies	2021 PRIZM Counts	New Variable ID in 2021
PZML53	2021 - 53 Silver Flats	2021 PRIZM Counts	New Variable ID in 2021
PZML54	2021 - 54 Vie au Village	2021 PRIZM Counts	New Variable ID in 2021
PZML55	2021 - 55 Enclaves Multiethniques	2021 PRIZM Counts	New Variable ID in 2021
PZML56	2021 - 56 Jeunes Biculturels	2021 PRIZM Counts	New Variable ID in 2021
PZML57	2021 - 57 Juggling Acts	2021 PRIZM Counts	New Variable ID in 2021
PZML58	2021 - 58 Old Town Roads	2021 PRIZM Counts	New Variable ID in 2021
PZML59	2021 - 59 La Vie Simple	2021 PRIZM Counts	New Variable ID in 2021
PZML60	2021 - 60 Value Villagers	2021 PRIZM Counts	New Variable ID in 2021
PZML61	2021 - 61 Came From Away	2021 PRIZM Counts	New Variable ID in 2021
PZML62	2021 - 62 Suburban Recliners	2021 PRIZM Counts	New Variable ID in 2021
PZML63	2021 - 63 Amants de la Nature	2021 PRIZM Counts	New Variable ID in 2021
PZML64	2021 - 64 Midtown Movers	2021 PRIZM Counts	New Variable ID in 2021
PZML65	2021 - 65 Âgés & Traditionnels	2021 PRIZM Counts	New Variable ID in 2021
PZML66	2021 - 66 Indigenous Families	2021 PRIZM Counts	New Variable ID in 2021
PZML67	2021 - 67 Just Getting By	2021 PRIZM Counts	New Variable ID in 2021
PZML68	2021 - 68 Unclassified	2021 PRIZM Counts	New Variable ID in 2021
PZMD70	2020 - 00 Total PRIZMs	2020 PRIZM Counts	Previous Variable ID in 2020
PZMD01	2020 - 01 The A-Lists	2020 PRIZM Counts	Previous Variable ID in 2020
PZMD02	2020 - 02 Wealthy & Wises	2020 PRIZM Counts	Previous Variable ID in 2020
PZMD03	2020 - 03 Asian Sophisticatess	2020 PRIZM Counts	Previous Variable ID in 2020

Variable	Description	Category	Change Type
PZMD04	2020 - 04 Turbo Burbss	2020 PRIZM Counts	Previous Variable ID in 2020
PZMD05	2020 - 05 First-Class Familiess	2020 PRIZM Counts	Previous Variable ID in 2020
PZMD06	2020 - 06 Downtown Verves	2020 PRIZM Counts	Previous Variable ID in 2020
PZMD07	2020 - 07 Mature & Secures	2020 PRIZM Counts	Previous Variable ID in 2020
PZMD08	2020 - 08 Multiculture-ishs	2020 PRIZM Counts	Previous Variable ID in 2020
PZMD09	2020 - 09 Boomer Bliss	2020 PRIZM Counts	Previous Variable ID in 2020
PZMD10	2020 - 10 Asian Achievements	2020 PRIZM Counts	Previous Variable ID in 2020
PZMD11	2020 - 11 Modern Suburbias	2020 PRIZM Counts	Previous Variable ID in 2020
PZMD12	2020 - 12 Eat, Play, Loves	2020 PRIZM Counts	Previous Variable ID in 2020
PZMD13	2020 - 13 Vie de Rêves	2020 PRIZM Counts	Previous Variable ID in 2020
PZMD14	2020 - 14 Kick-Back Countrys	2020 PRIZM Counts	Previous Variable ID in 2020
PZMD15	2020 - 15 South Asian Enterprises	2020 PRIZM Counts	Previous Variable ID in 2020
PZMD16	2020 - 16 Savvy Seniorss	2020 PRIZM Counts	Previous Variable ID in 2020
PZMD17	2020 - 17 Asian Avenuess	2020 PRIZM Counts	Previous Variable ID in 2020
PZMD18	2020 - 18 Multicultural Cornerss	2020 PRIZM Counts	Previous Variable ID in 2020
PZMD19	2020 - 19 Family Modes	2020 PRIZM Counts	Previous Variable ID in 2020
PZMD20	2020 - 20 New Asian Heightss	2020 PRIZM Counts	Previous Variable ID in 2020
PZMD21	2020 - 21 Scenic Retirementss	2020 PRIZM Counts	Previous Variable ID in 2020
PZMD22	2020 - 22 Indieville	2020 PRIZM Counts	Previous Variable ID in 2020
PZMD23	2020 - 23 Mid-City Mellows	2020 PRIZM Counts	Previous Variable ID in 2020
PZMD24	2020 - 24 All-Terrain Familiess	2020 PRIZM Counts	Previous Variable ID in 2020
PZMD25	2020 - 25 Suburban Sportss	2020 PRIZM Counts	Previous Variable ID in 2020
PZMD26	2020 - 26 Country Traditionss	2020 PRIZM Counts	Previous Variable ID in 2020
PZMD27	2020 - 27 Diversité Nouvelles	2020 PRIZM Counts	Previous Variable ID in 2020
PZMD28	2020 - 28 Latte Lifes	2020 PRIZM Counts	Previous Variable ID in 2020
PZMD29	2020 - 29 C'est Tiguidous	2020 PRIZM Counts	Previous Variable ID in 2020
PZMD30	2020 - 30 South Asian Societys	2020 PRIZM Counts	Previous Variable ID in 2020
PZMD31	2020 - 31 Metro Melting Pots	2020 PRIZM Counts	Previous Variable ID in 2020
PZMD32	2020 - 32 Diverse & Determinedss	2020 PRIZM Counts	Previous Variable ID in 2020
PZMD33	2020 - 33 New Countrys	2020 PRIZM Counts	Previous Variable ID in 2020
PZMD34	2020 - 34 Familles Typiquess	2020 PRIZM Counts	Previous Variable ID in 2020
PZMD35	2020 - 35 Vie Dynamiques	2020 PRIZM Counts	Previous Variable ID in 2020
PZMD36	2020 - 36 Middle-Class Mosaics	2020 PRIZM Counts	Previous Variable ID in 2020
PZMD37	2020 - 37 Keep on Truckings	2020 PRIZM Counts	Previous Variable ID in 2020
PZMD38	2020 - 38 Stressed in Suburbias	2020 PRIZM Counts	Previous Variable ID in 2020
PZMD39	2020 - 39 Évolution Urbaines	2020 PRIZM Counts	Previous Variable ID in 2020
PZMD40	2020 - 40 Les Énerjeuness	2020 PRIZM Counts	Previous Variable ID in 2020
PZMD41	2020 - 41 Down to Earths	2020 PRIZM Counts	Previous Variable ID in 2020
PZMD42	2020 - 42 Banlieues Tranquillss	2020 PRIZM Counts	Previous Variable ID in 2020
PZMD43	2020 - 43 Happy Mediums	2020 PRIZM Counts	Previous Variable ID in 2020
PZMD44	2020 - 44 Un Grand Crus	2020 PRIZM Counts	Previous Variable ID in 2020
PZMD45	2020 - 45 Slow-Lane Suburbss	2020 PRIZM Counts	Previous Variable ID in 2020
PZMD46	2020 - 46 Patrimoine Rustiques	2020 PRIZM Counts	Previous Variable ID in 2020
PZMD47	2020 - 47 Social Networkerss	2020 PRIZM Counts	Previous Variable ID in 2020
PZMD48	2020 - 48 Agri-Bizs	2020 PRIZM Counts	Previous Variable ID in 2020
PZMD49	2020 - 49 Backcountry Boomerss	2020 PRIZM Counts	Previous Variable ID in 2020
PZMD50	2020 - 50 Country & Westerns	2020 PRIZM Counts	Previous Variable ID in 2020
PZMD51	2020 - 51 On Their Own Agains	2020 PRIZM Counts	Previous Variable ID in 2020
PZMD52	2020 - 52 Friends & Roomiess	2020 PRIZM Counts	Previous Variable ID in 2020
PZMD53	2020 - 53 Silver Flatss	2020 PRIZM Counts	Previous Variable ID in 2020
PZMD54	2020 - 54 Vie au Villages	2020 PRIZM Counts	Previous Variable ID in 2020
PZMD55	2020 - 55 Enclaves Multiethniquess	2020 PRIZM Counts	Previous Variable ID in 2020
PZMD56	2020 - 56 Jeunes Biculturelss	2020 PRIZM Counts	Previous Variable ID in 2020
PZMD57	2020 - 57 Juggling Actss	2020 PRIZM Counts	Previous Variable ID in 2020
PZMD58	2020 - 58 Old Town Roadss	2020 PRIZM Counts	Previous Variable ID in 2020
PZMD59	2020 - 59 La Vie Simple	2020 PRIZM Counts	Previous Variable ID in 2020
PZMD60	2020 - 60 Value Villagerss	2020 PRIZM Counts	Previous Variable ID in 2020
PZMD61	2020 - 61 Came From Aways	2020 PRIZM Counts	Previous Variable ID in 2020
PZMD62	2020 - 62 Suburban Recliner	2020 PRIZM Counts	Previous Variable ID in 2020
PZMD63	2020 - 63 Amants de la Nature	2020 PRIZM Counts	Previous Variable ID in 2020
PZMD64	2020 - 64 Midtown Mover	2020 PRIZM Counts	Previous Variable ID in 2020
PZMD65	2020 - 65 Âgés & Traditionnel	2020 PRIZM Counts	Previous Variable ID in 2020
PZMD66	2020 - 66 Indigenous Familiess	2020 PRIZM Counts	Previous Variable ID in 2020
PZMD67	2020 - 67 Just Getting Bys	2020 PRIZM Counts	Previous Variable ID in 2020
PZMD68	2020 - 68 Unclassifieds	2020 PRIZM Counts	Previous Variable ID in 2020
PZMD69	2020 - 69 All Geographys	2020 PRIZM Counts	Removed in 2021