

Order	Variable	Description
0	CODE	Code
0	GEO	Geographic Summarization Indicator
1	PZMD01	01 The A-List
2	PZMD02	02 Wealthy & Wise
3	PZMD03	03 Asian Sophisticates
4	PZMD04	04 Turbo Burbs
5	PZMD05	05 First-Class Families
6	PZMD06	06 Downtown Verve
7	PZMD07	07 Mature & Secure
8	PZMD08	08 Multiculture-ish
9	PZMD09	09 Boomer Bliss
10	PZMD10	10 Asian Achievement
11	PZMD11	11 Modern Suburbia
12	PZMD12	12 Eat, Play, Love
13	PZMD13	13 Vie de Rêve
14	PZMD14	14 Kick-Back Country
15	PZMD15	15 South Asian Enterprise
16	PZMD16	16 Savvy Seniors
17	PZMD17	17 Asian Avenues
18	PZMD18	18 Multicultural Corners
19	PZMD19	19 Family Mode
20	PZMD20	20 New Asian Heights
21	PZMD21	21 Scenic Retirement
22	PZMD22	22 Indieville
23	PZMD23	23 Mid-City Mellow
24	PZMD24	24 All-Terrain Families
25	PZMD25	25 Suburban Sports
26	PZMD26	26 Country Traditions
27	PZMD27	27 Diversité Nouvelle
28	PZMD28	28 Latte Life
29	PZMD29	29 C'est Tiguidou
30	PZMD30	30 South Asian Society
31	PZMD31	31 Metro Melting Pot
32	PZMD32	32 Diverse & Determined
33	PZMD33	33 New Country
34	PZMD34	34 Familles Typiques
35	PZMD35	35 Vie Dynamique
36	PZMD36	36 Middle-Class Mosaic
37	PZMD37	37 Keep on Trucking
38	PZMD38	38 Stressed in Suburbia
39	PZMD39	39 Évolution Urbaine

Order	Variable	Description
40	PZMD40	40 Les Énerjeunes
41	PZMD41	41 Down to Earth
42	PZMD42	42 Banlieues Tranquilles
43	PZMD43	43 Happy Medium
44	PZMD44	44 Un Grand Cru
45	PZMD45	45 Slow-Lane Suburbs
46	PZMD46	46 Patrimoine Rustique
47	PZMD47	47 Social Networkers
48	PZMD48	48 Agri-Biz
49	PZMD49	49 Backcountry Boomers
50	PZMD50	50 Country & Western
51	PZMD51	51 On Their Own Again
52	PZMD52	52 Friends & Roomies
53	PZMD53	53 Silver Flats
54	PZMD54	54 Vie au Village
55	PZMD55	55 Enclaves Multiethniques
56	PZMD56	56 Jeunes Biculturels
57	PZMD57	57 Juggling Acts
58	PZMD58	58 Old Town Roads
59	PZMD59	59 La Vie Simple
60	PZMD60	60 Value Villagers
61	PZMD61	61 Came From Away
62	PZMD62	62 Suburban Recliners
63	PZMD63	63 Amants de la Nature
64	PZMD64	64 Midtown Movers
65	PZMD65	65 Âgés & Traditionnels
66	PZMD66	66 Indigenous Families
67	PZMD67	67 Just Getting By
68	PZMD68	68 Unclassified
69	PZMD69	69 All Geography
70	PZMD70	70 All Clustered