

	1 kilometer	3 kilometer	5 kilometer
2023 Population Totals (MBR)			
2023 Total Population	14,391	116,539	350,910
2023 Population Density (per sq. km)	4,583.1	4,123.8	4,469.1
2023 Population Per Mill	5.3	42.7	128.4
2023 Total Population Age 0-14	2,090	16,927	50,969
2023 Total Population Age 15-29	3,321	26,898	80,991
2023 Total Population Age 30-44	3,090	25,020	75,337
2023 Total Population Age 45-59	2,681	21,709	65,367
2023 Total Population Age 60+	3,209	25,986	78,246
2023 Male Population Totals (MBR)			
2023 Total Male Population	7,029	56,922	171,397
2023 Male Population Age 0-14	1,062	8,603	25,905
2023 Male Population Age 15-29	1,574	12,745	38,377
2023 Male Population Age 30-44	1,582	12,810	38,572
2023 Male Population Age 45-59	1,284	10,400	31,314
2023 Male Population Age 60+	1,527	12,364	37,229
2023 Female Population Totals (MBR)			
2023 Total Female Population	7,362	59,617	179,513
2023 Female Population Age 0-14	1,028	8,324	25,064
2023 Female Population Age 15-29	1,748	14,152	42,614
2023 Female Population Age 30-44	1,508	12,210	36,765
2023 Female Population Age 45-59	1,397	11,309	34,053
2023 Female Population Age 60+	1,682	13,622	41,017
2023 Household Totals (MBR)			
2023 Total Households	3,973	32,173	96,876
2023 Average Household Size	3.6	3.6	3.6
2023 Households by Type (MBR)			
2023 HHs: No Family Nucleus	480	3,890	11,713
2023 HHs: One Family Nucleus	3,127	25,327	76,260
2023 HHs: Two or More Family Nuclei	327	2,652	7,984
2023 HHs: No Valid Nucleus	38	305	919
2023 Educational Attainment (MBR)			
2023 Pop 10+/Edu: Literate	208	1,681	5,063
2023 Pop 10+/Edu: Illiterate	197	1,598	4,811
2023 Pop 10+/Edu: Without Diploma	122	991	2,985
2023 Pop 10+/Edu: Primary	1,444	11,698	35,222
2023 Pop 10+/Edu: Lower Secondary	3,292	26,660	80,277
2023 Pop 10+/Edu: Upper Secondary	4,750	38,463	115,814
2023 Pop 10+/Edu: University/Advanced	3,032	24,550	73,922
2022 Unemployment (MBR)			
2022 Unemployed Population	744	6,025	18,143
2023 Purchasing Power (MBR)			
2023 Purchasing Power: Total	ALL 9,768,421,382	ALL 79,106,901,478	ALL 238,198,081,947
2023 Purchasing Power: Per Mill	7.5	60.6	182.4
2023 Purchasing Power: Per Capita	ALL 678,787	ALL 678,802	ALL 678,801
2023 Purchasing Power: Index	142	142	142

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Source: Esri and Michael Bauer Research

	1 kilometer	3 kilometer	5 kilometer
2023 Food & Beverage Expenditures (MBR)			
2023 Food & Beverage: Total	ALL 4,454,127,176	ALL 36,070,536,470	ALL 108,611,669,037
2023 Food & Beverage: Per Mill	6.4	51.7	155.7
2023 Food & Beverage: Per Capita	ALL 309,508	ALL 309,515	ALL 309,514
2023 Food & Beverage: Index	121	121	121
2023 Alcoholic Beverage Expenditures (MBR)			
2023 Alcoholic Beverage: Total	ALL 167,366,872	ALL 1,355,375,057	ALL 4,081,157,685
2023 Alcoholic Beverage: Per Mill	6.8	55.3	166.6
2023 Alcoholic Beverage: Per Capita	ALL 11,630	ALL 11,630	ALL 11,630
2023 Alcoholic Beverage: Index	130	130	130
2023 Tobacco Expenditures (MBR)			
2023 Tobacco: Total	ALL 143,561,482	ALL 1,162,593,582	ALL 3,500,675,114
2023 Tobacco: Per Mill	5.8	46.9	141.2
2023 Tobacco: Per Capita	ALL 9,976	ALL 9,976	ALL 9,976
2023 Tobacco: Index	110	110	110
2023 Clothing Expenditures (MBR)			
2023 Clothing: Total	ALL 333,581,291	ALL 2,701,417,279	ALL 8,134,213,354
2023 Clothing: Per Mill	6.9	55.7	167.8
2023 Clothing: Per Capita	ALL 23,180	ALL 23,180	ALL 23,180
2023 Clothing: Index	131	131	131
2023 Footwear Expenditures (MBR)			
2023 Footwear: Total	ALL 121,175,771	ALL 981,308,993	ALL 2,954,810,712
2023 Footwear: Per Mill	6.7	54.5	164.2
2023 Footwear: Per Capita	ALL 8,420	ALL 8,420	ALL 8,420
2023 Footwear: Index	128	128	128
2023 Furniture & Furnishing Expenditures (MBR)			
2023 Furniture/Furnishing: Total	ALL 45,616,506	ALL 369,412,860	ALL 1,112,335,752
2023 Furniture/Furnishing: Per Mill	6.9	55.9	168.3
2023 Furniture/Furnishing: Per Capita	ALL 3,170	ALL 3,170	ALL 3,170
2023 Furniture/Furnishing: Index	131	131	131
2023 Household Textiles Expenditures (MBR)			
2023 Household Textiles: Total	ALL 61,165,830	ALL 495,334,825	ALL 1,491,498,252
2023 Household Textiles: Per Mill	6.7	54.1	162.8
2023 Household Textiles: Per Capita	ALL 4,250	ALL 4,250	ALL 4,250
2023 Household Textiles: Index	127	127	127
2023 Household Appliances Expenditures (MBR)			
2023 Household Appliances: Total	ALL 45,893,216	ALL 371,653,716	ALL 1,119,083,172
2023 Household Appliances: Per Mill	6.5	52.5	158.2
2023 Household Appliances: Per Capita	ALL 3,189	ALL 3,189	ALL 3,189
2023 Household Appliances: Index	123	123	123
2023 Household Utensils Expenditures (MBR)			
2023 Household Utensils: Total	ALL 54,278,677	ALL 439,561,092	ALL 1,323,558,463
2023 Household Utensils: Per Mill	6.7	54.1	163.0
2023 Household Utensils: Per Capita	ALL 3,772	ALL 3,772	ALL 3,772
2023 Household Utensils: Index	127	127	127

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	1 kilometer	3 kilometer	5 kilometer
2023 House & Garden Expenditures (MBR)			
2023 House & Garden Tools: Total	ALL 55,154,685	ALL 446,655,203	ALL 1,344,919,479
2023 House & Garden Tools: Per Mill	6.5	52.4	157.9
2023 House & Garden Tools: Per Capita	ALL 3,833	ALL 3,833	ALL 3,833
2023 House & Garden Tools: Index	123	123	123
2023 Household Maintenance Expenditures (MBR)			
2023 Household Maintenance: Total	ALL 277,936,582	ALL 2,250,793,748	ALL 6,777,344,879
2023 Household Maintenance: Per Mill	6.3	51.3	154.4
2023 Household Maintenance: Per Capita	ALL 19,313	ALL 19,314	ALL 19,314
2023 Household Maintenance: Index	120	120	120
2023 Medical Products & Supplies Expenditures (MBR)			
2023 Medical Products: Total	ALL 295,668,353	ALL 2,394,389,669	ALL 7,209,725,270
2023 Medical Products: Per Mill	6.2	50.6	152.3
2023 Medical Products: Per Capita	ALL 20,545	ALL 20,546	ALL 20,546
2023 Medical Products: Index	119	119	119
2023 Consumer Electronics Expenditures (MBR)			
2023 Electronics & IT: Total	ALL 21,988,154	ALL 178,065,079	ALL 536,170,163
2023 Electronics & IT: Per Mill	6.7	53.9	162.4
2023 Electronics & IT: Per Capita	ALL 1,528	ALL 1,528	ALL 1,528
2023 Electronics & IT: Index	127	127	127
2023 Recreation & Culture Durable Expenditures (MBR)			
2023 Recreation Durables: Total	ALL 2,099,489	ALL 17,002,140	ALL 51,194,990
2023 Recreation Durables: Per Mill	6.7	54.5	164.2
2023 Recreation Durables: Per Capita	ALL 146	ALL 146	ALL 146
2023 Recreation Durables: Index	128	128	128
2023 Entertainment Expenditures (MBR)			
2023 Toys/Sports/Pets: Total	ALL 85,375,809	ALL 691,392,752	ALL 2,081,846,519
2023 Toys/Sports/Pets: Per Mill	6.5	52.7	158.8
2023 Toys/Sports/Pets: Per Capita	ALL 5,933	ALL 5,933	ALL 5,933
2023 Toys/Sports/Pets: Index	124	124	124
2023 Recreational & Cultural Service Expenditures (MBR)			
2023 Recreational Services: Total	ALL 150,313,932	ALL 1,217,276,465	ALL 3,665,330,252
2023 Recreational Services: Per Mill	6.4	51.9	156.4
2023 Recreational Services: Per Capita	ALL 10,445	ALL 10,445	ALL 10,445
2023 Recreational Services: Index	122	122	122
2023 Books & Stationery Expenditures (MBR)			
2023 Books & Stationery: Total	ALL 110,204,356	ALL 892,459,978	ALL 2,687,278,239
2023 Books & Stationery: Per Mill	6.3	51.3	154.4
2023 Books & Stationery: Per Capita	ALL 7,658	ALL 7,658	ALL 7,658
2023 Books & Stationery: Index	120	120	120
2023 Catering Services Expenditures (MBR)			
2023 Catering Services: Total	ALL 206,994,222	ALL 1,676,286,361	ALL 5,047,450,837
2023 Catering Services: Per Mill	6.5	53.0	159.6
2023 Catering Services: Per Capita	ALL 14,384	ALL 14,384	ALL 14,384
2023 Catering Services: Index	124	124	124

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	1 kilometer	3 kilometer	5 kilometer
2023 Personal Care Expenditures (MBR)			
2023 Personal Care: Total	ALL 317,411,703	ALL 2,570,472,277	ALL 7,739,926,031
2023 Personal Care: Per Mill	6.1	49.4	148.9
2023 Personal Care: Per Capita	ALL 22,056	ALL 22,057	ALL 22,057
2023 Personal Care: Index	116	116	116
2023 Jewelry & Personal Effects Expenditures (MBR)			
2023 Personal Effects: Total	ALL 33,922,867	ALL 274,715,101	ALL 827,192,177
2023 Personal Effects: Per Mill	7.3	59.4	178.9
2023 Personal Effects: Per Capita	ALL 2,357	ALL 2,357	ALL 2,357
2023 Personal Effects: Index	139	139	139

Sample Report

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