

	1 kilometer	3 kilometer	5 kilometer
2024 Population Totals (MBR)			
2024 Total Population	13,147	103,223	308,861
2024 Total Population Age 0-14	2,052	16,112	48,209
2024 Total Population Age 15-29	2,769	21,742	65,057
2024 Total Population Age 30-44	2,777	21,802	65,236
2024 Total Population Age 45-59	2,483	19,496	58,336
2024 Total Population Age 60+	3,066	24,071	72,024
2024 Population Density (per sq. km)	4,186.9	3,652.6	3,933.5
2024 Population Per Mill	5.4	42.4	126.9
2024 Male Population Totals (MBR)			
2024 Total Male Population	6,326	49,670	148,621
2024 Male Population Age 0-14	1,065	8,364	25,025
2024 Male Population Age 15-29	1,272	9,990	29,892
2024 Male Population Age 30-44	1,345	10,562	31,603
2024 Male Population Age 45-59	1,187	9,319	27,883
2024 Male Population Age 60+	1,457	11,436	34,218
2024 Female Population Totals (MBR)			
2024 Total Female Population	6,821	53,553	160,239
2024 Female Population Age 0-14	987	7,748	23,184
2024 Female Population Age 15-29	1,497	11,752	35,165
2024 Female Population Age 30-44	1,432	11,240	33,633
2024 Female Population Age 45-59	1,296	10,177	30,452
2024 Female Population Age 60+	1,609	12,635	37,805
2024 Household Totals (MBR)			
2024 Total Households	3,572	28,043	83,909
2024 Average Household Size	3.7	3.7	3.7
2024 Households by Type (MBR)			
2024 HHs: Household with No Family Nucleus	432	3,389	10,141
2024 HHs: Household with One Family Nucleus	2,812	22,076	66,054
2024 HHs: Household with Two or More Family Nuclei	294	2,311	6,916
2024 HHs: Household with Non Valid Nucleus	34	267	798
2024 Educational Attainment (MBR)			
2024 Pop: No Education/Illiterate	1,535	12,050	36,056
2024 Pop: Primary Education (ISCED 1 and 2)	4,579	35,956	107,585
2024 Pop: Upper Secondary Education (ISCED 3)	4,293	33,704	100,849
2024 Pop: Post Secondary Education (ISCED 4 and 5)	0	0	0
2024 Pop: Tertiary Education (ISCED 6 to 8)	2,740	21,513	64,371
2024 Pop: Education Unknown	0	0	0
2023 Unemployment (MBR)			
2023 Unemployed Population	843	6,620	19,807
2024 Purchasing Power (MBR)			
2024 Purchasing Power: Total	ALL 9,317,169,448	ALL 73,153,246,251	ALL 218,885,867,480
2024 Purchasing Power: Per Mill	7.5	59.2	177.1
2024 Purchasing Power: Per Capita	ALL 708,692	ALL 708,691	ALL 708,687
2024 Purchasing Power: Index	140	140	140

Data Note: The Population per Mill equals the population in the trade area divided by the total population in the country multiplied by 1,000. Purchasing Power describes the disposable income (income without taxes and social security contributions, including received transfer payments) and is shown in the country's currency. The Purchasing Power per Mill equals the purchasing power in the trade area divided by the total purchasing power in the country multiplied by 1,000.

Source: Esri and Michael Bauer Research

	1 kilometer	3 kilometer	5 kilometer
2024 Food & Beverage Expenditures (MBR)			
2024 Food & Beverage: Total	ALL 4,060,534,838	ALL 31,881,067,160	ALL 95,393,101,458
2024 Food & Beverage: Per Mill	6.5	50.7	151.7
2024 Food & Beverage: Per Capita	ALL 308,856	ALL 308,856	ALL 308,854
2024 Food & Beverage: Index	120	120	120
2024 Alcoholic Beverage Expenditures (MBR)			
2024 Alcoholic Beverage: Total	ALL 150,025,142	ALL 1,177,914,192	ALL 3,524,502,096
2024 Alcoholic Beverage: Per Mill	6.8	53.4	159.7
2024 Alcoholic Beverage: Per Capita	ALL 11,411	ALL 11,411	ALL 11,411
2024 Alcoholic Beverage: Index	126	126	126
2024 Tobacco Expenditures (MBR)			
2024 Tobacco: Total	ALL 131,832,047	ALL 1,035,072,104	ALL 3,097,096,397
2024 Tobacco: Per Mill	5.9	46.4	138.8
2024 Tobacco: Per Capita	ALL 10,028	ALL 10,028	ALL 10,027
2024 Tobacco: Index	109	109	109
2024 Clothing Expenditures (MBR)			
2024 Clothing: Total	ALL 317,410,114	ALL 2,492,128,148	ALL 7,456,834,243
2024 Clothing: Per Mill	6.8	53.7	160.7
2024 Clothing: Per Capita	ALL 24,143	ALL 24,143	ALL 24,143
2024 Clothing: Index	127	127	127
2024 Footwear Expenditures (MBR)			
2024 Footwear: Total	ALL 116,755,295	ALL 916,697,815	ALL 2,742,902,152
2024 Footwear: Per Mill	6.8	53.2	159.3
2024 Footwear: Per Capita	ALL 8,881	ALL 8,881	ALL 8,881
2024 Footwear: Index	126	126	126
2024 Furniture & Furnishing Expenditures (MBR)			
2024 Furniture/Furnishing: Total	ALL 51,411,532	ALL 403,654,831	ALL 1,207,797,907
2024 Furniture/Furnishing: Per Mill	6.9	54.5	163.1
2024 Furniture/Furnishing: Per Capita	ALL 3,911	ALL 3,911	ALL 3,910
2024 Furniture/Furnishing: Index	129	129	129
2024 Household Textiles Expenditures (MBR)			
2024 Household Textiles: Total	ALL 59,175,804	ALL 464,615,586	ALL 1,390,201,951
2024 Household Textiles: Per Mill	6.7	52.5	157.2
2024 Household Textiles: Per Capita	ALL 4,501	ALL 4,501	ALL 4,501
2024 Household Textiles: Index	124	124	124
2024 Household Appliances Expenditures (MBR)			
2024 Household Appliances: Total	ALL 45,448,420	ALL 356,835,781	ALL 1,067,708,044
2024 Household Appliances: Per Mill	6.5	50.7	151.8
2024 Household Appliances: Per Capita	ALL 3,457	ALL 3,457	ALL 3,457
2024 Household Appliances: Index	120	120	120
2024 Household Utensils Expenditures (MBR)			
2024 Household Utensils: Total	ALL 53,222,226	ALL 417,871,399	ALL 1,250,336,087
2024 Household Utensils: Per Mill	6.7	52.5	157.1
2024 Household Utensils: Per Capita	ALL 4,048	ALL 4,048	ALL 4,048
2024 Household Utensils: Index	124	124	124

Data Note: The Population per Mill equals the population in the trade area divided by the total population in the country multiplied by 1,000. Purchasing Power describes the disposable income (income without taxes and social security contributions, including received transfer payments) and is shown in the country's currency. The Purchasing Power per Mill equals the purchasing power in the trade area divided by the total purchasing power in the country multiplied by 1,000.

Source: Esri and Michael Bauer Research

	1 kilometer	3 kilometer	5 kilometer
2024 House & Garden Expenditures (MBR)			
2024 House & Garden Tools: Total	ALL 51,562,196	ALL 404,837,759	ALL 1,211,337,412
2024 House & Garden Tools: Per Mill	6.6	51.9	155.2
2024 House & Garden Tools: Per Capita	ALL 3,922	ALL 3,922	ALL 3,922
2024 House & Garden Tools: Index	122	122	122
2024 Household Maintenance Expenditures (MBR)			
2024 Household Maintenance: Total	ALL 267,287,332	ALL 2,098,591,864	ALL 6,279,312,598
2024 Household Maintenance: Per Mill	6.4	50.1	149.9
2024 Household Maintenance: Per Capita	ALL 20,331	ALL 20,331	ALL 20,331
2024 Household Maintenance: Index	118	118	118
2024 Medical Products & Supplies Expenditures (MBR)			
2024 Medical Products: Total	ALL 283,521,531	ALL 2,226,053,790	ALL 6,660,698,462
2024 Medical Products: Per Mill	6.1	48.1	144.0
2024 Medical Products: Per Capita	ALL 21,565	ALL 21,565	ALL 21,565
2024 Medical Products: Index	114	114	114
2024 Consumer Electronics Expenditures (MBR)			
2024 Electronics & IT: Total	ALL 24,588,984	ALL 193,059,061	ALL 577,662,678
2024 Electronics & IT: Per Mill	6.8	53.2	159.3
2024 Electronics & IT: Per Capita	ALL 1,870	ALL 1,870	ALL 1,870
2024 Electronics & IT: Index	126	126	126
2024 Recreation & Culture Durable Expenditures (MBR)			
2024 Recreation Durables: Total	ALL 2,212,005	ALL 17,367,435	ALL 51,966,060
2024 Recreation Durables: Per Mill	6.8	53.6	160.4
2024 Recreation Durables: Per Capita	ALL 168	ALL 168	ALL 168
2024 Recreation Durables: Index	126	126	126
2024 Entertainment Expenditures (MBR)			
2024 Toys/Sports/Pets: Total	ALL 78,223,312	ALL 614,166,057	ALL 1,837,680,173
2024 Toys/Sports/Pets: Per Mill	6.5	51.3	153.6
2024 Toys/Sports/Pets: Per Capita	ALL 5,950	ALL 5,950	ALL 5,950
2024 Toys/Sports/Pets: Index	121	121	121
2024 Recreational & Cultural Service Expenditures (MBR)			
2024 Recreational Services: Total	ALL 140,984,010	ALL 1,106,928,242	ALL 3,312,101,115
2024 Recreational Services: Per Mill	6.4	50.5	151.2
2024 Recreational Services: Per Capita	ALL 10,724	ALL 10,724	ALL 10,724
2024 Recreational Services: Index	119	119	119
2024 Books & Stationery Expenditures (MBR)			
2024 Books & Stationery: Total	ALL 100,090,409	ALL 785,854,375	ALL 2,351,398,269
2024 Books & Stationery: Per Mill	6.3	49.7	148.8
2024 Books & Stationery: Per Capita	ALL 7,613	ALL 7,613	ALL 7,613
2024 Books & Stationery: Index	117	117	117
2024 Catering Services Expenditures (MBR)			
2024 Catering Services: Total	ALL 210,699,080	ALL 1,654,292,301	ALL 4,949,899,341
2024 Catering Services: Per Mill	6.6	52.2	156.1
2024 Catering Services: Per Capita	ALL 16,026	ALL 16,026	ALL 16,026
2024 Catering Services: Index	123	123	123

Data Note: The Population per Mill equals the population in the trade area divided by the total population in the country multiplied by 1,000. Purchasing Power describes the disposable income (income without taxes and social security contributions, including received transfer payments) and is shown in the country's currency. The Purchasing Power per Mill equals the purchasing power in the trade area divided by the total purchasing power in the country multiplied by 1,000.

Source: Esri and Michael Bauer Research

Albania Summary Report

Rruga Zihni Sinoimeri, Njësia Bashkiake 2, Tiranë
Rings: 1, 3, 5 kilometer radii

Sample Report
Latitude: 41.3066
Longitude: 19.8443

	1 kilometer	3 kilometer	5 kilometer
2024 Personal Care Expenditures (MBR)			
2024 Personal Care: Total	ALL 324,257,394	ALL 2,545,889,191	ALL 7,617,695,627
2024 Personal Care: Per Mill	6.2	48.8	145.9
2024 Personal Care: Per Capita	ALL 24,664	ALL 24,664	ALL 24,664
2024 Personal Care: Index	115	115	115
2024 Jewelry & Personal Effects Expenditures (MBR)			
2024 Personal Effects: Total	ALL 30,709,634	ALL 241,115,013	ALL 721,453,546
2024 Personal Effects: Per Mill	7.2	56.7	169.5
2024 Personal Effects: Per Capita	ALL 2,336	ALL 2,336	ALL 2,336
2024 Personal Effects: Index	134	134	134

Sample Report

Data Note: The Population per Mill equals the population in the trade area divided by the total population in the country multiplied by 1,000. Purchasing Power describes the disposable income (income without taxes and social security contributions, including received transfer payments) and is shown in the country's currency. The Purchasing Power per Mill equals the purchasing power in the trade area divided by the total purchasing power in the country multiplied by 1,000.

Source: Esri and Michael Bauer Research