

	1 kilometer	3 kilometer	5 kilometer
<b>2021 Population Totals (MBR)</b>			
2021 Total Population	48,490	377,033	930,556
2021 Population Density (per sq. km)	15,442.7	13,341.6	11,851.2
2021 Population Per Mill	1.1	8.3	20.4
2021 Total Population Age 0-14	8,803	69,664	187,033
2021 Total Population Age 15-29	9,025	73,003	185,820
2021 Total Population Age 30-44	10,565	83,169	200,729
2021 Total Population Age 45-59	9,041	68,645	164,466
2021 Total Population Age 60+	11,057	82,551	192,507
<b>2021 Male Population Totals (MBR)</b>			
2021 Total Male Population	23,060	179,126	446,885
<b>2021 Female Population Totals (MBR)</b>			
2021 Total Female Population	25,430	197,907	483,671
<b>2021 Household Totals (MBR)</b>			
2021 Total Households	17,199	134,973	318,778
2021 Average Household Size	2.8	2.8	2.9
<b>2021 Educational Attainment (MBR)</b>			
2021 Pop/Edu: Kindergarden/Preschool	2,168	16,651	39,825
2021 Pop/Edu: Primary	20,076	152,238	349,304
2021 Pop/Edu: EGB	1,765	13,078	27,742
2021 Pop/Edu: Secondary	13,814	109,771	285,092
2021 Pop/Edu: Polimodal	2,051	15,438	34,032
2021 Pop/Edu: Superior Non-University	1,881	15,858	47,807
2021 Pop/Edu: University	2,435	21,482	71,747
2021 Pop/Edu: Master's and Doctoral Level	89	832	3,198
2021 Pop/Edu: Special Education	202	1,559	3,756
2021 Pop/Edu: Others	4,008	30,125	68,051
<b>2020 Unemployment (MBR)</b>			
2020 Unemployed Population	1,560	12,130	29,940
<b>2021 Purchasing Power (MBR)</b>			
2021 Purchasing Power: Total	ARS 38,260,876,804	ARS 286,671,891,739	ARS 664,585,749,116
2021 Purchasing Power: Per Mill	1.4	10.2	23.7
2021 Purchasing Power: Per Capita	ARS 789,047	ARS 760,336	ARS 714,181
2021 Purchasing Power: Index	128	124	116
<b>2021 Food &amp; Beverage Expenditures (MBR)</b>			
2021 Food & Beverage: Total	ARS 7,741,736,769	ARS 59,074,242,083	ARS 139,054,522,400
2021 Food & Beverage: Per Mill	1.3	9.6	22.5
2021 Food & Beverage: Per Capita	ARS 159,656	ARS 156,682	ARS 149,432
2021 Food & Beverage: Index	118	116	110
<b>2021 Alcoholic Beverage Expenditures (MBR)</b>			
2021 Alcoholic Beverage: Total	ARS 532,378,602	ARS 4,051,828,630	ARS 9,407,263,490
2021 Alcoholic Beverage: Per Mill	1.3	9.9	23.0
2021 Alcoholic Beverage: Per Capita	ARS 10,979	ARS 10,747	ARS 10,109
2021 Alcoholic Beverage: Index	123	120	113
<b>2021 Tobacco Expenditures (MBR)</b>			
2021 Tobacco: Total	ARS 504,686,816	ARS 3,913,933,665	ARS 9,308,338,717
2021 Tobacco: Per Mill	1.2	9.2	21.9
2021 Tobacco: Per Capita	ARS 10,408	ARS 10,381	ARS 10,003
2021 Tobacco: Index	112	111	107

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**Source:** Esri and Michael Bauer Research

	1 kilometer	3 kilometer	5 kilometer
<b>2021 Clothing Expenditures (MBR)</b>			
2021 Clothing: Total	ARS 970,557,019	ARS 7,285,157,063	ARS 17,017,122,343
2021 Clothing: Per Mill	1.3	9.9	23.2
2021 Clothing: Per Capita	ARS 20,016	ARS 19,322	ARS 18,287
2021 Clothing: Index	125	120	114
<b>2021 Footwear Expenditures (MBR)</b>			
2021 Footwear: Total	ARS 412,222,431	ARS 3,106,800,062	ARS 7,305,432,699
2021 Footwear: Per Mill	1.3	9.7	22.7
2021 Footwear: Per Capita	ARS 8,501	ARS 8,240	ARS 7,851
2021 Footwear: Index	121	117	111
<b>2021 Furniture &amp; Furnishing Expenditures (MBR)</b>			
2021 Furniture/Furnishing: Total	ARS 248,860,198	ARS 1,877,303,517	ARS 4,390,787,733
2021 Furniture/Furnishing: Per Mill	1.3	9.8	22.8
2021 Furniture/Furnishing: Per Capita	ARS 5,132	ARS 4,979	ARS 4,718
2021 Furniture/Furnishing: Index	122	118	112
<b>2021 Household Textiles Expenditures (MBR)</b>			
2021 Household Textiles: Total	ARS 55,829,349	ARS 421,429,011	ARS 983,670,943
2021 Household Textiles: Per Mill	1.3	10.0	23.2
2021 Household Textiles: Per Capita	ARS 1,151	ARS 1,118	ARS 1,057
2021 Household Textiles: Index	124	120	114
<b>2021 Household Appliances Expenditures (MBR)</b>			
2021 Household Appliances: Total	ARS 292,767,948	ARS 2,221,438,294	ARS 5,223,722,505
2021 Household Appliances: Per Mill	1.3	9.7	22.8
2021 Household Appliances: Per Capita	ARS 6,038	ARS 5,892	ARS 5,614
2021 Household Appliances: Index	120	117	112
<b>2021 Household Utensils Expenditures (MBR)</b>			
2021 Household Utensils: Total	ARS 129,705,800	ARS 979,892,142	ARS 2,302,389,809
2021 Household Utensils: Per Mill	1.3	9.7	22.8
2021 Household Utensils: Per Capita	ARS 2,675	ARS 2,599	ARS 2,474
2021 Household Utensils: Index	121	118	112
<b>2021 House &amp; Garden Expenditures (MBR)</b>			
2021 House & Garden Tools: Total	ARS 93,139,269	ARS 704,286,773	ARS 1,676,405,586
2021 House & Garden Tools: Per Mill	1.2	9.3	22.2
2021 House & Garden Tools: Per Capita	ARS 1,921	ARS 1,868	ARS 1,802
2021 House & Garden Tools: Index	116	113	109
<b>2021 Household Maintenance Expenditures (MBR)</b>			
2021 Household Maintenance: Total	ARS 998,013,691	ARS 7,559,385,052	ARS 17,714,942,367
2021 Household Maintenance: Per Mill	1.3	9.9	23.1
2021 Household Maintenance: Per Capita	ARS 20,582	ARS 20,050	ARS 19,037
2021 Household Maintenance: Index	122	119	113
<b>2021 Medical Products &amp; Supplies Expenditures (MBR)</b>			
2021 Medical Products: Total	ARS 1,233,670,247	ARS 9,259,715,284	ARS 21,400,160,632
2021 Medical Products: Per Mill	1.4	10.8	25.1
2021 Medical Products: Per Capita	ARS 25,442	ARS 24,559	ARS 22,997
2021 Medical Products: Index	136	131	123
<b>2021 Consumer Electronics Expenditures (MBR)</b>			
2021 Electronics & IT: Total	ARS 277,931,044	ARS 2,100,792,150	ARS 4,945,931,539
2021 Electronics & IT: Per Mill	1.3	9.6	22.5
2021 Electronics & IT: Per Capita	ARS 5,732	ARS 5,572	ARS 5,315
2021 Electronics & IT: Index	119	116	110

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	1 kilometer	3 kilometer	5 kilometer
<b>2021 Recreation &amp; Culture Durable Expenditures (MBR)</b>			
2021 Recreation Durables: Total	ARS 14,474,945	ARS 108,536,577	ARS 256,832,450
2021 Recreation Durables: Per Mill	1.3	9.6	22.6
2021 Recreation Durables: Per Capita	ARS 299	ARS 288	ARS 276
2021 Recreation Durables: Index	120	116	111
<b>2021 Entertainment Expenditures (MBR)</b>			
2021 Toys/Sports/Pets: Total	ARS 570,734,003	ARS 4,300,180,810	ARS 10,144,130,138
2021 Toys/Sports/Pets: Per Mill	1.3	9.7	22.8
2021 Toys/Sports/Pets: Per Capita	ARS 11,770	ARS 11,405	ARS 10,901
2021 Toys/Sports/Pets: Index	121	117	112
<b>2021 Recreational &amp; Cultural Service Expenditures (MBR)</b>			
2021 Recreational Services: Total	ARS 1,003,142,498	ARS 7,606,524,318	ARS 17,875,628,846
2021 Recreational Services: Per Mill	1.3	9.7	22.7
2021 Recreational Services: Per Capita	ARS 20,688	ARS 20,175	ARS 19,210
2021 Recreational Services: Index	120	117	111
<b>2021 Books &amp; Stationery Expenditures (MBR)</b>			
2021 Books & Stationery: Total	ARS 275,668,965	ARS 2,087,127,807	ARS 4,895,182,495
2021 Books & Stationery: Per Mill	1.3	9.9	23.1
2021 Books & Stationery: Per Capita	ARS 5,685	ARS 5,536	ARS 5,260
2021 Books & Stationery: Index	122	119	113
<b>2021 Catering Services Expenditures (MBR)</b>			
2021 Catering Services: Total	ARS 1,154,418,793	ARS 8,699,475,601	ARS 20,350,361,192
2021 Catering Services: Per Mill	1.3	9.9	23.3
2021 Catering Services: Per Capita	ARS 23,807	ARS 23,074	ARS 21,869
2021 Catering Services: Index	124	120	114
<b>2021 Personal Care Expenditures (MBR)</b>			
2021 Personal Care: Total	ARS 1,665,772,336	ARS 12,755,104,320	ARS 30,228,640,115
2021 Personal Care: Per Mill	1.2	9.3	22.1
2021 Personal Care: Per Capita	ARS 34,353	ARS 33,830	ARS 32,484
2021 Personal Care: Index	115	113	109
<b>2021 Jewelry &amp; Personal Effects Expenditures (MBR)</b>			
2021 Personal Effects: Total	ARS 323,080,317	ARS 2,388,917,497	ARS 5,512,558,256
2021 Personal Effects: Per Mill	1.4	10.6	24.6
2021 Personal Effects: Per Capita	ARS 6,663	ARS 6,336	ARS 5,924
2021 Personal Effects: Index	136	129	120

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