

	1 kilometer	3 kilometer	5 kilometer
<b>2024 Population Totals (MBR)</b>			
2024 Total Population	38,279	320,908	828,629
2024 Population Density (per sq. km)	12,190.8	11,355.6	10,553.1
2024 Population Per Mill	0.8	6.9	17.7
2024 Total Population Age 0-14	6,434	54,365	149,349
2024 Total Population Age 15-29	7,019	61,720	165,961
2024 Total Population Age 30-44	8,589	72,767	183,667
2024 Total Population Age 45-59	7,351	60,361	152,713
2024 Total Population Age 60+	8,886	71,695	176,940
<b>2024 Male Population Totals (MBR)</b>			
2024 Total Male Population	17,810	149,348	390,528
<b>2024 Female Population Totals (MBR)</b>			
2024 Total Female Population	20,469	171,560	438,101
<b>2024 Household Totals (MBR)</b>			
2024 Total Households	14,566	123,250	305,708
2024 Average Household Size	2.6	2.6	2.7
<b>2024 Educational Attainment (MBR)</b>			
2024 Pop: No Education/Illiterate	1,945	16,248	43,696
2024 Pop: Primary Education (ISCED 1 and 2)	11,331	89,884	206,730
2024 Pop: Upper Secondary Education (ISCED 3)	18,275	150,979	376,480
2024 Pop: Post Secondary Education (ISCED 4 and 5)	3,694	33,479	97,633
2024 Pop: Tertiary Education (ISCED 6 to 8)	2,678	27,308	96,253
2024 Pop: Education Unknown	357	3,010	7,837
<b>2023 Unemployment (MBR)</b>			
2023 Unemployed Population	1,014	8,430	21,099
<b>2024 Purchasing Power (MBR)</b>			
2024 Purchasing Power: Total	ARS 379,285,744,894	ARS 3,065,206,387,194	ARS 7,497,286,642,568
2024 Purchasing Power: Per Mill	1.0	8.3	20.2
2024 Purchasing Power: Per Capita	ARS 9,908,455	ARS 9,551,667	ARS 9,047,821
2024 Purchasing Power: Index	125	120	114
<b>2024 Food &amp; Beverage Expenditures (MBR)</b>			
2024 Food & Beverage: Total	ARS 79,950,848,820	ARS 657,786,329,742	ARS 1,633,227,388,192
2024 Food & Beverage: Per Mill	0.9	7.8	19.4
2024 Food & Beverage: Per Capita	ARS 2,088,635	ARS 2,049,766	ARS 1,971,000
2024 Food & Beverage: Index	116	114	109
<b>2024 Alcoholic Beverage Expenditures (MBR)</b>			
2024 Alcoholic Beverage: Total	ARS 5,784,301,046	ARS 47,538,710,463	ARS 116,754,954,379
2024 Alcoholic Beverage: Per Mill	1.0	8.0	19.7
2024 Alcoholic Beverage: Per Capita	ARS 151,109	ARS 148,138	ARS 140,901
2024 Alcoholic Beverage: Index	119	117	111
<b>2024 Tobacco Expenditures (MBR)</b>			
2024 Tobacco: Total	ARS 5,479,021,359	ARS 45,844,178,262	ARS 114,932,178,623
2024 Tobacco: Per Mill	0.9	7.5	18.9
2024 Tobacco: Per Capita	ARS 143,134	ARS 142,858	ARS 138,702
2024 Tobacco: Index	110	110	107

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**Source:** Esri and Michael Bauer Research

	1 kilometer	3 kilometer	5 kilometer
<b>2024 Clothing Expenditures (MBR)</b>			
2024 Clothing: Total	ARS 10,141,185,778	ARS 82,326,906,811	ARS 203,364,695,678
2024 Clothing: Per Mill	1.0	8.0	19.8
2024 Clothing: Per Capita	ARS 264,928	ARS 256,544	ARS 245,423
2024 Clothing: Index	121	117	112
<b>2024 Footwear Expenditures (MBR)</b>			
2024 Footwear: Total	ARS 4,323,310,490	ARS 35,207,116,188	ARS 87,380,477,935
2024 Footwear: Per Mill	1.0	7.8	19.4
2024 Footwear: Per Capita	ARS 112,942	ARS 109,711	ARS 105,452
2024 Footwear: Index	117	114	110
<b>2024 Furniture &amp; Furnishing Expenditures (MBR)</b>			
2024 Furniture/Furnishing: Total	ARS 2,536,308,215	ARS 20,686,504,424	ARS 51,139,992,277
2024 Furniture/Furnishing: Per Mill	1.0	7.9	19.5
2024 Furniture/Furnishing: Per Capita	ARS 66,258	ARS 64,462	ARS 61,716
2024 Furniture/Furnishing: Index	118	115	110
<b>2024 Household Textiles Expenditures (MBR)</b>			
2024 Household Textiles: Total	ARS 576,207,352	ARS 4,698,797,174	ARS 11,591,099,807
2024 Household Textiles: Per Mill	1.0	8.1	19.9
2024 Household Textiles: Per Capita	ARS 15,053	ARS 14,642	ARS 13,988
2024 Household Textiles: Index	121	117	112
<b>2024 Household Appliances Expenditures (MBR)</b>			
2024 Household Appliances: Total	ARS 3,116,243,389	ARS 25,536,297,821	ARS 63,387,656,667
2024 Household Appliances: Per Mill	1.0	7.9	19.6
2024 Household Appliances: Per Capita	ARS 81,409	ARS 79,575	ARS 76,497
2024 Household Appliances: Index	118	115	110
<b>2024 Household Utensils Expenditures (MBR)</b>			
2024 Household Utensils: Total	ARS 1,417,735,996	ARS 11,571,737,153	ARS 28,708,877,428
2024 Household Utensils: Per Mill	1.0	7.9	19.6
2024 Household Utensils: Per Capita	ARS 37,037	ARS 36,059	ARS 34,646
2024 Household Utensils: Index	118	115	110
<b>2024 House &amp; Garden Expenditures (MBR)</b>			
2024 House & Garden Tools: Total	ARS 993,429,557	ARS 8,112,060,400	ARS 20,335,966,311
2024 House & Garden Tools: Per Mill	0.9	7.7	19.2
2024 House & Garden Tools: Per Capita	ARS 25,952	ARS 25,278	ARS 24,542
2024 House & Garden Tools: Index	114	111	108
<b>2024 Household Maintenance Expenditures (MBR)</b>			
2024 Household Maintenance: Total	ARS 10,075,293,519	ARS 82,406,861,605	ARS 203,830,732,372
2024 Household Maintenance: Per Mill	1.0	8.0	19.9
2024 Household Maintenance: Per Capita	ARS 263,207	ARS 256,793	ARS 245,986
2024 Household Maintenance: Index	120	117	112
<b>2024 Medical Products &amp; Supplies Expenditures (MBR)</b>			
2024 Medical Products: Total	ARS 12,702,240,481	ARS 103,134,563,714	ARS 252,333,716,220
2024 Medical Products: Per Mill	1.1	8.8	21.4
2024 Medical Products: Per Capita	ARS 331,833	ARS 321,384	ARS 304,520
2024 Medical Products: Index	132	128	121

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	1 kilometer	3 kilometer	5 kilometer
<b>2024 Consumer Electronics Expenditures (MBR)</b>			
2024 Electronics & IT: Total	ARS 3,003,750,365	ARS 24,529,476,100	ARS 60,943,035,138
2024 Electronics & IT: Per Mill	0.9	7.7	19.2
2024 Electronics & IT: Per Capita	ARS 78,470	ARS 76,438	ARS 73,547
2024 Electronics & IT: Index	116	113	108
<b>2024 Recreation &amp; Culture Durable Expenditures (MBR)</b>			
2024 Recreation Durables: Total	ARS 150,567,715	ARS 1,219,566,409	ARS 3,041,375,635
2024 Recreation Durables: Per Mill	1.0	7.8	19.4
2024 Recreation Durables: Per Capita	ARS 3,933	ARS 3,800	ARS 3,670
2024 Recreation Durables: Index	117	113	109
<b>2024 Entertainment Expenditures (MBR)</b>			
2024 Toys/Sports/Pets: Total	ARS 6,124,080,308	ARS 49,856,280,192	ARS 124,057,245,751
2024 Toys/Sports/Pets: Per Mill	1.0	7.8	19.5
2024 Toys/Sports/Pets: Per Capita	ARS 159,985	ARS 155,360	ARS 149,714
2024 Toys/Sports/Pets: Index	118	114	110
<b>2024 Recreational &amp; Cultural Service Expenditures (MBR)</b>			
2024 Recreational Services: Total	ARS 10,544,939,781	ARS 86,381,716,027	ARS 214,316,255,124
2024 Recreational Services: Per Mill	1.0	7.8	19.5
2024 Recreational Services: Per Capita	ARS 275,476	ARS 269,179	ARS 258,640
2024 Recreational Services: Index	117	114	110
<b>2024 Books &amp; Stationery Expenditures (MBR)</b>			
2024 Books & Stationery: Total	ARS 2,975,053,759	ARS 24,323,718,262	ARS 60,247,773,688
2024 Books & Stationery: Per Mill	1.0	8.0	19.8
2024 Books & Stationery: Per Capita	ARS 77,720	ARS 75,797	ARS 72,708
2024 Books & Stationery: Index	119	116	112
<b>2024 Catering Services Expenditures (MBR)</b>			
2024 Catering Services: Total	ARS 12,447,221,293	ARS 101,386,501,591	ARS 250,578,234,439
2024 Catering Services: Per Mill	1.0	8.0	19.9
2024 Catering Services: Per Capita	ARS 325,171	ARS 315,936	ARS 302,401
2024 Catering Services: Index	121	117	112
<b>2024 Personal Care Expenditures (MBR)</b>			
2024 Personal Care: Total	ARS 17,882,571,991	ARS 147,752,718,397	ARS 368,961,466,609
2024 Personal Care: Per Mill	0.9	7.6	19.1
2024 Personal Care: Per Capita	ARS 467,164	ARS 460,421	ARS 445,267
2024 Personal Care: Index	113	111	107
<b>2024 Jewelry &amp; Personal Effects Expenditures (MBR)</b>			
2024 Personal Effects: Total	ARS 3,296,963,896	ARS 26,389,285,208	ARS 64,491,815,197
2024 Personal Effects: Per Mill	1.1	8.5	20.8
2024 Personal Effects: Per Capita	ARS 86,130	ARS 82,233	ARS 77,830
2024 Personal Effects: Index	130	124	118

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