

25 Mandible St, Alexandria, New South Wales, 2015 Rings: 1, 3, 5 kilometer radii

Sample Report Latitude: -33.9046

		L	ongitude: 151.1988
NIC .	1 kilometer	3 kilometer	5 kilomete
2024 Population Totals (MBR)			
2024 Total Population	24,533	202,497	450,245
2024 Population Density (per sq. km)	7,813.1	7,165.5	5,734.1
2024 Population Per Mill	0.9	7.7	17.2
2024 Total Population Age 0-14	2,235	18,964	49,293
2024 Total Population Age 15-29	7,240	64,814	121,909
2024 Total Population Age 30-44	8,728	65,895	137,40
2024 Total Population Age 45-59	3,384	28,557	72,556
2024 Total Population Age 60+	2,937	24,248	69,044
2024 Male Population Totals (MBR)			
2024 Total Male Population	13,007	105,337	229,426
2024 Male Population Age 0-14	1,160	9,754	25,29
2024 Male Population Age 15-29	3,595	32,042	60,37
2024 Male Population Age 30-44	4,800	35,684	72,23
2024 Male Population Age 45-59	1,901	15,731	38,26
2024 Male Population Age 60+	1,551	12,125	33,25
2024 Female Population Totals (MBR)			
2024 Total Female Population	11,517	97,141	220,78
2024 Female Population Age 0-14	1,075	9,210	23,99
2024 Female Population Age 15-29	3,645	32,772	61,53
2024 Female Population Age 30-44	3,928	30,211	65,16
2024 Female Population Age 45-59	1,483	12,826	34,29
2024 Female Population Age 60+	1,386	12,123	35,79
2024 Household Totals (MBR)			
2024 Total Households	13,356	98,830	216,29
2024 Average Household Size	1.8	2.0	2.:
2024 Households by Income (MBR)			
2024 HHs: 1st Quintile (Below 56,016 Australian Dollar)	2,661	18,192	34,07
2024 HHs: 2nd Quintile (56,016 to 80,462 Australian	1,737	15,056	31,81
2024 HHs: 3rd Quintile ( 80,462 to 123,956 Australian	2,551	19,855	41,41
2024 HHs: 4th Quintile (123,956 to 179,148 Australian	2,894	20,905	44,06
2024 HHs: 5th Quintile (123,956 to 179,148 Australian	3,510	24,811	64,91
2024 Households by Type (MBR)	,	,	,
2024 HHs: Family Household without Children	4,174	29,395	61,01
2024 HHs: Family Household with Children	1,724	16,370	41,60
2024 HHs: Lone Parent Household	635	5,234	13,11
2024 HHs: Single Household	5,321	35,194	77,99
2024 HHs: Multi Person Non-Family Household	1,498	12,625	22,53
	,	,	,
2024 Marital Status (MBR) 2024 Marital Status: Single	16,363	133,447	277,58
2024 Marital Status: Married	5,957	52,905	131,57
2024 Marital Status: Divorced	1,695	12,199	30,08
2024 Marital Status: Widowed	509	3,927	10,95
	303	3,32,	10,55
2024 Educational Attainment (MBR)	2.255	20.222	F2 01
2024 Pop: No Education/Illiterate	2,355	20,222	52,01
2024 Pop: Primary Education (ISCED 1 and 2)	538	5,022	12,39
2024 Pop: Upper Secondary Education (ISCED 3)	4,028	36,801	79,49
2024 Pop: Post Secondary Education (ISCED 4 and 5)	1,580	12,466	27,88
2024 Pop: Tertiary Education (ISCED 6 to 8)	13,624	109,165	237,52
2024 Pop: Education Unknown	2,400	18,803	40,89

**Data Note:** The Population per Mill equals the population in the trade area divided by the total population in the country multiplied by 1,000. Purchasing Power describes the disposable income (income without taxes and social security contributions, including received transfer payments) and is shown in the country's currency. The Purchasing Power per Mill equals the purchasing power in the trade area divided by the total purchasing power in the country multiplied by 1,000. **Source:** Esri and Michael Bauer Research

©2024 Esri Page 1 of 4



25 Mandible St, Alexandria, New South Wales, 2015 Rings: 1, 3, 5 kilometer radii

Sample Report Latitude: -33.9046

October 15, 2024

			Longitude: 151.1988
*:	1 kilometer	3 kilometer	5 kilometer
2023 Unemployment (MBR)			
2023 Unemployed Population	463	4,705	9,640
2024 Purchasing Power (MBR)			
2024 Purchasing Power: Total	A\$1,908,889,838	A\$14,160,952,058	A\$34,259,548,68
2024 Purchasing Power: Per Mill	1.3	9.9	23.
2024 Purchasing Power: Per Capita	A\$77,809	A\$69,932	A\$76,09
2024 Purchasing Power: Index	143	128	139
2024 Food & Beverage Expenditures (MBR)			
2024 Food & Beverage: Total	A\$163,442,069	A\$1,249,981,970	A\$2,872,758,00
2024 Food & Beverage: Per Mill	1.2	8.8	20.
2024 Food & Beverage: Per Capita	A\$6,662	A\$6,173	A\$6,38
2024 Food & Beverage: Index	124	115	118
2024 Alcoholic Beverage Expenditures (MBR)			
2024 Alcoholic Beverage: Total	A\$35,400,125	A\$270,048,101	A\$611,613,72
2024 Alcoholic Beverage: Per Mill	1.3	10.0	22.0
2024 Alcoholic Beverage: Per Capita	A\$1,443	A\$1,334	A\$1,35
2024 Alcoholic Beverage: Index	140	129	13
2024 Tobacco Expenditures (MBR)			
2024 Tobacco: Total	A\$25,125,822	A\$197,009,914	A\$433,834,97
2024 Tobacco: Per Mill	1.1	8.8	19.
2024 Tobacco: Per Capita	A\$1,024	A\$973	A\$96
2024 Tobacco: Index	120	114	11
2024 Clothing Expenditures (MBR)			
2024 Clothing: Total	A\$50,575,644	A\$388,280,244	A\$908,725,25
2024 Clothing: Per Mill	1.2	9.0	21.
2024 Clothing: Per Capita	A\$2,062	A\$1,917	A\$2,01
2024 Clothing: Index	125	117	12
2024 Footwear Expenditures (MBR)			
2024 Footwear: Total	A\$10,066,727	A\$76,543,692	A\$180,513,25
2024 Footwear: Per Mill	1.1	8.6	20.
2024 Footwear: Per Capita	A\$410	A\$378	A\$40
2024 Footwear: Index	121	111	11
2024 Furniture & Furnishing Expenditures (MBR)			
2024 Furniture/Furnishing: Total	A\$22,118,773	A\$170,286,655	A\$392,587,85
2024 Furniture/Furnishing: Per Mill	1.2	9.5	21.
2024 Furniture/Furnishing: Per Capita	A\$902	A\$841	A\$87
2024 Furniture/Furnishing: Index	131	123	12
2024 Household Textiles Expenditures (MBR)			
2024 Household Textiles: Total	A\$6,755,274	A\$51,326,454	A\$120,368,34
2024 Household Textiles: Per Mill	1.2	8.9	20.
2024 Household Textiles: Per Capita	A\$275	A\$253	A\$26
2024 Household Textiles: Index	125	115	12
2024 Household Appliances Expenditures (MBR)			
2024 Household Appliances: Total	A\$14,295,973	A\$109,444,402	A\$254,343,50
2024 Household Appliances: Per Mill	1.1	8.6	19.
2024 Household Appliances: Per Capita	A\$583	A\$540	A\$56
2024 Household Appliances: Index	120	111	110

**Data Note:** The Population per Mill equals the population in the trade area divided by the total population in the country multiplied by 1,000. Purchasing Power describes the disposable income (income without taxes and social security contributions, including received transfer payments) and is shown in the country's currency. The Purchasing Power per Mill equals the purchasing power in the trade area divided by the total purchasing power in the country multiplied by 1,000. **Source:** Esri and Michael Bauer Research



25 Mandible St, Alexandria, New South Wales, 2015 Rings: 1, 3, 5 kilometer radii

Latitude: -33.9046 Longitude: 151.1988

October 15, 2024

Sample Report

SIE	1 kilometer	3 kilometer	5 kilometer
2024 Household Utensils Expenditures (MBR)			
2024 Household Utensils: Total	A\$6,031,508	A\$46,242,395	A\$108,234,615
2024 Household Utensils: Per Mill	1.1	8.8	20.5
2024 Household Utensils: Per Capita	A\$246	A\$228	A\$240
2024 Household Utensils: Index	122	114	120
2024 House & Garden Expenditures (MBR)			
2024 House & Garden Tools: Total	A\$7,741,678	A\$61,542,772	A\$142,084,038
2024 House & Garden Tools: Per Mill	1.1	8.6	19.7
2024 House & Garden Tools: Per Capita	A\$316	A\$304	A\$316
2024 House & Garden Tools: Index	115	111	115
024 Household Maintenance Expenditures (MBR)			
2024 Household Maintenance: Total	A\$16,570,012	A\$126,301,180	A\$295,889,296
2024 Household Maintenance: Per Mill	1.1	8.5	19.9
2024 Household Maintenance: Per Capita	A\$675	A\$624	A\$657
2024 Household Maintenance: Index	119	110	116
024 Medical Products & Supplies Expenditures (MBR)			
2024 Medical Products: Total	A\$37,132,448	A\$275,916,481	A\$675,619,337
2024 Medical Products: Per Mill	1.0	7.5	18.4
2024 Medical Products: Per Capita	A\$1,514	A\$1,363	A\$1,50
2024 Medical Products: Index	108	97	107
024 Consumer Electronics Expenditures (MBR)			
2024 Electronics & IT: Total	A\$23,902,417	A\$182,697,215	A\$425,482,956
2024 Electronics & IT: Per Mill	1.2	8.8	20.5
2024 Electronics & IT: Per Capita	A\$974	A\$902	A\$945
2024 Electronics & IT: Index	123	114	120
024 Recreation & Culture Durable Expenditures (MBR)			
2024 Recreation Durables: Total	A\$4,938,567	A\$38,479,376	A\$91,513,623
2024 Recreation Durables: Per Mill	1.1	8.2	19.6
2024 Recreation Durables: Per Capita	A\$201	A\$190	A\$203
2024 Recreation Durables: Index	113	107	114
2024 Entertainment Expenditures (MBR)			
2024 Toys/Sports/Pets: Total	A\$30,503,035	A\$235,552,592	A\$554,230,266
2024 Toys/Sports/Pets: Per Mill	1.1	8.3	19.6
2024 Toys/Sports/Pets: Per Capita	A\$1,243	A\$1,163	A\$1,231
2024 Toys/Sports/Pets: Index	115	108	114
024 Recreational & Cultural Service Expenditures (MBR)			
2024 Recreational Services: Total	A\$52,816,867	A\$406,122,540	A\$935,681,228
2024 Recreational Services: Per Mill	1.2	8.8	20.4
2024 Recreational Services: Per Capita	A\$2,153	A\$2,006	A\$2,078
2024 Recreational Services: Index	123	115	119
024 Books & Stationery Expenditures (MBR)			
2024 Books & Stationery: Total	A\$8,742,967	A\$66,494,278	A\$156,331,771
2024 Books & Stationery: Per Mill	1.1	8.2	19.4
2024 Books & Stationery: Per Capita	A\$356	A\$328	A\$347
2024 Books & Stationery: Index	116	107	113

**Data Note:** The Population per Mill equals the population in the trade area divided by the total population in the country multiplied by 1,000. Purchasing Power describes the disposable income (income without taxes and social security contributions, including received transfer payments) and is shown in the country's currency. The Purchasing Power per Mill equals the purchasing power in the trade area divided by the total purchasing power in the country multiplied by 1,000. **Source:** Esri and Michael Bauer Research



25 Mandible St, Alexandria, New South Wales, 2015 Rings: 1, 3, 5 kilometer radii

Sample Report Latitude: -33.9046 Longitude: 151.1988

Nic .	1 kilometer	3 kilometer	5 kilometer
2024 Catering Services Expenditures (MBR)			
2024 Catering Services: Total	A\$70,272,588	A\$534,150,975	A\$1,258,555,790
2024 Catering Services: Per Mill	1.1	8.6	20.2
2024 Catering Services: Per Capita	A\$2,864	A\$2,638	A\$2,795
2024 Catering Services: Index	120	111	117
2024 Personal Care Expenditures (MBR)			
2024 Personal Care: Total	A\$38,587,161	A\$295,814,320	A\$678,792,234
2024 Personal Care: Per Mill	1.1	8.5	19.5
2024 Personal Care: Per Capita	A\$1,573	A\$1,461	A\$1,508
2024 Personal Care: Index	118	110	114
2024 Jewelry & Personal Effects Expenditures (MBR)			
2024 Personal Effects: Total	A\$26,417,775	A\$196,438,697	A\$485,960,516
2024 Personal Effects: Per Mill	1.1	8.4	20.7
2024 Personal Effects: Per Capita	A\$1,077	A\$970	A\$1,079
2024 Personal Effects: Index	120	108	120

**Data Note:** The Population per Mill equals the population in the trade area divided by the total population in the country multiplied by 1,000. Purchasing Power describes the disposable income (income without taxes and social security contributions, including received transfer payments) and is shown in the country's currency. The Purchasing Power per Mill equals the purchasing power in the trade area divided by the total purchasing power in the country multiplied by 1,000. **Source:** Esri and Michael Bauer Research

© 2024 Esri Page 4 of 4