



|  | 1 kilometer | 3 kilometer | 5 kilometer |
|--|-------------|-------------|-------------|
| <b>2021 Population Totals (MBR)</b>  |             |             |             |
| 2021 Total Population  | 22,194      | 217,417     | 498,888     |
| 2021 Population Density (per sq. km)   | 7,068.2     | 7,693.5     | 6,353.6     |
| 2021 Population Per Mill   | 0.9         | 8.4         | 19.3        |
| 2021 Total Population Age 0-14   | 2,251       | 19,809      | 52,659      |
| 2021 Total Population Age 15-29  | 6,171       | 77,184      | 151,325     |
| 2021 Total Population Age 30-44  | 7,062       | 65,196      | 146,196     |
| 2021 Total Population Age 45-59  | 3,371       | 29,436      | 76,009      |
| 2021 Total Population Age 60+  | 3,340       | 25,793      | 72,698      |
| <b>2021 Male Population Totals (MBR)</b>   |             |             |             |
| 2021 Total Male Population   | 11,324      | 110,470     | 252,346     |
| 2021 Male Population Age 0-14  | 1,124       | 10,088      | 27,172      |
| 2021 Male Population Age 15-29   | 2,895       | 37,167      | 74,334      |
| 2021 Male Population Age 30-44   | 3,750       | 34,546      | 76,110      |
| 2021 Male Population Age 45-59   | 1,897       | 16,123      | 40,028      |
| 2021 Male Population Age 60+   | 1,658       | 12,545      | 34,702      |
| <b>2021 Female Population Totals (MBR)</b>                                       |             |             |             |
| 2021 Total Female Population   | 10,870      | 106,947     | 246,542     |
| 2021 Female Population Age 0-14  | 1,127       | 9,720       | 25,488      |
| 2021 Female Population Age 15-29   | 3,276       | 40,017      | 76,991      |
| 2021 Female Population Age 30-44   | 3,312       | 30,650      | 70,086      |
| 2021 Female Population Age 45-59   | 1,475       | 13,312      | 35,981      |
| 2021 Female Population Age 60+   | 1,681       | 13,248      | 37,996      |
| <b>2021 Household Totals (MBR)</b>   |             |             |             |
| 2021 Total Households  | 12,301      | 107,111     | 244,723     |
| 2021 Average Household Size  | 1.8         | 2.0         | 2.0         |
| <b>2021 Households by Income (MBR)</b>   |             |             |             |
| 2021 HHs: 1st Quintile (Below 40,117 A\$)  | 2,474       | 17,797      | 34,874      |
| 2021 HHs: 2nd Quintile (40,117 to 64,138 A\$)                                    | 1,833       | 17,502      | 37,086      |
| 2021 HHs: 3rd Quintile (64,139 to 100,785 A\$)                                   | 1,902       | 19,305      | 42,931      |
| 2021 HHs: 4th Quintile (100,786 to 149,596 A\$)                                  | 2,806       | 24,776      | 55,655      |
| 2021 HHs: 5th Quintile (149,597 A\$ and above)                                   | 3,282       | 27,718      | 74,145      |
| <b>2021 Households by Type (MBR)</b>   |             |             |             |
| 2021 HHs: Family Households  | 5,033       | 45,637      | 109,163     |
| 2021 HHs: Single Person Households   | 3,696       | 28,636      | 65,753      |
| 2021 HHs: Non-Family Households  | 1,456       | 14,826      | 27,672      |
| 2021 HHs: Others   | 2,112       | 17,998      | 42,103      |
| <b>2021 Marital Status (MBR)</b>   |             |             |             |
| 2021 Marital Status: Single  | 14,173      | 142,967     | 306,440     |
| 2021 Marital Status: Married   | 5,618       | 56,904      | 147,759     |
| 2021 Marital Status: Divorced  | 1,760       | 12,964      | 32,135      |
| 2021 Marital Status: Widowed   | 635         | 4,562       | 12,511      |


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**Source:** Esri and Michael Bauer Research

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|--|------------------|-------------------|-------------------|
| <b>2021 Educational Attainment (MBR)</b>   |                  |                   |                   |
| 2021 Pop 15+/Edu: Postgraduate Degree  | 2,209            | 23,026            | 52,899            |
| 2021 Pop 15+/Edu: Graduate Diploma/Certificate                                   | 518              | 4,397             | 10,833            |
| 2021 Pop 15+/Edu: Bachelor's Degree  | 5,432            | 55,668            | 125,804           |
| 2021 Pop 15+/Edu: Advanced Diploma   | 1,740            | 16,152            | 37,619            |
| 2021 Pop 15+/Edu: Certificate III & IV Level                                     | 1,493            | 12,815            | 29,997            |
| 2021 Pop 15+/Edu: Secondary - 10 Years and                                       | 4,678            | 49,360            | 104,850           |
| 2021 Pop 15+/Edu: Certificate I & II Level                                       | 0                | 70                | 99                |
| 2021 Pop 15+/Edu: Secondary - 9 Years and Below                                  | 760              | 6,579             | 15,500            |
| 2021 Pop 15+/Edu: Others   | 3,107            | 29,524            | 68,588            |
| <b>2020 Unemployment (MBR)</b>   |                  |                   |                   |
| 2020 Unemployed Population   | 686              | 8,028             | 16,982            |
| <b>2021 Purchasing Power (MBR)</b>   |                  |                   |                   |
| 2021 Purchasing Power: Total   | A\$1,425,059,778 | A\$12,701,566,664 | A\$31,848,876,539 |
| 2021 Purchasing Power: Per Mill  | 1.2              | 10.5              | 26.4              |
| 2021 Purchasing Power: Per Capita  | A\$64,209        | A\$58,420         | A\$63,840         |
| 2021 Purchasing Power: Index   | 138              | 125               | 137               |
| <b>2021 Food &amp; Beverage Expenditures (MBR)</b>                               |                  |                   |                   |
| 2021 Food & Beverage: Total  | A\$121,594,989   | A\$1,097,736,207  | A\$2,610,591,679  |
| 2021 Food & Beverage: Per Mill   | 1.1              | 9.5               | 22.7              |
| 2021 Food & Beverage: Per Capita   | A\$5,479         | A\$5,049          | A\$5,233          |
| 2021 Food & Beverage: Index  | 123              | 113               | 117               |
| <b>2021 Alcoholic Beverage Expenditures (MBR)</b>                                |                  |                   |                   |
| 2021 Alcoholic Beverage: Total   | A\$26,240,783    | A\$239,049,357    | A\$561,050,964    |
| 2021 Alcoholic Beverage: Per Mill  | 1.2              | 11.0              | 25.7              |
| 2021 Alcoholic Beverage: Per Capita  | A\$1,182         | A\$1,100          | A\$1,125          |
| 2021 Alcoholic Beverage: Index   | 140              | 130               | 133               |
| <b>2021 Tobacco Expenditures (MBR)</b>   |                  |                   |                   |
| 2021 Tobacco: Total  | A\$20,388,662    | A\$188,938,202    | A\$430,771,477    |
| 2021 Tobacco: Per Mill   | 1.0              | 9.6               | 21.9              |
| 2021 Tobacco: Per Capita   | A\$919           | A\$869            | A\$863            |
| 2021 Tobacco: Index  | 121              | 114               | 113               |
| <b>2021 Clothing Expenditures (MBR)</b>  |                  |                   |                   |
| 2021 Clothing: Total   | A\$35,530,376    | A\$324,363,962    | A\$789,513,870    |
| 2021 Clothing: Per Mill  | 1.1              | 9.7               | 23.7              |
| 2021 Clothing: Per Capita  | A\$1,601         | A\$1,492          | A\$1,583          |
| 2021 Clothing: Index   | 124              | 116               | 123               |
| <b>2021 Footwear Expenditures (MBR)</b>  |                  |                   |                   |
| 2021 Footwear: Total   | A\$7,096,298     | A\$63,757,895     | A\$156,514,791    |
| 2021 Footwear: Per Mill  | 1.0              | 9.2               | 22.6              |
| 2021 Footwear: Per Capita  | A\$320           | A\$293            | A\$314            |
| 2021 Footwear: Index   | 119              | 109               | 117               |
| <b>2021 Furniture &amp; Furnishing Expenditures (MBR)</b>                        |                  |                   |                   |
| 2021 Furniture/Furnishing: Total   | A\$16,037,287    | A\$147,985,705    | A\$354,078,189    |
| 2021 Furniture/Furnishing: Per Mill  | 1.1              | 10.3              | 24.6              |
| 2021 Furniture/Furnishing: Per Capita  | A\$723           | A\$681            | A\$710            |
| 2021 Furniture/Furnishing: Index   | 129              | 122               | 127               |


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| <b>2021 Household Textiles Expenditures (MBR)</b>                                |               |                |                |
| 2021 Household Textiles: Total   | A\$4,968,894  | A\$44,493,503  | A\$108,131,830 |
| 2021 Household Textiles: Per Mill  | 1.1           | 9.6            | 23.3           |
| 2021 Household Textiles: Per Capita  | A\$224        | A\$205         | A\$217         |
| 2021 Household Textiles: Index   | 124           | 114            | 120            |
| <b>2021 Household Appliances Expenditures (MBR)</b>                              |               |                |                |
| 2021 Household Appliances: Total   | A\$10,377,584 | A\$93,421,020  | A\$225,279,786 |
| 2021 Household Appliances: Per Mill  | 1.0           | 9.2            | 22.3           |
| 2021 Household Appliances: Per Capita  | A\$468        | A\$430         | A\$452         |
| 2021 Household Appliances: Index   | 119           | 110            | 115            |
| <b>2021 Household Utensils Expenditures (MBR)</b>                                |               |                |                |
| 2021 Household Utensils: Total   | A\$4,201,952  | A\$38,125,311  | A\$92,535,474  |
| 2021 Household Utensils: Per Mill  | 1.0           | 9.5            | 23.0           |
| 2021 Household Utensils: Per Capita  | A\$189        | A\$175         | A\$185         |
| 2021 Household Utensils: Index   | 121           | 113            | 119            |
| <b>2021 House &amp; Garden Expenditures (MBR)</b>                                |               |                |                |
| 2021 House & Garden Tools: Total   | A\$5,384,456  | A\$51,307,328  | A\$121,970,342 |
| 2021 House & Garden Tools: Per Mill  | 1.0           | 9.4            | 22.3           |
| 2021 House & Garden Tools: Per Capita  | A\$243        | A\$236         | A\$244         |
| 2021 House & Garden Tools: Index   | 115           | 111            | 115            |
| <b>2021 Household Maintenance Expenditures (MBR)</b>                             |               |                |                |
| 2021 Household Maintenance: Total  | A\$13,382,615 | A\$119,643,586 | A\$289,513,862 |
| 2021 Household Maintenance: Per Mill   | 1.0           | 9.2            | 22.3           |
| 2021 Household Maintenance: Per Capita   | A\$603        | A\$550         | A\$580         |
| 2021 Household Maintenance: Index  | 120           | 110            | 116            |
| <b>2021 Medical Products &amp; Supplies Expenditures (MBR)</b>                   |               |                |                |
| 2021 Medical Products: Total   | A\$27,205,057 | A\$228,268,063 | A\$578,319,348 |
| 2021 Medical Products: Per Mill  | 1.0           | 8.1            | 20.5           |
| 2021 Medical Products: Per Capita  | A\$1,226      | A\$1,050       | A\$1,159       |
| 2021 Medical Products: Index   | 112           | 96             | 106            |
| <b>2021 Consumer Electronics Expenditures (MBR)</b>                              |               |                |                |
| 2021 Electronics & IT: Total   | A\$17,133,313 | A\$155,602,232 | A\$376,813,780 |
| 2021 Electronics & IT: Per Mill  | 1.0           | 9.5            | 22.9           |
| 2021 Electronics & IT: Per Capita  | A\$772        | A\$716         | A\$755         |
| 2021 Electronics & IT: Index   | 121           | 112            | 119            |
| <b>2021 Recreation &amp; Culture Durable Expenditures (MBR)</b>                  |               |                |                |
| 2021 Recreation Durables: Total  | A\$3,514,635  | A\$32,627,459  | A\$80,161,547  |
| 2021 Recreation Durables: Per Mill   | 1.0           | 8.9            | 21.8           |
| 2021 Recreation Durables: Per Capita   | A\$158        | A\$150         | A\$161         |
| 2021 Recreation Durables: Index  | 111           | 105            | 113            |
| <b>2021 Entertainment Expenditures (MBR)</b>                                     |               |                |                |
| 2021 Toys/Sports/Pets: Total   | A\$21,820,181 | A\$198,975,525 | A\$485,755,079 |
| 2021 Toys/Sports/Pets: Per Mill  | 1.0           | 9.0            | 21.9           |
| 2021 Toys/Sports/Pets: Per Capita  | A\$983        | A\$915         | A\$974         |
| 2021 Toys/Sports/Pets: Index   | 114           | 106            | 113            |
| <b>2021 Recreational &amp; Cultural Service Expenditures (MBR)</b>               |               |                |                |
| 2021 Recreational Services: Total  | A\$36,682,921 | A\$334,429,258 | A\$798,468,020 |
| 2021 Recreational Services: Per Mill   | 1.0           | 9.6            | 22.8           |
| 2021 Recreational Services: Per Capita   | A\$1,653      | A\$1,538       | A\$1,601       |
| 2021 Recreational Services: Index  | 122           | 113            | 118            |

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|--|---------------|----------------|------------------|
| <b>2021 Books &amp; Stationery Expenditures (MBR)</b>                            |               |                |                  |
| 2021 Books & Stationery: Total   | A\$8,525,841  | A\$75,587,508  | A\$183,779,775   |
| 2021 Books & Stationery: Per Mill  | 1.0           | 8.9            | 21.7             |
| 2021 Books & Stationery: Per Capita  | A\$384        | A\$348         | A\$368           |
| 2021 Books & Stationery: Index   | 117           | 106            | 112              |
| <b>2021 Catering Services Expenditures (MBR)</b>                                 |               |                |                  |
| 2021 Catering Services: Total  | A\$49,102,686 | A\$438,003,853 | A\$1,072,196,871 |
| 2021 Catering Services: Per Mill   | 1.0           | 9.1            | 22.4             |
| 2021 Catering Services: Per Capita   | A\$2,212      | A\$2,015       | A\$2,149         |
| 2021 Catering Services: Index  | 119           | 109            | 116              |
| <b>2021 Personal Care Expenditures (MBR)</b>                                     |               |                |                  |
| 2021 Personal Care: Total  | A\$28,715,332 | A\$258,961,699 | A\$615,997,540   |
| 2021 Personal Care: Per Mill   | 1.0           | 9.1            | 21.8             |
| 2021 Personal Care: Per Capita   | A\$1,294      | A\$1,191       | A\$1,235         |
| 2021 Personal Care: Index  | 118           | 109            | 113              |
| <b>2021 Jewelry &amp; Personal Effects Expenditures (MBR)</b>                    |               |                |                  |
| 2021 Personal Effects: Total   | A\$20,362,481 | A\$176,585,892 | A\$456,053,998   |
| 2021 Personal Effects: Per Mill  | 1.0           | 8.9            | 22.9             |
| 2021 Personal Effects: Per Capita  | A\$917        | A\$812         | A\$914           |
| 2021 Personal Effects: Index   | 119           | 105            | 119              |

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