

	1 kilometer	3 kilometer	5 kilometer
<b>2021 Population Totals (MBR)</b>			
2021 Total Population	59,858	477,930	1,173,895
2021 Population Density (per sq. km)	19,063.1	16,911.9	14,950.3
2021 Population Per Mill	3.3	26.0	63.8
2021 Total Population Age 0-14	7,183	60,150	160,667
2021 Total Population Age 15-29	17,029	128,428	293,592
2021 Total Population Age 30-44	19,784	151,903	346,168
2021 Total Population Age 45-59	8,506	69,985	183,710
2021 Total Population Age 60+	7,356	67,464	189,758
<b>2021 Male Population Totals (MBR)</b>			
2021 Total Male Population	30,778	241,535	583,974
2021 Male Population Age 0-14	3,638	30,504	81,612
2021 Male Population Age 15-29	8,978	67,097	152,063
2021 Male Population Age 30-44	10,936	82,539	184,725
2021 Male Population Age 45-59	4,228	34,317	89,357
2021 Male Population Age 60+	2,998	27,079	76,217
<b>2021 Female Population Totals (MBR)</b>			
2021 Total Female Population	29,080	236,395	589,922
2021 Female Population Age 0-14	3,545	29,646	79,055
2021 Female Population Age 15-29	8,051	61,331	141,529
2021 Female Population Age 30-44	8,848	69,365	161,444
2021 Female Population Age 45-59	4,278	35,667	94,353
2021 Female Population Age 60+	4,358	40,385	113,541
<b>2021 Household Totals (MBR)</b>			
2021 Total Households	25,252	196,928	457,290
2021 Average Household Size	2.4	2.4	2.6
<b>2021 Households by Type (MBR)</b>			
2021 HHs: Single	8,555	63,685	132,864
2021 HHs: Nuclear (Single Parent)	2,106	17,486	45,094
2021 HHs: Nuclear (Couples with Children)	3,565	30,548	81,730
2021 HHs: Nuclear (Couples without Children)	4,536	34,545	75,262
2021 HHs: Composite	716	5,555	12,810
2021 HHs: Extended	2,571	21,230	58,516
2021 HHs: Not Nuclear	3,202	23,879	51,015
<b>2021 Educational Attainment (MBR)</b>			
2021 Pop/Edu: Never Attended	1,954	15,951	39,964
2021 Pop/Edu: Preschool	2,463	20,740	55,281
2021 Pop/Edu: Special or Differential	118	1,015	3,104
2021 Pop/Edu: Basic Education	7,198	57,920	159,979
2021 Pop/Edu: Elementary or High School	780	6,782	21,775
2021 Pop/Edu: Humanist Scientist	11,033	87,822	222,102
2021 Pop/Edu: Professional Technique	6,187	47,690	123,316
2021 Pop/Edu: Humanities	1,263	11,551	31,951
2021 Pop/Edu: Commercial	355	3,003	8,358
2021 Pop/Edu: Advanced Technician	6,228	47,337	108,438
2021 Pop/Edu: Professional	18,847	147,911	327,888
2021 Pop/Edu: Master	1,925	17,595	40,705
2021 Pop/Edu: Doctorate	336	3,161	7,331
2021 Pop/Edu: Unknown	1,171	9,452	23,705

**Data Note:** The Population per Mill equals the population in the trade area divided by the total population in the country multiplied by 1,000. Purchasing Power describes the disposable income (income without taxes and social security contributions, including received transfer payments) and is shown in the country's currency. The Purchasing Power per Mill equals the purchasing power in the trade area divided by the total purchasing power in the country multiplied by 1,000.

**Source:** Esri and Michael Bauer Research

	1 kilometer	3 kilometer	5 kilometer
<b>2021 Purchasing Power (MBR)</b>			
2021 Purchasing Power: Total	CLP 674,956,970,382	CLP 5,385,918,655,821	CLP 12,470,621,843,10
2021 Purchasing Power: Per Mill	4.9	39.4	91.1
2021 Purchasing Power: Per Capita	CLP 11,275,969	CLP 11,269,263	CLP 10,623,286
2021 Purchasing Power: Index	152	152	143
<b>2021 Food &amp; Beverage Expenditures (MBR)</b>			
2021 Food & Beverage: Total	CLP 104,361,297,909	CLP 823,749,750,650	CLP 1,934,032,979,428
2021 Food & Beverage: Per Mill	4.2	33.5	78.8
2021 Food & Beverage: Per Capita	CLP 1,743,481	CLP 1,723,578	CLP 1,647,535
2021 Food & Beverage: Index	131	129	124
<b>2021 Alcoholic Beverage Expenditures (MBR)</b>			
2021 Alcoholic Beverage: Total	CLP 10,068,724,734	CLP 78,499,824,723	CLP 180,234,393,672
2021 Alcoholic Beverage: Per Mill	4.8	37.7	86.7
2021 Alcoholic Beverage: Per Capita	CLP 168,210	CLP 164,250	CLP 153,535
2021 Alcoholic Beverage: Index	149	145	136
<b>2021 Tobacco Expenditures (MBR)</b>			
2021 Tobacco: Total	CLP 8,599,634,465	CLP 67,773,664,086	CLP 160,203,214,378
2021 Tobacco: Per Mill	4.0	31.3	74.1
2021 Tobacco: Per Capita	CLP 143,667	CLP 141,807	CLP 136,472
2021 Tobacco: Index	122	121	116
<b>2021 Clothing Expenditures (MBR)</b>			
2021 Clothing: Total	CLP 19,565,174,606	CLP 155,287,379,384	CLP 365,357,428,929
2021 Clothing: Per Mill	4.4	34.9	82.1
2021 Clothing: Per Capita	CLP 326,860	CLP 324,917	CLP 311,235
2021 Clothing: Index	135	134	129
<b>2021 Footwear Expenditures (MBR)</b>			
2021 Footwear: Total	CLP 8,799,378,958	CLP 69,893,143,553	CLP 164,894,955,713
2021 Footwear: Per Mill	4.2	33.7	79.6
2021 Footwear: Per Capita	CLP 147,004	CLP 146,241	CLP 140,468
2021 Footwear: Index	131	130	125
<b>2021 Furniture &amp; Furnishing Expenditures (MBR)</b>			
2021 Furniture/Furnishing: Total	CLP 6,411,315,957	CLP 50,450,419,615	CLP 117,443,723,430
2021 Furniture/Furnishing: Per Mill	4.6	35.9	83.6
2021 Furniture/Furnishing: Per Capita	CLP 107,109	CLP 105,560	CLP 100,046
2021 Furniture/Furnishing: Index	140	138	131
<b>2021 Household Textiles Expenditures (MBR)</b>			
2021 Household Textiles: Total	CLP 1,761,763,464	CLP 13,962,112,598	CLP 32,802,066,216
2021 Household Textiles: Per Mill	4.4	34.7	81.5
2021 Household Textiles: Per Capita	CLP 29,432	CLP 29,214	CLP 27,943
2021 Household Textiles: Index	135	134	128
<b>2021 Household Appliances Expenditures (MBR)</b>			
2021 Household Appliances: Total	CLP 5,140,464,612	CLP 40,856,296,233	CLP 96,734,709,324
2021 Household Appliances: Per Mill	4.1	32.9	78.0
2021 Household Appliances: Per Capita	CLP 85,878	CLP 85,486	CLP 82,405
2021 Household Appliances: Index	127	127	122
<b>2021 Household Utensils Expenditures (MBR)</b>			
2021 Household Utensils: Total	CLP 1,874,101,352	CLP 14,877,473,709	CLP 35,119,461,076
2021 Household Utensils: Per Mill	4.2	33.6	79.4
2021 Household Utensils: Per Capita	CLP 31,309	CLP 31,129	CLP 29,917
2021 Household Utensils: Index	130	130	125

**Data Note:** The Population per Mill equals the population in the trade area divided by the total population in the country multiplied by 1,000. Purchasing Power describes the disposable income (income without taxes and social security contributions, including received transfer payments) and is shown in the country's currency. The Purchasing Power per Mill equals the purchasing power in the trade area divided by the total purchasing power in the country multiplied by 1,000.

**Source:** Esri and Michael Bauer Research



# Chile Summary Report

Calle Merced 779-779, Santiago, Región Metropolitana de  
Rings: 1, 3, 5 kilometer radii


Sample Report  
Latitude: -33.4381  
Longitude: -70.6482

	1 kilometer	3 kilometer	5 kilometer
<b>2021 House &amp; Garden Expenditures (MBR)</b>			
2021 House & Garden Tools: Total	CLP 1,904,001,821	CLP 15,202,391,512	CLP 36,415,412,220
2021 House & Garden Tools: Per Mill	3.9	31.3	75.0
2021 House & Garden Tools: Per Capita	CLP 31,809	CLP 31,809	CLP 31,021
2021 House & Garden Tools: Index	121	121	118
<b>2021 Household Maintenance Expenditures (MBR)</b>			
2021 Household Maintenance: Total	CLP 18,071,807,008	CLP 143,774,057,600	CLP 340,386,999,249
2021 Household Maintenance: Per Mill	4.2	33.3	78.7
2021 Household Maintenance: Per Capita	CLP 301,911	CLP 300,827	CLP 289,964
2021 Household Maintenance: Index	129	128	124
<b>2021 Medical Products &amp; Supplies Expenditures (MBR)</b>			
2021 Medical Products: Total	CLP 14,536,040,552	CLP 119,053,009,087	CLP 291,149,377,176
2021 Medical Products: Per Mill	3.8	31.0	75.9
2021 Medical Products: Per Capita	CLP 242,842	CLP 249,101	CLP 248,020
2021 Medical Products: Index	117	120	119
<b>2021 Consumer Electronics Expenditures (MBR)</b>			
2021 Electronics & IT: Total	CLP 6,052,883,647	CLP 47,844,929,782	CLP 112,243,357,157
2021 Electronics & IT: Per Mill	4.3	34.2	80.2
2021 Electronics & IT: Per Capita	CLP 101,121	CLP 100,109	CLP 95,616
2021 Electronics & IT: Index	133	132	126
<b>2021 Recreation &amp; Culture Durable Expenditures (MBR)</b>			
2021 Recreation Durables: Total	CLP 354,616,436	CLP 2,838,680,114	CLP 6,785,444,502
2021 Recreation Durables: Per Mill	4.0	32.2	77.1
2021 Recreation Durables: Per Capita	CLP 5,924	CLP 5,940	CLP 5,780
2021 Recreation Durables: Index	124	124	121
<b>2021 Entertainment Expenditures (MBR)</b>			
2021 Toys/Sports/Pets: Total	CLP 8,807,696,060	CLP 70,366,409,164	CLP 167,785,604,075
2021 Toys/Sports/Pets: Per Mill	4.1	32.4	77.2
2021 Toys/Sports/Pets: Per Capita	CLP 147,143	CLP 147,232	CLP 142,931
2021 Toys/Sports/Pets: Index	125	125	121
<b>2021 Recreational &amp; Cultural Service Expenditures (MBR)</b>			
2021 Recreational Services: Total	CLP 10,411,413,792	CLP 82,413,709,298	CLP 193,962,413,590
2021 Recreational Services: Per Mill	4.3	33.8	79.5
2021 Recreational Services: Per Capita	CLP 173,935	CLP 172,439	CLP 165,230
2021 Recreational Services: Index	131	130	125
<b>2021 Books &amp; Stationery Expenditures (MBR)</b>			
2021 Books & Stationery: Total	CLP 3,912,934,472	CLP 31,212,522,807	CLP 74,170,600,264
2021 Books & Stationery: Per Mill	4.1	32.8	77.9
2021 Books & Stationery: Per Capita	CLP 65,370	CLP 65,308	CLP 63,183
2021 Books & Stationery: Index	126	126	122
<b>2021 Catering Services Expenditures (MBR)</b>			
2021 Catering Services: Total	CLP 15,696,563,195	CLP 125,144,743,788	CLP 296,551,759,505
2021 Catering Services: Per Mill	4.2	33.6	79.6
2021 Catering Services: Per Capita	CLP 262,230	CLP 261,847	CLP 252,622
2021 Catering Services: Index	130	129	125
<b>2021 Personal Care Expenditures (MBR)</b>			
2021 Personal Care: Total	CLP 20,102,550,366	CLP 159,133,091,462	CLP 376,140,833,910
2021 Personal Care: Per Mill	4.1	32.1	75.9
2021 Personal Care: Per Capita	CLP 335,837	CLP 332,963	CLP 320,421
2021 Personal Care: Index	125	124	119

**Data Note:** The Population per Mill equals the population in the trade area divided by the total population in the country multiplied by 1,000. Purchasing Power describes the disposable income (income without taxes and social security contributions, including received transfer payments) and is shown in the country's currency. The Purchasing Power per Mill equals the purchasing power in the trade area divided by the total purchasing power in the country multiplied by 1,000.

**Source:** Esri and Michael Bauer Research

August 17, 2022

	1 kilometer	3 kilometer	5 kilometer
<b>2021 Jewelry &amp; Personal Effects Expenditures (MBR)</b>			
2021 Personal Effects: Total	CLP 5,052,501,316	CLP 40,674,925,582	CLP 96,728,549,297
2021 Personal Effects: Per Mill	4.4	35.3	83.9
2021 Personal Effects: Per Capita	CLP 84,408	CLP 85,106	CLP 82,400
2021 Personal Effects: Index	135	136	132

Sample Report

**Data Note:** The Population per Mill equals the population in the trade area divided by the total population in the country multiplied by 1,000. Purchasing Power describes the disposable income (income without taxes and social security contributions, including received transfer payments) and is shown in the country's currency. The Purchasing Power per Mill equals the purchasing power in the trade area divided by the total purchasing power in the country multiplied by 1,000.

**Source:** Esri and Michael Bauer Research