

	1 kilometer	3 kilometer	5 kilometer
2024 Population Totals (MBR)			
2024 Total Population	85,453	560,492	1,237,941
2024 Population Density (per sq. km)	27,214.3	19,833.4	15,765.9
2024 Population Per Mill	4.5	29.4	64.9
2024 Total Population Age 0-14	10,348	69,730	164,083
2024 Total Population Age 15-29	21,473	134,350	278,836
2024 Total Population Age 30-44	28,900	184,673	383,485
2024 Total Population Age 45-59	12,762	84,969	197,273
2024 Total Population Age 60+	11,969	86,769	214,264
2024 Male Population Totals (MBR)			
2024 Total Male Population	43,678	282,779	616,280
2024 Male Population Age 0-14	5,264	35,586	83,900
2024 Male Population Age 15-29	11,255	69,911	143,904
2024 Male Population Age 30-44	15,830	99,895	204,382
2024 Male Population Age 45-59	6,395	42,071	96,747
2024 Male Population Age 60+	4,934	35,315	87,347
2024 Female Population Totals (MBR)			
2024 Total Female Population	41,775	277,713	621,661
2024 Female Population Age 0-14	5,084	34,144	80,183
2024 Female Population Age 15-29	10,218	64,439	134,932
2024 Female Population Age 30-44	13,070	84,778	179,103
2024 Female Population Age 45-59	6,367	42,898	100,526
2024 Female Population Age 60+	7,036	51,454	126,917
2024 Household Totals (MBR)			
2024 Total Households	36,025	233,459	494,231
2024 Average Household Size	2.4	2.4	2.5
2024 Households by Type (MBR)			
2024 HHs: Single	11,992	75,144	146,180
2024 HHs: Nuclear-Single Parents	3,070	20,975	48,512
2024 HHs: Nuclear-Couples with Children	5,267	36,752	87,653
2024 HHs: Nuclear-Couples without Children	6,390	40,946	82,776
2024 HHs: Composite	1,008	6,493	13,618
2024 HHs: Extended	3,813	25,116	60,218
2024 HHs: Not Nuclear	4,486	28,033	55,274
2024 Educational Attainment (MBR)			
2024 Pop: No Education/Illiterate	6,400	43,081	99,296
2024 Pop: Primary Education (ISCED 1 and 2)	10,794	68,617	163,645
2024 Pop: Upper Secondary Education (ISCED 3)	27,664	177,826	404,994
2024 Pop: Post Secondary Education (ISCED 4 and 5)	35,557	234,347	489,253
2024 Pop: Tertiary Education (ISCED 6 to 8)	3,366	25,650	56,330
2024 Pop: Education Unknown	1,672	10,971	24,423
2024 Purchasing Power (MBR)			
2024 Purchasing Power: Total	CLP 1,207,291,748,089	CLP 8,029,206,621,794	CLP 17,172,486,537,701
2024 Purchasing Power: Per Mill	6.6	44.1	94.3
2024 Purchasing Power: Per Capita	CLP 14,128,138	CLP 14,325,283	CLP 13,871,813
2024 Purchasing Power: Index	148	150	145

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Source: Esri and Michael Bauer Research

	1 kilometer	3 kilometer	5 kilometer
2024 Food & Beverage Expenditures (MBR)			
2024 Food & Beverage: Total	CLP 203,878,659,618	CLP 1,337,217,680,574	CLP 2,874,583,753,789
2024 Food & Beverage: Per Mill	5.7	37.3	80.1
2024 Food & Beverage: Per Capita	CLP 2,385,857	CLP 2,385,793	CLP 2,322,068
2024 Food & Beverage: Index	127	127	123
2024 Alcoholic Beverage Expenditures (MBR)			
2024 Alcoholic Beverage: Total	CLP 19,998,958,915	CLP 130,185,527,703	CLP 275,411,977,086
2024 Alcoholic Beverage: Per Mill	6.4	41.4	87.7
2024 Alcoholic Beverage: Per Capita	CLP 234,035	CLP 232,270	CLP 222,476
2024 Alcoholic Beverage: Index	142	141	135
2024 Tobacco Expenditures (MBR)			
2024 Tobacco: Total	CLP 16,702,669,061	CLP 109,089,493,870	CLP 234,975,110,843
2024 Tobacco: Per Mill	5.3	34.8	74.9
2024 Tobacco: Per Capita	CLP 195,460	CLP 194,632	CLP 189,811
2024 Tobacco: Index	119	118	115
2024 Clothing Expenditures (MBR)			
2024 Clothing: Total	CLP 35,251,033,054	CLP 232,311,392,952	CLP 500,968,139,620
2024 Clothing: Per Mill	5.8	38.5	83.0
2024 Clothing: Per Capita	CLP 412,520	CLP 414,478	CLP 404,679
2024 Clothing: Index	130	131	128
2024 Footwear Expenditures (MBR)			
2024 Footwear: Total	CLP 16,062,094,774	CLP 105,868,465,252	CLP 228,671,880,997
2024 Footwear: Per Mill	5.7	37.4	80.8
2024 Footwear: Per Capita	CLP 187,964	CLP 188,885	CLP 184,720
2024 Footwear: Index	127	127	125
2024 Furniture & Furnishing Expenditures (MBR)			
2024 Furniture/Furnishing: Total	CLP 12,293,810,668	CLP 80,502,418,505	CLP 172,037,193,280
2024 Furniture/Furnishing: Per Mill	6.1	39.7	84.9
2024 Furniture/Furnishing: Per Capita	CLP 143,866	CLP 143,628	CLP 138,970
2024 Furniture/Furnishing: Index	135	135	131
2024 Household Textiles Expenditures (MBR)			
2024 Household Textiles: Total	CLP 3,593,676,914	CLP 23,654,057,036	CLP 50,918,387,604
2024 Household Textiles: Per Mill	5.8	38.5	82.8
2024 Household Textiles: Per Capita	CLP 42,054	CLP 42,202	CLP 41,132
2024 Household Textiles: Index	130	131	128
2024 Household Appliances Expenditures (MBR)			
2024 Household Appliances: Total	CLP 10,134,185,805	CLP 66,766,082,307	CLP 144,422,347,345
2024 Household Appliances: Per Mill	5.6	36.6	79.2
2024 Household Appliances: Per Capita	CLP 118,594	CLP 119,120	CLP 116,663
2024 Household Appliances: Index	124	125	122
2024 Household Utensils Expenditures (MBR)			
2024 Household Utensils: Total	CLP 3,735,164,416	CLP 24,602,917,058	CLP 53,147,374,081
2024 Household Utensils: Per Mill	5.7	37.3	80.5
2024 Household Utensils: Per Capita	CLP 43,710	CLP 43,895	CLP 42,932
2024 Household Utensils: Index	126	127	124

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Source: Esri and Michael Bauer Research

	1 kilometer	3 kilometer	5 kilometer
2024 House & Garden Expenditures (MBR)			
2024 House & Garden Tools: Total	CLP 3,422,744,683	CLP 22,615,488,125	CLP 49,373,884,136
2024 House & Garden Tools: Per Mill	5.3	34.9	76.2
2024 House & Garden Tools: Per Capita	CLP 40,054	CLP 40,349	CLP 39,884
2024 House & Garden Tools: Index	118	119	117
2024 Household Maintenance Expenditures (MBR)			
2024 Household Maintenance: Total	CLP 36,626,525,056	CLP 241,750,032,704	CLP 523,398,811,204
2024 Household Maintenance: Per Mill	5.6	37.0	80.2
2024 Household Maintenance: Per Capita	CLP 428,616	CLP 431,318	CLP 422,798
2024 Household Maintenance: Index	125	126	123
2024 Medical Products & Supplies Expenditures (MBR)			
2024 Medical Products: Total	CLP 27,707,698,974	CLP 186,899,496,478	CLP 415,532,568,172
2024 Medical Products: Per Mill	5.1	34.6	77.0
2024 Medical Products: Per Capita	CLP 324,245	CLP 333,456	CLP 335,664
2024 Medical Products: Index	115	118	119
2024 Consumer Electronics Expenditures (MBR)			
2024 Electronics & IT: Total	CLP 12,167,203,578	CLP 79,901,263,526	CLP 171,737,815,330
2024 Electronics & IT: Per Mill	5.8	38.0	81.7
2024 Electronics & IT: Per Capita	CLP 142,385	CLP 142,556	CLP 138,729
2024 Electronics & IT: Index	129	129	126
2024 Recreation & Culture Durable Expenditures (MBR)			
2024 Recreation Durables: Total	CLP 712,169,359	CLP 4,718,578,966	CLP 10,289,686,378
2024 Recreation Durables: Per Mill	5.4	36.1	78.7
2024 Recreation Durables: Per Capita	CLP 8,334	CLP 8,419	CLP 8,312
2024 Recreation Durables: Index	122	123	121
2024 Entertainment Expenditures (MBR)			
2024 Toys/Sports/Pets: Total	CLP 18,007,487,677	CLP 119,064,201,204	CLP 258,995,648,021
2024 Toys/Sports/Pets: Per Mill	5.5	36.1	78.6
2024 Toys/Sports/Pets: Per Capita	CLP 210,730	CLP 212,428	CLP 209,215
2024 Toys/Sports/Pets: Index	122	123	121
2024 Recreational & Cultural Service Expenditures (MBR)			
2024 Recreational Services: Total	CLP 23,621,192,288	CLP 155,198,434,618	CLP 334,186,582,224
2024 Recreational Services: Per Mill	5.7	37.5	80.8
2024 Recreational Services: Per Capita	CLP 276,423	CLP 276,897	CLP 269,954
2024 Recreational Services: Index	127	128	124
2024 Books & Stationery Expenditures (MBR)			
2024 Books & Stationery: Total	CLP 7,542,542,510	CLP 49,842,452,139	CLP 108,173,446,131
2024 Books & Stationery: Per Mill	5.5	36.4	79.0
2024 Books & Stationery: Per Capita	CLP 88,265	CLP 88,926	CLP 87,382
2024 Books & Stationery: Index	123	124	122
2024 Catering Services Expenditures (MBR)			
2024 Catering Services: Total	CLP 30,273,534,008	CLP 200,048,381,216	CLP 433,339,758,549
2024 Catering Services: Per Mill	5.7	37.4	80.9
2024 Catering Services: Per Capita	CLP 354,271	CLP 356,916	CLP 350,049
2024 Catering Services: Index	126	127	125


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Source: Esri and Michael Bauer Research

Chile Summary Report

Calle Merced 779-779, Santiago, Región Metropolitana de
Rings: 1, 3, 5 kilometer radii

Sample Report
Latitude: -33.4375
Longitude: -70.6425

	1 kilometer	3 kilometer	5 kilometer
2024 Personal Care Expenditures (MBR)			
2024 Personal Care: Total	CLP 38,445,521,899	CLP 252,318,458,570	CLP 544,537,786,723
2024 Personal Care: Per Mill	5.4	35.7	77.1
2024 Personal Care: Per Capita	CLP 449,903	CLP 450,173	CLP 439,874
2024 Personal Care: Index	121	122	119
2024 Jewelry & Personal Effects Expenditures (MBR)			
2024 Personal Effects: Total	CLP 10,141,257,495	CLP 67,607,710,368	CLP 147,186,541,056
2024 Personal Effects: Per Mill	5.9	39.2	85.4
2024 Personal Effects: Per Capita	CLP 118,676	CLP 120,622	CLP 118,896
2024 Personal Effects: Index	131	133	132

Sample Report

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