

	1 kilometer	3 kilometer	5 kilometer
2022 Population Totals (MBR)			
2022 Total Population	70,179	587,465	1,322,502
2022 Population Density (per sq. km)	22,350.0	20,787.9	16,842.9
2022 Population Per Mill	0.0	0.4	0.9
2022 Total Population Age 0-14	5,670	47,662	113,626
2022 Total Population Age 15-29	11,363	95,343	221,712
2022 Total Population Age 30-44	15,750	132,552	319,117
2022 Total Population Age 45-59	15,862	132,461	289,871
2022 Total Population Age 60+	21,534	179,446	378,176
2022 Male Population Totals (MBR)			
2022 Total Male Population	35,053	293,603	665,653
2022 Male Population Age 0-14	2,913	24,493	58,683
2022 Male Population Age 15-29	6,011	50,443	117,228
2022 Male Population Age 30-44	7,827	65,964	161,339
2022 Male Population Age 45-59	8,011	66,926	147,347
2022 Male Population Age 60+	10,292	85,778	181,056
2022 Female Population Totals (MBR)			
2022 Total Female Population	35,125	293,861	656,849
2022 Female Population Age 0-14	2,758	23,170	54,943
2022 Female Population Age 15-29	5,352	44,900	104,484
2022 Female Population Age 30-44	7,923	66,588	157,779
2022 Female Population Age 45-59	7,851	65,535	142,523
2022 Female Population Age 60+	11,242	93,669	197,120
2022 Household Totals (MBR)			
2022 Total Households	27,818	232,921	526,269
2022 Average Household Size	2.5	2.5	2.5
2022 Households by Income (MBR)			
2022 HHs: 1st Quintile (Below 39,897 CNY)	1,307	10,971	25,855
2022 HHs: 2nd Quintile (39,897 to 66,006 CNY)	1,138	9,564	22,944
2022 HHs: 3rd Quintile (66,007 to 98,565 CNY)	1,727	14,560	36,459
2022 HHs: 4th Quintile (98,566 to 128,025 CNY)	3,249	27,391	68,195
2022 HHs: 5th Quintile (128,026 CNY and above)	20,396	170,434	372,815
2022 Households by Type (MBR)			
2022 HHs: 1 Generation	12,272	103,026	240,959
2022 HHs: 2 Generations	12,506	104,457	228,288
2022 HHs: 3 Generations	3,003	25,122	56,162
2022 HHs: 4+ Generations	37	316	861
2022 Marital Status (MBR)			
2022 Marital Status: Single	21,066	176,269	393,979
2022 Marital Status: Married	43,237	362,234	824,370
2022 Marital Status: Divorced	2,344	19,549	42,192
2022 Marital Status: Widowed	3,531	29,413	61,961
2022 Educational Attainment (MBR)			
2022 Pop 6+/Edu: No Schooling	1,157	9,724	23,992
2022 Pop 6+/Edu: Primary School	6,006	50,546	123,698
2022 Pop 6+/Edu: Junior Middle School	17,103	144,131	356,284
2022 Pop 6+/Edu: Senior High School	17,568	146,639	316,860
2022 Pop 6+/Edu: Junior College	9,731	81,158	172,570
2022 Pop 6+/Edu: University and Above	16,425	136,801	283,053

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Source: Esri and Michael Bauer Research

	1 kilometer	3 kilometer	5 kilometer
2021 Unemployment (MBR)			
2021 Unemployed Population	2,852	23,781	50,707
2022 Purchasing Power (MBR)			
2022 Purchasing Power: Total	CN¥7,065,118,191	CN¥59,043,457,357	CN¥129,189,974,337
2022 Purchasing Power: Per Mill	0.1	1.1	2.5
2022 Purchasing Power: Per Capita	CN¥100,673	CN¥100,505	CN¥97,686
2022 Purchasing Power: Index	273	273	265
2022 Food & Beverage Expenditures (MBR)			
2022 Food & Beverage: Total	CN¥1,035,014,813	CN¥8,659,056,336	CN¥19,295,869,071
2022 Food & Beverage: Per Mill	0.1	0.6	1.4
2022 Food & Beverage: Per Capita	CN¥14,748	CN¥14,740	CN¥14,590
2022 Food & Beverage: Index	156	155	154
2022 Alcoholic Beverage Expenditures (MBR)			
2022 Alcoholic Beverage: Total	CN¥29,794,281	CN¥249,282,650	CN¥555,858,958
2022 Alcoholic Beverage: Per Mill	0.1	0.7	1.7
2022 Alcoholic Beverage: Per Capita	CN¥425	CN¥424	CN¥420
2022 Alcoholic Beverage: Index	181	181	179
2022 Tobacco Expenditures (MBR)			
2022 Tobacco: Total	CN¥58,088,699	CN¥486,008,671	CN¥1,085,225,487
2022 Tobacco: Per Mill	0.1	0.5	1.2
2022 Tobacco: Per Capita	CN¥828	CN¥827	CN¥821
2022 Tobacco: Index	129	129	128
2022 Clothing Expenditures (MBR)			
2022 Clothing: Total	CN¥215,549,003	CN¥1,802,642,255	CN¥3,993,093,142
2022 Clothing: Per Mill	0.1	0.8	1.7
2022 Clothing: Per Capita	CN¥3,071	CN¥3,069	CN¥3,019
2022 Clothing: Index	188	188	185
2022 Footwear Expenditures (MBR)			
2022 Footwear: Total	CN¥53,866,331	CN¥450,591,169	CN¥1,001,530,404
2022 Footwear: Per Mill	0.1	0.7	1.6
2022 Footwear: Per Capita	CN¥768	CN¥767	CN¥757
2022 Footwear: Index	173	172	170
2022 Furniture & Furnishing Expenditures (MBR)			
2022 Furniture/Furnishing: Total	CN¥36,663,757	CN¥306,725,607	CN¥682,776,125
2022 Furniture/Furnishing: Per Mill	0.1	0.8	1.7
2022 Furniture/Furnishing: Per Capita	CN¥522	CN¥522	CN¥516
2022 Furniture/Furnishing: Index	183	183	181
2022 Household Textiles Expenditures (MBR)			
2022 Household Textiles: Total	CN¥15,930,892	CN¥133,242,980	CN¥295,629,070
2022 Household Textiles: Per Mill	0.1	0.7	1.6
2022 Household Textiles: Per Capita	CN¥227	CN¥227	CN¥224
2022 Household Textiles: Index	176	176	174
2022 Household Appliances Expenditures (MBR)			
2022 Household Appliances: Total	CN¥52,074,451	CN¥435,513,525	CN¥965,606,628
2022 Household Appliances: Per Mill	0.1	0.7	1.5
2022 Household Appliances: Per Capita	CN¥742	CN¥741	CN¥730
2022 Household Appliances: Index	169	168	166

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2022 Household Utensils Expenditures (MBR)			
2022 Household Utensils: Total	CNY23,931,325	CNY200,158,458	CNY444,114,769
2022 Household Utensils: Per Mill	0.1	0.7	1.6
2022 Household Utensils: Per Capita	CNY341	CNY341	CNY336
2022 Household Utensils: Index	175	175	172
2022 House & Garden Expenditures (MBR)			
2022 House & Garden Tools: Total	CNY12,546,578	CNY104,930,405	CNY232,652,867
2022 House & Garden Tools: Per Mill	0.1	0.7	1.5
2022 House & Garden Tools: Per Capita	CNY179	CNY179	CNY176
2022 House & Garden Tools: Index	160	160	157
2022 Household Maintenance Expenditures (MBR)			
2022 Household Maintenance: Total	CNY26,215,206	CNY219,232,351	CNY485,797,562
2022 Household Maintenance: Per Mill	0.1	0.7	1.5
2022 Household Maintenance: Per Capita	CNY374	CNY373	CNY367
2022 Household Maintenance: Index	161	161	158
2022 Medical Products & Supplies Expenditures (MBR)			
2022 Medical Products: Total	CNY154,127,975	CNY1,287,444,376	CNY2,806,075,667
2022 Medical Products: Per Mill	0.1	0.7	1.6
2022 Medical Products: Per Capita	CNY2,196	CNY2,192	CNY2,122
2022 Medical Products: Index	181	180	175
2022 Consumer Electronics Expenditures (MBR)			
2022 Electronics & IT: Total	CNY67,285,554	CNY563,002,969	CNY1,256,554,994
2022 Electronics & IT: Per Mill	0.1	0.7	1.5
2022 Electronics & IT: Per Capita	CNY959	CNY958	CNY950
2022 Electronics & IT: Index	164	164	163
2022 Recreation & Culture Durable Expenditures (MBR)			
2022 Recreation Durables: Total	CNY13,641,165	CNY114,080,309	CNY252,670,281
2022 Recreation Durables: Per Mill	0.1	0.7	1.6
2022 Recreation Durables: Per Capita	CNY194	CNY194	CNY191
2022 Recreation Durables: Index	174	174	171
2022 Entertainment Expenditures (MBR)			
2022 Toys/Sports/Pets: Total	CNY8,828,180	CNY73,828,679	CNY163,546,501
2022 Toys/Sports/Pets: Per Mill	0.1	0.7	1.5
2022 Toys/Sports/Pets: Per Capita	CNY126	CNY126	CNY124
2022 Toys/Sports/Pets: Index	167	167	164
2022 Recreational & Cultural Service Expenditures (MBR)			
2022 Recreational Services: Total	CNY51,073,427	CNY427,235,512	CNY950,297,469
2022 Recreational Services: Per Mill	0.1	0.7	1.5
2022 Recreational Services: Per Capita	CNY728	CNY727	CNY719
2022 Recreational Services: Index	161	161	159
2022 Books & Stationery Expenditures (MBR)			
2022 Books & Stationery: Total	CNY17,494,529	CNY146,292,503	CNY323,832,046
2022 Books & Stationery: Per Mill	0.1	0.7	1.5
2022 Books & Stationery: Per Capita	CNY249	CNY249	CNY245
2022 Books & Stationery: Index	161	161	158
2022 Catering Services Expenditures (MBR)			
2022 Catering Services: Total	CNY218,807,645	CNY1,829,698,854	CNY4,048,632,303
2022 Catering Services: Per Mill	0.1	0.7	1.6
2022 Catering Services: Per Capita	CNY3,118	CNY3,115	CNY3,061
2022 Catering Services: Index	170	170	167

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	1 kilometer	3 kilometer	5 kilometer
2022 Personal Care Expenditures (MBR)			
2022 Personal Care: Total	CNY51,591,188	CNY431,672,303	CNY963,968,485
2022 Personal Care: Per Mill	0.1	0.6	1.3
2022 Personal Care: Per Capita	CNY735	CNY735	CNY729
2022 Personal Care: Index	141	141	139
2022 Jewelry & Personal Effects Expenditures (MBR)			
2022 Personal Effects: Total	CNY26,141,250	CNY218,480,247	CNY479,318,120
2022 Personal Effects: Per Mill	0.1	0.9	2.1
2022 Personal Effects: Per Capita	CNY372	CNY372	CNY362
2022 Personal Effects: Index	227	227	221

Sample Report

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