



Colombia Summary Report

Calle 3, Santa Isabel, Los Mártires, Bogotá, D.C.
Rings: 1, 3, 5 kilometer radii

Sample Report
Latitude: 4.6017
Longitude: -74.0982

	1 kilometer	3 kilometer	5 kilometer
2021 Population Totals (MBR)			
2021 Total Population	77,205	699,023	1,678,770
2021 Population Density (per sq. km)	24,587.6	24,735.4	21,380.2
2021 Population Per Mill	1.5	13.6	32.7
2021 Total Population Age 0-14	14,382	130,214	312,720
2021 Total Population Age 15-29	19,642	177,840	427,100
2021 Total Population Age 30-44	18,432	166,886	400,792
2021 Total Population Age 45-59	13,772	124,689	299,453
2021 Total Population Age 60+	10,978	99,394	238,704
2021 Male Population Totals (MBR)			
2021 Total Male Population	36,971	334,742	803,913
2021 Male Population Age 0-14	7,329	66,360	159,369
2021 Male Population Age 15-29	9,824	88,946	213,613
2021 Male Population Age 30-44	8,963	81,153	194,896
2021 Male Population Age 45-59	6,238	56,475	135,630
2021 Male Population Age 60+	4,618	41,808	100,405
2021 Female Population Totals (MBR)			
2021 Total Female Population	40,234	364,282	874,857
2021 Female Population Age 0-14	7,052	63,854	153,351
2021 Female Population Age 15-29	9,818	88,894	213,487
2021 Female Population Age 30-44	9,469	85,733	205,896
2021 Female Population Age 45-59	7,534	68,214	163,823
2021 Female Population Age 60+	6,360	57,586	138,299
2021 Household Totals (MBR)			
2021 Total Households	26,306	238,174	571,997
2021 Average Household Size	2.9	2.9	2.9
2021 Households by Income (MBR)			
2021 HHs: 1st Quintile (Below 13,938,282 COP)	3,021	27,352	65,688
2021 HHs: 2nd Quintile (13,938,282 to 24,348,335 COP)	3,164	28,651	68,809
2021 HHs: 3rd Quintile (24,348,336 to 38,384,138 COP)	4,477	40,539	97,358
2021 HHs: 4th Quintile (38,384,139 to 66,401,592 COP)	5,940	53,784	129,168
2021 HHs: 5th Quintile (66,401,593 COP and above)	9,702	87,847	210,974
2021 Marital Status (MBR)			
2021 Marital Status: Single	57,170	517,622	1,243,119
2021 Marital Status: Married	14,961	135,459	325,317
2021 Marital Status: Divorced	2,606	23,591	56,657
2021 Marital Status: Widowed	2,469	22,350	53,677
2021 Educational Attainment (MBR)			
2021 Pop/Edu: No Education	1,270	11,502	27,624
2021 Pop/Edu: Preschool	1,605	14,533	34,902
2021 Pop/Edu: Primary (Incomplete or Complete)	14,861	134,550	323,134
2021 Pop/Edu: Secondary (Incomplete or Complete)	10,273	93,012	223,378
2021 Pop/Edu: Middle (Incomplete or Complete)	19,997	181,055	434,821
2021 Pop/Edu: Normal (Incomplete or Complete)	320	2,897	6,957
2021 Pop/Edu: Technical	5,700	51,608	123,941
2021 Pop/Edu: Technological	2,744	24,842	59,661
2021 Pop/Edu: University	13,841	125,316	300,958
2021 Pop/Edu: Doctoral	4,749	43,002	103,273
2021 Pop/Edu: No information	1,845	16,706	40,121

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Source: Esri and Michael Bauer Research

	1 kilometer	3 kilometer	5 kilometer
2021 Purchasing Power (MBR)			
2021 Purchasing Power: Total	COP 1,814,895,426,342	COP 16,432,261,485,801	COP 39,463,630,487,668
2021 Purchasing Power: Per Mill	2.3	21.2	51.0
2021 Purchasing Power: Per Capita	COP 23,507,486	COP 23,507,469	COP 23,507,467
2021 Purchasing Power: Index	156	156	156
2021 Food & Beverage Expenditures (MBR)			
2021 Food & Beverage: Total	COP 278,717,440,253	COP 2,523,538,156,753	COP 6,060,515,615,923
2021 Food & Beverage: Per Mill	1.9	17.2	41.4
2021 Food & Beverage: Per Capita	COP 3,610,096	COP 3,610,093	COP 3,610,093
2021 Food & Beverage: Index	127	127	127
2021 Alcoholic Beverage Expenditures (MBR)			
2021 Alcoholic Beverage: Total	COP 43,249,489,614	COP 391,585,604,407	COP 940,429,873,877
2021 Alcoholic Beverage: Per Mill	2.1	18.9	45.3
2021 Alcoholic Beverage: Per Capita	COP 560,190	COP 560,190	COP 560,190
2021 Alcoholic Beverage: Index	138	138	138
2021 Tobacco Expenditures (MBR)			
2021 Tobacco: Total	COP 10,606,764,133	COP 96,034,801,357	COP 230,636,660,571
2021 Tobacco: Per Mill	1.7	15.4	37.1
2021 Tobacco: Per Capita	COP 137,384	COP 137,384	COP 137,384
2021 Tobacco: Index	113	113	113
2021 Clothing Expenditures (MBR)			
2021 Clothing: Total	COP 69,060,724,730	COP 625,283,347,289	COP 1,501,677,111,748
2021 Clothing: Per Mill	2.1	18.9	45.4
2021 Clothing: Per Capita	COP 894,511	COP 894,510	COP 894,510
2021 Clothing: Index	139	139	139
2021 Footwear Expenditures (MBR)			
2021 Footwear: Total	COP 20,699,185,037	COP 187,412,682,920	COP 450,089,287,700
2021 Footwear: Per Mill	2.0	18.2	43.8
2021 Footwear: Per Capita	COP 268,107	COP 268,107	COP 268,107
2021 Footwear: Index	134	134	134
2021 Furniture & Furnishing Expenditures (MBR)			
2021 Furniture/Furnishing: Total	COP 12,460,846,645	COP 112,821,866,994	COP 270,952,386,793
2021 Furniture/Furnishing: Per Mill	2.1	18.9	45.3
2021 Furniture/Furnishing: Per Capita	COP 161,399	COP 161,399	COP 161,399
2021 Furniture/Furnishing: Index	138	138	138
2021 Household Textiles Expenditures (MBR)			
2021 Household Textiles: Total	COP 3,748,582,973	COP 33,940,079,812	COP 81,510,312,478
2021 Household Textiles: Per Mill	2.0	18.3	43.9
2021 Household Textiles: Per Capita	COP 48,554	COP 48,554	COP 48,554
2021 Household Textiles: Index	134	134	134
2021 Household Appliances Expenditures (MBR)			
2021 Household Appliances: Total	COP 8,554,641,797	COP 77,454,661,507	COP 186,014,696,998
2021 Household Appliances: Per Mill	2.0	17.7	42.6
2021 Household Appliances: Per Capita	COP 110,804	COP 110,804	COP 110,804
2021 Household Appliances: Index	130	130	130
2021 Household Utensils Expenditures (MBR)			
2021 Household Utensils: Total	COP 4,644,403,763	COP 42,050,939,119	COP 100,989,308,409
2021 Household Utensils: Per Mill	2.0	18.2	43.8
2021 Household Utensils: Per Capita	COP 60,157	COP 60,157	COP 60,157
2021 Household Utensils: Index	134	134	134

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	1 kilometer	3 kilometer	5 kilometer
2021 House & Garden Expenditures (MBR)			
2021 House & Garden Tools: Total	COP 3,234,406,005	COP 29,284,665,359	COP 70,329,894,256
2021 House & Garden Tools: Per Mill	1.9	17.1	41.0
2021 House & Garden Tools: Per Capita	COP 41,894	COP 41,894	COP 41,894
2021 House & Garden Tools: Index	125	125	125
2021 Household Maintenance Expenditures (MBR)			
2021 Household Maintenance: Total	COP 43,150,486,043	COP 390,689,215,261	COP 938,277,110,543
2021 Household Maintenance: Per Mill	1.9	17.2	41.3
2021 Household Maintenance: Per Capita	COP 558,908	COP 558,908	COP 558,907
2021 Household Maintenance: Index	126	126	126
2021 Medical Products & Supplies Expenditures (MBR)			
2021 Medical Products: Total	COP 56,739,599,766	COP 513,726,535,658	COP 1,233,762,875,089
2021 Medical Products: Per Mill	1.9	17.4	41.8
2021 Medical Products: Per Capita	COP 734,921	COP 734,921	COP 734,921
2021 Medical Products: Index	128	128	128
2021 Consumer Electronics Expenditures (MBR)			
2021 Electronics & IT: Total	COP 10,062,622,324	COP 91,108,081,967	COP 218,804,677,876
2021 Electronics & IT: Per Mill	2.0	17.9	43.1
2021 Electronics & IT: Per Capita	COP 130,336	COP 130,336	COP 130,336
2021 Electronics & IT: Index	132	132	132
2021 Recreation & Culture Durable Expenditures (MBR)			
2021 Recreation Durables: Total	COP 1,168,174,298	COP 10,576,777,727	COP 25,401,132,299
2021 Recreation Durables: Per Mill	2.0	18.0	43.2
2021 Recreation Durables: Per Capita	COP 15,131	COP 15,131	COP 15,131
2021 Recreation Durables: Index	132	132	132
2021 Entertainment Expenditures (MBR)			
2021 Toys/Sports/Pets: Total	COP 15,675,000,177	COP 141,923,164,256	COP 340,841,905,216
2021 Toys/Sports/Pets: Per Mill	1.9	17.6	42.2
2021 Toys/Sports/Pets: Per Capita	COP 203,031	COP 203,031	COP 203,031
2021 Toys/Sports/Pets: Index	129	129	129
2021 Recreational & Cultural Service Expenditures (MBR)			
2021 Recreational Services: Total	COP 33,892,817,070	COP 306,869,268,882	COP 736,975,579,755
2021 Recreational Services: Per Mill	1.9	17.5	41.9
2021 Recreational Services: Per Capita	COP 438,998	COP 438,997	COP 438,997
2021 Recreational Services: Index	128	128	128
2021 Books & Stationery Expenditures (MBR)			
2021 Books & Stationery: Total	COP 13,002,259,562	COP 117,723,878,707	COP 282,725,031,662
2021 Books & Stationery: Per Mill	1.9	17.2	41.3
2021 Books & Stationery: Per Capita	COP 168,412	COP 168,412	COP 168,412
2021 Books & Stationery: Index	126	126	126
2021 Catering Services Expenditures (MBR)			
2021 Catering Services: Total	COP 54,551,767,542	COP 493,917,663,654	COP 1,186,189,995,005
2021 Catering Services: Per Mill	2.0	17.8	42.8
2021 Catering Services: Per Capita	COP 706,583	COP 706,583	COP 706,583
2021 Catering Services: Index	131	131	131
2021 Personal Care Expenditures (MBR)			
2021 Personal Care: Total	COP 30,876,903,897	COP 279,562,861,498	COP 671,396,659,173
2021 Personal Care: Per Mill	1.8	16.4	39.3
2021 Personal Care: Per Capita	COP 399,934	COP 399,934	COP 399,934
2021 Personal Care: Index	120	120	120

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Sample Report
Latitude: 4.6017
Longitude: -74.0982

 2021 Jewelry & Personal Effects Expenditures (MBR)	1 kilometer	3 kilometer	5 kilometer
2021 Personal Effects: Total	COP 6,228,221,876	COP 56,391,001,365	COP 135,428,324,496
2021 Personal Effects: Per Mill	2.3	20.5	49.1
2021 Personal Effects: Per Capita	COP 80,671	COP 80,671	COP 80,671
2021 Personal Effects: Index	150	150	150

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