

	1 kilometer	3 kilometer	5 kilometer
2024 Population Totals (MBR)			
2024 Total Population	67,720	598,072	1,588,608
2024 Population Density (per sq. km)	21,566.9	21,163.2	20,231.9
2024 Population Per Mill	1.3	11.6	30.9
2024 Total Population Age 0-14	12,033	106,268	282,271
2024 Total Population Age 15-29	16,058	141,818	376,698
2024 Total Population Age 30-44	17,144	151,403	402,160
2024 Total Population Age 45-59	12,037	106,307	282,374
2024 Total Population Age 60+	10,448	92,276	245,105
2024 Male Population Totals (MBR)			
2024 Total Male Population	32,434	286,444	760,857
2024 Male Population Age 0-14	6,136	54,194	143,951
2024 Male Population Age 15-29	8,067	71,241	189,231
2024 Male Population Age 30-44	8,458	74,695	198,405
2024 Male Population Age 45-59	5,450	48,131	127,846
2024 Male Population Age 60+	4,324	38,184	101,424
2024 Female Population Totals (MBR)			
2024 Total Female Population	35,286	311,628	827,751
2024 Female Population Age 0-14	5,896	52,074	138,320
2024 Female Population Age 15-29	7,991	70,577	187,467
2024 Female Population Age 30-44	8,686	76,709	203,755
2024 Female Population Age 45-59	6,587	58,176	154,528
2024 Female Population Age 60+	6,125	54,092	143,680
2024 Household Totals (MBR)			
2024 Total Households	24,384	215,346	572,006
2024 Average Household Size	2.8	2.8	2.8
2024 Households by Income (MBR)			
2024 HHs: 1st Quintile (Below €15,519,048 Colombian	2,896	25,578	67,940
2024 HHs: 2nd Quintile (15,519,048 to 28,558,393	3,019	26,667	70,832
2024 HHs: 3rd Quintile (28,558,393 to 47,578,325	4,176	36,882	97,968
2024 HHs: 4th Quintile (47,578,325 to 89,292,040	5,363	47,363	125,806
2024 HHs: 5th Quintile (89,292,040 Colombian Peso and	8,929	78,857	209,461
2024 Households by Type (MBR)			
2024 HHs: Nuclear Family Households	13,841	122,240	324,695
2024 HHs: Nuclear Family Households with Non-Familiar	513	4,528	12,027
2024 HHs: Non-Nuclear Family Households with Other	4,464	39,421	104,711
2024 HHs: One-Person Households	5,312	46,910	124,604
2024 HHs: Non-Familiar Multi-Person Households	254	2,247	5,968
2024 Marital Status (MBR)			
2024 Marital Status: Single	50,046	441,985	1,174,008
2024 Marital Status: Married	13,198	116,556	309,597
2024 Marital Status: Divorced	2,299	20,299	53,919
2024 Marital Status: Widowed	2,178	19,231	51,083
2024 Educational Attainment (MBR)			
2024 Pop: No Education/Illiterate	6,325	55,858	148,371
2024 Pop: Primary Education (ISCED 1 and 2)	12,275	108,404	287,945
2024 Pop: Upper Secondary Education (ISCED 3)	25,003	220,811	586,522
2024 Pop: Post Secondary Education (ISCED 4 and 5)	7,239	63,928	169,807
2024 Pop: Tertiary Education (ISCED 6 to 8)	15,355	135,610	360,210
2024 Pop: Education Unknown	1,524	13,460	35,752

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Source: Esri and Michael Bauer Research

	1 kilometer	3 kilometer	5 kilometer
2024 Purchasing Power (MBR)			
2024 Purchasing Power: Total	COP 2,201,920,713,510	COP 19,446,264,636,052	COP 51,653,492,715,835
2024 Purchasing Power: Per Mill	2.1	18.5	49.3
2024 Purchasing Power: Per Capita	COP 32,515,073	COP 32,514,922	COP 32,514,939
2024 Purchasing Power: Index	160	160	160
2024 Food & Beverage Expenditures (MBR)			
2024 Food & Beverage: Total	COP 389,264,552,481	COP 3,437,790,223,119	COP 9,131,515,772,917
2024 Food & Beverage: Per Mill	1.7	14.8	39.4
2024 Food & Beverage: Per Capita	COP 5,748,148	COP 5,748,121	COP 5,748,124
2024 Food & Beverage: Index	128	128	128
2024 Alcoholic Beverage Expenditures (MBR)			
2024 Alcoholic Beverage: Total	COP 54,571,130,388	COP 481,944,983,984	COP 1,280,150,310,898
2024 Alcoholic Beverage: Per Mill	1.8	16.1	42.6
2024 Alcoholic Beverage: Per Capita	COP 805,835	COP 805,831	COP 805,831
2024 Alcoholic Beverage: Index	138	138	138
2024 Tobacco Expenditures (MBR)			
2024 Tobacco: Total	COP 12,950,984,402	COP 114,376,629,651	COP 303,809,112,811
2024 Tobacco: Per Mill	1.5	13.3	35.2
2024 Tobacco: Per Capita	COP 191,243	COP 191,242	COP 191,242
2024 Tobacco: Index	114	114	114
2024 Clothing Expenditures (MBR)			
2024 Clothing: Total	COP 82,175,974,479	COP 725,737,187,824	COP 1,927,715,232,025
2024 Clothing: Per Mill	1.8	15.9	42.3
2024 Clothing: Per Capita	COP 1,213,467	COP 1,213,461	COP 1,213,462
2024 Clothing: Index	137	137	137
2024 Footwear Expenditures (MBR)			
2024 Footwear: Total	COP 26,061,980,031	COP 230,166,398,597	COP 611,371,829,803
2024 Footwear: Per Mill	1.8	15.6	41.3
2024 Footwear: Per Capita	COP 384,849	COP 384,847	COP 384,848
2024 Footwear: Index	134	134	134
2024 Furniture & Furnishing Expenditures (MBR)			
2024 Furniture/Furnishing: Total	COP 13,755,944,640	COP 121,485,636,678	COP 322,692,175,936
2024 Furniture/Furnishing: Per Mill	1.8	16.0	42.6
2024 Furniture/Furnishing: Per Capita	COP 203,130	COP 203,129	COP 203,129
2024 Furniture/Furnishing: Index	138	138	138
2024 Household Textiles Expenditures (MBR)			
2024 Household Textiles: Total	COP 4,295,168,201	COP 37,932,781,583	COP 100,757,687,600
2024 Household Textiles: Per Mill	1.8	15.6	41.4
2024 Household Textiles: Per Capita	COP 63,425	COP 63,425	COP 63,425
2024 Household Textiles: Index	134	134	134
2024 Household Appliances Expenditures (MBR)			
2024 Household Appliances: Total	COP 9,568,314,209	COP 84,502,574,996	COP 224,457,150,189
2024 Household Appliances: Per Mill	1.7	15.1	40.0
2024 Household Appliances: Per Capita	COP 141,292	COP 141,292	COP 141,292
2024 Household Appliances: Index	130	130	130

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	1 kilometer	3 kilometer	5 kilometer
2024 Household Utensils Expenditures (MBR)			
2024 Household Utensils: Total	COP 5,174,311,015	COP 45,696,932,088	COP 121,380,953,767
2024 Household Utensils: Per Mill	1.8	15.5	41.2
2024 Household Utensils: Per Capita	COP 76,407	COP 76,407	COP 76,407
2024 Household Utensils: Index	133	133	133
2024 House & Garden Expenditures (MBR)			
2024 House & Garden Tools: Total	COP 3,587,109,242	COP 31,679,558,295	COP 84,147,771,526
2024 House & Garden Tools: Per Mill	1.7	14.6	38.9
2024 House & Garden Tools: Per Capita	COP 52,970	COP 52,969	COP 52,970
2024 House & Garden Tools: Index	126	126	126
2024 Household Maintenance Expenditures (MBR)			
2024 Household Maintenance: Total	COP 53,893,285,569	COP 475,958,596,896	COP 1,264,249,169,592
2024 Household Maintenance: Per Mill	1.7	14.7	39.1
2024 Household Maintenance: Per Capita	COP 795,825	COP 795,822	COP 795,822
2024 Household Maintenance: Index	127	127	127
2024 Medical Products & Supplies Expenditures (MBR)			
2024 Medical Products: Total	COP 76,277,223,318	COP 673,642,361,980	COP 1,789,340,086,071
2024 Medical Products: Per Mill	1.7	14.9	39.6
2024 Medical Products: Per Capita	COP 1,126,362	COP 1,126,357	COP 1,126,357
2024 Medical Products: Index	128	128	128
2024 Consumer Electronics Expenditures (MBR)			
2024 Electronics & IT: Total	COP 14,243,466,074	COP 125,791,182,630	COP 334,128,638,960
2024 Electronics & IT: Per Mill	1.7	15.3	40.5
2024 Electronics & IT: Per Capita	COP 210,329	COP 210,328	COP 210,328
2024 Electronics & IT: Index	131	131	131
2024 Recreation & Culture Durable Expenditures (MBR)			
2024 Recreation Durables: Total	COP 1,130,546,638	COP 9,984,423,581	COP 26,520,792,573
2024 Recreation Durables: Per Mill	1.7	15.3	40.7
2024 Recreation Durables: Per Capita	COP 16,694	COP 16,694	COP 16,694
2024 Recreation Durables: Index	132	132	132
2024 Entertainment Expenditures (MBR)			
2024 Toys/Sports/Pets: Total	COP 22,135,320,456	COP 195,488,101,252	COP 519,258,757,559
2024 Toys/Sports/Pets: Per Mill	1.7	14.9	39.6
2024 Toys/Sports/Pets: Per Capita	COP 326,865	COP 326,864	COP 326,864
2024 Toys/Sports/Pets: Index	128	128	128
2024 Recreational & Cultural Service Expenditures (MBR)			
2024 Recreational Services: Total	COP 51,322,250,975	COP 453,252,502,712	COP 1,203,936,863,218
2024 Recreational Services: Per Mill	1.7	14.8	39.3
2024 Recreational Services: Per Capita	COP 757,860	COP 757,856	COP 757,856
2024 Recreational Services: Index	128	128	128
2024 Books & Stationery Expenditures (MBR)			
2024 Books & Stationery: Total	COP 17,407,039,730	COP 153,730,286,035	COP 408,340,951,773
2024 Books & Stationery: Per Mill	1.7	14.6	38.8
2024 Books & Stationery: Per Capita	COP 257,044	COP 257,043	COP 257,043
2024 Books & Stationery: Index	126	126	126

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Source: Esri and Michael Bauer Research

Colombia Summary Report

Calle 3, Santa Isabel, Los Mártires, Bogotá, D.C.
Rings: 1, 3, 5 kilometer radii

Sample Report
Latitude: 4.5980
Longitude: -74.1005

	1 kilometer	3 kilometer	5 kilometer
2024 Catering Services Expenditures (MBR)			
2024 Catering Services: Total	COP 70,433,241,838	COP 622,031,234,616	COP 1,652,249,748,092
2024 Catering Services: Per Mill	1.7	15.2	40.5
2024 Catering Services: Per Capita	COP 1,040,066	COP 1,040,061	COP 1,040,061
2024 Catering Services: Index	131	131	131
2024 Personal Care Expenditures (MBR)			
2024 Personal Care: Total	COP 38,785,173,790	COP 342,531,294,995	COP 909,837,343,166
2024 Personal Care: Per Mill	1.6	14.0	37.2
2024 Personal Care: Per Capita	COP 572,729	COP 572,726	COP 572,726
2024 Personal Care: Index	121	121	121
2024 Jewelry & Personal Effects Expenditures (MBR)			
2024 Personal Effects: Total	COP 6,764,913,271	COP 59,744,337,248	COP 158,693,905,827
2024 Personal Effects: Per Mill	2.0	17.3	46.0
2024 Personal Effects: Per Capita	COP 99,895	COP 99,895	COP 99,895
2024 Personal Effects: Index	149	149	149

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