
	1 kilometer	3 kilometer	5 kilometer
2023 Population Totals (MBR)			
2023 Total Population	533	2,576	7,852
2023 Population Density (per sq. km)	169.7	91.2	100.0
2023 Population Per Mill	0.1	0.7	2.1
2023 Total Population Age 0-14	81	392	1,250
2023 Total Population Age 15-29	93	445	1,369
2023 Total Population Age 30-44	111	535	1,624
2023 Total Population Age 45-59	106	512	1,571
2023 Total Population Age 60+	143	692	2,038
2023 Male Population Totals (MBR)			
2023 Total Male Population	261	1,261	3,818
2023 Male Population Age 0-14	41	198	631
2023 Male Population Age 15-29	47	225	693
2023 Male Population Age 30-44	59	281	836
2023 Male Population Age 45-59	52	252	766
2023 Male Population Age 60+	63	304	893
2023 Female Population Totals (MBR)			
2023 Total Female Population	271	1,315	4,034
2023 Female Population Age 0-14	40	194	619
2023 Female Population Age 15-29	46	220	677
2023 Female Population Age 30-44	52	253	788
2023 Female Population Age 45-59	54	260	806
2023 Female Population Age 60+	80	387	1,145
2023 Household Totals (MBR)			
2023 Total Households	163	796	2,467
2023 Average Household Size	3.3	3.2	3.2
2023 Households by Income (MBR)			
2023 HHs: 1st Quintile (Below 11,464 HRK)	36	173	489
2023 HHs: 2nd Quintile (11,464 to 16,673 HRK)	20	102	316
2023 HHs: 3rd Quintile (16,674 to 24,332 HRK)	33	159	493
2023 HHs: 4th Quintile (24,333 to 34,053 HRK)	33	162	522
2023 HHs: 5th Quintile (34,054 HRK and above)	41	200	647
2023 Households by Type (MBR)			
2023 HHs: Married Couple without Children	38	184	537
2023 HHs: Cohabiting Couple without Children	3	14	51
2023 HHs: Married Couple with Children	71	344	1,047
2023 HHs: Cohabiting Couple with Children	3	16	48
2023 HHs: Single Mother with Children	15	77	255
2023 HHs: Single Father with Children	4	21	65
2023 HHs: Single Person Non-Family Households	26	130	435
2023 HHs: Multi-Person Non-Family Households	2	10	30
2023 Marital Status (MBR)			
2023 Marital Status: Single	204	991	3,099
2023 Marital Status: Married	259	1,248	3,729
2023 Marital Status: Divorced	21	104	343
2023 Marital Status: Widowed	49	234	682
2023 Educational Attainment (MBR)			
2023 Pop 15+/Edu: No Schooling	12	54	121
2023 Pop 15+/Edu: Basic Grades 1-3	1	4	13
2023 Pop 15+/Edu: Basic Grades 4-7	7	33	95


Data Note: The Population per Mill equals the population in the trade area divided by the total population in the country multiplied by 1,000. Purchasing Power describes the disposable income (income without taxes and social security contributions, including received transfer payments) and is shown in the country's currency. The Purchasing Power per Mill equals the purchasing power in the trade area divided by the total purchasing power in the country multiplied by 1,000.

Source: Esri and Michael Bauer Research

	1 kilometer	3 kilometer	5 kilometer
2023 Educational Attainment (MBR)			
2023 Pop 15+/Edu: Elementary Education	107	504	1,389
2023 Pop 15+/Edu: Secondary Education	277	1,335	3,996
2023 Pop 15+/Edu: Professional Study	21	112	416
2023 Pop 15+/Edu: University, Doctorate	26	140	567
2023 Pop 15+/Edu: Unknown	1	2	6
2022 Unemployment (MBR)			
2022 Unemployed Population	14	67	195
2023 Purchasing Power (MBR)			
2023 Purchasing Power: Total	HRK 4,642,689	HRK 22,797,515	HRK 72,482,658
2023 Purchasing Power: Per Mill	0.1	0.6	2.0
2023 Purchasing Power: Per Capita	HRK 8,710	HRK 8,850	HRK 9,231
2023 Purchasing Power: Index	90	92	96
2023 Food & Beverage Expenditures (MBR)			
2023 Food & Beverage: Total	HRK 1,018,699	HRK 4,984,342	HRK 15,681,548
2023 Food & Beverage: Per Mill	0.1	0.6	1.9
2023 Food & Beverage: Per Capita	HRK 1,911	HRK 1,935	HRK 1,997
2023 Food & Beverage: Index	90	91	94
2023 Alcoholic Beverage Expenditures (MBR)			
2023 Alcoholic Beverage: Total	HRK 121,800	HRK 597,442	HRK 1,887,953
2023 Alcoholic Beverage: Per Mill	0.1	0.6	1.9
2023 Alcoholic Beverage: Per Capita	HRK 229	HRK 232	HRK 240
2023 Alcoholic Beverage: Index	88	90	93
2023 Tobacco Expenditures (MBR)			
2023 Tobacco: Total	HRK 158,271	HRK 771,414	HRK 2,391,347
2023 Tobacco: Per Mill	0.1	0.6	1.9
2023 Tobacco: Per Capita	HRK 297	HRK 299	HRK 305
2023 Tobacco: Index	91	91	93
2023 Clothing Expenditures (MBR)			
2023 Clothing: Total	HRK 198,194	HRK 970,513	HRK 3,070,437
2023 Clothing: Per Mill	0.1	0.6	2.0
2023 Clothing: Per Capita	HRK 372	HRK 377	HRK 391
2023 Clothing: Index	92	93	97
2023 Footwear Expenditures (MBR)			
2023 Footwear: Total	HRK 62,466	HRK 305,929	HRK 972,154
2023 Footwear: Per Mill	0.1	0.6	2.0
2023 Footwear: Per Capita	HRK 117	HRK 119	HRK 124
2023 Footwear: Index	92	94	98
2023 Furniture & Furnishing Expenditures (MBR)			
2023 Furniture/Furnishing: Total	HRK 84,033	HRK 411,521	HRK 1,304,160
2023 Furniture/Furnishing: Per Mill	0.1	0.6	2.0
2023 Furniture/Furnishing: Per Capita	HRK 158	HRK 160	HRK 166
2023 Furniture/Furnishing: Index	92	93	97
2023 Household Textiles Expenditures (MBR)			
2023 Household Textiles: Total	HRK 14,439	HRK 70,760	HRK 223,596
2023 Household Textiles: Per Mill	0.1	0.6	2.0
2023 Household Textiles: Per Capita	HRK 27	HRK 27	HRK 28
2023 Household Textiles: Index	90	91	95


Data Note: The Population per Mill equals the population in the trade area divided by the total population in the country multiplied by 1,000. Purchasing Power describes the disposable income (income without taxes and social security contributions, including received transfer payments) and is shown in the country's currency. The Purchasing Power per Mill equals the purchasing power in the trade area divided by the total purchasing power in the country multiplied by 1,000.

Source: Esri and Michael Bauer Research

	1 kilometer	3 kilometer	5 kilometer
2023 Household Appliances Expenditures (MBR)			
2023 Household Appliances: Total	HRK 39,885	HRK 195,172	HRK 614,259
2023 Household Appliances: Per Mill	0.1	0.6	2.0
2023 Household Appliances: Per Capita	HRK 75	HRK 76	HRK 78
2023 Household Appliances: Index	91	92	95
2023 Household Utensils Expenditures (MBR)			
2023 Household Utensils: Total	HRK 29,273	HRK 143,293	HRK 452,766
2023 Household Utensils: Per Mill	0.1	0.6	2.0
2023 Household Utensils: Per Capita	HRK 55	HRK 56	HRK 58
2023 Household Utensils: Index	92	93	96
2023 House & Garden Expenditures (MBR)			
2023 House & Garden Tools: Total	HRK 42,561	HRK 207,404	HRK 650,105
2023 House & Garden Tools: Per Mill	0.1	0.7	2.1
2023 House & Garden Tools: Per Capita	HRK 80	HRK 81	HRK 83
2023 House & Garden Tools: Index	97	98	101
2023 Household Maintenance Expenditures (MBR)			
2023 Household Maintenance: Total	HRK 83,005	HRK 406,170	HRK 1,275,921
2023 Household Maintenance: Per Mill	0.1	0.6	1.9
2023 Household Maintenance: Per Capita	HRK 156	HRK 158	HRK 163
2023 Household Maintenance: Index	90	91	94
2023 Medical Products & Supplies Expenditures (MBR)			
2023 Medical Products: Total	HRK 117,288	HRK 575,746	HRK 1,795,590
2023 Medical Products: Per Mill	0.1	0.6	1.9
2023 Medical Products: Per Capita	HRK 220	HRK 224	HRK 229
2023 Medical Products: Index	86	87	89
2023 Consumer Electronics Expenditures (MBR)			
2023 Electronics & IT: Total	HRK 80,948	HRK 396,098	HRK 1,257,252
2023 Electronics & IT: Per Mill	0.1	0.6	2.0
2023 Electronics & IT: Per Capita	HRK 152	HRK 154	HRK 160
2023 Electronics & IT: Index	92	94	97
2023 Recreation & Culture Durable Expenditures (MBR)			
2023 Recreation Durables: Total	HRK 27,587	HRK 134,735	HRK 426,308
2023 Recreation Durables: Per Mill	0.1	0.7	2.1
2023 Recreation Durables: Per Capita	HRK 52	HRK 52	HRK 54
2023 Recreation Durables: Index	96	97	101
2023 Entertainment Expenditures (MBR)			
2023 Toys/Sports/Pets: Total	HRK 61,986	HRK 302,867	HRK 953,697
2023 Toys/Sports/Pets: Per Mill	0.1	0.6	2.0
2023 Toys/Sports/Pets: Per Capita	HRK 116	HRK 118	HRK 121
2023 Toys/Sports/Pets: Index	94	95	98
2023 Recreational & Cultural Service Expenditures (MBR)			
2023 Recreational Services: Total	HRK 182,597	HRK 892,825	HRK 2,808,347
2023 Recreational Services: Per Mill	0.1	0.6	2.0
2023 Recreational Services: Per Capita	HRK 343	HRK 347	HRK 358
2023 Recreational Services: Index	91	92	95

Data Note: The Population per Mill equals the population in the trade area divided by the total population in the country multiplied by 1,000. Purchasing Power describes the disposable income (income without taxes and social security contributions, including received transfer payments) and is shown in the country's currency. The Purchasing Power per Mill equals the purchasing power in the trade area divided by the total purchasing power in the country multiplied by 1,000.

Source: Esri and Michael Bauer Research

	1 kilometer	3 kilometer	5 kilometer
2023 Books & Stationery Expenditures (MBR)			
2023 Books & Stationery: Total	HRK 97,539	HRK 477,160	HRK 1,497,164
2023 Books & Stationery: Per Mill	0.1	0.6	1.9
2023 Books & Stationery: Per Capita	HRK 183	HRK 185	HRK 191
2023 Books & Stationery: Index	90	91	94
2023 Catering Services Expenditures (MBR)			
2023 Catering Services: Total	HRK 67,983	HRK 332,930	HRK 1,051,542
2023 Catering Services: Per Mill	0.1	0.6	2.0
2023 Catering Services: Per Capita	HRK 128	HRK 129	HRK 134
2023 Catering Services: Index	91	92	95
2023 Personal Care Expenditures (MBR)			
2023 Personal Care: Total	HRK 181,523	HRK 886,835	HRK 2,785,433
2023 Personal Care: Per Mill	0.1	0.6	2.0
2023 Personal Care: Per Capita	HRK 341	HRK 344	HRK 355
2023 Personal Care: Index	91	92	95
2023 Jewelry & Personal Effects Expenditures (MBR)			
2023 Personal Effects: Total	HRK 13,532	HRK 66,593	HRK 213,350
2023 Personal Effects: Per Mill	0.1	0.6	2.0
2023 Personal Effects: Per Capita	HRK 25	HRK 26	HRK 27
2023 Personal Effects: Index	90	92	97

Sample Report

Data Note: The Population per Mill equals the population in the trade area divided by the total population in the country multiplied by 1,000. Purchasing Power describes the disposable income (income without taxes and social security contributions, including received transfer payments) and is shown in the country's currency. The Purchasing Power per Mill equals the purchasing power in the trade area divided by the total purchasing power in the country multiplied by 1,000.

Source: Esri and Michael Bauer Research