

	1 kilometer	3 kilometer	5 kilometer
2024 Population Totals (MBR)			
2024 Total Population	13,027	58,307	76,400
2024 Population Density (per sq. km)	4,148.7	2,063.2	973.0
2024 Population Per Mill	14.0	62.5	81.8
2024 Total Population Age 0-14	1,784	8,742	12,643
2024 Total Population Age 15-29	2,592	11,686	15,442
2024 Total Population Age 30-44	2,902	13,373	18,174
2024 Total Population Age 45-59	2,400	10,521	13,443
2024 Total Population Age 60+	3,349	13,986	16,699
2024 Male Population Totals (MBR)			
2024 Total Male Population	6,222	28,016	36,978
2024 Male Population Age 0-14	907	4,460	6,469
2024 Male Population Age 15-29	1,310	5,861	7,665
2024 Male Population Age 30-44	1,343	6,243	8,575
2024 Male Population Age 45-59	1,107	4,920	6,412
2024 Male Population Age 60+	1,554	6,532	7,856
2024 Female Population Totals (MBR)			
2024 Total Female Population	6,805	30,291	39,423
2024 Female Population Age 0-14	877	4,282	6,174
2024 Female Population Age 15-29	1,281	5,824	7,777
2024 Female Population Age 30-44	1,558	7,130	9,599
2024 Female Population Age 45-59	1,293	5,601	7,031
2024 Female Population Age 60+	1,795	7,453	8,843
2024 Household Totals (MBR)			
2024 Total Households	5,430	23,622	29,913
2024 Average Household Size	2.4	2.5	2.6
2024 Households by Type (MBR)			
2024 HHs: One Person Household - Male/Female	1,288	5,309	6,223
2024 HHs: Household With Two Or More Persons	313	1,265	1,431
2024 HHs: Married Couple (Without Resident Children)	1,181	5,031	6,200
2024 HHs: Cohabiting Couple (Without Resident Children)	159	680	852
2024 HHs: Married Couple (With Resident Children)	1,809	8,450	11,653
2024 HHs: Cohabiting Couple (With Resident Children)	60	255	314
2024 HHs: Lone Mother	452	1,893	2,276
2024 HHs: Lone Father	51	214	262
2024 HHs: Households With More Than One Family	117	525	701
2024 Marital Status (MBR)			
2024 Marital Status: Single	5,350	24,345	32,420
2024 Marital Status: Married	6,275	28,140	37,042
2024 Marital Status: Divorced	672	2,820	3,430
2024 Marital Status: Widowed	730	3,003	3,508
2024 Educational Attainment (MBR)			
2024 Pop: No Education/Illiterate	1,784	8,742	12,643
2024 Pop: Primary Education (ISCED 1 and 2)	2,749	12,035	15,576
2024 Pop: Upper Secondary Education (ISCED 3)	3,907	17,090	21,997
2024 Pop: Post Secondary Education (ISCED 4 and 5)	373	1,684	2,199
2024 Pop: Tertiary Education (ISCED 6 to 8)	3,799	17,055	21,938
2024 Pop: Education Unknown	416	1,702	2,046

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Source: Esri and Michael Bauer Research

	1 kilometer	3 kilometer	5 kilometer
2023 Unemployment (MBR)			
2023 Unemployed Population	541	2,296	2,801
2024 Purchasing Power (MBR)			
2024 Purchasing Power: Total	€203,459,015	€911,549,849	€1,186,694,619
2024 Purchasing Power: Per Mill	13.5	60.6	78.9
2024 Purchasing Power: Per Capita	€15,618	€15,634	€15,533
2024 Purchasing Power: Index	97	97	97
2024 Food & Beverage Expenditures (MBR)			
2024 Food & Beverage: Total	€35,615,887	€158,930,923	€206,747,005
2024 Food & Beverage: Per Mill	13.9	62.1	80.8
2024 Food & Beverage: Per Capita	€2,734	€2,726	€2,706
2024 Food & Beverage: Index	100	100	99
2024 Alcoholic Beverage Expenditures (MBR)			
2024 Alcoholic Beverage: Total	€4,417,612	€19,616,589	€25,348,761
2024 Alcoholic Beverage: Per Mill	14.0	62.4	80.6
2024 Alcoholic Beverage: Per Capita	€339	€336	€332
2024 Alcoholic Beverage: Index	101	100	99
2024 Tobacco Expenditures (MBR)			
2024 Tobacco: Total	€7,158,122	€31,630,829	€40,761,869
2024 Tobacco: Per Mill	14.4	63.5	81.8
2024 Tobacco: Per Capita	€549	€542	€534
2024 Tobacco: Index	103	102	100
2024 Clothing Expenditures (MBR)			
2024 Clothing: Total	€10,517,908	€47,252,201	€61,843,703
2024 Clothing: Per Mill	13.6	61.3	80.2
2024 Clothing: Per Capita	€807	€810	€809
2024 Clothing: Index	98	98	98
2024 Footwear Expenditures (MBR)			
2024 Footwear: Total	€2,823,881	€12,745,111	€16,781,817
2024 Footwear: Per Mill	13.5	61.1	80.5
2024 Footwear: Per Capita	€217	€219	€220
2024 Footwear: Index	97	98	98
2024 Furniture & Furnishing Expenditures (MBR)			
2024 Furniture/Furnishing: Total	€2,652,626	€11,944,033	€15,673,514
2024 Furniture/Furnishing: Per Mill	13.6	61.2	80.3
2024 Furniture/Furnishing: Per Capita	€204	€205	€205
2024 Furniture/Furnishing: Index	97	98	98
2024 Household Textiles Expenditures (MBR)			
2024 Household Textiles: Total	€714,262	€3,190,751	€4,151,339
2024 Household Textiles: Per Mill	13.8	61.8	80.5
2024 Household Textiles: Per Capita	€55	€55	€54
2024 Household Textiles: Index	99	99	98
2024 Household Appliances Expenditures (MBR)			
2024 Household Appliances: Total	€2,002,936	€8,940,134	€11,630,732
2024 Household Appliances: Per Mill	13.9	62.1	80.8
2024 Household Appliances: Per Capita	€154	€153	€152
2024 Household Appliances: Index	100	100	99

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2024 Household Utensils Expenditures (MBR)			
2024 Household Utensils: Total	€1,009,042	€4,524,575	€5,914,666
2024 Household Utensils: Per Mill	13.8	61.7	80.7
2024 Household Utensils: Per Capita	€77	€78	€77
2024 Household Utensils: Index	99	99	99
2024 House & Garden Expenditures (MBR)			
2024 House & Garden Tools: Total	€1,300,842	€5,844,133	€7,654,349
2024 House & Garden Tools: Per Mill	13.7	61.5	80.6
2024 House & Garden Tools: Per Capita	€100	€100	€100
2024 House & Garden Tools: Index	98	99	99
2024 Household Maintenance Expenditures (MBR)			
2024 Household Maintenance: Total	€6,944,256	€30,877,534	€39,963,713
2024 Household Maintenance: Per Mill	14.0	62.2	80.6
2024 Household Maintenance: Per Capita	€533	€530	€523
2024 Household Maintenance: Index	100	100	98
2024 Medical Products & Supplies Expenditures (MBR)			
2024 Medical Products: Total	€2,096,421	€9,125,917	€11,501,503
2024 Medical Products: Per Mill	14.6	63.6	80.1
2024 Medical Products: Per Capita	€161	€157	€151
2024 Medical Products: Index	105	102	98
2024 Consumer Electronics Expenditures (MBR)			
2024 Electronics & IT: Total	€2,183,984	€9,869,465	€13,012,874
2024 Electronics & IT: Per Mill	13.5	61.0	80.5
2024 Electronics & IT: Per Capita	€168	€169	€170
2024 Electronics & IT: Index	97	98	98
2024 Recreation & Culture Durable Expenditures (MBR)			
2024 Recreation Durables: Total	€107,845	€488,763	€645,899
2024 Recreation Durables: Per Mill	13.4	60.5	80.0
2024 Recreation Durables: Per Capita	€8	€8	€8
2024 Recreation Durables: Index	96	97	98
2024 Entertainment Expenditures (MBR)			
2024 Toys/Sports/Pets: Total	€3,658,857	€16,455,657	€21,581,195
2024 Toys/Sports/Pets: Per Mill	13.6	61.4	80.5
2024 Toys/Sports/Pets: Per Capita	€281	€282	€282
2024 Toys/Sports/Pets: Index	98	98	98
2024 Recreational & Cultural Service Expenditures (MBR)			
2024 Recreational Services: Total	€10,410,702	€46,582,828	€60,755,439
2024 Recreational Services: Per Mill	13.8	61.8	80.7
2024 Recreational Services: Per Capita	€799	€799	€795
2024 Recreational Services: Index	99	99	99
2024 Books & Stationery Expenditures (MBR)			
2024 Books & Stationery: Total	€1,180,130	€5,259,560	€6,827,220
2024 Books & Stationery: Per Mill	13.9	62.0	80.5
2024 Books & Stationery: Per Capita	€91	€90	€89
2024 Books & Stationery: Index	100	99	98

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2024 Catering Services Expenditures (MBR)			
2024 Catering Services: Total	€16,714,477	€74,732,135	€97,329,479
2024 Catering Services: Per Mill	13.8	61.8	80.5
2024 Catering Services: Per Capita	€1,283	€1,282	€1,274
2024 Catering Services: Index	99	99	98
2024 Personal Care Expenditures (MBR)			
2024 Personal Care: Total	€7,720,894	€34,509,235	€45,020,113
2024 Personal Care: Per Mill	13.9	62.3	81.3
2024 Personal Care: Per Capita	€593	€592	€589
2024 Personal Care: Index	100	100	99
2024 Jewelry & Personal Effects Expenditures (MBR)			
2024 Personal Effects: Total	€1,957,248	€8,800,488	€11,507,520
2024 Personal Effects: Per Mill	13.5	60.7	79.4
2024 Personal Effects: Per Capita	€150	€151	€151
2024 Personal Effects: Index	97	97	97

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