

	1 kilometer	3 kilometer	5 kilometer
2023 Population Totals (MBR)			
2023 Total Population	13,725	60,207	76,545
2023 Population Density (per sq. km)	4,371.0	2,130.5	974.8
2023 Population Per Mill	15.0	65.7	83.5
2023 Total Population Age 0-14	1,906	8,998	12,471
2023 Total Population Age 15-29	3,248	14,298	18,254
2023 Total Population Age 30-44	2,974	13,317	17,409
2023 Total Population Age 45-59	2,718	11,694	14,507
2023 Total Population Age 60+	2,880	11,900	13,904
2023 Male Population Totals (MBR)			
2023 Total Male Population	6,555	28,883	36,932
2023 Male Population Age 0-14	964	4,567	6,350
2023 Male Population Age 15-29	1,679	7,345	9,291
2023 Male Population Age 30-44	1,316	5,936	7,837
2023 Male Population Age 45-59	1,266	5,510	6,958
2023 Male Population Age 60+	1,329	5,524	6,496
2023 Female Population Totals (MBR)			
2023 Total Female Population	7,170	31,324	39,613
2023 Female Population Age 0-14	942	4,430	6,120
2023 Female Population Age 15-29	1,568	6,953	8,963
2023 Female Population Age 30-44	1,658	7,381	9,572
2023 Female Population Age 45-59	1,451	6,184	7,549
2023 Female Population Age 60+	1,551	6,376	7,408
2023 Household Totals (MBR)			
2023 Total Households	5,658	24,222	29,852
2023 Average Household Size	2.4	2.5	2.6
2023 Households by Type (MBR)			
2023 HHs: Single Person Household	1,343	5,492	6,316
2023 HHs: Multi-Person Household	326	1,311	1,462
2023 HHs: Married Couple w/o Resident Children	1,230	5,170	6,220
2023 HHs: Cohabiting Couple w/o Resident Children	166	700	855
2023 HHs: Married Couple w/ Resident Children	1,885	8,579	11,433
2023 HHs: Cohabiting Couple w/ Resident Children	62	261	314
2023 HHs: Single Mother Household	470	1,949	2,294
2023 HHs: Single Father Household	52	217	260
2023 HHs: Multi-Family Household	124	542	699
2023 Marital Status (MBR)			
2023 Marital Status: Single	5,639	25,088	32,373
2023 Marital Status: Married	6,610	29,042	37,081
2023 Marital Status: Divorced	709	2,943	3,496
2023 Marital Status: Widowed	768	3,134	3,596
2023 Educational Attainment (MBR)			
2023 Pop 15+/Edu: Up To Lower Secondary	3,910	16,843	21,195
2023 Pop 15+/Edu: Upper Secondary	4,471	19,318	24,093
2023 Pop 15+/Edu: Post-Secondary Non-Tertiary	466	2,058	2,611
2023 Pop 15+/Edu: Tertiary - Non-University	694	3,004	3,716
2023 Pop 15+/Edu: Tertiary - University Degree	1,587	6,946	8,671
2023 Pop 15+/Edu: Tertiary - Post-Graduate Degree	460	2,081	2,642
2023 Pop 15+/Edu: Tertiary - Doctorate	39	177	224
2023 Pop 15+/Edu: Not Stated	192	783	922

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Source: Esri and Michael Bauer Research

	1 kilometer	3 kilometer	5 kilometer
2022 Unemployment (MBR)			
2022 Unemployed Population	631	2,644	3,151
2023 Purchasing Power (MBR)			
2023 Purchasing Power: Total	€204,719,898	€897,750,350	€1,132,077,191
2023 Purchasing Power: Per Mill	14.8	64.9	81.8
2023 Purchasing Power: Per Capita	€14,916	€14,911	€14,790
2023 Purchasing Power: Index	99	99	98
2023 Food & Beverage Expenditures (MBR)			
2023 Food & Beverage: Total	€36,715,145	€160,282,924	€201,758,614
2023 Food & Beverage: Per Mill	15.1	66.1	83.2
2023 Food & Beverage: Per Capita	€2,675	€2,662	€2,636
2023 Food & Beverage: Index	101	101	100
2023 Alcoholic Beverage Expenditures (MBR)			
2023 Alcoholic Beverage: Total	€4,719,343	€20,512,652	€25,652,485
2023 Alcoholic Beverage: Per Mill	15.3	66.4	83.0
2023 Alcoholic Beverage: Per Capita	€344	€341	€335
2023 Alcoholic Beverage: Index	102	101	99
2023 Tobacco Expenditures (MBR)			
2023 Tobacco: Total	€7,530,161	€32,521,680	€40,479,424
2023 Tobacco: Per Mill	15.6	67.5	84.0
2023 Tobacco: Per Capita	€549	€540	€529
2023 Tobacco: Index	104	103	101
2023 Clothing Expenditures (MBR)			
2023 Clothing: Total	€10,288,384	€45,208,127	€57,225,011
2023 Clothing: Per Mill	14.8	65.1	82.4
2023 Clothing: Per Capita	€750	€751	€748
2023 Clothing: Index	99	99	99
2023 Footwear Expenditures (MBR)			
2023 Footwear: Total	€2,591,389	€11,441,360	€14,581,008
2023 Footwear: Per Mill	14.7	64.8	82.6
2023 Footwear: Per Capita	€189	€190	€190
2023 Footwear: Index	98	99	99
2023 Furniture & Furnishing Expenditures (MBR)			
2023 Furniture/Furnishing: Total	€2,568,360	€11,297,026	€14,324,954
2023 Furniture/Furnishing: Per Mill	14.8	65.1	82.6
2023 Furniture/Furnishing: Per Capita	€187	€188	€187
2023 Furniture/Furnishing: Index	99	99	99
2023 Household Textiles Expenditures (MBR)			
2023 Household Textiles: Total	€652,623	€2,851,603	€3,588,250
2023 Household Textiles: Per Mill	15.0	65.7	82.7
2023 Household Textiles: Per Capita	€48	€47	€47
2023 Household Textiles: Index	100	100	99
2023 Household Appliances Expenditures (MBR)			
2023 Household Appliances: Total	€1,888,565	€8,246,576	€10,378,947
2023 Household Appliances: Per Mill	15.1	65.9	83.0
2023 Household Appliances: Per Capita	€138	€137	€136
2023 Household Appliances: Index	101	100	99

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	1 kilometer	3 kilometer	5 kilometer
2023 Household Utensils Expenditures (MBR)			
2023 Household Utensils: Total	€971,823	€4,264,785	€5,397,203
2023 Household Utensils: Per Mill	14.9	65.4	82.7
2023 Household Utensils: Per Capita	€71	€71	€71
2023 Household Utensils: Index	100	100	99
2023 House & Garden Expenditures (MBR)			
2023 House & Garden Tools: Total	€1,202,661	€5,291,467	€6,718,482
2023 House & Garden Tools: Per Mill	14.8	65.1	82.7
2023 House & Garden Tools: Per Capita	€88	€88	€88
2023 House & Garden Tools: Index	99	99	99
2023 Household Maintenance Expenditures (MBR)			
2023 Household Maintenance: Total	€6,687,999	€29,124,984	€36,517,388
2023 Household Maintenance: Per Mill	15.2	66.1	82.8
2023 Household Maintenance: Per Capita	€487	€484	€477
2023 Household Maintenance: Index	101	101	99
2023 Medical Products & Supplies Expenditures (MBR)			
2023 Medical Products: Total	€2,222,443	€9,487,574	€11,585,284
2023 Medical Products: Per Mill	15.8	67.3	82.2
2023 Medical Products: Per Capita	€162	€158	€151
2023 Medical Products: Index	105	103	99
2023 Consumer Electronics Expenditures (MBR)			
2023 Electronics & IT: Total	€2,103,122	€9,288,503	€11,844,536
2023 Electronics & IT: Per Mill	14.7	64.9	82.8
2023 Electronics & IT: Per Capita	€153	€154	€155
2023 Electronics & IT: Index	98	99	99
2023 Recreation & Culture Durable Expenditures (MBR)			
2023 Recreation Durables: Total	€103,680	€459,847	€588,822
2023 Recreation Durables: Per Mill	14.5	64.3	82.3
2023 Recreation Durables: Per Capita	€8	€8	€8
2023 Recreation Durables: Index	97	98	99
2023 Entertainment Expenditures (MBR)			
2023 Toys/Sports/Pets: Total	€3,522,731	€15,497,866	€19,668,067
2023 Toys/Sports/Pets: Per Mill	14.8	65.0	82.5
2023 Toys/Sports/Pets: Per Capita	€257	€257	€257
2023 Toys/Sports/Pets: Index	99	99	99
2023 Recreational & Cultural Service Expenditures (MBR)			
2023 Recreational Services: Total	€10,380,600	€45,425,605	€57,303,671
2023 Recreational Services: Per Mill	15.0	65.7	82.9
2023 Recreational Services: Per Capita	€756	€754	€749
2023 Recreational Services: Index	100	100	99
2023 Books & Stationery Expenditures (MBR)			
2023 Books & Stationery: Total	€1,180,007	€5,145,494	€6,461,900
2023 Books & Stationery: Per Mill	15.1	65.9	82.8
2023 Books & Stationery: Per Capita	€86	€85	€84
2023 Books & Stationery: Index	101	100	99

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2023 Catering Services Expenditures (MBR)			
2023 Catering Services: Total	€17,063,020	€74,611,934	€93,967,951
2023 Catering Services: Per Mill	15.0	65.6	82.6
2023 Catering Services: Per Capita	€1,243	€1,239	€1,228
2023 Catering Services: Index	100	100	99
2023 Personal Care Expenditures (MBR)			
2023 Personal Care: Total	€7,502,468	€32,809,544	€41,421,083
2023 Personal Care: Per Mill	15.1	66.1	83.4
2023 Personal Care: Per Capita	€547	€545	€541
2023 Personal Care: Index	101	101	100
2023 Jewelry & Personal Effects Expenditures (MBR)			
2023 Personal Effects: Total	€2,005,795	€8,821,252	€11,153,848
2023 Personal Effects: Per Mill	14.7	64.5	81.5
2023 Personal Effects: Per Capita	€146	€147	€146
2023 Personal Effects: Index	98	98	98

Sample Report

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