

1 Rue Wellington, Ottawa, Ontario, K1A Rings: 1, 3, 5 kilometer radii Sample Report

Latitude: 45.42478 Longitude: -75.69514

			Longitude: -75.69!	
	1 kilometer	3 kilometers	5 kilometers	
Summary				
2019 Total Population	18,059	121,092	231,744	
2024 Total Population	21,155	136,113	254,819	
2029 Total Population	24,284	148,313	275,239	
2019-2029 Annual Rate	2.80%	1.73%	1.55%	
2019 Households	11,460	66,398	118,622	
2019 Average Household Size	1.5	1.8	1.9	
2024 Households	13,349	74,032	129,554	
2024 Average Household Size	1.5	1.8	1.9	
2029 Households	15,416	81,446	141,204	
2029 Average Household Size	1.5	1.8	1.9	
2024-2029 Annual Rate	2.92%	1.93%	1.74%	
2019 Families	3,227	26,098	53,365	
2019 Average Family Size	2.3	2.5	2.6	
2024 Families	3,764	28,844	57,694	
2024 Average Family Size	2.3	2.5	2.6	
2029 Families	4,371	31,472	62,283	
2029 Average Family Size	2.3	2.5	2.6	
2024-2029 Annual Rate	3.04%	1.76%	1.54%	
Local Local Militari Nace	3.017.0	217070	113 1 70	
2019 Dwellings	11,460	66,398	118,622	
Owned Dwellings	2,728	20,057	42,781	
Rented Dwellings	8,732	46,341	75,841	
Band Housing	0,732	0	73,841	
2024 Dwellings	13,349	74,032	129,554	
Owned Dwellings	3,353	22,401	45,856	
Rented Dwellings	9,996	51,631	83,698	
Band Housing	9,990	0	03,098	
2029 Dwellings	15,416	81,446	141,204	
Owned Dwellings	3,997	24,524	49,197	
Rented Dwellings	11,419	56,922	92,007	
Band Housing	0	0	0	
Average Household Income				
2019	CA\$82,426	CA\$93,063	CA\$96,993	
2019	CA\$96,965	CA\$109,137	CA\$115,244	
2029	CA\$117,213	CA\$109,137 CA\$128,723	CA\$115,244 CA\$135,258	
Per Capita Income	Ch411/,213	CA#120,723	Ch\$133,230	
2019	CA\$52,306	CA\$51,029	CA\$49,648	
2024	CA\$52,300 CA\$61,186	CA\$59,360	CA\$49,048 CA\$58,592	
2029	CA\$01,180 CA\$74,409	CA\$59,360 CA\$70,688	CA\$56,392 CA\$69,391	
		2		
Median Age	22.2	26.2	20.1	
2019	33.2	36.3	38.1	
2024	33.3	36.1	37.5	
2029	34.9	37.4	38.4	

**Data Note:** 2024 Household Spending Potential shows the amount spent on a variety of goods and services by households that reside in the market area. Expenditures are shown by broad budget categories that are not mutually exclusive. Household spending does not equal business revenue. "Current year \$" refers to a currency in the current time period. The term "constant year \$" refers to dollars of several years expressed in terms of their value ("purchasing power") in a single year.



1 Rue Wellington, Ottawa, Ontario, K1A Rings: 1, 3, 5 kilometer radii Sample Report Latitude: 45.42478 Longitude: -75.69514

			Longitude: -75.6951
	1 kilometer	3 kilometers	5 kilometers
2019 Households by Income (Constant Year \$)			
Household Income Base	11,460	66,398	118,622
<\$19,999	1,543	8,408	13,838
\$20,000 - \$39,999	1,947	11,436	20,540
\$40,000 - \$59,999	1,771	9,921	17,993
\$60,000 - \$79.999	1,687	8,598	15,344
\$80,000 - \$99,999	1,278	6,581	11,691
\$100,000+	3,233	21,453	39,216
\$100,000 - \$124,999	1,086	6,164	10,838
\$125,000 - \$149,999	704	4,148	7,258
\$150,000 - \$199,999	750	4,949	9,178
\$200,000+	693	6,193	11,941
\$200,000 - \$299,999	498	3,866	7,331
\$300,000+	195	2,326	4,610
Average Household Income	CA\$83,019.60	CA\$93,733.48	CA\$97,692.11
2019 Households by Income (Current Year \$)			
Household Income Base	11,460	66,398	118,622
<\$19,999	1,559	8,513	14,022
\$20,000 - \$39,999	1,963	11,479	20,622
\$40,000 - \$59,999	1,781	9,986	18,114
\$60,000 - \$79,999	1,690	8,594	15,332
\$80,000 - \$99,999	1,270	6,590	11,681
\$100,000+	3,197	21,236	38,851
\$100,000 - \$124,999	1,075	6,121	10,771
\$125,000 - \$149,999	703	4,124	7,215
\$150,000 - \$199,999	734	4,903	9,115
\$200,000+	684	6,089	11,749
\$200,000 - \$299,999	494	3,827	7,254
\$300,000+	190	2,261	4,496
Average Household Income	CA\$82,425.78	CA\$93,063.03	CA\$96,993.34
2024 Households by Income	12.240	74.022	120 554
Household Income Base	13,349	74,032	129,554
<\$19,999	1,390	6,682	10,219
\$20,000 - \$39,999	1,883	11,650	20,314
\$40,000 - \$59,999	1,794	9,672	17,320
\$60,000 - \$79,999	1,963	9,233	15,735
\$80,000 - \$99,999	1,652	7,829	13,254
\$100,000+	4,667	28,966	52,711
\$100,000 - \$124,999	1,389	7,341	12,805
\$125,000 - \$149,999	1,030	5,560	9,904
\$150,000 - \$199,999	1,059	6,458	11,559
\$200,000+	1,189	9,607	18,444
\$200,000 - \$299,999	775	5,593	10,460
\$300,000+	414	4,014	7,984
Average Household Income	CA\$96,965.46	CA\$109,136.62	CA\$115,244.42

**Data Note:** 2024 Household Spending Potential shows the amount spent on a variety of goods and services by households that reside in the market area. Expenditures are shown by broad budget categories that are not mutually exclusive. Household spending does not equal business revenue. "Current year \$" refers to a currency in the current time period. The term "constant year \$" refers to dollars of several years expressed in terms of their value ("purchasing power") in a single year.

year \$" refers to dollars of several years expressed in terms of their value ("purchasing power") in a single year.

Source: Esri reports are based, in whole or in part, on selected Statistics Canada files. Environics Analytics and Esri Inc acquires, processes and distributes Statistics Canada files in accordance with the Government of Canada's Open Data Policy. No information on any individual or household was made available to Environics Analytics or Esri Inc by Statistics Canada. PRIZM is a registered trademark of Claritas, LLC and is used with permission. Copyright © 2024 Esri.

©2024 Esri Page 2 of 8



1 Rue Wellington, Ottawa, Ontario, K1A Rings: 1, 3, 5 kilometer radii Sample Report Latitude: 45.42478

Kings. 1, 3, 3 kilome	ter radii		Longitude: -75.69514
	1 kilometer	3 kilometers	5 kilometers
2029 Households by Income			
Household Income Base	15,416	81,446	141,204
<\$19,999	1,328	5,626	8,362
\$20,000 - \$39,999	1,695	10,830	18,416
\$40,000 - \$59,999	1,806	9,372	16,422
\$60,000 - \$79,999	1,811	8,856	15,431
\$80,000 - \$99,999	1,824	8,330	14,011
\$100,000+	6,954	38,434	68,562
\$100,000 - \$124,999	1,907	8,692	14,724
\$125,000 - \$149,999	1,247	6,486	11,362
\$150,000 - \$199,999	1,726	9,130	16,138
\$200,000+	2,073	14,126	26,337
\$200,000 - \$299,999	1,219	7,924	14,465
\$300,000+	855	6,202	11,873
Average Household Income	CA\$117,213.27	CA\$128,723.28	CA\$135,258.47
2019 Population by Age	18,059	121,092	231,744
0-4	312	3,851	8,878
5-9	193	3,383	8,450
10-14	182	3,202	7,915
15-19	625	4,848	10,075
20-24	2,622	13,662	22,522
25-34	5,947	29,315	47,688
35-44	2,443	16,048	30,573
45-54	1,749	13,360	26,966
55-64	1,789	13,955	29,046
65-74	1,242	10,535	21,606
75-84	707	5,887	11,819
85+	248	3,044	6,207
25-44	8,390	45,363	78,261
2024 Population by Age	21,155	136,113	254,819
0-4	454	3,943	8,874
5-9	321	3,786	9,065
10-14	264	3,571	8,736
15-19	772	5,415	11,152
20-24	2,837	14,587	23,852
25-34	6,975	34,331	55,594
35-44	3,183	19,756	36,314
45-54	1,838	13,414	26,464
55-64	1,802	13,792	28,339
65-74	1,455	11,936	24,514
75-84	975		15,331
		7,938	
85+	280	3,643	6,583
25-44	10,158	54,087	91,908
	•		

**Data Note:** 2024 Household Spending Potential shows the amount spent on a variety of goods and services by households that reside in the market area. Expenditures are shown by broad budget categories that are not mutually exclusive. Household spending does not equal business revenue. "Current year \$" refers to a currency in the current time period. The term "constant year \$" refers to dollars of several years expressed in terms of their value ("purchasing power") in a single year.



1 Rue Wellington, Ottawa, Ontario, K1A Rings: 1, 3, 5 kilometer radii Sample Report Latitude: 45.42478

Longitude: -75.69514

			Longitude: -/5.69
	1 kilometer	3 kilometers	5 kilometers
2029 Population by Age	24,284	148,313	275,239
0-4	506	4,232	9,456
5-9	404	3,968	9,309
10-14	338	3,803	9,177
15-19	696	4,962	10,580
20-24	2,279	11,720	19,841
25-34	8,013	38,168	61,453
35-44	4,589	25,808	45,628
45-54	2,218	15,014	29,165
55-64	1,807	12,985	26,291
65-74	1,806	13,698	27,992
75-84	1,232	9,586	18,574
85+	394	4,369	7,775
25-44	12,602	63,976	107,081
Population by Sex			
Males			
2019	9,111	60,098	114,325
2024	10,476	67,061	125,463
2029	11,971	72,786	135,019
Females			
2019	8,947	60,994	117,419
2024	10,679	69,051	129,356
2029	12,313	75,526	140,220
2019 Population 15+ by Mother Tongue			
Total Single Response	16,189	109,484	210,918
English	9,827	63,895	113,132
French	2,595	22,963	55,153
Total Non-Official	3,767	22,626	42,633
Multiple Languages	1,087	7,345	14,029
French & Non-Official	98	845	1,743
English & Non-Official	481	2,534	4,646
English & French	402	3,223	6,155
English & French & Non-Official	42	401	840
			0.0

**Data Note:** 2024 Household Spending Potential shows the amount spent on a variety of goods and services by households that reside in the market area. Expenditures are shown by broad budget categories that are not mutually exclusive. Household spending does not equal business revenue. "Current year \$" refers to a currency in the current time period. The term "constant year \$" refers to dollars of several years expressed in terms of their value ("purchasing power") in a single year.



1 Rue Wellington, Ottawa, Ontario, K1A Rings: 1, 3, 5 kilometer radii Sample Report Latitude: 45.42478

	1 kilometer	3 kilometers	5 kilometers	
2019 Population 15+ by Ethnic Characteristics				
Immigration Status				
Non-immigrant population	11,885	82,877	161,066	
Total immigrants by selected places of birth	3,943	27,152	51,606	
Non-permanent residents	1,448	6,800	12,276	
Visible Minority Status				
Visible Minority Chinese	994	5,120	7,958	
Visible Minority South Asian	732	3,970	7,298	
Visible Minority Black	1,006	9,416	20,279	
Visible Minority Filipino	177	933	2,360	
Visible Minority Latin American	366	2,089	3,776	
Visible Minority Southeast Asian	225	1,915	2,933	
Visible Minority Arab	614	3,375	8,351	
Visible Minority West Asian	286	1,327	2,422	
Visible Minority Korean	229	632	878	
Visible Minority Japanese	110	381	696	
Visible Minority All Other Visible Minorities	80	336	662	
Visible Minority Multiple Visible Minorities	165	1,048	1,913	
, ,			•	
2024 Population 15+ by Mother Tongue				
Total Single Response	18,927	122,495	230,925	
English	10,424	67,151	117,877	
French	3,129	25,914	58,982	
Total Non-Official	5,374	29,430	54,066	
Multiple Languages	1,408	8,908	16,658	
French & Non-Official	145	1,202	2,287	
English & Non-Official	643	3,149	5,704	
English & French	473	3,595	6,777	
English & French & Non-Official	59	505	1,049	
2024 Population 15+ by Ethnic Characteristics				
Immigration Status				
Non-immigrant population	12,089	84,293	161,178	
Total immigrants by selected places of birth	5,251	34,055	63,352	
Non-permanent residents	2,995	13,056	23,053	
Visible Minority Status				
Visible Minority Chinese	1,396	6,028	9,074	
Visible Minority South Asian	1,045	5,445	9,899	
Visible Minority Black	1,394	12,319	26,141	
Visible Minority Filipino	209	1,200	2,799	
Visible Minority Latin American	573	2,895	4,963	
		2,246	3,415	
Visible Minority Southeast Asian	296			
	901	4,449	10,524	
Visible Minority Southeast Asian Visible Minority Arab		4,449	•	
Visible Minority Southeast Asian Visible Minority Arab Visible Minority West Asian	901 404	•	3,387	
Visible Minority Southeast Asian Visible Minority Arab	901 404 326	4,449 1,887 887	3,387 1,208	
Visible Minority Southeast Asian Visible Minority Arab Visible Minority West Asian Visible Minority Korean	901 404	4,449 1,887	3,387	

**Data Note:** 2024 Household Spending Potential shows the amount spent on a variety of goods and services by households that reside in the market area. Expenditures are shown by broad budget categories that are not mutually exclusive. Household spending does not equal business revenue. "Current year \$" refers to a currency in the current time period. The term "constant year \$" refers to dollars of several years expressed in terms of their value ("purchasing power") in a single year.

year \$" refers to dollars of several years expressed in terms of their value ("purchasing power") in a single year.

Source: Esri reports are based, in whole or in part, on selected Statistics Canada files. Environics Analytics and Esri Inc acquires, processes and distributes Statistics Canada files in accordance with the Government of Canada's Open Data Policy. No information on any individual or household was made available to Environics Analytics or Esri Inc by Statistics Canada. PRIZM is a registered trademark of Claritas, LLC and is used with permission. Copyright © 2024 Esri.

©2024 Esri Page 5 of 8



1 Rue Wellington, Ottawa, Ontario, K1A Rings: 1, 3, 5 kilometer radii Sample Report Latitude: 45.42478

Longitude: -75.69514

	1 kilometer	3 kilometers	5 kilometers
2029 Population 15+ by Mother Tongue			
Total Single Response	21,707	132,895	248,027
English	10,972	67,512	118,469
French	3,688	28,578	62,844
Total Non-Official	7,047	36,805	66,715
Multiple Languages	1,714	10,379	19,221
French & Non-Official	208	1,627	3,049
English & Non-Official	799	3,768	6,762
English & French	516	3,774	7,057
English & French & Non-Official	73	619	1,271
2029 Population 15+ by Ethnic Characteristics			
Immigration Status			
Non-immigrant population	13,055	86,028	163,163
Total immigrants by selected places of birth	6,909	42,922	79,005
Non-permanent residents	3,457	14,325	25,080
Visible Minority Status			
Visible Minority Chinese	1,752	7,211	10,813
Visible Minority South Asian	1,332	6,715	12,118
Visible Minority Black	1,700	14,528	30,292
Visible Minority Filipino	249	1,438	3,290
Visible Minority Latin American	741	3,620	6,116
Visible Minority Southeast Asian	350	2,575	3,885
Visible Minority Arab	1,187	5,631	12,999
Visible Minority West Asian	562	2,509	4,420
Visible Minority Korean	434	1,152	1,566
Visible Minority Japanese	145	463	935
Visible Minority All Other Visible Minorities	151	389	915
Visible Minority Multiple Visible Minorities	196	1,376	2,608

**Data Note:** 2024 Household Spending Potential shows the amount spent on a variety of goods and services by households that reside in the market area. Expenditures are shown by broad budget categories that are not mutually exclusive. Household spending does not equal business revenue. "Current year \$" refers to a currency in the current time period. The term "constant year \$" refers to dollars of several years expressed in terms of their value ("purchasing power") in a single year.

year \$" refers to dollars of several years expressed in terms of their value ("purchasing power") in a single year.

Source: Esri reports are based, in whole or in part, on selected Statistics Canada files. Environics Analytics and Esri Inc acquires, processes and distributes Statistics Canada files in accordance with the Government of Canada's Open Data Policy. No information on any individual or household was made available to Environics Analytics or Esri Inc by Statistics Canada. PRIZM is a registered trademark of Claritas, LLC and is used with permission. Copyright © 2024 Esri.

©2024 Esri Page 6 of 8



1 Rue Wellington, Ottawa, Ontario, K1A Rings: 1, 3, 5 kilometer radii Sample Report Latitude: 45.42478

Longitude: -75.69514

			Longitude/3.09314
	1 kilometer	3 kilometers	5 kilometers
Total expenditure: Total (\$)	CA\$1,330,106,022	CA\$8,486,745,632	CA\$15,739,943,926
Average Spent	CA\$99,640.87	CA\$114,636.18	CA\$121,493.31
Spending Potential Index	77	88	93
Total current consumption: Total (\$)	CA\$1,317,406,382	CA\$8,165,624,764	CA\$14,906,862,120
Average Spent	CA\$98,689.52	CA\$110,298.58	CA\$115,062.92
Spending Potential Index	83	93	97
Food: Total (\$)	CA\$157,144,793	CA\$961,508,420	CA\$1,754,618,342
Average Spent	CA\$11,772.03	CA\$12,987.74	CA\$13,543.53
Spending Potential Index	78	86	90
Shelter: Total (\$)	CA\$242,678,977	CA\$1,439,805,183	CA\$2,635,407,727
Average Spent	CA\$18,179.56	CA\$19,448.42	CA\$20,342.16
Spending Potential Index	86	92	96
Household Operation: Total (\$)	CA\$59,312,905	CA\$383,324,671	CA\$708,952,728
Average Spent	CA\$4,443.25	CA\$5,177.82	CA\$5,472.26
Spending Potential Index	74	86	91
Household furnishings and equipment: Total (\$)	CA\$36,930,514	CA\$249,582,452	CA\$480,013,712
Average Spent	CA\$2,766.54	CA\$3,371.28	CA\$3,705.12
Spending Potential Index	67	82	90
Clothing: Total (\$)	CA\$33,952,467	CA\$215,277,442	CA\$403,556,526
Average Spent	CA\$2,543.45	CA\$2,907.90	CA\$3,114.97
Spending Potential Index	66	76	81
Transportation: Total (\$)	CA\$137,930,197	CA\$868,110,030	CA\$1,631,177,656
Average Spent	CA\$10,332.62	CA\$11,726.15	CA\$12,590.72
Spending Potential Index	70	80	86
Health care: Total (\$)	CA\$62,131,454	CA\$392,657,184	CA\$721,520,005
Average Spent	CA\$4,654.39	CA\$5,303.88	CA\$5,569.26
Spending Potential Index	78	89	94
Personal care: Total (\$)	CA\$29,262,459	CA\$168,238,399	CA\$301,413,989
Average Spent	CA\$2,192.11	CA\$2,272.51	CA\$2,326.55
Spending Potential Index	89	92	95
Recreation: Total (\$)	CA\$47,458,001	CA\$283,133,213	CA\$521,633,337
Average Spent	CA\$3,555.17	CA\$3,824.47	CA\$4,026.38
Spending Potential Index	75	80	84
Reading materials and other printed matter: Total (\$)	CA\$2,079,842	CA\$13,255,492	CA\$24,515,164
Average Spent	CA\$155.81	CA\$179.05	CA\$189.23
Spending Potential Index	80	92	98

**Data Note:** 2024 Household Spending Potential shows the amount spent on a variety of goods and services by households that reside in the market area. Expenditures are shown by broad budget categories that are not mutually exclusive. Household spending does not equal business revenue. "Current year \$" refers to a currency in the current time period. The term "constant year \$" refers to dollars of several years expressed in terms of their value ("purchasing power") in a single year.



1 Rue Wellington, Ottawa, Ontario, K1A Rings: 1, 3, 5 kilometer radii

Sample Report Latitude: 45.42478 Longitude: -75.69514

November 04, 2024

	1 kilometer	3 kilometers	5 kilometers
Education: Total (\$)	CA\$20,527,206	CA\$130,049,895	CA\$233,127,925
Average Spent	CA\$1,537.73	CA\$1,756.67	CA\$1,799.47
Spending Potential Index	82	94	96
Tobacco products and alcoholic beverages: Total(\$)	CA\$60,864,322	CA\$338,829,130	CA\$587,261,553
Average Spent	CA\$4,559.47	CA\$4,576.79	CA\$4,532.95
Spending Potential Index	119	120	119
Games of chance (net): Total (\$)	CA\$14,882,197	CA\$91,821,279	CA\$171,036,890
Average Spent	CA\$1,114.85	CA\$1,240.29	CA\$1,320.20
Spending Potential Index	79	88	94
Miscellaneous expenditures: Total (\$)	CA\$16,229,747	CA\$108,231,131	CA\$205,459,476
Average Spent	CA\$1,215.80	CA\$1,461.95	CA\$1,585.90
Spending Potential Index	67	81	88
Personal Taxes: Total (\$)	CA\$274,476,192	CA\$1,788,005,823	CA\$3,190,754,740
Average Spent	CA\$20,561.55	CA\$24,151.80	CA\$24,628.76
Spending Potential Index	90	106	108
Personal insurance payments and pension contributions:	CA\$85,478,278	CA\$488,152,746	CA\$895,837,437
Average Spent	CA\$6,403.35	CA\$6,593.81	CA\$6,914.78
Spending Potential Index	102	105	111
Gifts of money and contributions: Total (\$)	CA\$36,066,831	CA\$245,642,274	CA\$440,574,913
Average Spent	CA\$2,701.84	CA\$3,318.06	CA\$3,400.70
Spending Potential Index	102	126	129

**Data Note:** 2024 Household Spending Potential shows the amount spent on a variety of goods and services by households that reside in the market area. Expenditures are shown by broad budget categories that are not mutually exclusive. Household spending does not equal business revenue. "Current year \$" refers to a currency in the current time period. The term "constant year \$" refers to dollars of several years expressed in terms of their value ("purchasing power") in a single year.