

	1 kilometer	3 kilometer	5 kilometer
2023 Population Totals (MBR)			
2023 Total Population	21,436	153,282	290,341
2023 Population Density (per sq. km)	6,826.8	5,424.0	3,697.7
2023 Population Per Mill	15.6	111.4	211.0
2023 Total Population Age 0-14	3,449	24,104	45,949
2023 Total Population Age 15-29	3,509	24,841	46,251
2023 Total Population Age 30-44	5,685	41,825	77,509
2023 Total Population Age 45-59	3,980	28,491	54,607
2023 Total Population Age 60+	4,813	34,021	66,025
2023 Male Population Totals (MBR)			
2023 Total Male Population	10,027	71,699	135,691
2023 Male Population Age 0-14	1,770	12,312	23,425
2023 Male Population Age 15-29	1,778	12,401	23,038
2023 Male Population Age 30-44	2,862	21,248	39,303
2023 Male Population Age 45-59	1,895	13,807	26,546
2023 Male Population Age 60+	1,723	11,931	23,380
2023 Female Population Totals (MBR)			
2023 Total Female Population	11,409	81,583	154,649
2023 Female Population Age 0-14	1,679	11,793	22,524
2023 Female Population Age 15-29	1,731	12,439	23,213
2023 Female Population Age 30-44	2,824	20,577	38,206
2023 Female Population Age 45-59	2,085	14,685	28,061
2023 Female Population Age 60+	3,090	22,090	42,645
2023 Household Totals (MBR)			
2023 Total Households	9,926	71,998	135,282
2023 Average Household Size	2.2	2.1	2.1
2023 Households by Type (MBR)			
2023 HHs: One-Person Household	3,587	26,809	49,355
2023 HHs: Multi-Person Non-Family Household	534	4,045	7,041
2023 HHs: Cohabiting or Married Couple	4,626	32,609	62,717
2023 HHs: Lone Parent with Children	1,072	7,849	14,791
2023 HHs: Multi-Family Household	107	684	1,379
2023 Marital Status (MBR)			
2023 Marital Status: Single	10,924	76,276	141,967
2023 Marital Status: Married	6,455	46,557	90,497
2023 Marital Status: Divorced	2,794	21,094	40,087
2023 Marital Status: Widowed	1,263	9,355	17,790
2023 Educational Attainment (MBR)			
2023 Pop 15+/Edu: Primary or Basic Education	2,199	16,116	31,060
2023 Pop 15+/Edu: Secondary Education	6,155	45,434	88,023
2023 Pop 15+/Edu: Higher Education	9,633	67,627	125,309
2022 Unemployment (MBR)			
2022 Unemployed Population	624	4,611	8,862
2023 Purchasing Power (MBR)			
2023 Purchasing Power: Total	€319,495,699	€2,284,579,250	€4,328,626,716
2023 Purchasing Power: Per Mill	17.3	123.9	234.8
2023 Purchasing Power: Per Capita	€14,905	€14,904	€14,909
2023 Purchasing Power: Index	111	111	111

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Source: Esri and Michael Bauer Research

	1 kilometer	3 kilometer	5 kilometer
2023 Food & Beverage Expenditures (MBR)			
2023 Food & Beverage: Total	€59,855,270	€427,998,332	€810,790,250
2023 Food & Beverage: Per Mill	16.7	119.1	225.6
2023 Food & Beverage: Per Capita	€2,792	€2,792	€2,793
2023 Food & Beverage: Index	107	107	107
2023 Alcoholic Beverage Expenditures (MBR)			
2023 Alcoholic Beverage: Total	€14,153,701	€101,206,719	€191,716,024
2023 Alcoholic Beverage: Per Mill	17.1	122.6	232.2
2023 Alcoholic Beverage: Per Capita	€660	€660	€660
2023 Alcoholic Beverage: Index	110	110	110
2023 Tobacco Expenditures (MBR)			
2023 Tobacco: Total	€7,378,448	€52,759,687	€99,917,537
2023 Tobacco: Per Mill	16.1	114.9	217.6
2023 Tobacco: Per Capita	€344	€344	€344
2023 Tobacco: Index	103	103	103
2023 Clothing Expenditures (MBR)			
2023 Clothing: Total	€15,284,576	€109,293,596	€207,083,180
2023 Clothing: Per Mill	17.0	121.5	230.3
2023 Clothing: Per Capita	€713	€713	€713
2023 Clothing: Index	109	109	109
2023 Footwear Expenditures (MBR)			
2023 Footwear: Total	€3,706,103	€26,500,828	€50,216,137
2023 Footwear: Per Mill	16.9	120.7	228.7
2023 Footwear: Per Capita	€173	€173	€173
2023 Footwear: Index	108	108	108
2023 Furniture & Furnishing Expenditures (MBR)			
2023 Furniture/Furnishing: Total	€5,481,983	€39,199,347	€74,270,661
2023 Furniture/Furnishing: Per Mill	17.1	122.1	231.4
2023 Furniture/Furnishing: Per Capita	€256	€256	€256
2023 Furniture/Furnishing: Index	110	110	110
2023 Household Textiles Expenditures (MBR)			
2023 Household Textiles: Total	€1,418,216	€10,141,041	€19,212,116
2023 Household Textiles: Per Mill	16.8	120.4	228.1
2023 Household Textiles: Per Capita	€66	€66	€66
2023 Household Textiles: Index	108	108	108
2023 Household Appliances Expenditures (MBR)			
2023 Household Appliances: Total	€3,736,655	€26,719,174	€50,618,408
2023 Household Appliances: Per Mill	16.7	119.2	225.7
2023 Household Appliances: Per Capita	€174	€174	€174
2023 Household Appliances: Index	107	107	107
2023 Household Utensils Expenditures (MBR)			
2023 Household Utensils: Total	€1,348,190	€9,640,329	€18,264,893
2023 Household Utensils: Per Mill	16.8	120.2	227.7
2023 Household Utensils: Per Capita	€63	€63	€63
2023 Household Utensils: Index	108	108	108

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	1 kilometer	3 kilometer	5 kilometer
2023 House & Garden Expenditures (MBR)			
2023 House & Garden Tools: Total	€1,281,974	€9,166,854	€17,368,289
2023 House & Garden Tools: Per Mill	16.4	116.9	221.5
2023 House & Garden Tools: Per Capita	€60	€60	€60
2023 House & Garden Tools: Index	105	105	105
2023 Household Maintenance Expenditures (MBR)			
2023 Household Maintenance: Total	€1,822,732	€13,033,535	€24,689,662
2023 Household Maintenance: Per Mill	16.5	118.0	223.5
2023 Household Maintenance: Per Capita	€85	€85	€85
2023 Household Maintenance: Index	106	106	106
2023 Medical Products & Supplies Expenditures (MBR)			
2023 Medical Products: Total	€5,630,535	€40,261,208	€76,247,419
2023 Medical Products: Per Mill	16.2	115.9	219.5
2023 Medical Products: Per Capita	€263	€263	€263
2023 Medical Products: Index	104	104	104
2023 Consumer Electronics Expenditures (MBR)			
2023 Electronics & IT: Total	€5,074,544	€36,285,985	€68,757,229
2023 Electronics & IT: Per Mill	16.9	120.7	228.7
2023 Electronics & IT: Per Capita	€237	€237	€237
2023 Electronics & IT: Index	108	108	108
2023 Recreation & Culture Durable Expenditures (MBR)			
2023 Recreation Durables: Total	€271,446	€1,941,004	€3,678,372
2023 Recreation Durables: Per Mill	16.7	119.5	226.5
2023 Recreation Durables: Per Capita	€13	€13	€13
2023 Recreation Durables: Index	107	107	107
2023 Entertainment Expenditures (MBR)			
2023 Toys/Sports/Pets: Total	€7,006,752	€50,102,350	€94,931,109
2023 Toys/Sports/Pets: Per Mill	16.6	118.7	225.0
2023 Toys/Sports/Pets: Per Capita	€327	€327	€327
2023 Toys/Sports/Pets: Index	107	107	107
2023 Recreational & Cultural Service Expenditures (MBR)			
2023 Recreational Services: Total	€9,428,842	€67,421,492	€127,726,837
2023 Recreational Services: Per Mill	16.6	118.9	225.2
2023 Recreational Services: Per Capita	€440	€440	€440
2023 Recreational Services: Index	107	107	107
2023 Books & Stationery Expenditures (MBR)			
2023 Books & Stationery: Total	€3,383,736	€24,195,591	€45,836,056
2023 Books & Stationery: Per Mill	16.5	118.0	223.4
2023 Books & Stationery: Per Capita	€158	€158	€158
2023 Books & Stationery: Index	106	106	106
2023 Catering Services Expenditures (MBR)			
2023 Catering Services: Total	€6,601,566	€47,204,939	€89,432,342
2023 Catering Services: Per Mill	16.7	119.2	225.8
2023 Catering Services: Per Capita	€308	€308	€308
2023 Catering Services: Index	107	107	107

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2023 Personal Care Expenditures (MBR)			
2023 Personal Care: Total	€8,967,921	€64,125,608	€121,478,805
2023 Personal Care: Per Mill	16.4	117.2	222.1
2023 Personal Care: Per Capita	€418	€418	€418
2023 Personal Care: Index	105	105	105
2023 Jewelry & Personal Effects Expenditures (MBR)			
2023 Personal Effects: Total	€3,086,026	€22,066,949	€41,818,020
2023 Personal Effects: Per Mill	17.2	123.3	233.6
2023 Personal Effects: Per Capita	€144	€144	€144
2023 Personal Effects: Index	111	111	111

Sample Report

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