

	1 kilometer	3 kilometer	5 kilometer
2024 Population Totals (MBR)			
2024 Total Population	31,747	149,970	248,394
2024 Population Density (per sq. km)	10,110.5	5,306.8	3,163.4
2024 Population Per Mill	5.7	26.8	44.4
2024 Total Population Age 0-14	3,333	14,668	27,774
2024 Total Population Age 15-29	7,730	38,173	59,004
2024 Total Population Age 30-44	7,737	41,531	68,349
2024 Total Population Age 45-59	5,869	25,040	41,384
2024 Total Population Age 60+	7,077	30,558	51,883
2024 Male Population Totals (MBR)			
2024 Total Male Population	15,187	71,927	118,289
2024 Male Population Age 0-14	1,718	7,477	14,185
2024 Male Population Age 15-29	3,399	16,795	26,539
2024 Male Population Age 30-44	4,097	22,185	35,693
2024 Male Population Age 45-59	3,010	12,961	20,954
2024 Male Population Age 60+	2,963	12,509	20,918
2024 Female Population Totals (MBR)			
2024 Total Female Population	16,560	78,043	130,105
2024 Female Population Age 0-14	1,616	7,191	13,590
2024 Female Population Age 15-29	4,331	21,378	32,464
2024 Female Population Age 30-44	3,640	19,346	32,657
2024 Female Population Age 45-59	2,859	12,079	20,429
2024 Female Population Age 60+	4,114	18,049	30,965
2024 Household Totals (MBR)			
2024 Total Households	17,878	88,499	142,153
2024 Average Household Size	1.8	1.7	1.7
2024 Households by Income (MBR)			
2024 HHs: 1st Quintile (Below 23,553 Euro)	1,989	14,604	23,068
2024 HHs: 2nd Quintile (23,553 to 36,311 Euro)	1,652	12,338	20,327
2024 HHs: 3rd Quintile (36,311 to 49,523 Euro)	2,015	12,456	20,651
2024 HHs: 4th Quintile (49,523 to 68,068 Euro)	2,884	15,367	25,371
2024 HHs: 5th Quintile (68,068 Euro and above)	9,337	33,734	52,737
2024 Marital Status (MBR)			
2024 Marital Status: Single	18,095	85,476	141,572
2024 Marital Status: Married	9,139	43,175	71,511
2024 Marital Status: Divorced	3,459	16,339	27,063
2024 Marital Status: Widowed	1,054	4,980	8,248
2024 Educational Attainment (MBR)			
2024 Pop: No Education/Illiterate	3,333	14,668	27,774
2024 Pop: Primary Education (ISCED 1 and 2)	6,672	31,775	51,813
2024 Pop: Upper Secondary Education (ISCED 3)	8,649	41,193	67,172
2024 Pop: Post Secondary Education (ISCED 4 and 5)	2,144	10,207	16,640
2024 Pop: Tertiary Education (ISCED 6 to 8)	10,948	52,127	84,995
2024 Pop: Education Unknown	0	0	0
2023 Unemployment (MBR)			
2023 Unemployed Population	1,505	7,111	11,779

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Source: Esri and Michael Bauer Research

	1 kilometer	3 kilometer	5 kilometer
2024 Purchasing Power (MBR)			
2024 Purchasing Power: Total	€1,582,187,734	€6,257,794,133	€9,852,096,618
2024 Purchasing Power: Per Mill	10.6	42.0	66.2
2024 Purchasing Power: Per Capita	€49,837	€41,727	€39,663
2024 Purchasing Power: Index	187	157	149
2024 Food & Beverage Expenditures (MBR)			
2024 Food & Beverage: Total	€127,643,730	€566,372,616	€918,343,185
2024 Food & Beverage: Per Mill	7.5	33.2	53.9
2024 Food & Beverage: Per Capita	€4,021	€3,777	€3,697
2024 Food & Beverage: Index	132	124	121
2024 Alcoholic Beverage Expenditures (MBR)			
2024 Alcoholic Beverage: Total	€31,808,598	€141,526,549	€227,013,543
2024 Alcoholic Beverage: Per Mill	8.0	35.8	57.4
2024 Alcoholic Beverage: Per Capita	€1,002	€944	€914
2024 Alcoholic Beverage: Index	142	133	129
2024 Tobacco Expenditures (MBR)			
2024 Tobacco: Total	€13,273,416	€63,123,134	€102,402,033
2024 Tobacco: Per Mill	6.4	30.2	49.0
2024 Tobacco: Per Capita	€418	€421	€412
2024 Tobacco: Index	112	113	110
2024 Clothing Expenditures (MBR)			
2024 Clothing: Total	€32,764,415	€141,385,776	€229,051,325
2024 Clothing: Per Mill	8.0	34.6	56.1
2024 Clothing: Per Capita	€1,032	€943	€922
2024 Clothing: Index	141	129	126
2024 Footwear Expenditures (MBR)			
2024 Footwear: Total	€5,663,533	€24,449,673	€39,824,784
2024 Footwear: Per Mill	7.8	33.8	55.1
2024 Footwear: Per Capita	€178	€163	€160
2024 Footwear: Index	138	126	124
2024 Furniture & Furnishing Expenditures (MBR)			
2024 Furniture/Furnishing: Total	€17,451,072	€75,508,245	€121,901,093
2024 Furniture/Furnishing: Per Mill	8.3	35.8	57.9
2024 Furniture/Furnishing: Per Capita	€550	€503	€491
2024 Furniture/Furnishing: Index	146	134	130
2024 Household Textiles Expenditures (MBR)			
2024 Household Textiles: Total	€4,592,688	€19,857,806	€32,200,736
2024 Household Textiles: Per Mill	7.9	34.0	55.2
2024 Household Textiles: Per Capita	€145	€132	€130
2024 Household Textiles: Index	139	127	124
2024 Household Appliances Expenditures (MBR)			
2024 Household Appliances: Total	€8,298,327	€36,604,223	€59,554,422
2024 Household Appliances: Per Mill	7.4	32.5	52.8
2024 Household Appliances: Per Capita	€261	€244	€240
2024 Household Appliances: Index	130	121	119

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2024 Household Utensils Expenditures (MBR)			
2024 Household Utensils: Total	€4,882,180	€21,076,969	€34,235,814
2024 Household Utensils: Per Mill	7.9	33.9	55.1
2024 Household Utensils: Per Capita	€154	€141	€138
2024 Household Utensils: Index	138	127	124
2024 House & Garden Expenditures (MBR)			
2024 House & Garden Tools: Total	€5,808,903	€25,029,121	€40,803,850
2024 House & Garden Tools: Per Mill	7.6	32.5	53.0
2024 House & Garden Tools: Per Capita	€183	€167	€164
2024 House & Garden Tools: Index	133	121	119
2024 Household Maintenance Expenditures (MBR)			
2024 Household Maintenance: Total	€10,720,331	€46,642,276	€75,912,989
2024 Household Maintenance: Per Mill	7.5	32.6	53.0
2024 Household Maintenance: Per Capita	€338	€311	€306
2024 Household Maintenance: Index	132	121	119
2024 Medical Products & Supplies Expenditures (MBR)			
2024 Medical Products: Total	€15,128,007	€65,178,692	€106,707,547
2024 Medical Products: Per Mill	7.0	30.0	49.1
2024 Medical Products: Per Capita	€477	€435	€430
2024 Medical Products: Index	123	112	111
2024 Consumer Electronics Expenditures (MBR)			
2024 Electronics & IT: Total	€11,528,432	€50,231,753	€81,698,854
2024 Electronics & IT: Per Mill	7.8	33.9	55.2
2024 Electronics & IT: Per Capita	€363	€335	€329
2024 Electronics & IT: Index	137	127	124
2024 Recreation & Culture Durable Expenditures (MBR)			
2024 Recreation Durables: Total	€8,227,126	€34,493,448	€56,397,346
2024 Recreation Durables: Per Mill	8.0	33.7	55.1
2024 Recreation Durables: Per Capita	€259	€230	€227
2024 Recreation Durables: Index	142	126	124
2024 Entertainment Expenditures (MBR)			
2024 Toys/Sports/Pets: Total	€24,477,662	€105,705,434	€172,584,153
2024 Toys/Sports/Pets: Per Mill	7.5	32.6	53.2
2024 Toys/Sports/Pets: Per Capita	€771	€705	€695
2024 Toys/Sports/Pets: Index	133	122	120
2024 Recreational & Cultural Service Expenditures (MBR)			
2024 Recreational Services: Total	€34,732,365	€152,657,727	€247,630,801
2024 Recreational Services: Per Mill	7.6	33.4	54.3
2024 Recreational Services: Per Capita	€1,094	€1,018	€997
2024 Recreational Services: Index	134	125	122
2024 Books & Stationery Expenditures (MBR)			
2024 Books & Stationery: Total	€9,383,707	€41,139,173	€67,150,675
2024 Books & Stationery: Per Mill	7.2	31.4	51.3
2024 Books & Stationery: Per Capita	€296	€274	€270
2024 Books & Stationery: Index	126	117	115

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2024 Catering Services Expenditures (MBR)			
2024 Catering Services: Total	€36,009,243	€155,507,011	€252,847,180
2024 Catering Services: Per Mill	7.8	33.6	54.6
2024 Catering Services: Per Capita	€1,134	€1,037	€1,018
2024 Catering Services: Index	137	125	123
2024 Personal Care Expenditures (MBR)			
2024 Personal Care: Total	€21,532,221	€96,581,766	€157,441,690
2024 Personal Care: Per Mill	7.1	31.6	51.6
2024 Personal Care: Per Capita	€678	€644	€634
2024 Personal Care: Index	124	118	116
2024 Jewelry & Personal Effects Expenditures (MBR)			
2024 Personal Effects: Total	€5,661,302	€23,408,029	€38,090,568
2024 Personal Effects: Per Mill	8.5	35.1	57.2
2024 Personal Effects: Per Capita	€178	€156	€153
2024 Personal Effects: Index	150	131	129

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