


Platz des 18. März, 10117 Berlin  
 Platz des 18. März, 10117, Berlin, Mitte, Berlin  
 Rings: 1, 3, 5 kilometer radii

Sample Report  
 Latitude: 52.51598  
 Longitude: 13.37701

	1 kilometer	3 kilometers	5 kilometers
<b>2022 Companies by Size (Nexiga)</b>			
2022 Large Companies (100+ Employees)	52	289	513
2022 Total Companies	4,551	31,248	76,904
2022 Small Companies (up to 10 Employees)	2,233	16,779	44,588
2022 Medium Size Companies (10 to 100 Employees)	2,266	14,180	31,803
2022 Number of Businesses per Sq Km	1,450.4	1,105.6	979.4
<b>2022 Business Type (Nexiga)</b>			
2022 Public Authorities and Administration	719	4,701	10,802
2022 Medical Professionals/Physicians	78	923	3,042
2022 Automotive/Car Dealers and Car Repair	27	226	620
2022 Banks/Savings Banks	57	270	583
2022 Services	1,317	10,187	24,385
2022 Retail	322	2,172	5,987
2022 Wholesale	159	1,079	2,787
2022 Craft/Small Trade/Handcraft	95	883	2,883
2022 Manufactures	79	705	1,819
2022 Hotels/Catering/Gastronomy	142	1,145	2,853
2022 Agriculture	8	44	154
2022 Legal/Economic/Investment Counseling	424	2,170	5,057
2022 Other Trade	67	488	1,313
2022 Unknown Business Types	1,011	5,924	13,889
2022 Insurance Companies and Agencies	47	331	731
<b>2022 Businesses by Industry Segments (Nexiga)</b>			
2022 Public Authorities and Admin Offices	37	157	230
2022 Doctors/Physicians	78	923	3,042
2022 Advertising Specialties/Gifts Manufacture	1	25	53
2022 Advertising Specialties/Gifts Retail	10	82	198
2022 Pharmacies	7	96	294
2022 Architects and Architectural Services	17	437	1,160
2022 Organizations and Institutions	1	8	25
2022 Driving Schools	0	11	74
2022 Car Rentals and Taxis	16	158	413
2022 Bakeries	7	45	156
2022 Plant and Machinery Wholesale	12	78	188
2022 Banks and Credit Unions	19	69	178
2022 Building Materials/Installations Manufacture	2	27	73
2022 Construction and Special Construction	69	528	1,618
2022 Office Supplies/Interior Decoration Retail	18	198	470
2022 Office Supplies/Interior Decoration Manufacture	1	12	26
2022 Food and Beverages Wholesale	8	88	302
2022 Printing and Paper Supply Wholesale	2	17	44
2022 Jewelry and Watches Wholesale	8	89	190
2022 Sporting Goods/Toys/Instruments Wholesale	2	12	36
2022 Apparel/Leather and Textile Wholesale	7	83	229
2022 Tourist Services	46	350	923
2022 Service Companies	201	1,339	3,274
2022 Advertising Specialties and Gifts Wholesale	4	18	49
2022 Building Supply/Construction Material Wholesale	9	49	160
2022 Drugstores	2	14	41
2022 Printing Industry Manufacture	6	81	212
2022 Retail and Mail Order	50	352	963

**Data Note:** Turnover key figures include sales in (stationary) retail sector and in food trades (bakeries, butchers, pastry shops). Trades in cars, fuels, gas stations and mail order business are not taken into account. Purchasing power binding relates the retail sales to the retail purchasing power. Thereby areas of inflow or outflow of the purchasing power can be identified.

**Source:** Nexiga



# Germany Business and Retail Centrality Summary (Nexiga)

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<b>2022 Businesses by Industry Segments (Nexiga)</b>			
2022 Hardware and Metal Manufacture	1	4	16
2022 Hardware and Metal Retail	3	22	55
2022 Electricians	3	34	140
2022 Electronic Engineering and IT Manufacture	4	49	122
2022 Electronic Engineering and IT	0	0	0
2022 Energy Production Energy/Water Supply Mgmt	25	91	182
2022 Adult Education	28	198	434
2022 Consumer Markets	2	11	31
2022 Other Manufactures	7	54	153
2022 Vehicles/Vehicle Parts/Accessories Manufacture	2	11	20
2022 Vehicles/Car Retail w/Repair Shop	25	206	551
2022 Vehicle Parts/Accessories Retail & Repair Shops	2	20	69
2022 Fine Mechanics/Optical Instruments Manufacture	1	4	8
2022 Roofing Contractors	1	5	28
2022 Butcheries	1	2	10
2022 Forestry	1	1	7
2022 Care and Cosmetics Services	15	144	412
2022 Hair Salons	12	126	463
2022 Healthcare Business	28	200	469
2022 Gardening and Landscape Construction	2	18	70
2022 Gas and Water Installation	0	18	74
2022 Restaurants and Public Houses	92	716	1,831
2022 Banks, Insurance, and Financial Services	38	201	405
2022 Welfare Organizations	71	567	1,506
2022 Glass/Ceramic Pottery/China Manufacture	1	7	45
2022 Glass/Ceramic Pottery/China Retail	3	15	36
2022 Graphic Designers and Drawing Offices	2	50	135
2022 Handcrafting/Artistry	6	86	300
2022 IT Services	265	1,978	4,160
2022 Garage/Repair Shops	1	22	76
2022 Heating/Climate Contractors & Engineers	2	23	81
2022 Timber and Wood Crafts	0	14	66
2022 Timber and Wood Crafts Manufacture	0	6	25
2022 Hotels and Guest Houses	35	303	672
2022 Coffee Shops/Coffee Bars	15	125	350
2022 Department Stores and Warehouses	1	6	8
2022 Churches and Religious Organizations	4	66	141
2022 Cosmetic Care Retail	24	113	235
2022 Cosmetic Care Manufacture	2	18	35
2022 Culture and Entertainment	41	334	777
2022 Agriculture, Forestry, and Fishery	2	9	17
2022 Farmers	1	4	8
2022 Leather and Leather Goods Retail	31	121	266
2022 Air Transportation	2	6	15
2022 Furniture Manufacture	3	22	55
2022 Agents/Brokers	90	606	1,495
2022 Painting and Decoration	2	27	113
2022 Medical Supply Manufacture	9	28	57
2022 Mineral Oil/Coal/Gas Manufacture	0	0	1
2022 Food/Beverages/Gourmet Foods Manufacture	8	88	250
2022 Food/Beverages/Gourmet Foods Retail	59	489	1,396

**Data Note:** Turnover key figures include sales in (stationary) retail sector and in food trades (bakeries, butchers, pastry shops). Trades in cars, fuels, gas stations and mail order business are not taken into account. Purchasing power binding relates the retail sales to the retail purchasing power. Thereby areas of inflow or outflow of the purchasing power can be identified.

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2022 Opticians	4	48	138
2022 Furniture and Household Goods Wholesale	0	2	6
2022 Legal and Economic Counseling	21	122	248
2022 Furniture and Household Goods Retail	10	99	286
2022 Legal Advisors	117	667	1,727
2022 Cleaning	14	117	428
2022 Chemicals/Plastic/Mineral Products Wholesale	0	0	1
2022 Mail Order and Mail Order Agencies	3	35	105
2022 Locksmithery	0	4	14
2022 Jewelry and Watches Manufacture	1	16	41
2022 Office Supplies/Interior Decoration Wholesale	0	0	1
2022 Schools and Educational Institutions	18	200	545
2022 Metal and Hardware Products Wholesale	0	0	1
2022 Self-Employed and Freelance Work	34	377	1,062
2022 Self-Employed/Freelance Art/Culture/Sports	24	294	812
2022 Construction Services	21	191	557
2022 Sport Clubs	7	59	188
2022 Sporting Goods/Toys/Instruments Manufacture	0	9	53
2022 Sporting Goods/Toys/Instruments Retail	13	92	254
2022 Tax Counselor	94	368	874
2022 Street and Rail Traffic	34	249	598
2022 Apparel/Textiles Manufacture	6	47	113
2022 Apparel/Leather and Textile Manufacture	1	2	3
2022 Clothing and Apparel Retail	79	405	1,022
2022 Animal and Livestock Breeding	0	2	8
2022 Jewelry and Watches Retail	10	55	173
2022 Business and IT Consultancy	169	879	1,851
2022 Organizations and Unions	101	442	745
2022 Societies/Unincorporated Associations	383	2,470	5,742
2022 Publishers	60	384	790
2022 Rental and Leasing Services	71	446	988
2022 Insurance Agencies	31	188	443
2022 Insurance Companies	16	143	288
2022 Wholesales Distribution Import and Export	102	630	1,553
2022 Shipping Traffic	0	2	11
2022 Winegrowing	0	0	2
2022 Advertising and Marketing Companies	133	932	1,967
2022 Science and Research	32	160	296
2022 Sales Representatives and Agencies	14	100	245
2022 Interior Fittings Companies	1	27	69
2022 Interior Decorators	3	24	58
2022 Gardening and Nurseries	2	11	41
2022 Electronic Engineering and IT Retail	28	158	521
2022 Books/Newspaper/Sound Retail	11	95	308
2022 Technical Services and Repair Shops	4	38	137
2022 Paper and Paper Products Manufacture	1	3	7
2022 Oil, Gas, and Coal Retail	3	31	91
2022 Film, Radio, and Television	36	404	972
2022 Construction Supplies Retail	7	46	169
2022 Chemicals Retail	1	6	20

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<b>2022 Businesses by Industry Segments (Nexiga)</b>			
2022 Leather and Leather Goods Manufacture	0	4	15
2022 Engineers and Authorized Experts	22	186	444
2022 Iron and Metal Manufacture	2	21	67
2022 General Services	141	1,113	2,670
2022 Mining Supplies/Material Manufacture	1	2	4
2022 Health Insurances and Agencies	0	10	12
2022 Agricultural Products Wholesale	1	4	6
2022 Electronics/Electrical Engineering/IT Wholesale	2	6	9
2022 Fine Mechanics/Optical Instruments Wholesale	0	0	1
2022 Agricultural Products Retail	5	54	156
2022 Vehicles/Vehicle Parts/Accessories Wholesale	0	0	3
2022 Recycling Companies/Waste Management	0	3	12
2022 Glass and Ceramics Wholesale	0	1	3
2022 Cosmetic Care Wholesale	1	1	2
2022 Wood and Wood Craft Wholesale	0	0	2
2022 Real Estate and Property Management	22	134	358
2022 Chemicals/Plastic/Mineral Products Manufacture	0	8	12
2022 Unknown Business Segments	1,011	5,924	13,889
<b>2022 Total Vehicles (Nexiga)</b>			
2022 Vehicles Total	4,259	113,549	392,473
<b>2022 Vehicle Usage (Nexiga)</b>			
2022 Vehicles Commercial/Business/Private Use	1,924	88,381	317,723
2022 Vehicles Commercial/Business Use	509	14,523	50,171
2022 Vehicles Private Use	1,415	73,858	267,552
<b>2022 General Purchasing Power (Nexiga)</b>			
2022 Purchasing Power per Capita (€)	€23,268	€22,255	€22,218
2022 Purchasing Power Index	93.3	89.2	89.1
2022 Purchasing Power (MM €)	€149	€5,566	€19,660
2022 Purchasing Power (ppm Germany)	0.1	2.7	9.5
<b>2022 Retail Purchasing Power (Nexiga)</b>			
2022 Retail Purchasing Power per Capita (€)	€8,206	€8,198	€8,196
2022 Retail Purchasing Power Index	103.5	103.4	103.4
2022 Retail Purchasing Power (MM €)	€53	€2,050	€7,252
2022 Retail Purchasing Power (ppm Germany)	0.1	3.1	11.0
<b>2022 Retail Turnover Key Figures (Nexiga)</b>			
2022 Turnover Key Figures per Capita (€)	€153,491	€22,602	€15,270
2022 Turnover Key Figures per Inhabitant Index	2,310.5	340.2	229.9
2022 Turnover Key Figures (MM €)	€986	€5,653	€13,511
2022 Turnover Key Figures (ppm BRD)	1.8	10.2	24.5
<b>2022 Retail Centrality (Nexiga)</b>			
2022 Binding Retail Purchasing Power per Capita (€)	€145,283	€14,404	€7,073
2022 Binding Retail Purchasing Power Index	2,232.4	329.0	222.3
2022 Binding Retail Purchasing Power (MM €)	€933	€3,603	€6,259

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