

Platz des 18. März, 10117 Berlin
 Platz des 18. März, 10117, Berlin, Mitte, Berlin
 Rings: 1, 3, 5 kilometer radii

Sample Report
 Latitude: 52.51598
 Longitude: 13.37701

	1 kilometer	3 kilometers	5 kilometers
2021 Companies by Size (Nexiga)			
2021 Large Companies (100 or More Employees)	73	338	592
2021 Total Companies	6,042	32,684	77,897
2021 Small Companies (1 to 10 Employees)	3,340	19,930	50,371
2021 Medium Size Companies (10 to 100)	2,629	12,416	26,934
2021 Number of Businesses per Square Kilometer	1,925.5	1,156.5	992.0
2021 Business Type (Nexiga)			
2021 Public Authorities and Administration	552	3,472	7,766
2021 Medical Professionals/Physicians	86	979	3,233
2021 Automotive/Car Dealers and Car Repair	16	140	410
2021 Banks/Savings Banks	74	329	731
2021 Services	1,452	10,658	25,409
2021 Retail	268	1,712	4,888
2021 Wholesale	167	1,201	3,087
2021 Craft/Small Trade/Handcraft	106	900	2,835
2021 Manufactures	62	540	1,417
2021 Hotels/Catering/Gastronomy	145	1,101	2,691
2021 Agriculture	7	41	123
2021 Legal/Economic and Investment Counseling	470	2,232	5,315
2021 Other Trade	81	592	1,537
2021 Unknown Business Types	2,511	8,468	17,728
2021 Insurance Companies and Agencies	44	318	728
2021 Businesses by Industry Segments (Nexiga)			
2021 Public Authorities and Administration Offices	48	193	284
2021 Doctors/Physicians	86	979	3,233
2021 Advertising Specialties and Gifts -	1	7	15
2021 Advertising Specialties and Gifts - Retail	7	51	118
2021 Pharmacies	8	103	305
2021 Architects and Architectural Services	22	474	1,270
2021 Organizations and Institutions	3	15	37
2021 Driving Schools	0	12	70
2021 Car Rentals and Taxi Companies	16	142	372
2021 Bakeries	6	47	157
2021 Plant and Machinery Wholesale - Sales and	14	102	244
2021 Banks, Savings and Lending Banks, and	24	86	212
2021 Building Materials, Installations, and	0	15	55
2021 Construction and Special Construction	81	562	1,570
2021 Office Supplies/Office Interior Decoration -	17	163	408
2021 Office Supplies/Office Interior Decoration -	3	20	47
2021 Food and Beverages Wholesale - Sales and	10	109	363
2021 Printing and Paper Supply Wholesale - Sales	2	18	50
2021 Jewelry and Watches Wholesale - Sales and	1	15	50
2021 Sporting Goods, Toys, and Musical	2	12	31
2021 Apparel/Leather and Textile - Wholesalers	9	96	260
2021 Tourist Services	60	422	1,059
2021 Service Companies	204	1,442	3,502
2021 Advertising Specialties and Gifts - Wholesale/	1	8	20
2021 Building Supply and Construction Material -	9	65	212
2021 Drugstores	1	13	41
2021 Printing Industry - Manufacture	7	95	241

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2021 Businesses by Industry Segments (Nexiga)			
2021 Retail and Mail Order	38	298	839
2021 Hardware and Metal - Manufacture	0	4	16
2021 Hardware and Metal - Retail	1	4	17
2021 Electricians	5	45	160
2021 Electronic Engineering and IT - Manufacture	4	54	120
2021 Electronic Engineering and IT	0	0	0
2021 Energy Production - Energy Supply and Water	39	141	240
2021 Adult Education	42	273	586
2021 Consumer Markets	2	12	34
2021 Other Manufactures	11	85	226
2021 Vehicles/Vehicle Parts and Accessories -	3	13	22
2021 Vehicles/Car Retail with Garage or Repair	14	117	336
2021 Vehicle Parts and Accessories - Retail and	2	23	74
2021 Fine Mechanics and Optical Instruments -	1	2	6
2021 Roofing Contractors	0	5	30
2021 Butcheries	1	3	10
2021 Forestry	0	3	8
2021 Care and Cosmetics Services	18	162	451
2021 Hair Salons	13	134	470
2021 Healthcare Business	33	186	435
2021 Gardening and Landscape Construction	1	18	63
2021 Gas and Water Installation	0	21	81
2021 Restaurants and Public Houses	88	648	1,640
2021 Banks, Insurance, and Financial Services	50	243	520
2021 Welfare Organizations	57	523	1,388
2021 Glass, Ceramic Pottery, and China -	0	7	49
2021 Glass, Ceramic Pottery, and China - Retail	3	14	38
2021 Graphic Designers and Drawing Offices	2	62	167
2021 Handcrafting/Artistry	7	72	273
2021 IT Services	160	1,214	2,582
2021 Garage/Repair Shops	0	20	73
2021 Heating Contractors/Climate and Ventilation	1	26	89
2021 Timber and Wood Crafts	1	12	66
2021 Timber and Wood Crafts - Manufacture	0	6	22
2021 Hotels and Guest Houses	42	333	734
2021 Coffee Shops/Coffee Bars	15	120	316
2021 Department Stores and Warehouses	1	5	7
2021 Churches and Religious Organizations	4	68	150
2021 Cosmetic Care - Retail	13	55	105
2021 Cosmetic Care - Manufacture	1	2	10
2021 Culture and Entertainment	43	325	756
2021 Agriculture, Forestry, and Fishery	2	8	16
2021 Farmers	1	4	9
2021 Leather and Leather Goods - Retail	23	85	202
2021 Air Transportation	2	5	13
2021 Furniture - Manufacture	0	7	19
2021 Agents/Brokers	141	782	1,860
2021 Painting and Decoration	2	42	164
2021 Plant and Machinery - Manufacture	3	26	68
2021 Medical Supply - Manufacture	7	22	46
2021 Mineral Oil, Coal, and Gas - Manufacture	0	0	1

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2021 Businesses by Industry Segments (Nexiga)			
2021 Food and Beverages/Gourmet Foods -	6	53	154
2021 Food and Beverages/Gourmet Foods - Retail	36	284	929
2021 Opticians	4	46	137
2021 Furniture and Household Goods Wholesale -	0	2	5
2021 Legal and Economic Counseling	29	145	306
2021 Furniture and Household Goods - Retail	11	73	245
2021 Legal Advisors	126	684	1,803
2021 Cleaning	15	128	417
2021 Chemicals/Plastic Materials and Mineral	0	0	4
2021 Mail Order and Mail Order Agencies	6	64	190
2021 Locksmithery	0	4	12
2021 Jewelry and Watches - Manufacture	1	4	9
2021 Office Supplies/Office Interior Decoration -	0	0	1
2021 Schools and Educational Institutions	17	202	540
2021 Metal and Hardware Products Wholesale -	0	2	5
2021 Self-employed and Freelance Work	45	446	1,224
2021 Self-employed and Freelance Work of Art,	34	375	1,008
2021 Construction Services	32	242	735
2021 Sport Clubs	5	40	138
2021 Sporting Goods/Toys/Musical Instruments -	0	5	25
2021 Sporting Goods/Toys/Musical Instruments -	11	85	225
2021 Tax Counselor	78	331	833
2021 Street and Rail Traffic	21	148	431
2021 Clothing and Apparel/Textiles - Manufacture	2	23	53
2021 Clothing and Apparel/Leather and Textiles -	1	3	7
2021 Clothing and Apparel - Retail	82	391	964
2021 Animal and Livestock Breeding	2	3	12
2021 Jewelry and Watches - Retail	11	51	159
2021 Business and IT Consultancy	147	744	1,582
2021 Organizations and Unions	115	492	815
2021 Societies/Unincorporated Associations	184	1,154	2,639
2021 Publishers	64	351	698
2021 Rental and Leasing Services	82	498	1,122
2021 Insurance Agencies	25	152	369
2021 Insurance Companies	20	165	359
2021 Wholesales Distribution - Import and Export	113	755	1,803
2021 Shipping Traffic	0	4	14
2021 Winegrowing	0	0	2
2021 Advertising and Marketing Companies	147	1,098	2,243
2021 Science and Research	42	190	360
2021 Sales Representatives and Agencies	38	230	508
2021 Interior Fittings Companies	1	18	51
2021 Interior Decorators	3	33	86
2021 Gardening and Nurseries	2	5	13
2021 Electronic Engineering and IT - Retail	22	133	467
2021 Books, Newspaper, and Sound Recording	11	94	291
2021 Technical Services and Repair Shops	2	18	95
2021 Paper and Paper Products - Manufacture	0	3	5
2021 Oil, Gas, and Coal - Retail	3	29	88
2021 Film, Radio, and Television	40	423	1,010
2021 Construction Supplies - Retail	2	17	56

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2021 Businesses by Industry Segments (Nexiga)			
2021 Chemicals - Retail	0	2	12
2021 Leather and Leather Goods - Manufacture	0	2	12
2021 Engineers and Authorized Experts	41	267	628
2021 Iron and Metal - Manufacture	5	28	75
2021 General Services	210	1,447	3,345
2021 Mining Supplies and Material - Manufacture	1	2	4
2021 Health Insurances and Agencies	1	11	12
2021 Agricultural Products Wholesale - Sales and	1	4	7
2021 Electronics, Electrical Engineering, and IT	4	11	15
2021 Fine Mechanics and Optical Instruments	0	1	3
2021 Agricultural Products - Retail	4	51	137
2021 Vehicles/Vehicle Parts and Accessories -	0	0	3
2021 Recycling Companies/Waste Management	0	5	18
2021 Glass and Ceramics Wholesale - Sales and	0	1	4
2021 Cosmetic Care Wholesale - Sales and	1	1	3
2021 Wood and Wood Craft Wholesale - Sales and	0	1	4
2021 Real Estate and Property Management	90	328	790
2021 Chemicals and Plastic Products/Mineral	1	10	16
2021 Unknown - Business Segments	2,511	8,468	17,728
2021 Total Vehicles (Nexiga)			
2021 Vehicles Total	4,332	111,965	382,761
2021 Vehicle Usage (Nexiga)			
2021 Vehicles Total - Commercial/Business and	1,952	87,588	311,090
2021 Vehicles - Commercial/Business Use	518	14,632	50,064
2021 Vehicles - Private Use	1,434	72,956	261,026
2021 General Purchasing Power (Nexiga)			
2021 Purchasing Power per Inhabitant (€)	€22,211.12	€21,130.19	€21,092.57
2021 Purchasing Power Index	91.6	87.1	87.0
2021 Purchasing Power (MM €)	€146.66	€5,295.67	€18,497.00
2021 Purchasing Power (ppm Germany)	0.1	2.6	9.2
2021 Retail Purchasing Power (Nexiga)			
2021 Retail Purchasing Power per Capita (€)	€7,569.29	€7,511.02	€7,507.25
2021 Retail Purchasing Power Index	103.1	102.3	102.3
2021 Retail Purchasing Power (MM €)	€49.98	€1,882.42	€6,583.44
2021 Retail Purchasing Power (ppm Germany)	0.1	3.1	10.8
2021 Retail Turnover Key Figures (Nexiga)			
2021 Turnover Key Figures per Inhabitant (€)	€137,826.75	€20,714.15	€14,142.58
2021 Turnover Key Figures per Inhabitant as Index	2,223.3	334.1	228.1
2021 Turnover Key Figures (MM €)	€910.07	€5,191.40	€12,402.25
2021 Turnover Key Figures (ppm BRD)	1.8	10.1	24.1

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 2021 Retail Centrality (Nexiga)	1 kilometer	3 kilometers	5 kilometers
2021 Purchasing Power Binding for Retail Sector	€130,254.43	€13,202.76	€6,635.09
2021 Purchasing Power Binding for Retail Sector as	2,156.5	326.6	223.0
2021 Purchasing Power Binding for Retail Sector	€860.07	€3,308.89	€5,818.60

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