

	1 kilometer	3 kilometer	5 kilometer
2020 Companies by Size (Nexiga)			
2020 Large Companies (100 or More Employees)	74	352	609
2020 Total Companies	5,651	32,408	77,968
2020 Small Companies (1 to 10 Employees)	3,268	20,219	51,239
2020 Medium Size Companies (10 to 100 Employees)	2,309	11,837	26,119
2020 Number of Businesses per Square Kilometer	1,800.9	1,146.7	992.9
2020 Business Type (Nexiga)			
2020 Public Authorities and Administration	541	3,439	7,747
2020 Medical Professionals/Physicians	85	984	3,273
2020 Automotive/Car Dealers and Car Repair	15	147	420
2020 Banks/Savings Banks	129	596	1,290
2020 Services	1,564	11,496	27,392
2020 Retail	262	1,712	4,955
2020 Wholesale	165	1,232	3,177
2020 Craft/Small Trade/Handcraft	107	914	2,883
2020 Manufactures	60	539	1,437
2020 Hotels/Catering/Gastronomy	144	1,119	2,753
2020 Agriculture	7	44	126
2020 Legal/Economic and Investment Counseling	543	2,637	6,243
2020 Other Trade	79	596	1,553
2020 Unknown Business Types	1,902	6,601	13,898
2020 Insurance Companies and Agencies	48	352	819
2020 Businesses by Industry Segments (Nexiga)			
2020 Public Authorities and Administration Offices	47	194	292
2020 Doctors/Physicians	85	984	3,273
2020 Advertising Specialties and Gifts - Manufacture	1	7	17
2020 Advertising Specialties and Gifts - Retail	7	51	118
2020 Pharmacies	8	101	299
2020 Architects and Architectural Services	24	495	1,301
2020 Organizations and Institutions	3	15	37
2020 Driving Schools	0	13	73
2020 Car Rentals and Taxi Companies	15	143	375
2020 Bakeries	6	49	162
2020 Plant and Machinery Wholesale - Sales and Distribution/Import	14	107	258
2020 Banks, Savings and Lending Banks, and Credit Unions	26	89	214
2020 Building Materials, Installations, and Manufacture	0	13	53
2020 Construction and Special Construction Companies	83	575	1,609
2020 Office Supplies/Office Interior Decoration - Retail	15	159	407
2020 Office Supplies/Office Interior Decoration - Manufacture	3	20	47
2020 Food and Beverages Wholesale - Sales and Distribution/Import	8	106	366
2020 Printing and Paper Supply Wholesale - Sales and Distribution/	2	17	50
2020 Jewelry and Watches Wholesale - Sales and Distribution/Import	1	16	54
2020 Sporting Goods, Toys, and Musical Instruments Wholesale	2	12	32
2020 Apparel/Leather and Textile - Wholesalers and Distributors/	9	98	268
2020 Tourist Services	58	420	1,056
2020 Service Companies	197	1,438	3,503
2020 Advertising Specialties and Gifts - Wholesale/Sales and	2	9	21
2020 Building Supply and Construction Material - Wholesale	9	72	224
2020 Drugstores	1	13	41
2020 Printing Industry - Manufacture	7	94	244

Data Note: Turnover key figures include sales in (stationary) retail sector and in food trades (bakeries, butchers, pastry shops). Trades in cars, fuels, gas stations and mail order business are not taken into account. Purchasing power binding relates the retail sales to the retail purchasing power. Thereby areas of inflow or outflow of the purchasing power can be identified.

Source: Nexiga

	1 kilometer	3 kilometer	5 kilometer
2020 Businesses by Industry Segments (Nexiga)			
2020 Retail and Mail Order	37	296	843
2020 Hardware and Metal - Manufacture	0	4	17
2020 Hardware and Metal - Retail	1	4	19
2020 Electricians	5	46	159
2020 Electronic Engineering and IT - Manufacture	4	53	120
2020 Electronic Engineering and IT	0	0	0
2020 Energy Production - Energy Supply and Water Supply	34	137	236
2020 Adult Education	43	279	600
2020 Consumer Markets	2	12	34
2020 Other Manufactures	11	86	233
2020 Vehicles/Vehicle Parts and Accessories - Manufacture	2	13	22
2020 Vehicles/Car Retail with Garage or Repair Shop	14	124	345
2020 Vehicle Parts and Accessories - Retail and Repair Shops	2	23	75
2020 Fine Mechanics and Optical Instruments - Manufacture	1	2	6
2020 Roofing Contractors	0	4	30
2020 Butcheries	1	4	12
2020 Forestry	0	3	7
2020 Care and Cosmetics Services	20	158	454
2020 Hair Salons	12	131	471
2020 Healthcare Business	32	177	427
2020 Gardening and Landscape Construction	1	20	66
2020 Gas and Water Installation	0	21	80
2020 Restaurants and Public Houses	88	663	1,683
2020 Banks, Insurance, and Financial Services	103	508	1,076
2020 Welfare Organizations	53	505	1,349
2020 Glass, Ceramic Pottery, and China - Manufacture	0	8	50
2020 Glass, Ceramic Pottery, and China - Retail	3	14	38
2020 Graphic Designers and Drawing Offices	2	62	165
2020 Handcrafting/Artistry	7	69	272
2020 IT Services	155	1,215	2,604
2020 Garage/Repair Shops	0	20	74
2020 Heating Contractors/Climate and Ventilation Engineers	1	26	90
2020 Timber and Wood Crafts	1	13	67
2020 Timber and Wood Crafts - Manufacture	0	6	23
2020 Hotels and Guest Houses	41	336	748
2020 Coffee Shops/Coffee Bars	15	120	322
2020 Department Stores and Warehouses	1	5	7
2020 Churches and Religious Organizations	4	69	150
2020 Cosmetic Care - Retail	13	52	102
2020 Cosmetic Care - Manufacture	1	2	10
2020 Culture and Entertainment	43	331	765
2020 Agriculture, Forestry, and Fishery	2	9	17
2020 Farmers	1	4	8
2020 Leather and Leather Goods - Retail	24	88	207
2020 Air Transportation	2	5	13
2020 Furniture - Manufacture	0	7	19
2020 Agents/Brokers	279	1,598	3,713
2020 Painting and Decoration	1	40	164
2020 Plant and Machinery - Manufacture	3	26	67
2020 Medical Supply - Manufacture	7	22	47
2020 Mineral Oil, Coal, and Gas - Manufacture	0	1	2


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Source: Nexiga

	1 kilometer	3 kilometer	5 kilometer
2020 Businesses by Industry Segments (Nexiga)			
2020 Food and Beverages/Gourmet Foods - Manufacture	6	54	158
2020 Food and Beverages/Gourmet Foods - Retail	35	285	939
2020 Opticians	4	47	139
2020 Furniture and Household Goods Wholesale - Sales and	0	3	6
2020 Legal and Economic Counseling	28	142	299
2020 Furniture and Household Goods - Retail	10	72	246
2020 Legal Advisors	124	681	1,806
2020 Cleaning	15	129	418
2020 Chemicals/Plastic Materials and Mineral Products - Wholesale	0	0	4
2020 Mail Order and Mail Order Agencies	5	67	196
2020 Locksmithery	0	4	12
2020 Jewelry and Watches - Manufacture	1	4	9
2020 Office Supplies/Office Interior Decoration - Wholesale	0	0	1
2020 Schools and Educational Institutions	16	198	542
2020 Metal and Hardware Products Wholesale - Sales and Distribution/	0	2	5
2020 Self-employed and Freelance Work	45	452	1,239
2020 Self-employed and Freelance Work of Art, Culture, and Sports	34	372	1,015
2020 Construction Services	32	255	768
2020 Sport Clubs	5	38	135
2020 Sporting Goods/Toys/Musical Instruments - Manufacture	0	5	25
2020 Sporting Goods/Toys/Musical Instruments - Retail	10	78	221
2020 Tax Counselor	78	335	836
2020 Street and Rail Traffic	22	151	429
2020 Clothing and Apparel/Textiles - Manufacture	2	23	54
2020 Clothing and Apparel/Leather and Textiles - Manufacture	1	3	7
2020 Clothing and Apparel - Retail	81	393	980
2020 Animal and Livestock Breeding	2	3	11
2020 Jewelry and Watches - Retail	11	50	162
2020 Business and IT Consultancy	144	752	1,596
2020 Organizations and Unions	113	490	829
2020 Societies/Unincorporated Associations	181	1,142	2,621
2020 Publishers	62	353	702
2020 Rental and Leasing Services	80	496	1,112
2020 Insurance Agencies	24	157	380
2020 Insurance Companies	24	195	439
2020 Wholesales Distribution - Import and Export	112	770	1,849
2020 Shipping Traffic	0	6	16
2020 Winegrowing	0	0	2
2020 Advertising and Marketing Companies	147	1,103	2,266
2020 Science and Research	40	188	356
2020 Sales Representatives and Agencies	37	233	515
2020 Interior Fittings Companies	1	20	54
2020 Interior Decorators	3	33	88
2020 Gardening and Nurseries	2	5	14
2020 Electronic Engineering and IT - Retail	22	137	480
2020 Books, Newspaper, and Sound Recording Mediums - Retail	11	98	308
2020 Technical Services and Repair Shops	2	18	96
2020 Paper and Paper Products - Manufacture	0	3	5
2020 Oil, Gas, and Coal - Retail	3	30	87
2020 Film, Radio, and Television	39	421	1,009
2020 Construction Supplies - Retail	2	18	57

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	1 kilometer	3 kilometer	5 kilometer
2020 Businesses by Industry Segments (Nexiga)			
2020 Chemicals - Retail	0	3	13
2020 Leather and Leather Goods - Manufacture	0	2	12
2020 Engineers and Authorized Experts	39	257	590
2020 Iron and Metal - Manufacture	3	27	75
2020 General Services	207	1,454	3,389
2020 Mining Supplies and Material - Manufacture	1	2	4
2020 Health Insurances and Agencies	1	10	12
2020 Agricultural Products Wholesale - Sales and Distribution/Import	1	4	7
2020 Electronics, Electrical Engineering, and IT Wholesale	4	11	14
2020 Fine Mechanics and Optical Instruments Wholesale	0	1	3
2020 Agricultural Products - Retail	4	52	146
2020 Vehicles/Vehicle Parts and Accessories - Wholesale	0	0	3
2020 Recycling Companies/Waste Management	0	4	17
2020 Glass and Ceramics Wholesale - Sales and Distribution/Import	0	1	4
2020 Cosmetic Care Wholesale - Sales and Distribution/Import and	1	2	4
2020 Wood and Wood Craft Wholesale - Sales and Distribution/Import	0	1	4
2020 Real Estate and Property Management	169	727	1,706
2020 Chemicals and Plastic Products/Mineral Products - Manufacture	1	10	17
2020 Unknown - Business Segments	1,902	6,601	13,898
2020 Total Vehicles (Nexiga)			
2020 Vehicles Total	4,327	111,117	375,710
2020 Vehicle Usage (Nexiga)			
2020 Vehicles Total - Commercial/Business and Private Use	1,983	87,345	306,751
2020 Vehicles - Commercial/Business Use	515	14,287	47,908
2020 Vehicles - Private Use	1,468	73,058	258,843
2020 General Purchasing Power (Nexiga)			
2020 Purchasing Power per Inhabitant (€)	€22,340.49	€21,285.80	€21,246.30
2020 Purchasing Power Index	92.1	87.8	87.6
2020 Purchasing Power (MM €)	€149.86	€5,327.90	€18,404.67
2020 Purchasing Power (ppm Germany)	0.1	2.6	9.1
2020 Retail Purchasing Power (Nexiga)			
2020 Retail Purchasing Power per Capita (€)	€7,525.34	€7,475.62	€7,472.42
2020 Retail Purchasing Power Index	102.5	101.8	101.8
2020 Retail Purchasing Power (MM €)	€50.48	€1,871.17	€6,473.01
2020 Retail Purchasing Power (ppm Germany)	0.1	3.1	10.6
2020 Retail Turnover Key Figures (Nexiga)			
2020 Turnover Key Figures per Inhabitant (€)	€125,887.00	€19,807.51	€13,690.05
2020 Turnover Key Figures per Inhabitant as Index (Germany = 100)	2,030.7	319.5	220.8
2020 Turnover Key Figures (MM €)	€844.45	€4,957.88	€11,859.05
2020 Turnover Key Figures (ppm BRD)	1.6	9.6	23.0
2020 Retail Centrality (Nexiga)			
2020 Purchasing Power Binding for Retail Sector per Inhabitant (€)	€118,358.68	€12,332.09	€6,217.47
2020 Purchasing Power Binding for Retail Sector as Index (Germany =	1,981.2	313.9	216.9
2020 Purchasing Power Binding for Retail Sector (MM €)	€793.95	€3,086.76	€5,385.90

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