

	1 kilometer	3 kilometer	5 kilometer
2022 Population Totals (MBR)			
2022 Total Population	8,237	283,085	960,893
2022 Population Density (per sq. km)	2,623.2	10,017.2	12,237.6
2022 Population Per Mill	0.1	3.4	11.5
2022 Total Population Age 0-14	1,177	40,467	137,359
2022 Total Population Age 15-29	1,380	47,420	160,961
2022 Total Population Age 30-44	1,988	68,322	231,911
2022 Total Population Age 45-59	1,648	56,654	192,304
2022 Total Population Age 60+	2,043	70,222	238,357
2022 Male Population Totals (MBR)			
2022 Total Male Population	4,053	139,294	472,813
2022 Male Population Age 0-14	605	20,785	70,553
2022 Male Population Age 15-29	693	23,830	80,887
2022 Male Population Age 30-44	1,012	34,770	118,023
2022 Male Population Age 45-59	834	28,666	97,303
2022 Male Population Age 60+	909	31,242	106,047
2022 Female Population Totals (MBR)			
2022 Total Female Population	4,184	143,791	488,080
2022 Female Population Age 0-14	573	19,682	66,806
2022 Female Population Age 15-29	686	23,590	80,074
2022 Female Population Age 30-44	976	33,552	113,888
2022 Female Population Age 45-59	814	27,988	95,001
2022 Female Population Age 60+	1,134	38,979	132,310
2022 Household Totals (MBR)			
2022 Total Households	4,560	156,716	531,951
2022 Average Household Size	1.8	1.8	1.8
2022 Households by Income (MBR)			
2022 HHs: 1st Quintile (Below €19,663)	1,330	45,696	155,110
2022 HHs: 2nd Quintile (€19,663 to €29,868)	1,079	37,092	125,903
2022 HHs: 3rd Quintile (€29,869 to €45,835)	856	29,410	99,828
2022 HHs: 4th Quintile (€45,836 to €70,490)	664	22,831	77,498
2022 HHs: 5th Quintile (€70,491 and above)	631	21,687	73,612
2022 Households by Type (MBR)			
2022 HHs: Single Person	2,384	81,931	278,105
2022 HHs: Multi-Person without Children	1,062	36,485	123,844
2022 HHs: Multi-Person with Children	1,114	38,299	130,002
2022 Marital Status (MBR)			
2022 Marital Status: Single	3,915	134,548	456,705
2022 Marital Status: Married	2,991	102,807	348,965
2022 Marital Status: Divorced	838	28,789	97,721
2022 Marital Status: Widowed	493	16,940	57,502
2022 Educational Attainment (MBR)			
2022 Pop 15+/Edu: Without or Presently Attending	567	19,475	66,104
2022 Pop 15+/Edu: Secondary General School	1,474	50,668	171,984
2022 Pop 15+/Edu: Intermediate School	2,172	74,651	253,394
2022 Pop 15+/Edu: University, Fachhochschule	2,846	97,824	332,051
2021 Unemployment (MBR)			
2021 Unemployed Population	257	8,833	29,983

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Source: Esri and Michael Bauer Research

	1 kilometer	3 kilometer	5 kilometer
2022 Purchasing Power (MBR)			
2022 Purchasing Power: Total	€191,949,353	€6,597,200,383	€22,393,278,991
2022 Purchasing Power: Per Mill	0.1	3.1	10.6
2022 Purchasing Power: Per Capita	€23,303	€23,305	€23,305
2022 Purchasing Power: Index	92	92	92
2022 Food & Beverage Expenditures (MBR)			
2022 Food & Beverage: Total	€20,666,382	€710,292,904	€2,410,990,458
2022 Food & Beverage: Per Mill	0.1	3.4	11.6
2022 Food & Beverage: Per Capita	€2,509	€2,509	€2,509
2022 Food & Beverage: Index	101	101	101
2022 Alcoholic Beverage Expenditures (MBR)			
2022 Alcoholic Beverage: Total	€2,740,646	€94,194,601	€319,730,472
2022 Alcoholic Beverage: Per Mill	0.1	3.4	11.7
2022 Alcoholic Beverage: Per Capita	€333	€333	€333
2022 Alcoholic Beverage: Index	101	101	101
2022 Tobacco Expenditures (MBR)			
2022 Tobacco: Total	€3,503,113	€120,400,182	€408,681,668
2022 Tobacco: Per Mill	0.1	3.5	12.0
2022 Tobacco: Per Capita	€425	€425	€425
2022 Tobacco: Index	105	105	105
2022 Clothing Expenditures (MBR)			
2022 Clothing: Total	€5,545,927	€190,610,662	€647,001,377
2022 Clothing: Per Mill	0.1	3.2	10.8
2022 Clothing: Per Capita	€673	€673	€673
2022 Clothing: Index	94	94	94
2022 Footwear Expenditures (MBR)			
2022 Footwear: Total	€1,079,451	€37,100,187	€125,931,423
2022 Footwear: Per Mill	0.1	3.3	11.1
2022 Footwear: Per Capita	€131	€131	€131
2022 Footwear: Index	96	96	96
2022 Furniture & Furnishing Expenditures (MBR)			
2022 Furniture/Furnishing: Total	€4,486,303	€154,191,933	€523,383,067
2022 Furniture/Furnishing: Per Mill	0.1	3.3	11.2
2022 Furniture/Furnishing: Per Capita	€545	€545	€545
2022 Furniture/Furnishing: Index	97	97	97
2022 Household Textiles Expenditures (MBR)			
2022 Household Textiles: Total	€959,114	€32,964,255	€111,892,579
2022 Household Textiles: Per Mill	0.1	3.3	11.2
2022 Household Textiles: Per Capita	€116	€116	€116
2022 Household Textiles: Index	97	97	97
2022 Household Appliances Expenditures (MBR)			
2022 Household Appliances: Total	€1,564,062	€53,756,000	€182,467,265
2022 Household Appliances: Per Mill	0.1	3.3	11.3
2022 Household Appliances: Per Capita	€190	€190	€190
2022 Household Appliances: Index	98	98	98


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	1 kilometer	3 kilometer	5 kilometer
2022 Household Utensils Expenditures (MBR)			
2022 Household Utensils: Total	€1,248,316	€42,903,991	€145,631,630
2022 Household Utensils: Per Mill	0.1	3.3	11.1
2022 Household Utensils: Per Capita	€152	€152	€152
2022 Household Utensils: Index	96	96	96
2022 House & Garden Expenditures (MBR)			
2022 House & Garden Tools: Total	€1,041,847	€35,807,760	€121,544,462
2022 House & Garden Tools: Per Mill	0.1	3.2	10.9
2022 House & Garden Tools: Per Capita	€126	€126	€126
2022 House & Garden Tools: Index	94	94	94
2022 Household Maintenance Expenditures (MBR)			
2022 Household Maintenance: Total	€2,301,348	€79,096,158	€268,480,906
2022 Household Maintenance: Per Mill	0.1	3.3	11.3
2022 Household Maintenance: Per Capita	€279	€279	€279
2022 Household Maintenance: Index	98	98	98
2022 Medical Products & Supplies Expenditures (MBR)			
2022 Medical Products: Total	€4,295,854	€147,646,294	€501,164,808
2022 Medical Products: Per Mill	0.1	3.2	10.8
2022 Medical Products: Per Capita	€522	€522	€522
2022 Medical Products: Index	94	94	94
2022 Consumer Electronics Expenditures (MBR)			
2022 Electronics & IT: Total	€2,994,055	€102,904,143	€349,293,799
2022 Electronics & IT: Per Mill	0.1	3.3	11.3
2022 Electronics & IT: Per Capita	€363	€364	€364
2022 Electronics & IT: Index	98	98	98
2022 Recreation & Culture Durable Expenditures (MBR)			
2022 Recreation Durables: Total	€517,539	€17,787,557	€60,377,387
2022 Recreation Durables: Per Mill	0.1	3.1	10.7
2022 Recreation Durables: Per Capita	€63	€63	€63
2022 Recreation Durables: Index	93	93	93
2022 Entertainment Expenditures (MBR)			
2022 Toys/Sports/Pets: Total	€4,334,082	€148,960,167	€505,624,567
2022 Toys/Sports/Pets: Per Mill	0.1	3.2	10.9
2022 Toys/Sports/Pets: Per Capita	€526	€526	€526
2022 Toys/Sports/Pets: Index	95	95	95
2022 Recreational & Cultural Service Expenditures (MBR)			
2022 Recreational Services: Total	€4,625,261	€158,967,853	€539,594,264
2022 Recreational Services: Per Mill	0.1	3.4	11.4
2022 Recreational Services: Per Capita	€562	€562	€562
2022 Recreational Services: Index	99	99	99
2022 Books & Stationery Expenditures (MBR)			
2022 Books & Stationery: Total	€2,568,084	€88,263,720	€299,598,920
2022 Books & Stationery: Per Mill	0.1	3.3	11.3
2022 Books & Stationery: Per Capita	€312	€312	€312
2022 Books & Stationery: Index	98	98	98

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2022 Catering Services Expenditures (MBR)			
2022 Catering Services: Total	€4,740,747	€162,937,043	€553,067,126
2022 Catering Services: Per Mill	0.1	3.3	11.1
2022 Catering Services: Per Capita	€576	€576	€576
2022 Catering Services: Index	96	96	96
2022 Personal Care Expenditures (MBR)			
2022 Personal Care: Total	€3,768,391	€129,517,660	€439,629,681
2022 Personal Care: Per Mill	0.1	3.4	11.7
2022 Personal Care: Per Capita	€458	€458	€458
2022 Personal Care: Index	101	101	101
2022 Jewelry & Personal Effects Expenditures (MBR)			
2022 Personal Effects: Total	€1,037,084	€35,644,047	€120,988,761
2022 Personal Effects: Per Mill	0.1	3.0	10.3
2022 Personal Effects: Per Capita	€126	€126	€126
2022 Personal Effects: Index	89	89	89

Sample Report

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