



|  | 1 kilometer | 3 kilometer | 5 kilometer |
|--|-------------|-------------|-------------|
| 2023 Population Totals (MBR) | | | |
| 2023 Total Population | 73,859 | 473,189 | 938,967 |
| 2023 Population Density (per sq. km) | 23,522.0 | 16,744.1 | 11,958.3 |
| 2023 Population Per Mill | 2.3 | 14.7 | 29.2 |
| 2023 Total Population Age 0-14 | 19,391 | 123,038 | 247,555 |
| 2023 Total Population Age 15-29 | 22,425 | 146,539 | 286,069 |
| 2023 Total Population Age 30-44 | 17,273 | 111,731 | 224,638 |
| 2023 Total Population Age 45-59 | 9,140 | 57,852 | 114,927 |
| 2023 Total Population Age 60+ | 5,630 | 34,029 | 65,778 |
| 2023 Male Population Totals (MBR) | | | |
| 2023 Total Male Population | 35,483 | 226,256 | 451,242 |
| 2023 Male Population Age 0-14 | 9,611 | 61,097 | 123,069 |
| 2023 Male Population Age 15-29 | 10,624 | 68,473 | 134,961 |
| 2023 Male Population Age 30-44 | 8,421 | 54,670 | 109,957 |
| 2023 Male Population Age 45-59 | 4,387 | 27,642 | 55,394 |
| 2023 Male Population Age 60+ | 2,441 | 14,373 | 27,861 |
| 2023 Female Population Totals (MBR) | | | |
| 2023 Total Female Population | 38,376 | 246,934 | 487,726 |
| 2023 Female Population Age 0-14 | 9,780 | 61,941 | 124,487 |
| 2023 Female Population Age 15-29 | 11,802 | 78,066 | 151,108 |
| 2023 Female Population Age 30-44 | 8,852 | 57,061 | 114,682 |
| 2023 Female Population Age 45-59 | 4,753 | 30,210 | 59,533 |
| 2023 Female Population Age 60+ | 3,189 | 19,656 | 37,916 |
| 2023 Household Totals (MBR) | | | |
| 2023 Total Households | 24,594 | 159,465 | 315,008 |
| 2023 Average Household Size | 3.0 | 3.0 | 3.0 |
| 2023 Marital Status (MBR) | | | |
| 2023 Marital Status: Single | 48,415 | 315,945 | 624,076 |
| 2023 Marital Status: Married | 21,042 | 131,398 | 264,617 |
| 2023 Marital Status: Divorced | 1,259 | 7,650 | 15,357 |
| 2023 Marital Status: Widowed | 3,144 | 18,197 | 34,917 |
| 2023 Educational Attainment (MBR) | | | |
| 2023 Pop 3+/Edu: Never Attended School | 10,252 | 59,687 | 102,729 |
| 2023 Pop 3+/Edu: Nursery/Kindergarten | 4,386 | 27,815 | 56,197 |
| 2023 Pop 3+/Edu: Primary | 11,873 | 75,061 | 148,238 |
| 2023 Pop 3+/Edu: Jr Secondary School/Jr High School | 13,667 | 88,001 | 174,579 |
| 2023 Pop 3+/Edu: Middle | 3,310 | 22,665 | 45,729 |
| 2023 Pop 3+/Edu: Sr Secondary School/Sr High School | 13,006 | 84,622 | 171,126 |
| 2023 Pop 3+/Edu: Secondary | 2,692 | 17,872 | 35,663 |
| 2023 Pop 3+/Edu: Voc/Technical/Commercial | 1,599 | 11,293 | 23,747 |
| 2023 Pop 3+/Edu: Secondary Certificate | 297 | 2,022 | 4,362 |
| 2023 Pop 3+/Edu: Secondary Diploma | 588 | 3,988 | 8,507 |
| 2023 Pop 3+/Edu: Higher National Diploma | 2,067 | 13,407 | 27,188 |
| 2023 Pop 3+/Edu: Bachelor's Degree | 4,761 | 31,909 | 68,936 |
| 2023 Pop 3+/Edu: Postgraduate Certificate/Diploma | 578 | 4,027 | 8,425 |
| 2023 Pop 3+/Edu: Master's Degree | 760 | 5,054 | 11,415 |
| 2023 Pop 3+/Edu: Doctoral Degree | 112 | 730 | 1,573 |
| 2023 Pop 3+/Edu: Other | 120 | 735 | 1,598 |

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Source: Esri and Michael Bauer Research

|  | 1 kilometer | 3 kilometer | 5 kilometer |
|--|-----------------|-------------------|-------------------|
| 2023 Purchasing Power (MBR) | | | |
| 2023 Purchasing Power: Total | 1,762,230,656 | 11,410,723,894 | 22,756,138,543 |
| 2023 Purchasing Power: Per Mill | 3.7 | 24.2 | 48.3 |
| 2023 Purchasing Power: Per Capita | GHS 23,859 | GHS 24,115 | GHS 24,235 |
| 2023 Purchasing Power: Index | 163 | 165 | 166 |
| 2023 Food & Beverage Expenditures (MBR) | | | |
| 2023 Food & Beverage: Total | GHS 512,748,517 | GHS 3,317,118,470 | GHS 6,580,892,198 |
| 2023 Food & Beverage: Per Mill | 3.2 | 20.9 | 41.4 |
| 2023 Food & Beverage: Per Capita | GHS 6,942 | GHS 7,010 | GHS 7,009 |
| 2023 Food & Beverage: Index | 141 | 142 | 142 |
| 2023 Alcoholic Beverage Expenditures (MBR) | | | |
| 2023 Alcoholic Beverage: Total | GHS 43,101,567 | GHS 279,663,441 | GHS 555,187,788 |
| 2023 Alcoholic Beverage: Per Mill | 3.4 | 21.9 | 43.5 |
| 2023 Alcoholic Beverage: Per Capita | GHS 584 | GHS 591 | GHS 591 |
| 2023 Alcoholic Beverage: Index | 147 | 149 | 149 |
| 2023 Tobacco Expenditures (MBR) | | | |
| 2023 Tobacco: Total | GHS 32,194,232 | GHS 208,197,469 | GHS 411,590,159 |
| 2023 Tobacco: Per Mill | 3.0 | 19.7 | 38.9 |
| 2023 Tobacco: Per Capita | GHS 436 | GHS 440 | GHS 438 |
| 2023 Tobacco: Index | 133 | 134 | 133 |
| 2023 Clothing Expenditures (MBR) | | | |
| 2023 Clothing: Total | GHS 71,112,972 | GHS 459,908,660 | GHS 914,229,290 |
| 2023 Clothing: Per Mill | 3.2 | 20.8 | 41.3 |
| 2023 Clothing: Per Capita | GHS 963 | GHS 972 | GHS 974 |
| 2023 Clothing: Index | 140 | 141 | 142 |
| 2023 Footwear Expenditures (MBR) | | | |
| 2023 Footwear: Total | GHS 21,159,571 | GHS 136,960,474 | GHS 272,494,851 |
| 2023 Footwear: Per Mill | 3.3 | 21.4 | 42.6 |
| 2023 Footwear: Per Capita | GHS 286 | GHS 289 | GHS 290 |
| 2023 Footwear: Index | 144 | 146 | 146 |
| 2023 Furniture & Furnishing Expenditures (MBR) | | | |
| 2023 Furniture/Furnishing: Total | GHS 25,244,623 | GHS 163,884,154 | GHS 325,828,672 |
| 2023 Furniture/Furnishing: Per Mill | 3.4 | 22.0 | 43.6 |
| 2023 Furniture/Furnishing: Per Capita | GHS 342 | GHS 346 | GHS 347 |
| 2023 Furniture/Furnishing: Index | 147 | 149 | 150 |
| 2023 Household Textiles Expenditures (MBR) | | | |
| 2023 Household Textiles: Total | GHS 7,709,423 | GHS 49,867,202 | GHS 98,991,882 |
| 2023 Household Textiles: Per Mill | 3.4 | 21.8 | 43.2 |
| 2023 Household Textiles: Per Capita | GHS 104 | GHS 105 | GHS 105 |
| 2023 Household Textiles: Index | 147 | 148 | 148 |
| 2023 Household Appliances Expenditures (MBR) | | | |
| 2023 Household Appliances: Total | GHS 10,164,830 | GHS 65,621,201 | GHS 130,153,505 |
| 2023 Household Appliances: Per Mill | 3.2 | 20.5 | 40.6 |
| 2023 Household Appliances: Per Capita | GHS 138 | GHS 139 | GHS 139 |
| 2023 Household Appliances: Index | 138 | 139 | 139 |


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|--|----------------|-----------------|-----------------|
| 2023 Household Utensils Expenditures (MBR) | | | |
| 2023 Household Utensils: Total | GHS 6,617,911 | GHS 42,793,023 | GHS 84,974,982 |
| 2023 Household Utensils: Per Mill | 3.3 | 21.2 | 42.1 |
| 2023 Household Utensils: Per Capita | GHS 90 | GHS 90 | GHS 91 |
| 2023 Household Utensils: Index | 143 | 144 | 145 |
| 2023 House & Garden Expenditures (MBR) | | | |
| 2023 House & Garden Tools: Total | GHS 2,947,361 | GHS 19,012,252 | GHS 37,679,388 |
| 2023 House & Garden Tools: Per Mill | 3.3 | 21.1 | 41.8 |
| 2023 House & Garden Tools: Per Capita | GHS 40 | GHS 40 | GHS 40 |
| 2023 House & Garden Tools: Index | 142 | 143 | 143 |
| 2023 Household Maintenance Expenditures (MBR) | | | |
| 2023 Household Maintenance: Total | GHS 43,125,170 | GHS 278,516,319 | GHS 552,271,341 |
| 2023 Household Maintenance: Per Mill | 3.2 | 21.0 | 41.6 |
| 2023 Household Maintenance: Per Capita | GHS 584 | GHS 589 | GHS 588 |
| 2023 Household Maintenance: Index | 142 | 143 | 143 |
| 2023 Medical Products & Supplies Expenditures (MBR) | | | |
| 2023 Medical Products: Total | GHS 30,864,596 | GHS 197,254,920 | GHS 389,686,033 |
| 2023 Medical Products: Per Mill | 3.4 | 21.6 | 42.7 |
| 2023 Medical Products: Per Capita | GHS 418 | GHS 417 | GHS 415 |
| 2023 Medical Products: Index | 148 | 147 | 146 |
| 2023 Consumer Electronics Expenditures (MBR) | | | |
| 2023 Electronics & IT: Total | GHS 15,477,989 | GHS 100,461,507 | GHS 199,820,979 |
| 2023 Electronics & IT: Per Mill | 3.2 | 20.8 | 41.4 |
| 2023 Electronics & IT: Per Capita | GHS 210 | GHS 212 | GHS 213 |
| 2023 Electronics & IT: Index | 140 | 142 | 142 |
| 2023 Recreation & Culture Durable Expenditures (MBR) | | | |
| 2023 Recreation Durables: Total | GHS 4,899,207 | GHS 31,592,839 | GHS 62,870,896 |
| 2023 Recreation Durables: Per Mill | 3.2 | 20.4 | 40.6 |
| 2023 Recreation Durables: Per Capita | GHS 66 | GHS 67 | GHS 67 |
| 2023 Recreation Durables: Index | 138 | 139 | 139 |
| 2023 Entertainment Expenditures (MBR) | | | |
| 2023 Toys/Sports/Pets: Total | GHS 20,129,551 | GHS 129,932,893 | GHS 258,020,344 |
| 2023 Toys/Sports/Pets: Per Mill | 3.1 | 20.1 | 39.9 |
| 2023 Toys/Sports/Pets: Per Capita | GHS 273 | GHS 275 | GHS 275 |
| 2023 Toys/Sports/Pets: Index | 136 | 137 | 137 |
| 2023 Recreational & Cultural Service Expenditures (MBR) | | | |
| 2023 Recreational Services: Total | GHS 26,063,984 | GHS 168,516,592 | GHS 334,378,968 |
| 2023 Recreational Services: Per Mill | 3.1 | 20.2 | 40.1 |
| 2023 Recreational Services: Per Capita | GHS 353 | GHS 356 | GHS 356 |
| 2023 Recreational Services: Index | 136 | 138 | 138 |
| 2023 Books & Stationery Expenditures (MBR) | | | |
| 2023 Books & Stationery: Total | GHS 7,826,649 | GHS 50,361,632 | GHS 100,354,356 |
| 2023 Books & Stationery: Per Mill | 3.0 | 19.1 | 38.0 |
| 2023 Books & Stationery: Per Capita | GHS 106 | GHS 106 | GHS 107 |
| 2023 Books & Stationery: Index | 129 | 130 | 130 |

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|--|----------------|-----------------|-----------------|
| 2023 Catering Services Expenditures (MBR) | | | |
| 2023 Catering Services: Total | GHS 76,527,064 | GHS 495,388,065 | GHS 983,652,633 |
| 2023 Catering Services: Per Mill | 3.3 | 21.4 | 42.5 |
| 2023 Catering Services: Per Capita | GHS 1,036 | GHS 1,047 | GHS 1,048 |
| 2023 Catering Services: Index | 144 | 146 | 146 |
| 2023 Personal Care Expenditures (MBR) | | | |
| 2023 Personal Care: Total | GHS 35,444,669 | GHS 229,407,229 | GHS 455,105,572 |
| 2023 Personal Care: Per Mill | 3.1 | 20.0 | 39.6 |
| 2023 Personal Care: Per Capita | GHS 480 | GHS 485 | GHS 485 |
| 2023 Personal Care: Index | 135 | 136 | 136 |
| 2023 Jewelry & Personal Effects Expenditures (MBR) | | | |
| 2023 Personal Effects: Total | GHS 8,281,192 | GHS 53,467,733 | GHS 106,395,659 |
| 2023 Personal Effects: Per Mill | 3.6 | 23.0 | 45.9 |
| 2023 Personal Effects: Per Capita | GHS 112 | GHS 113 | GHS 113 |
| 2023 Personal Effects: Index | 156 | 157 | 157 |

Sample Report

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