

Leoforos Vasilissis Sofias, 105 57, Athens Rings: 1, 3, 5 kilometer radii Sample Report Latitude: 37.9759 Longitude: 23.7382

	1 kilometer	3 kilometer	5 kilometer
2022 Population Totals (MBR)			
2022 Total Population	38,556	481,744	1,121,143
2022 Population Density (per sq. km)	12,279.0	17,046.9	14,278.4
2022 Population Per Mill	3.7	46.5	108.3
2022 Total Population Age 0-14	5,574	66,924	152,979
2022 Total Population Age 15-29	6,422	72,645	169,368
2022 Total Population Age 30-44	8,246	94,944	223,356
2022 Total Population Age 45-59	8,205	106,470	243,858
2022 Total Population Age 60+	10,109	140,761	331,582
2022 Male Population Totals (MBR)			
2022 Total Male Population	18,544	223,848	525,062
2022 Male Population Age 0-14	2,737	33,710	77,742
2022 Male Population Age 15-29	3,720	39,500	91,779
2022 Male Population Age 30-44	4,507	48,029	112,345
2022 Male Population Age 45-59	3,765	47,982	110,327
2022 Male Population Age 60+	3,815	54,627	132,868
2022 Female Population Totals (MBR)			
2022 Total Female Population	20,013	257,896	596,082
2022 Female Population Age 0-14	2,837	33,214	75,237
2022 Female Population Age 15-29	2,702	33,145	77,589
2022 Female Population Age 30-44	3,740	46,915	111,011
2022 Female Population Age 45-59	4,440	58,488	133,530
2022 Female Population Age 60+	6,294	86,134	198,714
2022 Household Totals (MBR)			
2022 Total Households	17,409	216,980	492,524
2022 Average Household Size	2.2	2.2	2.3
2022 Households by Income (MBR)	/ 1		
2022 HHs: 1st Quintile (Below €12,503)	3,697	45,155	99,927
2022 HHs: 2nd Quintile (€12,503) to €17,492)	2,727	35,450	80,578
2022 HHs: 3rd Quintile (€17,493 to €25,899)	3,043	37,963	86,137
2022 HHs: 4th Quintile (€25,900 to €36,609)	3,558	46,302	107,096
2022 HHs: 5th Quintile (€36,610 and above)	4,385	52,110	118,786
2022 Households by Type (MBR)			
2022 HHs: Single Person Household	6,586	80,408	171,161
2022 HHs: Married Couples or Cohabitants	7,379	94,925	229,908
2022 HHs: Single Parents with a Child	1,920	23,882	55,198
2022 HHs: HHs w/ 2+ Nuclear Fam or w/o Nuclear Fam	1,524	17,765	36,257
2022 Marital Status (MBR)			
2022 Marital Status: Single	16,872	209,961	478,548
2022 Marital Status: Married	16,506	208,722	500,426
2022 Marital Status: Divorced	1,999	23,899	53,414
2022 Marital Status: Widowed	3,180	39,162	88,755
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Data Note: The Population per Mill equals the population in the trade area divided by the total population in the country multiplied by 1,000. Purchasing Power describes the disposable income (income without taxes and social security contributions, including received transfer payments) and is shown in the country's currency. The Purchasing Power per Mill equals the purchasing power in the trade area divided by the total purchasing power in the country multiplied by 1,000. **Source:** Esri and Michael Bauer Research

January 19, 2023



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Sample Report

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2022 Educational Attainment (MBR)			
2022 Pop/Edu: University Degree	9,405	116,944	269,107
2022 Pop/Edu: Post-Secondary Education	2,348	29,863	71,085
2022 Pop/Edu: Secondary Education	11,199	140,476	323,821
2022 Pop/Edu: Third Grade of Secondary School	4,638	57,364	133,267
2022 Pop/Edu: Primary Education	5,846	73,650	173,841
2022 Pop/Edu: Not Completed Primary Education	3,012	37,284	88,528
2022 Pop/Edu: Unknown and Pop Below Age 6	2,107	26,163	61,494
2021 Unemployment (MBR)			
2021 Unemployed Population	2,113	26,582	62,100
2022 Purchasing Power (MBR)			
2022 Purchasing Power: Total	€787,829,786	€6,589,826,849	€14,713,863,965
2022 Purchasing Power: Per Mill	7.1	59.1	131.9
2022 Purchasing Power: Per Capita	€20,433	€13,679	€13,124
2022 Purchasing Power: Index	190	127	122
2022 Food & Beverage Expenditures (MBR)			
2022 Food & Beverage: Total	€121,482,664	€1,323,783,757	€3,001,256,965
2022 Food & Beverage: Per Mill	5.1	55.2	125.0
2022 Food & Beverage: Per Capita	€3,151	€2,748	€2,677
2022 Food & Beverage: Index	136	119	115
2022 Alcoholic Beverage Expenditures (MBR)	70	•	
2022 Alcoholic Beverage: Total	€6,900,364	€71,716,072	€161,847,094
2022 Alcoholic Beverage: Per Mill	5.6	57.8	130.4
2022 Alcoholic Beverage: Per Capita	€179	€149	€144
2022 Alcoholic Beverage: Index	149	124	120
2022 Tobacco Expenditures (MBR)			
2022 Tobacco: Total	€17,286,157	€206,214,662	€470,991,965
2022 Tobacco: Per Mill	4.4	52.4	119.6
2022 Tobacco: Per Capita	€448	€428	€420
2022 Tobacco: Index	118	113	110
2022 Clothing Expenditures (MBR)			
2022 Clothing: Total	€19,289,409	€193,630,932	€438,084,029
2022 Clothing: Per Mill	5.6	56.7	128.3
2022 Clothing: Per Capita	€500	€402	€391
2022 Clothing: Index	152	122	118
2022 Footwear Expenditures (MBR)			
2022 Footwear: Total	€8,843,246	€90,120,181	€203,669,081
2022 Footwear: Per Mill	5.5	56.4	127.4
2022 Footwear: Per Capita	€229	€187	€182
2022 Footwear: Index	149	121	118
2022 Furniture & Furnishing Expenditures (MBR)			
2022 Furniture/Furnishing: Total	€1,975,219	€19,921,190	€45,022,427
2022 Furniture/Furnishing: Per Mill	5.6	56.8	128.4
2022 Furniture/Furnishing: Per Capita	€51	€41	€40
2022 Furniture/Furnishing: Index	151	122	119

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2022 Household Textiles Expenditures (MBR)			
2022 Household Textiles: Total	€1,681,305	€17,520,845	€39,649,657
2022 Household Textiles: Per Mill	5.4	56.5	127.9
2022 Household Textiles: Per Capita	€44	€36	€35
2022 Household Textiles: Index	146	121	118
2022 Household Appliances Expenditures (MBR)			
2022 Household Appliances: Total	€2,895,753	€31,192,854	€70,790,369
2022 Household Appliances: Per Mill	5.1	55.0	124.8
2022 Household Appliances: Per Capita	€75	€65	€63
2022 Household Appliances: Index	137	118	115
2022 Household Utensils Expenditures (MBR)			
2022 Household Utensils: Total	€1,319,996	€13,767,544	€31,198,707
2022 Household Utensils: Per Mill	5.3	55.6	126.0
2022 Household Utensils: Per Capita	€34	€29	€28
2022 Household Utensils: Index	143	119	116
2022 House & Garden Expenditures (MBR)			
2022 House & Garden Tools: Total	€1,115,970	€11,679,306	€26,636,930
2022 House & Garden Tools: Per Mill	5.1	53.1	121.1
2022 House & Garden Tools: Per Capita	€29	€24	€24
2022 House & Garden Tools: Index	136	114	112
2022 Household Maintenance Expenditures (MBR)			
2022 Household Maintenance: Total	€11,482,521	€123,391,325	€279,976,576
2022 Household Maintenance: Per Mill	5.2	55.4	125.6
2022 Household Maintenance: Per Capita	€298	€256	€250
2022 Household Maintenance: Index	138	119	116
2022 Medical Products & Supplies Expenditures (MBR)			
2022 Medical Products: Total	€12,362,721	€138,855,478	€316,574,894
2022 Medical Products: Per Mill	4.9	55.2	125.9
2022 Medical Products: Per Capita	€321	€288	€282
2022 Medical Products: Index	132	119	116
2022 Consumer Electronics Expenditures (MBR)			
2022 Electronics & IT: Total	€5,315,445	€54,235,968	€122,547,091
2022 Electronics & IT: Per Mill	5.5	56.3	127.3
2022 Electronics & IT: Per Capita	€138	€113	€109
2022 Electronics & IT: Index	148	121	118
2022 Recreation & Culture Durable Expenditures (MBR)			
2022 Recreation Durables: Total	€2,725,526	€27,378,032	€62,126,086
2022 Recreation Durables: Per Mill	5.5	54.9	124.6
2022 Recreation Durables: Per Capita	€71	€57	€55
2022 Recreation Durables: Index	147	118	115
2022 Entertainment Expenditures (MBR)			
2022 Toys/Sports/Pets: Total	€4,677,494	€48,458,283	€110,042,353
2022 Toys/Sports/Pets: Per Mill	5.3	54.9	124.6
2022 Toys/Sports/Pets: Per Capita	€121	€101	€98

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2022 Recreational & Cultural Service Expenditures (MBR)			
2022 Recreational Services: Total	€16,571,613	€175,244,266	€397,250,131
2022 Recreational Services: Per Mill	5.2	55.4	125.6
2022 Recreational Services: Per Capita	€430	€364	€354
2022 Recreational Services: Index	141	119	116
2022 Books & Stationery Expenditures (MBR)			
2022 Books & Stationery: Total	€3,270,754	€35,284,269	€80,087,446
2022 Books & Stationery: Per Mill	5.1	55.2	125.2
2022 Books & Stationery: Per Capita	€85	€73	€71
2022 Books & Stationery: Index	137	119	116
2022 Catering Services Expenditures (MBR)			
2022 Catering Services: Total	€33,956,652	€355,168,185	€804,708,641
2022 Catering Services: Per Mill	5.3	56.0	126.8
2022 Catering Services: Per Capita	€881	€737	€718
2022 Catering Services: Index	144	120	117
2022 Personal Care Expenditures (MBR)			
2022 Personal Care: Total	€16,069,810	€177,562,919	€402,961,059
2022 Personal Care: Per Mill	4.9	54.4	123.4
2022 Personal Care: Per Capita	€417	€369	€359
2022 Personal Care: Index	132	117	114
2022 Jewelry & Personal Effects Expenditures (MBR)			
2022 Personal Effects: Total	€3,049,458	€29,407,482	€66,314,675
2022 Personal Effects: Per Mill	6.1	58.8	132.6
2022 Personal Effects: Per Capita	€79	€61	€59
2022 Personal Effects: Index	164	126	122

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