

| | 1 kilometer | 3 kilometer | 5 kilometer |
|---|-------------|-------------|-------------|
| 2022 Population Totals (MBR) | | | |
| 2022 Total Population | 232,065 | 1,115,422 | 2,021,380 |
| 2022 Population Density (per sq. km) | 73,906.1 | 39,470.0 | 25,743.5 |
| 2022 Population Per Mill | 31.0 | 149.2 | 270.3 |
| 2022 Total Population Age 0-14 | 25,980 | 126,030 | 213,906 |
| 2022 Total Population Age 15-29 | 33,867 | 154,477 | 276,587 |
| 2022 Total Population Age 30-44 | 55,456 | 259,975 | 458,032 |
| 2022 Total Population Age 45-59 | 54,887 | 263,808 | 477,900 |
| 2022 Total Population Age 60+ | 61,875 | 311,132 | 594,956 |
| 2022 Male Population Totals (MBR) | | | |
| 2022 Total Male Population | 103,947 | 501,091 | 905,463 |
| 2022 Male Population Age 0-14 | 13,108 | 65,135 | 110,608 |
| 2022 Male Population Age 15-29 | 15,772 | 73,356 | 132,196 |
| 2022 Male Population Age 30-44 | 21,457 | 102,431 | 183,025 |
| 2022 Male Population Age 45-59 | 24,155 | 114,111 | 204,658 |
| 2022 Male Population Age 60+ | 29,454 | 146,058 | 274,976 |
| 2022 Female Population Totals (MBR) | | | |
| 2022 Total Female Population | 128,118 | 614,331 | 1,115,918 |
| 2022 Female Population Age 0-14 | 12,872 | 60,895 | 103,298 |
| 2022 Female Population Age 15-29 | 18,095 | 81,121 | 144,391 |
| 2022 Female Population Age 30-44 | 33,999 | 157,544 | 275,007 |
| 2022 Female Population Age 45-59 | 30,732 | 149,697 | 273,243 |
| 2022 Female Population Age 60+ | 32,421 | 165,074 | 319,979 |
| 2022 Household Totals (MBR) | | | |
| 2022 Total Households | 92,791 | 430,145 | 775,467 |
| 2022 Average Household Size | 2.5 | 2.6 | 2.6 |
| 2022 Households by Type (MBR) | | | |
| 2022 HHs: Couples | 13,286 | 63,461 | 116,209 |
| 2022 HHs: Couples with Children | 28,604 | 137,832 | 252,554 |
| 2022 HHs: Single Parent with Children | 11,466 | 52,554 | 94,352 |
| 2022 HHs: Couple with at Least 1 Parent | 764 | 4,098 | 7,997 |
| 2022 HHs: Couple with at Least 1 Parent & Children | 2,810 | 13,660 | 25,934 |
| 2022 HHs: Other Relationship Combinations | 9,451 | 46,033 | 83,978 |
| 2022 HHs: Single Person Households | 22,208 | 98,191 | 171,175 |
| 2022 HHs: Non-Relative Households | 4,201 | 14,316 | 23,268 |
| 2022 Marital Status (MBR) | | | |
| 2022 Marital Status: Single | 88,177 | 415,675 | 750,627 |
| 2022 Marital Status: Married | 116,859 | 570,495 | 1,033,833 |
| 2022 Marital Status: Divorced | 13,774 | 57,612 | 102,097 |
| 2022 Marital Status: Widowed | 13,254 | 71,640 | 134,824 |
| 2022 Educational Attainment (MBR) | | | |
| 2022 Pop 15+/Edu: No Schooling / Pre-Primary | 7,311 | 42,059 | 80,323 |
| 2022 Pop 15+/Edu: Primary | 26,919 | 133,186 | 247,251 |
| 2022 Pop 15+/Edu: Lower Secondary | 35,739 | 169,607 | 304,476 |
| 2022 Pop 15+/Edu: Upper Secondary | 63,388 | 291,821 | 528,193 |
| 2022 Pop 15+/Edu: Post-Secondary: Diploma / | 11,680 | 53,879 | 101,261 |
| 2022 Pop 15+/Edu: Post-Secondary: Sub-Degree Course | 10,002 | 46,524 | 85,813 |
| 2022 Pop 15+/Edu: Post-Secondary: Degree Course | 51,046 | 252,316 | 460,158 |

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Source: Esri and Michael Bauer Research

| | 1 kilometer | 3 kilometer | 5 kilometer |
|---|--------------------|---------------------|---------------------|
| 2022 Purchasing Power (MBR) | | | |
| 2022 Purchasing Power: Total | HK\$57,695,090,413 | HK\$285,359,088,287 | HK\$532,349,520,375 |
| 2022 Purchasing Power: Per Mill | 29.6 | 146.3 | 272.9 |
| 2022 Purchasing Power: Per Capita | HK\$248,616 | HK\$255,831 | HK\$263,359 |
| 2022 Purchasing Power: Index | 95 | 98 | 101 |
| 2022 Food & Beverage Expenditures (MBR) | | | |
| 2022 Food & Beverage: Total | HK\$6,663,396,697 | HK\$31,536,995,846 | HK\$57,471,613,598 |
| 2022 Food & Beverage: Per Mill | 32.0 | 151.3 | 275.8 |
| 2022 Food & Beverage: Per Capita | HK\$28,713 | HK\$28,274 | HK\$28,432 |
| 2022 Food & Beverage: Index | 103 | 102 | 102 |
| 2022 Alcoholic Beverage Expenditures (MBR) | | | |
| 2022 Alcoholic Beverage: Total | HK\$217,710,548 | HK\$1,019,519,002 | HK\$1,872,101,149 |
| 2022 Alcoholic Beverage: Per Mill | 32.2 | 150.7 | 276.7 |
| 2022 Alcoholic Beverage: Per Capita | HK\$938 | HK\$914 | HK\$926 |
| 2022 Alcoholic Beverage: Index | 104 | 101 | 102 |
| 2022 Tobacco Expenditures (MBR) | | | |
| 2022 Tobacco: Total | HK\$355,928,720 | HK\$1,672,221,832 | HK\$3,037,049,841 |
| 2022 Tobacco: Per Mill | 32.5 | 152.7 | 277.3 |
| 2022 Tobacco: Per Capita | HK\$1,534 | HK\$1,499 | HK\$1,502 |
| 2022 Tobacco: Index | 105 | 102 | 103 |
| 2022 Clothing Expenditures (MBR) | | | |
| 2022 Clothing: Total | HK\$2,995,963,790 | HK\$14,360,927,618 | HK\$26,485,052,982 |
| 2022 Clothing: Per Mill | 30.8 | 147.6 | 272.2 |
| 2022 Clothing: Per Capita | HK\$12,910 | HK\$12,875 | HK\$13,102 |
| 2022 Clothing: Index | 99 | 99 | 101 |
| 2022 Footwear Expenditures (MBR) | | | |
| 2022 Footwear: Total | HK\$798,246,183 | HK\$3,822,315,764 | HK\$6,973,971,415 |
| 2022 Footwear: Per Mill | 31.2 | 149.5 | 272.8 |
| 2022 Footwear: Per Capita | HK\$3,440 | HK\$3,427 | HK\$3,450 |
| 2022 Footwear: Index | 101 | 100 | 101 |
| 2022 Furniture & Furnishing Expenditures (MBR) | | | |
| 2022 Furniture/Furnishing: Total | HK\$662,798,031 | HK\$3,149,663,299 | HK\$5,784,969,049 |
| 2022 Furniture/Furnishing: Per Mill | 31.2 | 148.5 | 272.7 |
| 2022 Furniture/Furnishing: Per Capita | HK\$2,856 | HK\$2,824 | HK\$2,862 |
| 2022 Furniture/Furnishing: Index | 101 | 100 | 101 |
| 2022 Household Textiles Expenditures (MBR) | | | |
| 2022 Household Textiles: Total | HK\$197,503,067 | HK\$942,145,182 | HK\$1,732,977,361 |
| 2022 Household Textiles: Per Mill | 31.3 | 149.3 | 274.7 |
| 2022 Household Textiles: Per Capita | HK\$851 | HK\$845 | HK\$857 |
| 2022 Household Textiles: Index | 101 | 100 | 102 |
| 2022 Household Appliances Expenditures (MBR) | | | |
| 2022 Household Appliances: Total | HK\$930,801,180 | HK\$4,438,851,895 | HK\$8,129,014,146 |
| 2022 Household Appliances: Per Mill | 31.5 | 150.1 | 274.9 |
| 2022 Household Appliances: Per Capita | HK\$4,011 | HK\$3,980 | HK\$4,022 |
| 2022 Household Appliances: Index | 101 | 101 | 102 |
| 2022 Household Utensils Expenditures (MBR) | | | |
| 2022 Household Utensils: Total | HK\$208,600,754 | HK\$997,745,548 | HK\$1,830,768,155 |
| 2022 Household Utensils: Per Mill | 31.1 | 148.8 | 273.1 |
| 2022 Household Utensils: Per Capita | HK\$899 | HK\$895 | HK\$906 |
| 2022 Household Utensils: Index | 100 | 100 | 101 |

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Source: Esri and Michael Bauer Research

| | 1 kilometer | 3 kilometer | 5 kilometer |
|--|-------------------|--------------------|--------------------|
| 2022 House & Garden Expenditures (MBR) | | | |
| 2022 House & Garden Tools: Total | HK\$240,925,566 | HK\$1,157,706,927 | HK\$2,119,661,561 |
| 2022 House & Garden Tools: Per Mill | 30.7 | 147.4 | 269.9 |
| 2022 House & Garden Tools: Per Capita | HK\$1,038 | HK\$1,038 | HK\$1,049 |
| 2022 House & Garden Tools: Index | 99 | 99 | 100 |
| 2022 Household Maintenance Expenditures (MBR) | | | |
| 2022 Household Maintenance: Total | HK\$1,194,039,524 | HK\$5,697,902,278 | HK\$10,460,858,748 |
| 2022 Household Maintenance: Per Mill | 31.4 | 150.0 | 275.3 |
| 2022 Household Maintenance: Per Capita | HK\$5,145 | HK\$5,108 | HK\$5,175 |
| 2022 Household Maintenance: Index | 101 | 101 | 102 |
| 2022 Medical Products & Supplies Expenditures (MBR) | | | |
| 2022 Medical Products: Total | HK\$652,564,374 | HK\$3,162,633,095 | HK\$5,906,737,322 |
| 2022 Medical Products: Per Mill | 30.8 | 149.1 | 278.5 |
| 2022 Medical Products: Per Capita | HK\$2,812 | HK\$2,835 | HK\$2,922 |
| 2022 Medical Products: Index | 99 | 100 | 103 |
| 2022 Consumer Electronics Expenditures (MBR) | | | |
| 2022 Electronics & IT: Total | HK\$666,490,525 | HK\$3,174,064,104 | HK\$5,768,549,086 |
| 2022 Electronics & IT: Per Mill | 31.5 | 150.0 | 272.7 |
| 2022 Electronics & IT: Per Capita | HK\$2,872 | HK\$2,846 | HK\$2,854 |
| 2022 Electronics & IT: Index | 102 | 101 | 101 |
| 2022 Recreation & Culture Durable Expenditures (MBR) | | | |
| 2022 Recreation Durables: Total | HK\$207,669,085 | HK\$1,005,248,587 | HK\$1,837,196,477 |
| 2022 Recreation Durables: Per Mill | 30.4 | 147.2 | 269.0 |
| 2022 Recreation Durables: Per Capita | HK\$895 | HK\$901 | HK\$909 |
| 2022 Recreation Durables: Index | 98 | 99 | 100 |
| 2022 Entertainment Expenditures (MBR) | | | |
| 2022 Toys/Sports/Pets: Total | HK\$283,892,820 | HK\$1,366,394,231 | HK\$2,501,742,122 |
| 2022 Toys/Sports/Pets: Per Mill | 30.9 | 148.6 | 272.0 |
| 2022 Toys/Sports/Pets: Per Capita | HK\$1,223 | HK\$1,225 | HK\$1,238 |
| 2022 Toys/Sports/Pets: Index | 100 | 100 | 101 |
| 2022 Recreational & Cultural Service Expenditures (MBR) | | | |
| 2022 Recreational Services: Total | HK\$869,563,648 | HK\$4,132,313,299 | HK\$7,549,509,738 |
| 2022 Recreational Services: Per Mill | 31.6 | 150.2 | 274.4 |
| 2022 Recreational Services: Per Capita | HK\$3,747 | HK\$3,705 | HK\$3,735 |
| 2022 Recreational Services: Index | 102 | 101 | 102 |
| 2022 Books & Stationery Expenditures (MBR) | | | |
| 2022 Books & Stationery: Total | HK\$527,322,136 | HK\$2,519,219,988 | HK\$4,616,702,723 |
| 2022 Books & Stationery: Per Mill | 31.5 | 150.5 | 275.7 |
| 2022 Books & Stationery: Per Capita | HK\$2,272 | HK\$2,259 | HK\$2,284 |
| 2022 Books & Stationery: Index | 102 | 101 | 102 |
| 2022 Catering Services Expenditures (MBR) | | | |
| 2022 Catering Services: Total | HK\$5,332,727,964 | HK\$25,549,501,539 | HK\$46,945,969,314 |
| 2022 Catering Services: Per Mill | 31.2 | 149.3 | 274.4 |
| 2022 Catering Services: Per Capita | HK\$22,979 | HK\$22,906 | HK\$23,225 |
| 2022 Catering Services: Index | 100 | 100 | 102 |
| 2022 Personal Care Expenditures (MBR) | | | |
| 2022 Personal Care: Total | HK\$1,462,881,002 | HK\$6,929,688,240 | HK\$12,561,067,672 |
| 2022 Personal Care: Per Mill | 32.1 | 152.0 | 275.6 |
| 2022 Personal Care: Per Capita | HK\$6,304 | HK\$6,213 | HK\$6,214 |
| 2022 Personal Care: Index | 103 | 102 | 102 |

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Source: Esri and Michael Bauer Research



Hong Kong Summary Report

675 Nathan Rd, Mong Kok
Rings: 1, 3, 5 kilometer radii

Sample Report
Latitude: 22.3215
Longitude: 114.1690

|  2022 Jewelry & Personal Effects Expenditures (MBR) | 1 kilometer | 3 kilometer | 5 kilometer |
|---|-----------------|-------------------|-------------------|
| 2022 Personal Effects: Total | HK\$735,121,648 | HK\$3,591,094,897 | HK\$6,702,899,792 |
| 2022 Personal Effects: Per Mill | 29.9 | 146.0 | 272.5 |
| 2022 Personal Effects: Per Capita | HK\$3,168 | HK\$3,219 | HK\$3,316 |
| 2022 Personal Effects: Index | 96 | 98 | 101 |

Sample Report

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