

	1 kilometer	3 kilometer	5 kilometer
2024 Population Totals (MBR)			
2024 Total Population	210,877	1,097,472	2,033,231
2024 Population Density (per sq. km)	67,158.3	38,834.8	25,894.4
2024 Population Per Mill	28.6	148.9	276.0
2024 Total Population Age 0-14	21,271	117,574	202,927
2024 Total Population Age 15-29	27,925	146,160	265,161
2024 Total Population Age 30-44	48,939	252,208	454,838
2024 Total Population Age 45-59	48,315	249,892	464,099
2024 Total Population Age 60+	64,427	331,638	646,205
2024 Male Population Totals (MBR)			
2024 Total Male Population	93,908	491,236	904,870
2024 Male Population Age 0-14	10,973	60,809	104,991
2024 Male Population Age 15-29	12,883	69,623	127,349
2024 Male Population Age 30-44	19,523	99,996	180,528
2024 Male Population Age 45-59	20,195	107,195	196,208
2024 Male Population Age 60+	30,334	153,612	295,793
2024 Female Population Totals (MBR)			
2024 Total Female Population	116,969	606,236	1,128,361
2024 Female Population Age 0-14	10,299	56,764	97,936
2024 Female Population Age 15-29	15,042	76,537	137,812
2024 Female Population Age 30-44	29,415	152,212	274,310
2024 Female Population Age 45-59	28,120	142,697	267,891
2024 Female Population Age 60+	34,093	178,026	350,412
2024 Household Totals (MBR)			
2024 Total Households	84,661	425,531	785,291
2024 Average Household Size	2.5	2.6	2.6
2024 Households by Type (MBR)			
2024 HHs: Composed of Couple	14,036	68,307	127,558
2024 HHs: Composed of Couple And Unmarried Children	21,325	119,289	224,475
2024 HHs: Composed of Lone Parent And Unmarried	9,114	51,429	94,152
2024 HHs: Composed of Couple And At Least One Of	997	4,656	9,415
2024 HHs: Composed of Couple, At Least One Of Their	2,488	14,401	26,817
2024 HHs: Composed Of Other Relationship	8,582	44,284	83,118
2024 HHs: One-Person Households	24,523	108,796	193,090
2024 HHs: Non-Relative Households	3,596	14,370	26,666
2024 Marital Status (MBR)			
2024 Marital Status: Single	77,076	400,961	742,056
2024 Marital Status: Married	108,628	564,914	1,048,324
2024 Marital Status: Divorced	12,353	63,010	111,068
2024 Marital Status: Widowed	12,821	68,588	131,783
2024 Educational Attainment (MBR)			
2024 Pop: No Education/Illiterate	28,596	158,870	281,779
2024 Pop: Primary Education (ISCED 1 and 2)	56,254	297,679	548,004
2024 Pop: Upper Secondary Education (ISCED 3)	57,957	290,088	534,302
2024 Pop: Post Secondary Education (ISCED 4 and 5)	18,825	99,412	191,384
2024 Pop: Tertiary Education (ISCED 6 to 8)	49,245	251,422	477,762
2024 Pop: Education Unknown	0	0	0

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Source: Esri and Michael Bauer Research

	1 kilometer	3 kilometer	5 kilometer
2024 Purchasing Power (MBR)			
2024 Purchasing Power: Total	HK\$57,867,951,473	HK\$298,211,148,164	HK\$574,264,811,982
2024 Purchasing Power: Per Mill	28.6	147.4	283.9
2024 Purchasing Power: Per Capita	HK\$274,416	HK\$271,726	HK\$282,440
2024 Purchasing Power: Index	100	99	103
2024 Food & Beverage Expenditures (MBR)			
2024 Food & Beverage: Total	HK\$6,587,208,779	HK\$33,509,388,763	HK\$62,760,649,573
2024 Food & Beverage: Per Mill	29.7	150.8	282.5
2024 Food & Beverage: Per Capita	HK\$31,237	HK\$30,533	HK\$30,867
2024 Food & Beverage: Index	104	101	102
2024 Alcoholic Beverage Expenditures (MBR)			
2024 Alcoholic Beverage: Total	HK\$263,550,746	HK\$1,319,657,742	HK\$2,492,280,180
2024 Alcoholic Beverage: Per Mill	30.1	150.6	284.5
2024 Alcoholic Beverage: Per Capita	HK\$1,250	HK\$1,202	HK\$1,226
2024 Alcoholic Beverage: Index	105	101	103
2024 Tobacco Expenditures (MBR)			
2024 Tobacco: Total	HK\$320,579,770	HK\$1,636,072,061	HK\$3,038,460,710
2024 Tobacco: Per Mill	29.8	152.1	282.5
2024 Tobacco: Per Capita	HK\$1,520	HK\$1,491	HK\$1,494
2024 Tobacco: Index	104	102	102
2024 Clothing Expenditures (MBR)			
2024 Clothing: Total	HK\$3,090,516,601	HK\$15,727,609,593	HK\$29,775,320,260
2024 Clothing: Per Mill	29.1	148.2	280.6
2024 Clothing: Per Capita	HK\$14,656	HK\$14,331	HK\$14,644
2024 Clothing: Index	102	100	102
2024 Footwear Expenditures (MBR)			
2024 Footwear: Total	HK\$820,694,642	HK\$4,195,739,398	HK\$7,871,278,708
2024 Footwear: Per Mill	29.3	149.7	280.8
2024 Footwear: Per Capita	HK\$3,892	HK\$3,823	HK\$3,871
2024 Footwear: Index	102	101	102
2024 Furniture & Furnishing Expenditures (MBR)			
2024 Furniture/Furnishing: Total	HK\$736,807,340	HK\$3,733,505,954	HK\$7,046,208,810
2024 Furniture/Furnishing: Per Mill	29.4	148.9	281.0
2024 Furniture/Furnishing: Per Capita	HK\$3,494	HK\$3,402	HK\$3,466
2024 Furniture/Furnishing: Index	103	100	102
2024 Household Textiles Expenditures (MBR)			
2024 Household Textiles: Total	HK\$210,548,627	HK\$1,067,811,077	HK\$2,018,342,077
2024 Household Textiles: Per Mill	29.5	149.5	282.5
2024 Household Textiles: Per Capita	HK\$998	HK\$973	HK\$993
2024 Household Textiles: Index	103	100	102
2024 Household Appliances Expenditures (MBR)			
2024 Household Appliances: Total	HK\$990,603,281	HK\$5,051,354,823	HK\$9,491,133,710
2024 Household Appliances: Per Mill	29.4	150.1	282.0
2024 Household Appliances: Per Capita	HK\$4,698	HK\$4,603	HK\$4,668
2024 Household Appliances: Index	103	101	102

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	1 kilometer	3 kilometer	5 kilometer
2024 Household Utensils Expenditures (MBR)			
2024 Household Utensils: Total	HK\$223,850,012	HK\$1,140,451,546	HK\$2,150,048,401
2024 Household Utensils: Per Mill	29.3	149.1	281.1
2024 Household Utensils: Per Capita	HK\$1,062	HK\$1,039	HK\$1,057
2024 Household Utensils: Index	102	100	102
2024 House & Garden Expenditures (MBR)			
2024 House & Garden Tools: Total	HK\$261,627,620	HK\$1,345,350,483	HK\$2,527,362,067
2024 House & Garden Tools: Per Mill	28.8	147.9	277.8
2024 House & Garden Tools: Per Capita	HK\$1,241	HK\$1,226	HK\$1,243
2024 House & Garden Tools: Index	101	99	101
2024 Household Maintenance Expenditures (MBR)			
2024 Household Maintenance: Total	HK\$1,200,128,404	HK\$6,108,355,793	HK\$11,513,224,256
2024 Household Maintenance: Per Mill	29.5	149.9	282.6
2024 Household Maintenance: Per Capita	HK\$5,691	HK\$5,566	HK\$5,663
2024 Household Maintenance: Index	103	101	102
2024 Medical Products & Supplies Expenditures (MBR)			
2024 Medical Products: Total	HK\$720,895,708	HK\$3,665,201,872	HK\$7,015,611,477
2024 Medical Products: Per Mill	29.3	149.1	285.4
2024 Medical Products: Per Capita	HK\$3,419	HK\$3,340	HK\$3,450
2024 Medical Products: Index	103	100	103
2024 Consumer Electronics Expenditures (MBR)			
2024 Electronics & IT: Total	HK\$856,350,150	HK\$4,371,659,673	HK\$8,171,419,822
2024 Electronics & IT: Per Mill	29.4	150.2	280.8
2024 Electronics & IT: Per Capita	HK\$4,061	HK\$3,983	HK\$4,019
2024 Electronics & IT: Index	103	101	102
2024 Recreation & Culture Durable Expenditures (MBR)			
2024 Recreation Durables: Total	HK\$156,576,516	HK\$807,263,625	HK\$1,516,421,324
2024 Recreation Durables: Per Mill	28.7	147.9	277.8
2024 Recreation Durables: Per Capita	HK\$743	HK\$736	HK\$746
2024 Recreation Durables: Index	100	99	101
2024 Entertainment Expenditures (MBR)			
2024 Toys/Sports/Pets: Total	HK\$317,250,702	HK\$1,628,305,631	HK\$3,060,719,806
2024 Toys/Sports/Pets: Per Mill	29.0	148.8	279.7
2024 Toys/Sports/Pets: Per Capita	HK\$1,504	HK\$1,484	HK\$1,505
2024 Toys/Sports/Pets: Index	101	100	101
2024 Recreational & Cultural Service Expenditures (MBR)			
2024 Recreational Services: Total	HK\$819,629,336	HK\$4,175,479,128	HK\$7,831,973,600
2024 Recreational Services: Per Mill	29.5	150.2	281.6
2024 Recreational Services: Per Capita	HK\$3,887	HK\$3,805	HK\$3,852
2024 Recreational Services: Index	103	101	102
2024 Books & Stationery Expenditures (MBR)			
2024 Books & Stationery: Total	HK\$620,876,144	HK\$3,165,573,173	HK\$5,954,897,989
2024 Books & Stationery: Per Mill	29.5	150.4	282.8
2024 Books & Stationery: Per Capita	HK\$2,944	HK\$2,884	HK\$2,929
2024 Books & Stationery: Index	103	101	103

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Source: Esri and Michael Bauer Research

	1 kilometer	3 kilometer	5 kilometer
2024 Catering Services Expenditures (MBR)			
2024 Catering Services: Total	HK\$5,406,242,717	HK\$27,548,600,254	HK\$51,973,816,678
2024 Catering Services: Per Mill	29.3	149.5	282.0
2024 Catering Services: Per Capita	HK\$25,637	HK\$25,102	HK\$25,562
2024 Catering Services: Index	103	100	102
2024 Personal Care Expenditures (MBR)			
2024 Personal Care: Total	HK\$1,695,088,287	HK\$8,665,026,406	HK\$16,125,883,781
2024 Personal Care: Per Mill	29.7	151.6	282.1
2024 Personal Care: Per Capita	HK\$8,038	HK\$7,895	HK\$7,931
2024 Personal Care: Index	104	102	102
2024 Jewelry & Personal Effects Expenditures (MBR)			
2024 Personal Effects: Total	HK\$891,828,333	HK\$4,534,611,927	HK\$8,692,736,425
2024 Personal Effects: Per Mill	28.9	147.1	282.0
2024 Personal Effects: Per Capita	HK\$4,229	HK\$4,132	HK\$4,275
2024 Personal Effects: Index	101	99	102

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