

	1 kilometer	3 kilometer	5 kilometer
2021 Population Totals (MBR)			
2021 Total Population	43,034	265,542	561,130
2021 Population Density (per sq. km)	13,705.1	9,396.4	7,146.3
2021 Population Per Mill	4.4	27.3	57.7
2021 Total Population Age 0-14	3,893	29,153	68,146
2021 Total Population Age 15-29	8,795	50,206	99,831
2021 Total Population Age 30-44	11,512	70,424	144,790
2021 Total Population Age 45-59	7,903	48,601	102,764
2021 Total Population Age 60+	10,931	67,159	145,599
2021 Male Population Totals (MBR)			
2021 Total Male Population	20,762	126,372	264,055
2021 Male Population Age 0-14	2,011	14,982	35,032
2021 Male Population Age 15-29	4,286	24,519	49,233
2021 Male Population Age 30-44	6,119	36,663	73,674
2021 Male Population Age 45-59	4,005	24,160	50,317
2021 Male Population Age 60+	4,340	26,049	55,798
2021 Female Population Totals (MBR)			
2021 Total Female Population	22,272	139,170	297,075
2021 Female Population Age 0-14	1,882	14,171	33,114
2021 Female Population Age 15-29	4,509	25,687	50,598
2021 Female Population Age 30-44	5,393	33,761	71,116
2021 Female Population Age 45-59	3,897	24,441	52,447
2021 Female Population Age 60+	6,591	41,110	89,801
2021 Household Totals (MBR)			
2021 Total Households	25,002	146,626	299,234
2021 Average Household Size	1.7	1.8	1.9
2021 Households by Income (MBR)			
2021 HHs: 1st Quintile (Below 3,314,422 HUF)	3,926	21,467	40,000
2021 HHs: 2nd Quintile (3,314,422 to 4,079,607)	5,238	29,512	56,936
2021 HHs: 3rd Quintile (4,079,608 to 5,669,776)	5,181	29,743	59,435
2021 HHs: 4th Quintile (5,669,777 to 7,784,083)	5,552	33,252	70,855
2021 HHs: 5th Quintile (7,784,084 HUF and above)	5,105	32,651	72,008
2021 Households by Type (MBR)			
2021 HHs: Married Couple & Consensual Union	7,362	47,479	103,830
2021 HHs: Single Parent with Children	2,932	17,390	35,740
2021 HHs: Three or More Families	0	7	19
2021 HHs: Two Family Household	63	421	915
2021 HHs: Non-family Multi-person Household	1,438	7,668	14,096
2021 HHs: Non-family Single Person Household	13,207	73,661	144,634
2021 Marital Status (MBR)			
2021 Marital Status: Single	20,882	128,835	267,788
2021 Marital Status: Married	12,430	79,218	175,120
2021 Marital Status: Divorced	5,594	33,368	68,008
2021 Marital Status: Widowed	4,127	24,121	50,214
2021 Educational Attainment (MBR)			
2021 Pop 7+/Edu: No Education	231	1,648	3,692
2021 Pop 7+/Edu: Completed 1st-7th Grade	2,075	13,820	30,435
2021 Pop 7+/Edu: Completed 8th Grade	6,397	38,605	79,734
2021 Pop 7+/Edu: Secondary Level w/o Final Exam	3,744	23,082	47,470
2021 Pop 7+/Edu: Secondary Level with Final	14,077	85,150	179,319
2021 Pop 7+/Edu: University/college with Degree	14,528	88,555	186,596

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Source: Esri and Michael Bauer Research

	1 kilometer	3 kilometer	5 kilometer
2020 Unemployment (MBR)			
2020 Unemployed Population	734	4,726	9,763
2021 Purchasing Power (MBR)			
2021 Purchasing Power: Total	HUF 153,308,725,533	HUF 920,877,052,589	HUF 1,945,876,688,567
2021 Purchasing Power: Per Mill	6.0	36.0	76.0
2021 Purchasing Power: Per Capita	HUF 3,562,502	HUF 3,467,915	HUF 3,467,782
2021 Purchasing Power: Index	136	132	132
2021 Food & Beverage Expenditures (MBR)			
2021 Food & Beverage: Total	HUF 27,002,699,003	HUF 162,313,474,549	HUF 340,476,787,411
2021 Food & Beverage: Per Mill	5.7	34.1	71.6
2021 Food & Beverage: Per Capita	HUF 627,474	HUF 611,253	HUF 606,770
2021 Food & Beverage: Index	129	125	124
2021 Alcoholic Beverage Expenditures (MBR)			
2021 Alcoholic Beverage: Total	HUF 4,852,786,782	HUF 28,729,097,663	HUF 59,715,463,270
2021 Alcoholic Beverage: Per Mill	6.2	36.7	76.3
2021 Alcoholic Beverage: Per Capita	HUF 112,766	HUF 108,190	HUF 106,420
2021 Alcoholic Beverage: Index	140	135	132
2021 Tobacco Expenditures (MBR)			
2021 Tobacco: Total	HUF 5,413,257,472	HUF 32,138,015,727	HUF 66,514,377,221
2021 Tobacco: Per Mill	5.6	33.3	68.9
2021 Tobacco: Per Capita	HUF 125,790	HUF 121,028	HUF 118,536
2021 Tobacco: Index	127	122	120
2021 Clothing Expenditures (MBR)			
2021 Clothing: Total	HUF 3,510,776,938	HUF 21,248,721,344	HUF 45,018,980,614
2021 Clothing: Per Mill	5.7	34.3	72.6
2021 Clothing: Per Capita	HUF 81,581	HUF 80,020	HUF 80,229
2021 Clothing: Index	128	126	126
2021 Footwear Expenditures (MBR)			
2021 Footwear: Total	HUF 1,248,458,649	HUF 7,629,140,395	HUF 16,234,851,789
2021 Footwear: Per Mill	5.5	33.5	71.4
2021 Footwear: Per Capita	HUF 29,011	HUF 28,730	HUF 28,932
2021 Footwear: Index	124	123	124
2021 Furniture & Furnishing Expenditures (MBR)			
2021 Furniture/Furnishing: Total	HUF 2,145,455,331	HUF 12,894,629,833	HUF 27,125,491,332
2021 Furniture/Furnishing: Per Mill	5.8	35.0	73.7
2021 Furniture/Furnishing: Per Capita	HUF 49,855	HUF 48,560	HUF 48,341
2021 Furniture/Furnishing: Index	132	128	128
2021 Household Textiles Expenditures (MBR)			
2021 Household Textiles: Total	HUF 791,759,713	HUF 4,768,613,858	HUF 10,047,018,375
2021 Household Textiles: Per Mill	5.7	34.6	72.9
2021 Household Textiles: Per Capita	HUF 18,398	HUF 17,958	HUF 17,905
2021 Household Textiles: Index	130	127	127
2021 Household Appliances Expenditures (MBR)			
2021 Household Appliances: Total	HUF 1,799,677,811	HUF 10,868,639,065	HUF 22,927,797,398
2021 Household Appliances: Per Mill	5.6	33.8	71.3
2021 Household Appliances: Per Capita	HUF 41,820	HUF 40,930	HUF 40,860
2021 Household Appliances: Index	127	124	124

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	1 kilometer	3 kilometer	5 kilometer
2021 Household Utensils Expenditures (MBR)			
2021 Household Utensils: Total	HUF 702,201,402	HUF 4,254,133,742	HUF 9,002,067,276
2021 Household Utensils: Per Mill	5.6	33.8	71.6
2021 Household Utensils: Per Capita	HUF 16,317	HUF 16,021	HUF 16,043
2021 Household Utensils: Index	126	124	124
2021 House & Garden Expenditures (MBR)			
2021 House & Garden Tools: Total	HUF 434,465,631	HUF 2,655,537,952	HUF 5,648,797,233
2021 House & Garden Tools: Per Mill	5.1	31.3	66.5
2021 House & Garden Tools: Per Capita	HUF 10,096	HUF 10,000	HUF 10,067
2021 House & Garden Tools: Index	116	115	115
2021 Household Maintenance Expenditures (MBR)			
2021 Household Maintenance: Total	HUF 1,594,082,128	HUF 9,614,941,854	HUF 20,245,240,175
2021 Household Maintenance: Per Mill	5.6	33.6	70.8
2021 Household Maintenance: Per Capita	HUF 37,042	HUF 36,209	HUF 36,079
2021 Household Maintenance: Index	126	123	123
2021 Medical Products & Supplies Expenditures (MBR)			
2021 Medical Products: Total	HUF 2,968,726,188	HUF 17,926,615,531	HUF 38,019,330,441
2021 Medical Products: Per Mill	5.5	33.2	70.4
2021 Medical Products: Per Capita	HUF 68,986	HUF 67,510	HUF 67,755
2021 Medical Products: Index	124	122	122
2021 Consumer Electronics Expenditures (MBR)			
2021 Electronics & IT: Total	HUF 1,269,260,632	HUF 7,729,847,720	HUF 16,379,345,404
2021 Electronics & IT: Per Mill	5.5	33.7	71.5
2021 Electronics & IT: Per Capita	HUF 29,494	HUF 29,110	HUF 29,190
2021 Electronics & IT: Index	125	124	124
2021 Recreation & Culture Durable Expenditures (MBR)			
2021 Recreation Durables: Total	HUF 24,948,591	HUF 154,625,093	HUF 332,810,460
2021 Recreation Durables: Per Mill	5.1	31.5	67.7
2021 Recreation Durables: Per Capita	HUF 580	HUF 582	HUF 593
2021 Recreation Durables: Index	115	115	117
2021 Entertainment Expenditures (MBR)			
2021 Toys/Sports/Pets: Total	HUF 2,873,542,074	HUF 17,608,262,487	HUF 37,547,584,616
2021 Toys/Sports/Pets: Per Mill	5.3	32.2	68.6
2021 Toys/Sports/Pets: Per Capita	HUF 66,774	HUF 66,311	HUF 66,914
2021 Toys/Sports/Pets: Index	119	118	119
2021 Recreational & Cultural Service Expenditures (MBR)			
2021 Recreational Services: Total	HUF 4,048,431,503	HUF 24,397,849,913	HUF 51,315,967,491
2021 Recreational Services: Per Mill	5.6	33.8	71.1
2021 Recreational Services: Per Capita	HUF 94,075	HUF 91,879	HUF 91,451
2021 Recreational Services: Index	127	124	123
2021 Books & Stationery Expenditures (MBR)			
2021 Books & Stationery: Total	HUF 971,163,016	HUF 5,876,646,742	HUF 12,407,808,592
2021 Books & Stationery: Per Mill	5.5	33.3	70.4
2021 Books & Stationery: Per Capita	HUF 22,567	HUF 22,131	HUF 22,112
2021 Books & Stationery: Index	125	122	122
2021 Catering Services Expenditures (MBR)			
2021 Catering Services: Total	HUF 2,384,612,729	HUF 14,467,284,309	HUF 30,647,691,015
2021 Catering Services: Per Mill	5.5	33.6	71.1
2021 Catering Services: Per Capita	HUF 55,412	HUF 54,482	HUF 54,618
2021 Catering Services: Index	125	123	123

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	1 kilometer	3 kilometer	5 kilometer
2021 Personal Care Expenditures (MBR)			
2021 Personal Care: Total	HUF 2,560,701,408	HUF 15,477,046,080	HUF 32,514,166,690
2021 Personal Care: Per Mill	5.5	33.1	69.6
2021 Personal Care: Per Capita	HUF 59,504	HUF 58,285	HUF 57,944
2021 Personal Care: Index	124	121	121
2021 Jewelry & Personal Effects Expenditures (MBR)			
2021 Personal Effects: Total	HUF 617,793,441	HUF 3,804,346,624	HUF 8,212,794,946
2021 Personal Effects: Per Mill	5.6	34.3	74.0
2021 Personal Effects: Per Capita	HUF 14,356	HUF 14,327	HUF 14,636
2021 Personal Effects: Index	126	126	128

Sample Report

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