



Hungary Summary Report

1061, Terézváros, Budapest 6, Budapest, Andrássy út 1
Rings: 1, 3, 5 kilometer radii

Sample Report
Latitude: 47.4995
Longitude: 19.0553

	1 kilometer	3 kilometer	5 kilometer
2023 Population Totals (MBR)			
2023 Total Population	45,505	275,844	542,737
2023 Population Density (per sq. km)	14,492.0	9,760.9	6,912.1
2023 Population Per Mill	4.7	28.5	56.1
2023 Total Population Age 0-14	3,894	29,246	64,505
2023 Total Population Age 15-29	9,748	53,415	97,152
2023 Total Population Age 30-44	11,885	71,886	136,581
2023 Total Population Age 45-59	8,721	53,649	106,804
2023 Total Population Age 60+	11,258	67,647	137,696
2023 Male Population Totals (MBR)			
2023 Total Male Population	22,166	132,127	256,905
2023 Male Population Age 0-14	2,018	15,032	33,178
2023 Male Population Age 15-29	4,684	25,843	47,692
2023 Male Population Age 30-44	6,431	37,882	70,195
2023 Male Population Age 45-59	4,503	27,015	52,966
2023 Male Population Age 60+	4,529	26,355	52,873
2023 Female Population Totals (MBR)			
2023 Total Female Population	23,339	143,717	285,832
2023 Female Population Age 0-14	1,876	14,215	31,327
2023 Female Population Age 15-29	5,063	27,573	49,460
2023 Female Population Age 30-44	5,454	34,004	66,386
2023 Female Population Age 45-59	4,217	26,634	53,838
2023 Female Population Age 60+	6,729	41,291	84,823
2023 Household Totals (MBR)			
2023 Total Households	24,343	140,268	267,115
2023 Average Household Size	1.9	2.0	2.0
2023 Households by Income (MBR)			
2023 HHs: 1st Quintile (Below 4,384,204 HUF)	4,164	23,724	42,203
2023 HHs: 2nd Quintile (4,384,204 to 5,748,873 HUF)	3,335	18,496	33,405
2023 HHs: 3rd Quintile (5,748,874 to 8,059,339 HUF)	5,227	29,634	55,233
2023 HHs: 4th Quintile (8,059,340 to 11,120,342 HUF)	5,591	32,207	62,594
2023 HHs: 5th Quintile (11,120,343 HUF and above)	6,026	36,206	73,680
2023 Households by Type (MBR)			
2023 HHs: Married Couple & Consensual Union	7,174	45,368	92,403
2023 HHs: Single Parent with Children	2,852	16,692	31,852
2023 HHs: Three or More Families	0	8	18
2023 HHs: Two-Family Household	62	411	815
2023 HHs: Non-Family Multi-Person Household	1,400	7,393	12,652
2023 HHs: Non-Family Single Person Household	12,853	70,395	129,377
2023 Marital Status (MBR)			
2023 Marital Status: Single	21,977	133,825	258,547
2023 Marital Status: Married	13,210	82,159	169,592
2023 Marital Status: Divorced	5,942	34,906	65,969
2023 Marital Status: Widowed	4,376	24,954	48,629
2023 Educational Attainment (MBR)			
2023 Pop 7+/Edu: No Education	248	1,741	3,582
2023 Pop 7+/Edu: Completed 1st-7th Grade	2,190	14,446	29,415
2023 Pop 7+/Edu: Completed 8th Grade	6,779	40,675	77,167
2023 Pop 7+/Edu: Secondary Level w/o Final Exam	3,978	24,458	45,873
2023 Pop 7+/Edu: Secondary Level w/ Final Exam	14,946	88,638	173,567

Data Note: The Population per Mill equals the population in the trade area divided by the total population in the country multiplied by 1,000. Purchasing Power describes the disposable income (income without taxes and social security contributions, including received transfer payments) and is shown in the country's currency. The Purchasing Power per Mill equals the purchasing power in the trade area divided by the total purchasing power in the country multiplied by 1,000.

Source: Esri and Michael Bauer Research

	1 kilometer	3 kilometer	5 kilometer
2023 Educational Attainment (MBR)			
2023 Pop 7+/Edu: University/College w/ Degree	15,424	91,422	181,690
2022 Unemployment (MBR)			
2022 Unemployed Population	831	3,448	6,601
2023 Purchasing Power (MBR)			
2023 Purchasing Power: Total	HUF 226,851,582,177	HUF 1,328,563,928,196	HUF 2,610,553,118,872
2023 Purchasing Power: Per Mill	6.4	37.7	74.0
2023 Purchasing Power: Per Capita	HUF 4,985,201	HUF 4,816,360	HUF 4,809,978
2023 Purchasing Power: Index	137	132	132
2023 Food & Beverage Expenditures (MBR)			
2023 Food & Beverage: Total	HUF 37,006,623,484	HUF 218,882,692,375	HUF 428,780,675,814
2023 Food & Beverage: Per Mill	5.9	34.8	68.2
2023 Food & Beverage: Per Capita	HUF 813,243	HUF 793,502	HUF 790,034
2023 Food & Beverage: Index	125	122	122
2023 Alcoholic Beverage Expenditures (MBR)			
2023 Alcoholic Beverage: Total	HUF 6,666,820,892	HUF 38,850,286,194	HUF 75,388,019,339
2023 Alcoholic Beverage: Per Mill	6.4	37.4	72.6
2023 Alcoholic Beverage: Per Capita	HUF 146,507	HUF 140,842	HUF 138,903
2023 Alcoholic Beverage: Index	137	131	130
2023 Tobacco Expenditures (MBR)			
2023 Tobacco: Total	HUF 7,975,287,206	HUF 46,617,934,374	HUF 90,212,589,170
2023 Tobacco: Per Mill	5.8	33.7	65.2
2023 Tobacco: Per Capita	HUF 175,262	HUF 169,001	HUF 166,218
2023 Tobacco: Index	123	118	116
2023 Clothing Expenditures (MBR)			
2023 Clothing: Total	HUF 5,222,876,417	HUF 31,070,701,783	HUF 61,340,687,687
2023 Clothing: Per Mill	5.9	35.2	69.6
2023 Clothing: Per Capita	HUF 114,776	HUF 112,639	HUF 113,021
2023 Clothing: Index	126	124	124
2023 Footwear Expenditures (MBR)			
2023 Footwear: Total	HUF 1,705,153,473	HUF 10,261,034,058	HUF 20,402,071,304
2023 Footwear: Per Mill	5.7	34.6	68.7
2023 Footwear: Per Capita	HUF 37,472	HUF 37,199	HUF 37,591
2023 Footwear: Index	122	121	123
2023 Furniture & Furnishing Expenditures (MBR)			
2023 Furniture/Furnishing: Total	HUF 3,243,332,473	HUF 19,186,754,792	HUF 37,670,937,315
2023 Furniture/Furnishing: Per Mill	6.1	36.2	71.0
2023 Furniture/Furnishing: Per Capita	HUF 71,274	HUF 69,557	HUF 69,409
2023 Furniture/Furnishing: Index	130	127	127
2023 Household Textiles Expenditures (MBR)			
2023 Household Textiles: Total	HUF 1,075,765,084	HUF 6,387,467,379	HUF 12,590,186,705
2023 Household Textiles: Per Mill	6.0	35.4	69.8
2023 Household Textiles: Per Capita	HUF 23,641	HUF 23,156	HUF 23,198
2023 Household Textiles: Index	127	124	125

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2023 Household Appliances Expenditures (MBR)			
2023 Household Appliances: Total	HUF 2,702,106,358	HUF 16,053,463,984	HUF 31,613,497,339
2023 Household Appliances: Per Mill	5.8	34.5	67.9
2023 Household Appliances: Per Capita	HUF 59,380	HUF 58,198	HUF 58,248
2023 Household Appliances: Index	123	121	121
2023 Household Utensils Expenditures (MBR)			
2023 Household Utensils: Total	HUF 1,043,528,314	HUF 6,223,307,005	HUF 12,300,688,641
2023 Household Utensils: Per Mill	5.8	34.8	68.7
2023 Household Utensils: Per Capita	HUF 22,932	HUF 22,561	HUF 22,664
2023 Household Utensils: Index	124	122	123
2023 House & Garden Expenditures (MBR)			
2023 House & Garden Tools: Total	HUF 634,777,549	HUF 3,811,717,546	HUF 7,572,299,713
2023 House & Garden Tools: Per Mill	5.4	32.7	64.9
2023 House & Garden Tools: Per Capita	HUF 13,950	HUF 13,818	HUF 13,952
2023 House & Garden Tools: Index	116	115	116
2023 Household Maintenance Expenditures (MBR)			
2023 Household Maintenance: Total	HUF 2,263,954,220	HUF 13,463,301,102	HUF 26,534,623,752
2023 Household Maintenance: Per Mill	5.8	34.3	67.5
2023 Household Maintenance: Per Capita	HUF 49,752	HUF 48,808	HUF 48,890
2023 Household Maintenance: Index	123	120	120
2023 Medical Products & Supplies Expenditures (MBR)			
2023 Medical Products: Total	HUF 4,093,466,681	HUF 24,391,267,458	HUF 48,577,767,794
2023 Medical Products: Per Mill	5.7	33.7	67.2
2023 Medical Products: Per Capita	HUF 89,956	HUF 88,424	HUF 89,505
2023 Medical Products: Index	120	118	120
2023 Consumer Electronics Expenditures (MBR)			
2023 Electronics & IT: Total	HUF 1,843,791,448	HUF 11,046,999,588	HUF 21,840,255,530
2023 Electronics & IT: Per Mill	5.8	34.7	68.6
2023 Electronics & IT: Per Capita	HUF 40,518	HUF 40,048	HUF 40,241
2023 Electronics & IT: Index	123	122	122
2023 Recreation & Culture Durable Expenditures (MBR)			
2023 Recreation Durables: Total	HUF 30,127,674	HUF 183,271,467	HUF 367,476,115
2023 Recreation Durables: Per Mill	5.4	32.9	65.9
2023 Recreation Durables: Per Capita	HUF 662	HUF 664	HUF 677
2023 Recreation Durables: Index	115	115	118
2023 Entertainment Expenditures (MBR)			
2023 Toys/Sports/Pets: Total	HUF 4,629,370,066	HUF 27,873,579,770	HUF 55,420,932,549
2023 Toys/Sports/Pets: Per Mill	5.5	33.2	66.1
2023 Toys/Sports/Pets: Per Capita	HUF 101,733	HUF 101,048	HUF 102,114
2023 Toys/Sports/Pets: Index	117	117	118
2023 Recreational & Cultural Service Expenditures (MBR)			
2023 Recreational Services: Total	HUF 6,105,962,022	HUF 36,190,426,113	HUF 71,028,148,013
2023 Recreational Services: Per Mill	5.8	34.5	67.7
2023 Recreational Services: Per Capita	HUF 134,182	HUF 131,199	HUF 130,870
2023 Recreational Services: Index	124	121	121

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2023 Books & Stationery Expenditures (MBR)			
2023 Books & Stationery: Total	HUF 1,372,178,389	HUF 8,184,351,811	HUF 16,150,960,563
2023 Books & Stationery: Per Mill	5.7	33.7	66.6
2023 Books & Stationery: Per Capita	HUF 30,154	HUF 29,670	HUF 29,758
2023 Books & Stationery: Index	120	118	119
2023 Catering Services Expenditures (MBR)			
2023 Catering Services: Total	HUF 3,416,055,196	HUF 20,419,276,792	HUF 40,446,861,072
2023 Catering Services: Per Mill	5.8	34.5	68.4
2023 Catering Services: Per Capita	HUF 75,070	HUF 74,025	HUF 74,524
2023 Catering Services: Index	123	121	122
2023 Personal Care Expenditures (MBR)			
2023 Personal Care: Total	HUF 3,805,659,839	HUF 22,654,898,581	HUF 44,494,682,646
2023 Personal Care: Per Mill	5.7	33.7	66.2
2023 Personal Care: Per Capita	HUF 83,632	HUF 82,129	HUF 81,982
2023 Personal Care: Index	120	118	118
2023 Jewelry & Personal Effects Expenditures (MBR)			
2023 Personal Effects: Total	HUF 934,418,294	HUF 5,664,779,102	HUF 11,424,848,449
2023 Personal Effects: Per Mill	5.9	35.6	71.8
2023 Personal Effects: Per Capita	HUF 20,534	HUF 20,536	HUF 21,050
2023 Personal Effects: Index	125	125	128

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