

	1 kilometer	3 kilometer	5 kilometer
2024 Population Totals (MBR)			
2024 Total Population	32,141	184,542	323,076
2024 Population Density (per sq. km)	10,236.0	6,530.1	4,114.6
2024 Population Per Mill	0.1	0.7	1.2
2024 Total Population Age 0-14	8,604	50,083	87,600
2024 Total Population Age 15-29	8,113	46,134	81,145
2024 Total Population Age 30-44	7,500	45,387	81,160
2024 Total Population Age 45-59	5,843	31,827	54,068
2024 Total Population Age 60+	2,081	11,111	19,104
2024 Male Population Totals (MBR)			
2024 Total Male Population	16,244	93,534	164,171
2024 Male Population Age 0-14	4,346	25,540	44,784
2024 Male Population Age 15-29	4,114	23,239	41,065
2024 Male Population Age 30-44	3,687	22,623	40,553
2024 Male Population Age 45-59	3,036	16,551	28,182
2024 Male Population Age 60+	1,060	5,582	9,586
2024 Female Population Totals (MBR)			
2024 Total Female Population	15,897	91,008	158,906
2024 Female Population Age 0-14	4,257	24,544	42,816
2024 Female Population Age 15-29	3,999	22,895	40,080
2024 Female Population Age 30-44	3,813	22,764	40,607
2024 Female Population Age 45-59	2,807	15,275	25,886
2024 Female Population Age 60+	1,021	5,529	9,517
2024 Household Totals (MBR)			
2024 Total Households	8,099	46,744	81,483
2024 Average Household Size	4.0	3.9	4.0
2024 Marital Status (MBR)			
2024 Marital Status: Single	15,105	86,690	151,651
2024 Marital Status: Married	15,630	89,726	157,016
2024 Marital Status: Divorced	229	1,328	2,374
2024 Marital Status: Widowed	1,178	6,798	12,035
2024 Educational Attainment (MBR)			
2024 Pop: No Education/Illiterate	8,443	49,223	86,462
2024 Pop: Primary Education (ISCED 1 and 2)	10,517	62,207	116,802
2024 Pop: Upper Secondary Education (ISCED 3)	10,558	58,739	96,914
2024 Pop: Post Secondary Education (ISCED 4 and 5)	746	4,080	6,473
2024 Pop: Tertiary Education (ISCED 6 to 8)	1,876	10,294	16,426
2024 Pop: Education Unknown	0	0	0
2024 Purchasing Power (MBR)			
2024 Purchasing Power: Total	IDR 1,983,736,305,859	IDR 11,247,061,254,626	IDR 19,356,550,833,985
2024 Purchasing Power: Per Mill	0.2	1.0	1.8
2024 Purchasing Power: Per Capita	IDR 61,719,807	IDR 60,945,808	IDR 59,913,305
2024 Purchasing Power: Index	156	154	152
2024 Food & Beverage Expenditures (MBR)			
2024 Food & Beverage: Total	IDR 541,210,335,110	IDR 3,104,643,570,111	IDR 5,366,929,391,917
2024 Food & Beverage: Per Mill	0.1	0.8	1.4
2024 Food & Beverage: Per Capita	IDR 16,838,628	IDR 16,823,507	IDR 16,611,972
2024 Food & Beverage: Index	122	122	121

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Source: Esri and Michael Bauer Research

	1 kilometer	3 kilometer	5 kilometer
2024 Alcoholic Beverage Expenditures (MBR)			
2024 Alcoholic Beverage: Total	IDR 0	IDR 0	IDR 0
2024 Alcoholic Beverage: Per Mill	0.0	0.0	0.0
2024 Alcoholic Beverage: Per Capita	IDR 0	IDR 0	IDR 0
2024 Alcoholic Beverage: Index	0	0	0
2024 Tobacco Expenditures (MBR)			
2024 Tobacco: Total	IDR 29,229,648,648	IDR 167,338,925,004	IDR 291,117,883,202
2024 Tobacco: Per Mill	0.1	0.7	1.2
2024 Tobacco: Per Capita	IDR 909,419	IDR 906,780	IDR 901,082
2024 Tobacco: Index	102	102	101
2024 Clothing Expenditures (MBR)			
2024 Clothing: Total	IDR 53,275,486,349	IDR 304,951,807,849	IDR 525,250,830,984
2024 Clothing: Per Mill	0.2	0.9	1.5
2024 Clothing: Per Capita	IDR 1,657,555	IDR 1,652,479	IDR 1,625,781
2024 Clothing: Index	137	136	134
2024 Footwear Expenditures (MBR)			
2024 Footwear: Total	IDR 10,131,351,120	IDR 58,142,230,141	IDR 100,244,054,648
2024 Footwear: Per Mill	0.2	0.9	1.5
2024 Footwear: Per Capita	IDR 315,216	IDR 315,062	IDR 310,280
2024 Footwear: Index	135	135	133
2024 Furniture & Furnishing Expenditures (MBR)			
2024 Furniture/Furnishing: Total	IDR 5,111,192,973	IDR 29,341,865,330	IDR 50,592,046,836
2024 Furniture/Furnishing: Per Mill	0.2	0.9	1.6
2024 Furniture/Furnishing: Per Capita	IDR 159,024	IDR 158,998	IDR 156,595
2024 Furniture/Furnishing: Index	138	138	136
2024 Household Textiles Expenditures (MBR)			
2024 Household Textiles: Total	IDR 1,774,339,156	IDR 10,163,715,949	IDR 17,521,400,559
2024 Household Textiles: Per Mill	0.2	0.9	1.5
2024 Household Textiles: Per Capita	IDR 55,205	IDR 55,075	IDR 54,233
2024 Household Textiles: Index	131	130	128
2024 Household Appliances Expenditures (MBR)			
2024 Household Appliances: Total	IDR 4,147,723,578	IDR 23,746,699,628	IDR 41,018,344,454
2024 Household Appliances: Per Mill	0.1	0.8	1.4
2024 Household Appliances: Per Capita	IDR 129,048	IDR 128,679	IDR 126,962
2024 Household Appliances: Index	123	123	121
2024 Household Utensils Expenditures (MBR)			
2024 Household Utensils: Total	IDR 2,605,643,484	IDR 14,923,609,659	IDR 25,746,905,144
2024 Household Utensils: Per Mill	0.1	0.9	1.5
2024 Household Utensils: Per Capita	IDR 81,069	IDR 80,868	IDR 79,693
2024 Household Utensils: Index	130	129	128
2024 House & Garden Expenditures (MBR)			
2024 House & Garden Tools: Total	IDR 1,390,891,570	IDR 7,934,192,308	IDR 13,705,936,785
2024 House & Garden Tools: Per Mill	0.1	0.8	1.4
2024 House & Garden Tools: Per Capita	IDR 43,275	IDR 42,994	IDR 42,423
2024 House & Garden Tools: Index	125	125	123

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	1 kilometer	3 kilometer	5 kilometer
2024 Household Maintenance Expenditures (MBR)			
2024 Household Maintenance: Total	IDR 37,447,246,398	IDR 214,164,299,689	IDR 369,640,086,208
2024 Household Maintenance: Per Mill	0.1	0.8	1.4
2024 Household Maintenance: Per Capita	IDR 1,165,093	IDR 1,160,518	IDR 1,144,127
2024 Household Maintenance: Index	123	123	121
2024 Medical Products & Supplies Expenditures (MBR)			
2024 Medical Products: Total	IDR 35,668,846,232	IDR 201,889,480,519	IDR 347,688,058,231
2024 Medical Products: Per Mill	0.1	0.7	1.2
2024 Medical Products: Per Capita	IDR 1,109,762	IDR 1,094,003	IDR 1,076,180
2024 Medical Products: Index	110	108	106
2024 Consumer Electronics Expenditures (MBR)			
2024 Electronics & IT: Total	IDR 6,007,152,913	IDR 34,500,344,856	IDR 59,514,393,182
2024 Electronics & IT: Per Mill	0.2	0.9	1.5
2024 Electronics & IT: Per Capita	IDR 186,900	IDR 186,951	IDR 184,212
2024 Electronics & IT: Index	135	135	133
2024 Recreation & Culture Durable Expenditures (MBR)			
2024 Recreation Durables: Total	IDR 1,382,320,431	IDR 7,909,617,288	IDR 13,629,534,821
2024 Recreation Durables: Per Mill	0.2	0.9	1.6
2024 Recreation Durables: Per Capita	IDR 43,008	IDR 42,861	IDR 42,187
2024 Recreation Durables: Index	138	137	135
2024 Entertainment Expenditures (MBR)			
2024 Toys/Sports/Pets: Total	IDR 4,677,298,573	IDR 26,769,227,601	IDR 46,187,644,507
2024 Toys/Sports/Pets: Per Mill	0.1	0.9	1.5
2024 Toys/Sports/Pets: Per Capita	IDR 145,524	IDR 145,058	IDR 142,962
2024 Toys/Sports/Pets: Index	130	130	128
2024 Recreational & Cultural Service Expenditures (MBR)			
2024 Recreational Services: Total	IDR 5,818,805,402	IDR 33,341,057,990	IDR 57,567,810,003
2024 Recreational Services: Per Mill	0.1	0.8	1.4
2024 Recreational Services: Per Capita	IDR 181,040	IDR 180,669	IDR 178,187
2024 Recreational Services: Index	127	127	125
2024 Books & Stationery Expenditures (MBR)			
2024 Books & Stationery: Total	IDR 6,665,513,738	IDR 38,126,325,252	IDR 65,812,342,833
2024 Books & Stationery: Per Mill	0.1	0.8	1.4
2024 Books & Stationery: Per Capita	IDR 207,384	IDR 206,600	IDR 203,705
2024 Books & Stationery: Index	123	122	121
2024 Catering Services Expenditures (MBR)			
2024 Catering Services: Total	IDR 114,756,694,313	IDR 656,526,179,652	IDR 1,131,809,143,880
2024 Catering Services: Per Mill	0.1	0.8	1.5
2024 Catering Services: Per Capita	IDR 3,570,415	IDR 3,557,598	IDR 3,503,229
2024 Catering Services: Index	129	129	127
2024 Personal Care Expenditures (MBR)			
2024 Personal Care: Total	IDR 32,234,105,529	IDR 185,053,945,847	IDR 320,463,229,226
2024 Personal Care: Per Mill	0.1	0.8	1.3
2024 Personal Care: Per Capita	IDR 1,002,897	IDR 1,002,774	IDR 991,913
2024 Personal Care: Index	118	117	116

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	1 kilometer	3 kilometer	5 kilometer
2024 Jewelry & Personal Effects Expenditures (MBR)			
2024 Personal Effects: Total	IDR 9,730,303,116	IDR 55,567,189,784	IDR 95,308,711,882
2024 Personal Effects: Per Mill	0.2	1.0	1.7
2024 Personal Effects: Per Capita	IDR 302,738	IDR 301,109	IDR 295,004
2024 Personal Effects: Index	147	146	143

Sample Report

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