

	1 kilometer	3 kilometer	5 kilometer
<b>2022 Population Totals (MBR)</b>			
2022 Total Population	37,696	229,409	425,161
2022 Population Density (per sq. km)	12,005.1	8,117.8	5,414.7
2022 Population Per Mill	7.4	45.0	83.4
2022 Total Population Age 0-14	3,410	24,436	54,076
2022 Total Population Age 15-29	11,913	63,969	103,390
2022 Total Population Age 30-44	12,592	70,679	116,478
2022 Total Population Age 45-59	5,821	37,448	75,143
2022 Total Population Age 60+	3,960	32,877	76,073
<b>2022 Male Population Totals (MBR)</b>			
2022 Total Male Population	19,755	116,800	210,821
2022 Male Population Age 0-14	1,730	12,419	27,613
2022 Male Population Age 15-29	6,002	32,092	51,721
2022 Male Population Age 30-44	6,774	37,211	59,325
2022 Male Population Age 45-59	3,237	19,594	37,713
2022 Male Population Age 60+	2,013	15,483	34,450
<b>2022 Female Population Totals (MBR)</b>			
2022 Total Female Population	17,941	112,610	214,340
2022 Female Population Age 0-14	1,680	12,016	26,463
2022 Female Population Age 15-29	5,912	31,876	51,670
2022 Female Population Age 30-44	5,818	33,469	57,153
2022 Female Population Age 45-59	2,584	17,854	37,430
2022 Female Population Age 60+	1,947	17,394	41,624
<b>2022 Household Totals (MBR)</b>			
2022 Total Households	16,066	99,173	179,702
2022 Average Household Size	2.3	2.3	2.4
<b>2022 Households by Type (MBR)</b>			
2022 HHs: Single Person	5,971	36,643	59,702
2022 HHs: Married Couple	1,160	8,672	19,249
2022 HHs: Cohabiting Couple	1,762	9,271	13,784
2022 HHs: Married Couple with Children	1,190	11,326	29,976
2022 HHs: Cohabiting Couple with Children	297	2,057	4,219
2022 HHs: Couple and Others	621	3,453	6,191
2022 HHs: Single Parent with Children and Others	1,644	8,966	17,553
2022 HHs: Multi-Person Households	3,421	18,785	29,029
<b>2022 Marital Status (MBR)</b>			
2022 Marital Status: Single	25,862	150,587	262,923
2022 Marital Status: Married	9,890	66,207	136,418
2022 Marital Status: Divorced	948	5,319	9,157
2022 Marital Status: Widowed	997	7,295	16,663

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**Source:** Esri and Michael Bauer Research

	1 kilometer	3 kilometer	5 kilometer
<b>2022 Educational Attainment (MBR)</b>			
2022 Pop 15+/Edu: Education Not Ceased	8,876	45,458	74,966
2022 Pop 15+/Edu: No Formal Education	368	2,040	3,761
2022 Pop 15+/Edu: Primary Education	2,197	13,924	28,489
2022 Pop 15+/Edu: Lower Secondary	1,915	12,622	27,151
2022 Pop 15+/Edu: Upper Secondary	2,751	18,614	39,086
2022 Pop 15+/Edu: Technical Qualification	1,430	8,748	17,336
2022 Pop 15+/Edu: Advanced Certificate	755	4,714	9,669
2022 Pop 15+/Edu: Higher Certificate	937	5,842	11,185
2022 Pop 15+/Edu: Ordinary Bachelors Degree	2,253	12,900	23,139
2022 Pop 15+/Edu: Honors Bachelors Degree	3,393	24,953	46,063
2022 Pop 15+/Edu: Postgraduate Degree	3,792	27,830	50,404
2022 Pop 15+/Edu: Doctorate (PhD) or Higher	406	3,007	5,562
2022 Pop 15+/Edu: Not Stated	5,213	24,322	34,273
<b>2021 Unemployment (MBR)</b>			
2021 Unemployed Population	2,089	10,705	16,855
<b>2022 Purchasing Power (MBR)</b>			
2022 Purchasing Power: Total	€1,088,965,736	€6,965,717,720	€12,877,737,775
2022 Purchasing Power: Per Mill	8.9	57.1	105.5
2022 Purchasing Power: Per Capita	€28,888	€30,364	€30,289
2022 Purchasing Power: Index	121	127	127
<b>2022 Food &amp; Beverage Expenditures (MBR)</b>			
2022 Food & Beverage: Total	€78,342,250	€488,389,109	€900,202,813
2022 Food & Beverage: Per Mill	8.1	50.8	93.6
2022 Food & Beverage: Per Capita	€2,078	€2,129	€2,117
2022 Food & Beverage: Index	110	113	112
<b>2022 Alcoholic Beverage Expenditures (MBR)</b>			
2022 Alcoholic Beverage: Total	€25,799,203	€158,052,251	€283,278,600
2022 Alcoholic Beverage: Per Mill	9.4	57.5	103.1
2022 Alcoholic Beverage: Per Capita	€684	€689	€666
2022 Alcoholic Beverage: Index	127	128	124
<b>2022 Tobacco Expenditures (MBR)</b>			
2022 Tobacco: Total	€17,710,576	€108,289,330	€197,303,218
2022 Tobacco: Per Mill	8.2	50.4	91.9
2022 Tobacco: Per Capita	€470	€472	€464
2022 Tobacco: Index	112	112	110
<b>2022 Clothing Expenditures (MBR)</b>			
2022 Clothing: Total	€29,967,796	€188,497,132	€350,318,526
2022 Clothing: Per Mill	8.3	52.3	97.2
2022 Clothing: Per Capita	€795	€822	€824
2022 Clothing: Index	113	116	117
<b>2022 Footwear Expenditures (MBR)</b>			
2022 Footwear: Total	€6,525,288	€41,353,088	€77,481,324
2022 Footwear: Per Mill	7.9	49.8	93.3
2022 Footwear: Per Capita	€173	€180	€182
2022 Footwear: Index	106	111	112

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<b>2022 Furniture &amp; Furnishing Expenditures (MBR)</b>			
2022 Furniture/Furnishing: Total	€12,604,321	€77,915,485	€142,031,193
2022 Furniture/Furnishing: Per Mill	8.8	54.4	99.2
2022 Furniture/Furnishing: Per Capita	€334	€340	€334
2022 Furniture/Furnishing: Index	119	121	119
<b>2022 Household Textiles Expenditures (MBR)</b>			
2022 Household Textiles: Total	€4,086,805	€25,808,803	€48,017,655
2022 Household Textiles: Per Mill	8.2	51.5	95.8
2022 Household Textiles: Per Capita	€108	€113	€113
2022 Household Textiles: Index	110	114	115
<b>2022 Household Appliances Expenditures (MBR)</b>			
2022 Household Appliances: Total	€4,310,395	€27,183,456	€50,784,644
2022 Household Appliances: Per Mill	7.9	49.6	92.6
2022 Household Appliances: Per Capita	€114	€118	€119
2022 Household Appliances: Index	106	110	111
<b>2022 Household Utensils Expenditures (MBR)</b>			
2022 Household Utensils: Total	€2,123,750	€13,371,870	€24,910,566
2022 Household Utensils: Per Mill	8.1	50.8	94.6
2022 Household Utensils: Per Capita	€56	€58	€59
2022 Household Utensils: Index	109	113	113
<b>2022 House &amp; Garden Expenditures (MBR)</b>			
2022 House & Garden Tools: Total	€2,202,650	€13,663,136	€25,404,322
2022 House & Garden Tools: Per Mill	8.0	49.9	92.8
2022 House & Garden Tools: Per Capita	€58	€60	€60
2022 House & Garden Tools: Index	109	111	111
<b>2022 Household Maintenance Expenditures (MBR)</b>			
2022 Household Maintenance: Total	€13,187,874	€83,518,852	€156,440,992
2022 Household Maintenance: Per Mill	7.8	49.6	93.0
2022 Household Maintenance: Per Capita	€350	€364	€368
2022 Household Maintenance: Index	106	110	112
<b>2022 Medical Products &amp; Supplies Expenditures (MBR)</b>			
2022 Medical Products: Total	€6,625,138	€44,274,520	€86,990,527
2022 Medical Products: Per Mill	6.8	45.8	89.9
2022 Medical Products: Per Capita	€176	€193	€205
2022 Medical Products: Index	93	102	108
<b>2022 Consumer Electronics Expenditures (MBR)</b>			
2022 Electronics & IT: Total	€1,512,669	€9,474,607	€17,552,004
2022 Electronics & IT: Per Mill	8.1	50.7	94.0
2022 Electronics & IT: Per Capita	€40	€41	€41
2022 Electronics & IT: Index	110	113	113
<b>2022 Recreation &amp; Culture Durable Expenditures (MBR)</b>			
2022 Recreation Durables: Total	€223,610	€1,415,865	€2,678,830
2022 Recreation Durables: Per Mill	7.6	48.1	91.0
2022 Recreation Durables: Per Capita	€6	€6	€6
2022 Recreation Durables: Index	103	107	109

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<b>2022 Entertainment Expenditures (MBR)</b>			
2022 Toys/Sports/Pets: Total	€9,254,162	€58,637,699	€110,570,728
2022 Toys/Sports/Pets: Per Mill	7.7	48.5	91.5
2022 Toys/Sports/Pets: Per Capita	€245	€256	€260
2022 Toys/Sports/Pets: Index	104	108	110
<b>2022 Recreational &amp; Cultural Service Expenditures (MBR)</b>			
2022 Recreational Services: Total	€29,131,360	€181,764,187	€336,072,328
2022 Recreational Services: Per Mill	8.1	50.8	93.9
2022 Recreational Services: Per Capita	€773	€792	€790
2022 Recreational Services: Index	110	113	113
<b>2022 Books &amp; Stationery Expenditures (MBR)</b>			
2022 Books & Stationery: Total	€6,021,854	€38,407,154	€72,536,066
2022 Books & Stationery: Per Mill	7.6	48.2	91.0
2022 Books & Stationery: Per Capita	€160	€167	€171
2022 Books & Stationery: Index	102	107	109
<b>2022 Catering Services Expenditures (MBR)</b>			
2022 Catering Services: Total	€33,791,145	€215,457,992	€406,134,734
2022 Catering Services: Per Mill	7.7	49.3	93.0
2022 Catering Services: Per Capita	€896	€939	€955
2022 Catering Services: Index	105	110	112
<b>2022 Personal Care Expenditures (MBR)</b>			
2022 Personal Care: Total	€22,907,649	€143,286,565	€265,961,279
2022 Personal Care: Per Mill	7.8	49.0	90.9
2022 Personal Care: Per Capita	€608	€625	€626
2022 Personal Care: Index	106	109	109
<b>2022 Jewelry &amp; Personal Effects Expenditures (MBR)</b>			
2022 Personal Effects: Total	€7,005,011	€46,182,887	€89,191,418
2022 Personal Effects: Per Mill	7.5	49.5	95.6
2022 Personal Effects: Per Capita	€186	€201	€210
2022 Personal Effects: Index	102	110	115

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