

20 Lower Bridge St, Merchants Quay, Dublin 8, D08 WC64 Rings: 1, 3, 5 kilometer radii

Sample Report Latitude: 53.3449 Longitude: -6.2762

			Longitude: -6.2762
	1 kilometer	3 kilometer	5 kilometer
2024 Population Totals (MBR)			
2024 Total Population	41,212	242,325	442,909
2024 Population Density (per sq. km)	13,124.8	8,574.8	5,640.7
2024 Population Per Mill	7.7	45.4	82.9
2024 Total Population Age 0-14	4,547	28,812	59,888
2024 Total Population Age 15-29	12,021	63,440	103,307
2024 Total Population Age 30-44	14,403	78,788	128,99
2024 Total Population Age 45-59	6,247	38,818	75,642
2024 Total Population Age 60+	3,994	32,467	75,080
2024 Male Population Totals (MBR)			
2024 Total Male Population	21,528	123,245	219,706
2024 Male Population Age 0-14	2,349	14,693	30,520
2024 Male Population Age 15-29	5,923	31,129	50,92
2024 Male Population Age 30-44	7,697	41,316	65,76
2024 Male Population Age 45-59	3,536	20,543	38,14
2024 Male Population Age 60+	2,023	15,564	34,358
2024 Female Population Totals (MBR)			
2024 Total Female Population	19,684	119,080	223,203
2024 Female Population Age 0-14	2,198	14,119	29,36
2024 Female Population Age 15-29	6,098	32,311	52,38
2024 Female Population Age 30-44	6,707	37,472	63,23
2024 Female Population Age 45-59	2,710	18,275	37,50
2024 Female Population Age 60+	1,971	16,903	40,72
2024 Household Totals (MBR)			
2024 Total Households	15,775	98,457	177,80
2024 Average Household Size	2.6	2.5	2.!
	2.0	2.3	2
2024 Households by Income (MBR)	2.600	10.407	21 54
2024 HHs: 1st Quintile (Below 33,328 Euro)	3,600	19,497	31,54
2024 HHs: 2nd Quintile (33,328 to 51,609 Euro)	2,561	15,781	27,87
2024 HHs: 3rd Quintile (51,609 to 70,655 Euro)	2,464	15,078	27,789
2024 HHs: 4th Quintile (70,655 to 94,750 Euro)	3,120	22,252	40,624
2024 HHs: 5th Quintile (94,750 Euro and above)	4,030	25,850	49,97
2024 Households by Type (MBR)			
2024 HHs: One Person Households	4,941	31,229	52,72
2024 HHs: Married Couple without Children Households	1,261	9,565	20,019
2024 HHs: Cohabiting Couple without Children	1,648	9,287	14,30
2024 HHs: Married Couple with Children Households	993	10,157	27,77
2024 HHs: Cohabiting Couple with Children Households	312	2,173	4,62
2024 HHs: Couple and Others Households	687	4,003	7,179
2024 HHs: One Parent Family with Children and Others	1,548	8,606	16,75
2024 HHs: Multi Person Households	4,385	23,437	34,43
2024 Marital Status (MBR)			
2024 Marital Status: Single	30,223	163,527	280,35
2024 Marital Status: Married	9,244	66,050	136,460
2024 Marital Status: Divorced	960	6,084	10,730
2024 Marital Status: Widowed	786	6,665	15,366
2024 Educational Attainment (MBR)			
2024 Pop: No Education/Illiterate	5,407	33,371	67,526
2024 Pop: Primary Education (ISCED 1 and 2)	4,318	27,991	55,831
2024 Pop: Upper Secondary Education (ISCED 3)	3,699	23,321	46,673

Data Note: The Population per Mill equals the population in the trade area divided by the total population in the country multiplied by 1,000. Purchasing Power describes the disposable income (income without taxes and social security contributions, including received transfer payments) and is shown in the country's currency. The Purchasing Power per Mill equals the purchasing power in the trade area divided by the total purchasing power in the country multiplied by 1,000. **Source:** Esri and Michael Bauer Research

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2024 Educational Attainment (MBR)			
2024 Pop: Post Secondary Education (ISCED 4 and 5)	3,756	22,821	44,800
2024 Pop: Tertiary Education (ISCED 6 to 8)	13,626	95,052	175,329
2024 Pop: Education Unknown	10,407	39,769	52,749
2023 Unemployment (MBR)			
2023 Unemployed Population	1,605	8,140	12,642
2024 Purchasing Power (MBR)			
2024 Purchasing Power: Total	€1,288,630,291	€8,059,953,046	€14,958,992,106
2024 Purchasing Power: Per Mill	8.8	55.2	102.5
2024 Purchasing Power: Per Capita	€31,268	€33,261	€33,774
2024 Purchasing Power: Index	114	122	124
2024 Food & Beverage Expenditures (MBR)			
2024 Food & Beverage: Total	€92,920,562	€564,536,548	€1,042,633,517
2024 Food & Beverage: Per Mill	8.2	49.6	91.6
2024 Food & Beverage: Per Capita	€2,255	€2,330	€2,354
2024 Food & Beverage: Index	106	109	110
2024 Alcoholic Beverage Expenditures (MBR)			
2024 Alcoholic Beverage: Total	€27,048,746	€163,168,686	€296,394,416
2024 Alcoholic Beverage: Per Mill	8.9	53.4	97.0
2024 Alcoholic Beverage: Per Capita	€656	€673	€66
2024 Alcoholic Beverage: Index	115	118	113
2024 Tobacco Expenditures (MBR)			
2024 Tobacco: Total	€18,253,525	€109,238,714	€198,252,139
2024 Tobacco: Per Mill	8.1	48.6	88.
2024 Tobacco: Per Capita	€443	€451	€44
2024 Tobacco: Index	105	107	100
2024 Clothing Expenditures (MBR)			
2024 Clothing: Total	€36,972,670	€223,335,533	€413,449,731
2024 Clothing: Per Mill	8.3	50.4	93.4
2024 Clothing: Per Capita	€897	€922	€933
2024 Clothing: Index	108	111	113
2024 Footwear Expenditures (MBR)			
2024 Footwear: Total	€9,357,550	€56,749,670	€105,561,954
2024 Footwear: Per Mill	8.1	49.1	91.4
2024 Footwear: Per Capita	€227	€234	€23
2024 Footwear: Index	105	108	110
2024 Furniture & Furnishing Expenditures (MBR)			
2024 Furniture/Furnishing: Total	€18,441,012	€110,577,167	€202,442,417
2024 Furniture/Furnishing: Per Mill	8.7	52.5	96.0
2024 Furniture/Furnishing: Per Capita	€447	€456	€45
2024 Furniture/Furnishing: Index	113	116	110
2024 Household Textiles Expenditures (MBR)			
2024 Household Textiles: Total	€4,734,038	€28,973,425	€54,049,20
2024 Household Textiles: Per Mill	8.1	49.7	92.7
2024 Household Textiles: Per Capita	€115	€120	€122
2024 Household Textiles: Index	105	110	112
35. 2			

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February 05, 2025



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2024 Household Appliances Expenditures (MBR)			
2024 Household Appliances: Total	€5,348,928	€32,572,541	€60,557,255
2024 Household Appliances: Per Mill	8.0	48.6	90.4
2024 Household Appliances: Per Capita	€130	€134	€137
2024 Household Appliances: Index	104	107	109
2024 Household Utensils Expenditures (MBR)			
2024 Household Utensils: Total	€2,172,300	€13,201,572	€24,567,82
2024 Household Utensils: Per Mill	8.2	49.7	92.4
2024 Household Utensils: Per Capita	€53	€54	€5
2024 Household Utensils: Index	106	109	11:
2024 House & Garden Expenditures (MBR)			
2024 House & Garden Tools: Total	€2,563,750	€15,500,757	€28,979,61
2024 House & Garden Tools: Per Mill	8.0	48.3	90.:
2024 House & Garden Tools: Per Capita	€62	€64	€6
2024 House & Garden Tools: Index	104	106	10
2024 Household Maintenance Expenditures (MBR)			
2024 Household Maintenance: Total	€16,837,814	€103,756,518	€195,101,298
2024 Household Maintenance: Per Mill	7.8	48.0	90.:
2024 Household Maintenance: Per Capita	€409	€428	€44
2024 Household Maintenance: Index	101	106	109
2024 Medical Products & Supplies Expenditures (MBR)	$ \alpha$ \cup	·	
2024 Medical Products: Total	€8,566,238	€55,089,108	€107,418,130
2024 Medical Products: Per Mill	6.9	44.4	86.0
2024 Medical Products: Per Capita	€208	€227	€24
2024 Medical Products: Index	90	98	10!
2024 Consumer Electronics Expenditures (MBR)			
2024 Electronics & IT: Total	€3,938,126	€23,754,504	€43,852,25
2024 Electronics & IT: Per Mill	8.3	49.8	92.0
2024 Electronics & IT: Per Capita	€96	€98	€9
2024 Electronics & IT: Index	107	110	11
2024 Recreation & Culture Durable Expenditures (MBR)			
2024 Recreation Durables: Total	€239,246	€1,455,952	€2,748,20
2024 Recreation Durables: Per Mill	7.9	48.1	90.8
2024 Recreation Durables: Per Capita	€6	€6	€
2024 Recreation Durables: Index	103	106	109
2024 Entertainment Expenditures (MBR)			
2024 Toys/Sports/Pets: Total	€12,994,428	€78,897,520	€147,585,93
2024 Toys/Sports/Pets: Per Mill	7.9	48.1	89.9
2024 Toys/Sports/Pets: Per Capita	€315	€326	€33
2024 Toys/Sports/Pets: Index	103	106	108
2024 Recreational & Cultural Service Expenditures (MBR)			
2024 Recreational Services: Total	€36,214,047	€219,388,299	€405,625,43
2024 Recreational Services: Per Mill	8.2	49.7	91.
2024 Recreational Services: Per Capita	€879	€905	€916
2024 Recreational Services: Index	106	110	11
	200		111

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2024 Books & Stationery Expenditures (MBR)			
2024 Books & Stationery: Total	€7,248,631	€44,895,565	€84,765,191
2024 Books & Stationery: Per Mill	7.6	46.9	88.5
2024 Books & Stationery: Per Capita	€176	€185	€191
2024 Books & Stationery: Index	98	103	107
2024 Catering Services Expenditures (MBR)			
2024 Catering Services: Total	€55,613,378	€339,727,181	€634,521,053
2024 Catering Services: Per Mill	8.1	49.3	92.0
2024 Catering Services: Per Capita	€1,349	€1,402	€1,433
2024 Catering Services: Index	105	109	111
2024 Personal Care Expenditures (MBR)			
2024 Personal Care: Total	€28,334,060	€172,027,588	€318,331,398
2024 Personal Care: Per Mill	7.9	48.1	89.0
2024 Personal Care: Per Capita	€688	€710	€719
2024 Personal Care: Index	103	106	107
2024 Jewelry & Personal Effects Expenditures (MBR)			
2024 Personal Effects: Total	€10,600,976	€65,740,216	€125,191,532
2024 Personal Effects: Per Mill	7.9	49.1	93.4
2024 Personal Effects: Per Capita	€257	€271	€283
2024 Personal Effects: Index	103	108	113



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