

	1 kilometer	3 kilometer	5 kilometer
2024 Population Totals (MBR)			
2024 Total Population	76,463	499,607	929,727
2024 Population Density (per sq. km)	24,351.3	17,678.9	11,840.6
2024 Population Per Mill	8.3	54.3	101.0
2024 Household Totals (MBR)			
2024 Total Households	26,452	163,109	332,355
2024 Average Household Size	2.9	3.1	2.8
2024 Purchasing Power (MBR)			
2024 Purchasing Power: Total	₪9,491,449,287	₪58,173,135,452	₪126,121,989,744
2024 Purchasing Power: Per Mill	9.6	59.0	127.8
2024 Purchasing Power: Per Capita	₪124,131	₪116,438	₪135,655
2024 Purchasing Power: Index	116	109	127
2024 Food & Beverage Expenditures (MBR)			
2024 Food & Beverage: Total	₪1,189,067,328	₪7,388,155,932	₪15,281,070,496
2024 Food & Beverage: Per Mill	9.0	56.2	116.2
2024 Food & Beverage: Per Capita	₪15,551	₪14,788	₪16,436
2024 Food & Beverage: Index	109	104	115
2024 Alcoholic Beverage Expenditures (MBR)			
2024 Alcoholic Beverage: Total	₪58,640,883	₪359,680,661	₪762,358,124
2024 Alcoholic Beverage: Per Mill	9.3	56.8	120.4
2024 Alcoholic Beverage: Per Capita	₪767	₪720	₪820
2024 Alcoholic Beverage: Index	112	105	119
2024 Tobacco Expenditures (MBR)			
2024 Tobacco: Total	₪123,214,806	₪775,152,715	₪1,549,543,049
2024 Tobacco: Per Mill	8.8	55.4	110.8
2024 Tobacco: Per Capita	₪1,611	₪1,552	₪1,667
2024 Tobacco: Index	106	102	110
2024 Clothing Expenditures (MBR)			
2024 Clothing: Total	₪197,041,694	₪1,222,033,736	₪2,556,509,711
2024 Clothing: Per Mill	9.1	56.7	118.7
2024 Clothing: Per Capita	₪2,577	₪2,446	₪2,750
2024 Clothing: Index	110	105	118
2024 Footwear Expenditures (MBR)			
2024 Footwear: Total	₪44,214,369	₪274,240,266	₪573,016,676
2024 Footwear: Per Mill	9.1	56.2	117.4
2024 Footwear: Per Capita	₪578	₪549	₪616
2024 Footwear: Index	109	104	116
2024 Furniture & Furnishing Expenditures (MBR)			
2024 Furniture/Furnishing: Total	₪107,468,646	₪664,340,928	₪1,396,918,630
2024 Furniture/Furnishing: Per Mill	9.1	56.4	118.6
2024 Furniture/Furnishing: Per Capita	₪1,406	₪1,330	₪1,503
2024 Furniture/Furnishing: Index	110	104	118
2024 Household Textiles Expenditures (MBR)			
2024 Household Textiles: Total	₪12,516,333	₪77,475,697	₪162,058,143
2024 Household Textiles: Per Mill	9.2	56.9	119.1
2024 Household Textiles: Per Capita	₪164	₪155	₪174
2024 Household Textiles: Index	111	105	118


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Source: Esri and Michael Bauer Research

	1 kilometer	3 kilometer	5 kilometer
2024 Household Appliances Expenditures (MBR)			
2024 Household Appliances: Total	₪85,827,060	₪534,672,658	₪1,101,777,361
2024 Household Appliances: Per Mill	9.1	56.4	116.2
2024 Household Appliances: Per Capita	₪1,122	₪1,070	₪1,185
2024 Household Appliances: Index	109	104	115
2024 Household Utensils Expenditures (MBR)			
2024 Household Utensils: Total	₪25,099,141	₪155,992,016	₪324,241,464
2024 Household Utensils: Per Mill	9.1	56.5	117.5
2024 Household Utensils: Per Capita	₪328	₪312	₪349
2024 Household Utensils: Index	110	104	116
2024 House & Garden Expenditures (MBR)			
2024 House & Garden Tools: Total	₪20,819,232	₪131,159,721	₪265,862,386
2024 House & Garden Tools: Per Mill	8.9	55.8	113.1
2024 House & Garden Tools: Per Capita	₪272	₪263	₪286
2024 House & Garden Tools: Index	107	103	112
2024 Household Maintenance Expenditures (MBR)			
2024 Household Maintenance: Total	₪172,465,695	₪1,072,958,708	₪2,216,627,541
2024 Household Maintenance: Per Mill	9.1	56.7	117.2
2024 Household Maintenance: Per Capita	₪2,256	₪2,148	₪2,384
2024 Household Maintenance: Index	110	105	116
2024 Medical Products & Supplies Expenditures (MBR)			
2024 Medical Products: Total	₪89,621,414	₪558,751,816	₪1,146,459,352
2024 Medical Products: Per Mill	9.4	58.6	120.2
2024 Medical Products: Per Capita	₪1,172	₪1,118	₪1,233
2024 Medical Products: Index	113	108	119
2024 Consumer Electronics Expenditures (MBR)			
2024 Electronics & IT: Total	₪65,818,298	₪408,028,403	₪852,336,815
2024 Electronics & IT: Per Mill	9.0	55.8	116.5
2024 Electronics & IT: Per Capita	₪861	₪817	₪917
2024 Electronics & IT: Index	108	103	115
2024 Recreation & Culture Durable Expenditures (MBR)			
2024 Recreation Durables: Total	₪4,256,904	₪26,685,199	₪54,858,274
2024 Recreation Durables: Per Mill	8.9	55.9	114.9
2024 Recreation Durables: Per Capita	₪56	₪53	₪59
2024 Recreation Durables: Index	107	103	114
2024 Entertainment Expenditures (MBR)			
2024 Toys/Sports/Pets: Total	₪54,175,618	₪339,240,415	₪695,249,420
2024 Toys/Sports/Pets: Per Mill	9.0	56.2	115.2
2024 Toys/Sports/Pets: Per Capita	₪709	₪679	₪748
2024 Toys/Sports/Pets: Index	108	104	114
2024 Recreational & Cultural Service Expenditures (MBR)			
2024 Recreational Services: Total	₪258,778,167	₪1,609,534,159	₪3,328,093,312
2024 Recreational Services: Per Mill	9.0	56.1	116.1
2024 Recreational Services: Per Capita	₪3,384	₪3,222	₪3,580
2024 Recreational Services: Index	109	104	115

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Source: Esri and Michael Bauer Research

	1 kilometer	3 kilometer	5 kilometer
2024 Books & Stationery Expenditures (MBR)			
2024 Books & Stationery: Total	₪44,207,203	₪275,509,374	₪566,461,388
2024 Books & Stationery: Per Mill	9.1	56.7	116.5
2024 Books & Stationery: Per Capita	₪578	₪551	₪609
2024 Books & Stationery: Index	110	104	115
2024 Catering Services Expenditures (MBR)			
2024 Catering Services: Total	₪198,657,390	₪1,233,470,982	₪2,564,818,856
2024 Catering Services: Per Mill	9.1	56.8	118.1
2024 Catering Services: Per Capita	₪2,598	₪2,469	₪2,759
2024 Catering Services: Index	110	105	117
2024 Personal Care Expenditures (MBR)			
2024 Personal Care: Total	₪153,358,787	₪957,106,684	₪1,959,164,124
2024 Personal Care: Per Mill	8.9	55.7	114.0
2024 Personal Care: Per Capita	₪2,006	₪1,916	₪2,107
2024 Personal Care: Index	107	103	113
2024 Jewelry & Personal Effects Expenditures (MBR)			
2024 Personal Effects: Total	₪82,777,779	₪509,654,997	₪1,086,316,370
2024 Personal Effects: Per Mill	9.5	58.2	124.1
2024 Personal Effects: Per Capita	₪1,083	₪1,020	₪1,168
2024 Personal Effects: Index	114	107	123

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Source: Esri and Michael Bauer Research