

	1 kilometer	3 kilometer	5 kilometer
<b>2022 Population Totals (MBR)</b>			
2022 Total Population	59,714	468,620	892,432
2022 Population Density (per sq. km)	19,017.2	16,582.4	11,365.7
2022 Population Per Mill	6.7	52.5	100.1
<b>2022 Household Totals (MBR)</b>			
2022 Total Households	20,129	151,149	322,155
2022 Average Household Size	3.0	3.1	2.8
<b>2022 Purchasing Power (MBR)</b>			
2022 Purchasing Power: Total	₪6,580,061,040	₪49,516,485,893	₪108,871,891,820
2022 Purchasing Power: Per Mill	7.8	58.4	128.5
2022 Purchasing Power: Per Capita	₪110,193	₪105,664	₪121,995
2022 Purchasing Power: Index	116	111	128
<b>2022 Food &amp; Beverage Expenditures (MBR)</b>			
2022 Food & Beverage: Total	₪823,627,673	₪6,207,278,420	₪13,207,936,194
2022 Food & Beverage: Per Mill	7.3	55.2	117.4
2022 Food & Beverage: Per Capita	₪13,793	₪13,246	₪14,800
2022 Food & Beverage: Index	109	105	117
<b>2022 Alcoholic Beverage Expenditures (MBR)</b>			
2022 Alcoholic Beverage: Total	₪41,019,936	₪305,815,402	₪669,760,861
2022 Alcoholic Beverage: Per Mill	7.5	56.0	122.7
2022 Alcoholic Beverage: Per Capita	₪687	₪653	₪750
2022 Alcoholic Beverage: Index	112	107	123
<b>2022 Tobacco Expenditures (MBR)</b>			
2022 Tobacco: Total	₪84,341,800	₪640,863,737	₪1,329,258,183
2022 Tobacco: Per Mill	7.1	54.0	112.1
2022 Tobacco: Per Capita	₪1,412	₪1,368	₪1,489
2022 Tobacco: Index	106	103	112
<b>2022 Clothing Expenditures (MBR)</b>			
2022 Clothing: Total	₪143,838,977	₪1,082,718,836	₪2,322,431,847
2022 Clothing: Per Mill	7.5	56.1	120.3
2022 Clothing: Per Capita	₪2,409	₪2,310	₪2,602
2022 Clothing: Index	111	107	120
<b>2022 Footwear Expenditures (MBR)</b>			
2022 Footwear: Total	₪32,019,792	₪241,061,874	₪516,285,054
2022 Footwear: Per Mill	7.4	55.9	119.7
2022 Footwear: Per Capita	₪536	₪514	₪579
2022 Footwear: Index	111	106	120
<b>2022 Furniture &amp; Furnishing Expenditures (MBR)</b>			
2022 Furniture/Furnishing: Total	₪72,327,208	₪543,059,254	₪1,171,451,703
2022 Furniture/Furnishing: Per Mill	7.5	56.1	121.0
2022 Furniture/Furnishing: Per Capita	₪1,211	₪1,159	₪1,313
2022 Furniture/Furnishing: Index	112	107	121
<b>2022 Household Textiles Expenditures (MBR)</b>			
2022 Household Textiles: Total	₪10,139,603	₪76,177,735	₪163,885,952
2022 Household Textiles: Per Mill	7.4	55.9	120.2
2022 Household Textiles: Per Capita	₪170	₪163	₪184
2022 Household Textiles: Index	111	106	120

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**Source:** Esri and Michael Bauer Research

	1 kilometer	3 kilometer	5 kilometer
<b>2022 Household Appliances Expenditures (MBR)</b>			
2022 Household Appliances: Total	₪55,994,156	₪422,725,786	₪896,717,337
2022 Household Appliances: Per Mill	7.3	55.3	117.3
2022 Household Appliances: Per Capita	₪938	₪902	₪1,005
2022 Household Appliances: Index	109	105	117
<b>2022 Household Utensils Expenditures (MBR)</b>			
2022 Household Utensils: Total	₪18,154,615	₪136,932,952	₪291,744,451
2022 Household Utensils: Per Mill	7.4	55.7	118.7
2022 Household Utensils: Per Capita	₪304	₪292	₪327
2022 Household Utensils: Index	110	106	119
<b>2022 House &amp; Garden Expenditures (MBR)</b>			
2022 House & Garden Tools: Total	₪13,806,279	₪105,348,160	₪217,824,964
2022 House & Garden Tools: Per Mill	7.2	55.0	113.8
2022 House & Garden Tools: Per Capita	₪231	₪225	₪244
2022 House & Garden Tools: Index	108	105	114
<b>2022 Household Maintenance Expenditures (MBR)</b>			
2022 Household Maintenance: Total	₪114,518,908	₪863,795,645	₪1,836,663,302
2022 Household Maintenance: Per Mill	7.3	55.4	117.8
2022 Household Maintenance: Per Capita	₪1,918	₪1,843	₪2,058
2022 Household Maintenance: Index	110	105	118
<b>2022 Medical Products &amp; Supplies Expenditures (MBR)</b>			
2022 Medical Products: Total	₪63,894,705	₪482,465,119	₪1,022,856,983
2022 Medical Products: Per Mill	7.3	55.3	117.2
2022 Medical Products: Per Capita	₪1,070	₪1,030	₪1,146
2022 Medical Products: Index	109	105	117
<b>2022 Consumer Electronics Expenditures (MBR)</b>			
2022 Electronics & IT: Total	₪38,250,185	₪288,006,019	₪616,175,463
2022 Electronics & IT: Per Mill	7.4	55.8	119.3
2022 Electronics & IT: Per Capita	₪641	₪615	₪690
2022 Electronics & IT: Index	111	106	119
<b>2022 Recreation &amp; Culture Durable Expenditures (MBR)</b>			
2022 Recreation Durables: Total	₪3,297,726	₪25,090,503	₪52,377,475
2022 Recreation Durables: Per Mill	7.3	55.5	115.9
2022 Recreation Durables: Per Capita	₪55	₪54	₪59
2022 Recreation Durables: Index	109	106	116
<b>2022 Entertainment Expenditures (MBR)</b>			
2022 Toys/Sports/Pets: Total	₪34,061,630	₪258,417,568	₪542,333,900
2022 Toys/Sports/Pets: Per Mill	7.3	55.4	116.2
2022 Toys/Sports/Pets: Per Capita	₪570	₪551	₪608
2022 Toys/Sports/Pets: Index	109	105	116
<b>2022 Recreational &amp; Cultural Service Expenditures (MBR)</b>			
2022 Recreational Services: Total	₪174,994,510	₪1,320,077,204	₪2,806,024,039
2022 Recreational Services: Per Mill	7.3	55.4	117.7
2022 Recreational Services: Per Capita	₪2,931	₪2,817	₪3,144
2022 Recreational Services: Index	110	105	118
<b>2022 Books &amp; Stationery Expenditures (MBR)</b>			
2022 Books & Stationery: Total	₪29,021,238	₪219,217,101	₪464,095,423
2022 Books & Stationery: Per Mill	7.3	55.2	116.8
2022 Books & Stationery: Per Capita	₪486	₪468	₪520
2022 Books & Stationery: Index	109	105	117

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**Source:** Esri and Michael Bauer Research

	1 kilometer	3 kilometer	5 kilometer
<b>2022 Catering Services Expenditures (MBR)</b>			
2022 Catering Services: Total	₪134,953,333	₪1,017,227,569	₪2,169,627,470
2022 Catering Services: Per Mill	7.4	55.6	118.7
2022 Catering Services: Per Capita	₪2,260	₪2,171	₪2,431
2022 Catering Services: Index	110	106	119
<b>2022 Personal Care Expenditures (MBR)</b>			
2022 Personal Care: Total	₪113,129,194	₪855,186,953	₪1,804,067,289
2022 Personal Care: Per Mill	7.3	54.9	115.8
2022 Personal Care: Per Capita	₪1,895	₪1,825	₪2,022
2022 Personal Care: Index	109	105	116
<b>2022 Jewelry &amp; Personal Effects Expenditures (MBR)</b>			
2022 Personal Effects: Total	₪56,419,511	₪422,391,784	₪921,755,831
2022 Personal Effects: Per Mill	7.6	57.0	124.4
2022 Personal Effects: Per Capita	₪945	₪901	₪1,033
2022 Personal Effects: Index	114	109	124

Sample Report

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