

	1 kilometer	3 kilometer	5 kilometer
2022 Population Totals (MBR)			
2022 Total Population	30,619	249,066	734,834
2022 Population Density (per sq. km)	9,751.3	8,813.4	9,358.6
2022 Population Per Mill	0.5	4.2	12.4
2022 Total Population Age 0-14	2,681	27,059	82,028
2022 Total Population Age 15-29	7,741	36,275	96,944
2022 Total Population Age 30-44	6,701	44,339	123,445
2022 Total Population Age 45-59	6,118	62,008	183,236
2022 Total Population Age 60+	7,379	79,385	249,181
2022 Male Population Totals (MBR)			
2022 Total Male Population	17,827	119,996	340,066
2022 Male Population Age 0-14	1,259	13,802	42,210
2022 Male Population Age 15-29	5,858	21,059	51,740
2022 Male Population Age 30-44	4,302	23,246	60,858
2022 Male Population Age 45-59	2,962	28,703	84,579
2022 Male Population Age 60+	3,445	33,186	100,678
2022 Female Population Totals (MBR)			
2022 Total Female Population	12,792	129,071	394,768
2022 Female Population Age 0-14	1,422	13,257	39,818
2022 Female Population Age 15-29	1,882	15,216	45,204
2022 Female Population Age 30-44	2,398	21,093	62,588
2022 Female Population Age 45-59	3,156	33,305	98,658
2022 Female Population Age 60+	3,933	46,199	148,502
2022 Household Totals (MBR)			
2022 Total Households	20,059	136,783	384,571
2022 Average Household Size	1.5	1.8	1.9
2022 Households by Income (MBR)			
2022 HHs: 1st Quintile (Below €18,812)	5,138	30,240	78,501
2022 HHs: 2nd Quintile (€18,812 to €26,862)	4,825	25,779	73,782
2022 HHs: 3rd Quintile (€26,863 to €39,901)	3,719	22,012	60,350
2022 HHs: 4th Quintile (€39,902 to €56,417)	2,932	24,521	71,652
2022 HHs: 5th Quintile (€56,418 and above)	3,327	33,915	99,827
2022 Marital Status (MBR)			
2022 Marital Status: Single	14,530	119,014	339,763
2022 Marital Status: Married	11,083	95,850	297,181
2022 Marital Status: Divorced	2,201	13,907	35,834
2022 Marital Status: Widowed	2,576	19,715	61,181
2022 Educational Attainment (MBR)			
2022 Pop 6+/Edu: With Degree	10,719	81,028	212,394
2022 Pop 6+/Edu: High School	11,086	80,386	244,840
2022 Pop 6+/Edu: Junior High School	4,252	40,905	130,070
2022 Pop 6+/Edu: Elementary School	1,912	23,522	79,268
2022 Pop 6+/Edu: Literate	1,251	12,120	36,328
2022 Pop 6+/Edu: Illiterate	189	998	2,460
2021 Unemployment (MBR)			
2021 Unemployed Population	694	7,532	22,334

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Source: Esri and Michael Bauer Research

	1 kilometer	3 kilometer	5 kilometer
2022 Purchasing Power (MBR)			
2022 Purchasing Power: Total	€726,208,074	€5,927,144,981	€17,343,472,194
2022 Purchasing Power: Per Mill	0.7	5.4	15.9
2022 Purchasing Power: Per Capita	€23,718	€23,797	€23,602
2022 Purchasing Power: Index	129	129	128
2022 Food & Beverage Expenditures (MBR)			
2022 Food & Beverage: Total	€108,229,893	€842,458,566	€2,446,949,871
2022 Food & Beverage: Per Mill	0.7	5.2	15.0
2022 Food & Beverage: Per Capita	€3,535	€3,382	€3,330
2022 Food & Beverage: Index	128	123	121
2022 Alcoholic Beverage Expenditures (MBR)			
2022 Alcoholic Beverage: Total	€7,768,736	€58,639,501	€168,910,366
2022 Alcoholic Beverage: Per Mill	0.7	5.5	15.9
2022 Alcoholic Beverage: Per Capita	€254	€235	€230
2022 Alcoholic Beverage: Index	141	131	128
2022 Tobacco Expenditures (MBR)			
2022 Tobacco: Total	€13,288,872	€98,445,340	€283,781,843
2022 Tobacco: Per Mill	0.7	5.0	14.3
2022 Tobacco: Per Capita	€434	€395	€386
2022 Tobacco: Index	129	118	115
2022 Clothing Expenditures (MBR)			
2022 Clothing: Total	€31,398,660	€254,800,794	€748,124,205
2022 Clothing: Per Mill	0.6	5.3	15.4
2022 Clothing: Per Capita	€1,025	€1,023	€1,018
2022 Clothing: Index	125	125	124
2022 Footwear Expenditures (MBR)			
2022 Footwear: Total	€6,419,571	€52,521,363	€154,166,198
2022 Footwear: Per Mill	0.6	5.2	15.2
2022 Footwear: Per Capita	€210	€211	€210
2022 Footwear: Index	122	123	123
2022 Furniture & Furnishing Expenditures (MBR)			
2022 Furniture/Furnishing: Total	€15,882,504	€124,836,732	€363,571,947
2022 Furniture/Furnishing: Per Mill	0.7	5.3	15.4
2022 Furniture/Furnishing: Per Capita	€519	€501	€495
2022 Furniture/Furnishing: Index	130	126	124
2022 Household Textiles Expenditures (MBR)			
2022 Household Textiles: Total	€2,110,493	€16,971,830	€49,640,395
2022 Household Textiles: Per Mill	0.7	5.3	15.5
2022 Household Textiles: Per Capita	€69	€68	€68
2022 Household Textiles: Index	127	126	125
2022 Household Appliances Expenditures (MBR)			
2022 Household Appliances: Total	€4,987,941	€39,875,330	€116,633,076
2022 Household Appliances: Per Mill	0.6	5.1	15.0
2022 Household Appliances: Per Capita	€163	€160	€159
2022 Household Appliances: Index	124	122	121


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	1 kilometer	3 kilometer	5 kilometer
2022 Household Utensils Expenditures (MBR)			
2022 Household Utensils: Total	€2,875,662	€23,228,513	€68,070,199
2022 Household Utensils: Per Mill	0.6	5.1	15.1
2022 Household Utensils: Per Capita	€94	€93	€93
2022 Household Utensils: Index	123	122	121
2022 House & Garden Expenditures (MBR)			
2022 House & Garden Tools: Total	€1,593,276	€12,778,574	€37,620,926
2022 House & Garden Tools: Per Mill	0.6	4.8	14.2
2022 House & Garden Tools: Per Capita	€52	€51	€51
2022 House & Garden Tools: Index	116	114	114
2022 Household Maintenance Expenditures (MBR)			
2022 Household Maintenance: Total	€17,388,949	€139,651,657	€408,846,817
2022 Household Maintenance: Per Mill	0.6	5.2	15.2
2022 Household Maintenance: Per Capita	€568	€561	€556
2022 Household Maintenance: Index	125	123	122
2022 Medical Products & Supplies Expenditures (MBR)			
2022 Medical Products: Total	€9,107,570	€78,954,501	€235,210,246
2022 Medical Products: Per Mill	0.6	5.3	15.7
2022 Medical Products: Per Capita	€297	€317	€320
2022 Medical Products: Index	118	125	127
2022 Consumer Electronics Expenditures (MBR)			
2022 Electronics & IT: Total	€6,526,660	€52,335,999	€152,970,300
2022 Electronics & IT: Per Mill	0.6	5.2	15.2
2022 Electronics & IT: Per Capita	€213	€210	€208
2022 Electronics & IT: Index	125	123	122
2022 Recreation & Culture Durable Expenditures (MBR)			
2022 Recreation Durables: Total	€1,971,111	€16,483,315	€48,791,054
2022 Recreation Durables: Per Mill	0.6	5.0	14.7
2022 Recreation Durables: Per Capita	€64	€66	€66
2022 Recreation Durables: Index	115	118	118
2022 Entertainment Expenditures (MBR)			
2022 Toys/Sports/Pets: Total	€9,695,327	€79,987,757	€235,852,475
2022 Toys/Sports/Pets: Per Mill	0.6	5.0	14.8
2022 Toys/Sports/Pets: Per Capita	€317	€321	€321
2022 Toys/Sports/Pets: Index	118	120	119
2022 Recreational & Cultural Service Expenditures (MBR)			
2022 Recreational Services: Total	€15,362,200	€121,114,465	€353,299,553
2022 Recreational Services: Per Mill	0.7	5.2	15.0
2022 Recreational Services: Per Capita	€502	€486	€481
2022 Recreational Services: Index	126	122	121
2022 Books & Stationery Expenditures (MBR)			
2022 Books & Stationery: Total	€6,229,381	€50,470,282	€148,046,325
2022 Books & Stationery: Per Mill	0.6	5.2	15.1
2022 Books & Stationery: Per Capita	€203	€203	€201
2022 Books & Stationery: Index	123	122	122

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2022 Catering Services Expenditures (MBR)			
2022 Catering Services: Total	€19,020,802	€155,400,081	€456,617,508
2022 Catering Services: Per Mill	0.6	5.2	15.3
2022 Catering Services: Per Capita	€621	€624	€621
2022 Catering Services: Index	123	124	123
2022 Personal Care Expenditures (MBR)			
2022 Personal Care: Total	€17,058,382	€133,500,496	€388,367,082
2022 Personal Care: Per Mill	0.6	5.1	14.7
2022 Personal Care: Per Capita	€557	€536	€529
2022 Personal Care: Index	125	120	119
2022 Jewelry & Personal Effects Expenditures (MBR)			
2022 Personal Effects: Total	€7,286,815	€63,968,242	€190,528,117
2022 Personal Effects: Per Mill	0.6	5.4	16.2
2022 Personal Effects: Per Capita	€238	€257	€259
2022 Personal Effects: Index	120	129	130

Sample Report

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